

RAPID FRAMES (REEL MAKING CHALLENGE)

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BRIEF DESCRIPTION

Rapid Frames” is a fast-paced and creative reel-making competition where teams conceptualize, shoot, and edit a short video within a limited time frame. Based on a theme provided on the spot, the event tests creativity, time management, storytelling, and technical skills in a high-energy environment.

OBJECTIVES

- To encourage creativity and quick thinking
- To promote teamwork and collaboration
- To develop skills in video shooting and editing
- To create an engaging and competitive digital media activity

EVENT FORMAT / FLOW:

Step 1: Registration

Participants will register in teams of 4 members.

Entry Fee: Free

Step 2: Theme Announcement

- A theme will be provided at the start of the event
- All teams must create their reel strictly based on the given theme

Step 3: Shooting & Editing

- Teams will plan, shoot, and edit their reel within the given day-time frame
- Creativity, storytelling, and presentation will be key focus areas

Step 4: Submission

- Final reels must be submitted within the deadline
- Late submissions may not be accepted

Step 5: Evaluation

- Reels will be judged by organizers/judges based on predefined criteria

JUDGING CRITERIA

Participants will be evaluated based on:

- Creativity and originality
- Storytelling and concept
- Video quality and editing
- Relevance to the theme
- Overall impact

PARTICIPATION DETAILS

- Open to all students
- Team participation (4 members per team)
- Entry Fee: Free

DURATION

- Total Event Duration: 1 Day

RULES & REGULATIONS:

1. Each team must have 4 members.
2. The reel must be based on the given theme.
3. All shooting and editing must be completed within the 1-day timeframe.
4. Use of mobile phones or cameras is allowed.
5. Content must be original; plagiarism is not allowed.
6. Any inappropriate content will lead to disqualification.
7. Reels must be submitted within the deadline.
8. The decision of judges and organizers will be final and binding.

Venue: -

In front of civil building