



Hannah Sakhrani

SENIOR ART DIRECTOR & TEAM LEAD

CONTACT

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[Portfolio](#)

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ABOUT

DOB: 25th January 1995

Nationality: British

Right to live/work in EU: Yes

Languages: English (MT), German A2

Currently based in:

Portugal

With over 7 years experience in advertising & branding, I make work that stands out; with purpose, compassion and soul. I'm a strong advocate for honesty and truth, whilst also being highly adaptive to different working environments and clients - whether boutique companies & NGOs, or big suits with big chairs, I'll take on the challenge.

AWARDS + FEATURES



SKILLS

InDesign:	●●●●○
Photoshop:	●●●●○
Premiere Pro:	●●●○
Lightroom:	●●●●○
Illustrator:	●●●●○
Adobe XD:	●●●●○
Product photography:	●●●●○

EXPERIENCE

* Freelance Senior Art Director & Photographer March 2022 - Present

Leading campaign concepts and visuals for renowned brands such as Google, Siemens, Samsung, and Paypal, I bring a dynamic blend of creativity and teamwork to every project. With agencies like Media Monks, MILK Food & Design Agency, and We Are Social on my roster, I am a proven key asset in driving impactful results and inspiring positivity within collaborative environments.

* Senior Art Director & Team Lead, SOCIAL SOCIAL, Berlin May 2021 - March 2022

Transformed client visions into compelling visual narratives, overseeing all aspects of campaign development from ideation to execution, whilst also navigating challenges and demanding clients, to deliver exceptional results.

* Lead Creative, Wholey Organics, Berlin August 2020 - May 2021

Championed the growth and international expansion of Wholey Organics through strategic branding, design, photography and marketing. Orchestrated a cohesive brand identity across various touchpoints, that drove engagement, customer loyalty and market differentiation.

* Art Director, Granny GmbH, Berlin May 2020 - August 2020

Led the development of social media campaigns for prominent digital-first brands including Spotify, Netflix, ZDF, Audi, and Hulu x Disney.

* Art Director, The Gate Worldwide, London April 2019 - April 2020

Discovered my passion for pro-bono projects and making a difference through initiatives like 'A Colourful Life', which also won a D&AD award. From rebranding Chiltern Railways to championing causes like GLAAD and The British Heart Foundation, I honed my craft while creating impactful campaigns that mattered.

* Art Director, Leo Burnett, London August 2017 - April 2019

Drove the creative vision for global brands such as McDonald's, Axa, Skoda, Lindt, Kellogg's, and Pfizer, crafting impactful campaigns that resonated with target audiences and achieved business objectives.

EDUCATION

Ba (Hons) Creative Advertising, 1st Class Honours Degree,
University of Lincoln Distinction