

CANVA POSTER MAKING CHALLENGE

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BRIEF DESCRIPTION

Canva Poster Making Challenge” is a creative digital design event where participants use Canva to design visually appealing and meaningful posters based on a given or chosen theme. The event focuses on creativity, design sense, and the ability to communicate ideas effectively through visuals.

OBJECTIVES

- To encourage creativity and digital design skills
- To promote visual communication and storytelling
- To provide a platform for showcasing artistic talent
- To create an engaging and skill-based fest activity

PARTICIPATION DETAILS

- Open to all students
- Individual participation
- Entry Fee: Free

EVENT FORMAT / FLOW:

Step 1: Registration

Participants will register individually.

Entry Fee: Free

Step 2: Introduction & Instructions

Participants will be briefed about rules, judging criteria, and submission guidelines.

Step 3: Poster Creation

- Participants will design a poster using Canva
- Theme can be provided on the spot (as decided by organizers)
- Posters should include relevant text, visuals, and proper layout design
- Participants must complete and submit their poster within the given time

Step 4: Submission & Evaluation

- Final posters will be submitted digitally
- Judges will evaluate the designs based on predefined criteria

JUDGING CRITERIA

Participants will be evaluated based on:

- Creativity and originality
- Visual appeal and layout
- Relevance to theme
- Clarity of message
- Overall design quality

RULES & REGULATIONS:

1. Participants must design the poster using Canva only.
2. Pre-made templates can be used but should be customized significantly.
3. Plagiarism or copying designs from others will lead to disqualification.
4. Posters must be completed and submitted within the given time.

5. Any inappropriate content will lead to disqualification.

6. The decision of judges and organizers will be final and binding.

Venue: -

CSE Building