

DIGITAL EDITOR

DALI is a leading global brand in the Hi-Fi audio industry. Since our founding 40 years ago, we have been anchored in the core belief that great sound improves peoples' lives, and our mission is to deliver the best speakers in the world. We are joined together by a shared desire to inspire and expand peoples' joy of music.

We are looking for an experienced Digital Editor to join our growing in-house Creative Studio. You will work closely with our Global Platform Specialist and the extended marketing team as an important part of maintaining and growing the DALI brand globally. You will help organize, execute and support marketing activations and be at the heart of the team as we grow the business. In addition, you will be an important driver of support for our global market organizations' digital needs.

The position is based in Kuala Lumpur within our APAC organization. You will work remotely with our global marketing team, who are primarily based in Denmark, but as an integral part of the global DALI organization. As Digital Editor at DALI, you have the unique opportunity to influence one of the world's leading Hi-Fi loudspeaker brands' global communications.

To be successful in this role, you will have expertise in supporting and maintaining online content across digital platforms. You work independently and are self-motivated to a high degree.

Skills & experience

- A degree or background in web design, marketing, communications, business administration or equivalent demonstrable experience from relevant fields
- Proficient in CMS platforms (e.g., Storyblok, Shopify); basic HTML/CSS knowledge. You will be trained in all relevant systems and platforms as part of onboarding
- Experience in managing content publication and configuring websites through CMS platforms
- Knowledge of website optimization techniques (page speed optimization and performance monitoring)
- Bonus: Experience with Figma and Adobe Photoshop

Who you are

- Excellent problem-solving skills and attention to detail
- Strong communication and collaboration skills, written and verbal
- Ability to work independently, as part of a team and meet project deadlines
- You thrive on building relationships and possess good interpersonal skills and are service-minded
- Occasional travel may be required

Main tasks

- Global website, eCommerce, and mobile application editor
- Key driver of content updates and maintenance of DALI website, eCommerce, and app
- Support our Global Platform Specialist in daily tasks
- Headless CMS management and maintenance in StoryBlok CMS and Shopify eCommerce CMS
- Implementation and optimization of both branded content production and technical website performance
- Creating web content based on deliverables from greater DALI Global Marketing Team
- Implement technical SEO strategies to enhance search rankings, improve site health, and increase organic visibility
- Maintain best practices for tracking, tagging, and conversion measurement, maximizing performance insights to drive continuous improvements
- Troubleshoot and resolve technical website issues, ensuring smooth functionality and alignment with business objectives
- Perform regular website maintenance tasks, including updates, backups, and plugin management
- Troubleshoot and resolve any website-related issues or bugs

Our hiring process

To assess your candidacy, please forward cover letter and resume/CV highlighting your qualifications to jobs@dali.dk - mark your email "Digital Editor".

DALI is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees and partners.

Applicants are advised to apply early; we reserve the right to close a vacancy prior to the closing date if a high number of applicants are received. If you are successful and shortlisted for an interview, you will be contacted via email using the address with which you applied.