

**MOSTRA**

***REROOT***

Sustainability Workshop #3, December 2023

## Sustainability Framework & Plan 2024-26 – development process:



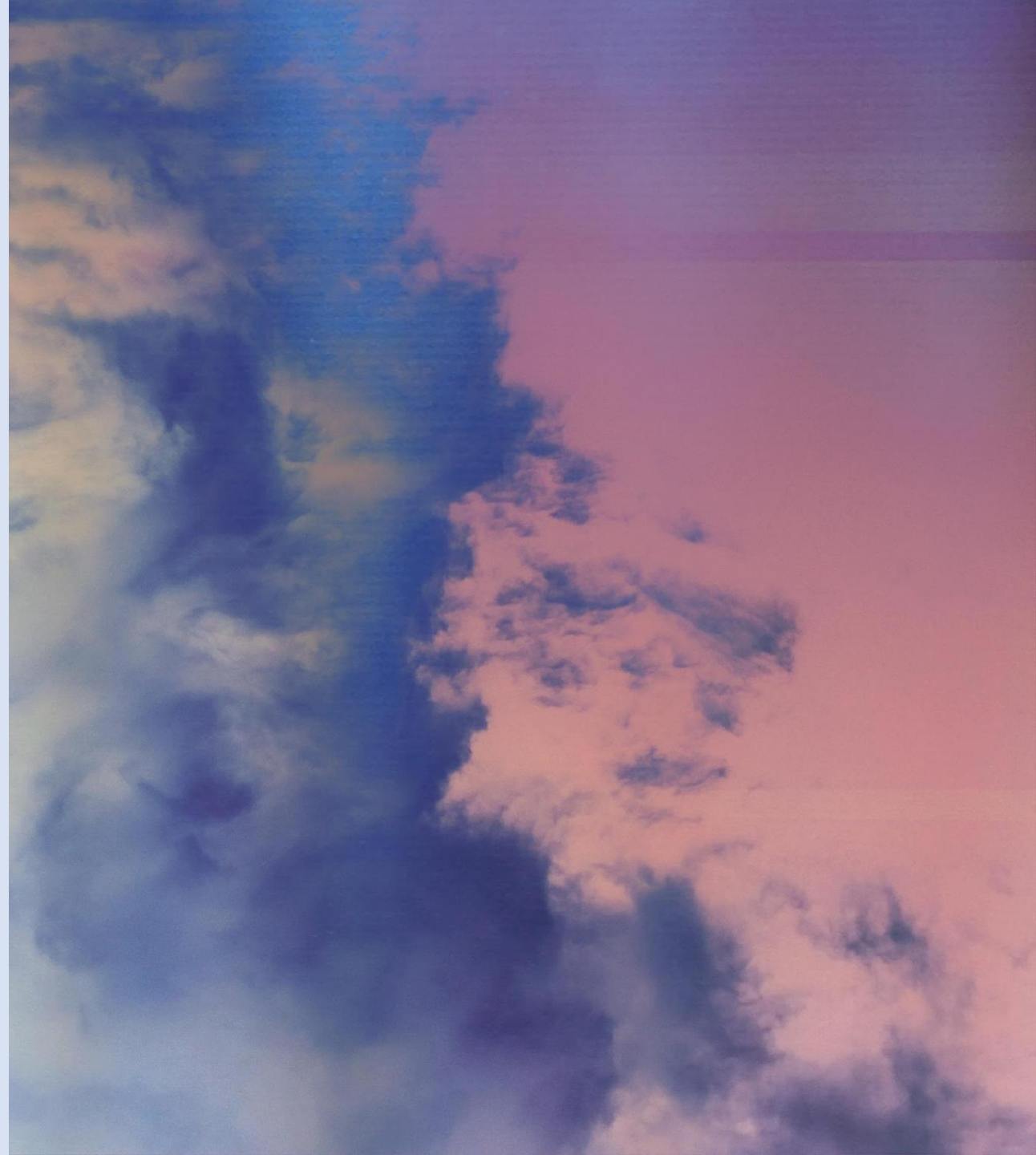
- What do we mean by sustainability?
- What does it mean for the electronic music community, especially festivals?
- What areas should we focus on to make progress and improve our impact?

- What is an appropriate level of ambition, given our impacts and opportunities?
- How far will we go, and how quickly?
- Within each theme, where do we want to have got to by 2026 (next 3 years)?

- How will we deliver our ambition and goals – what actions do we need to take?
- How will we phase these actions each year between now and 2026?
- Who will lead on each area?

## What we'll cover today

1. Confirm outcomes from Workshops 1 & 2
2. Map actions (internal & external) 2024-26
  1. Suggest/agree leads for each area



## Outcomes from Workshop 1: Guiding Principles

### Values that drive our approach

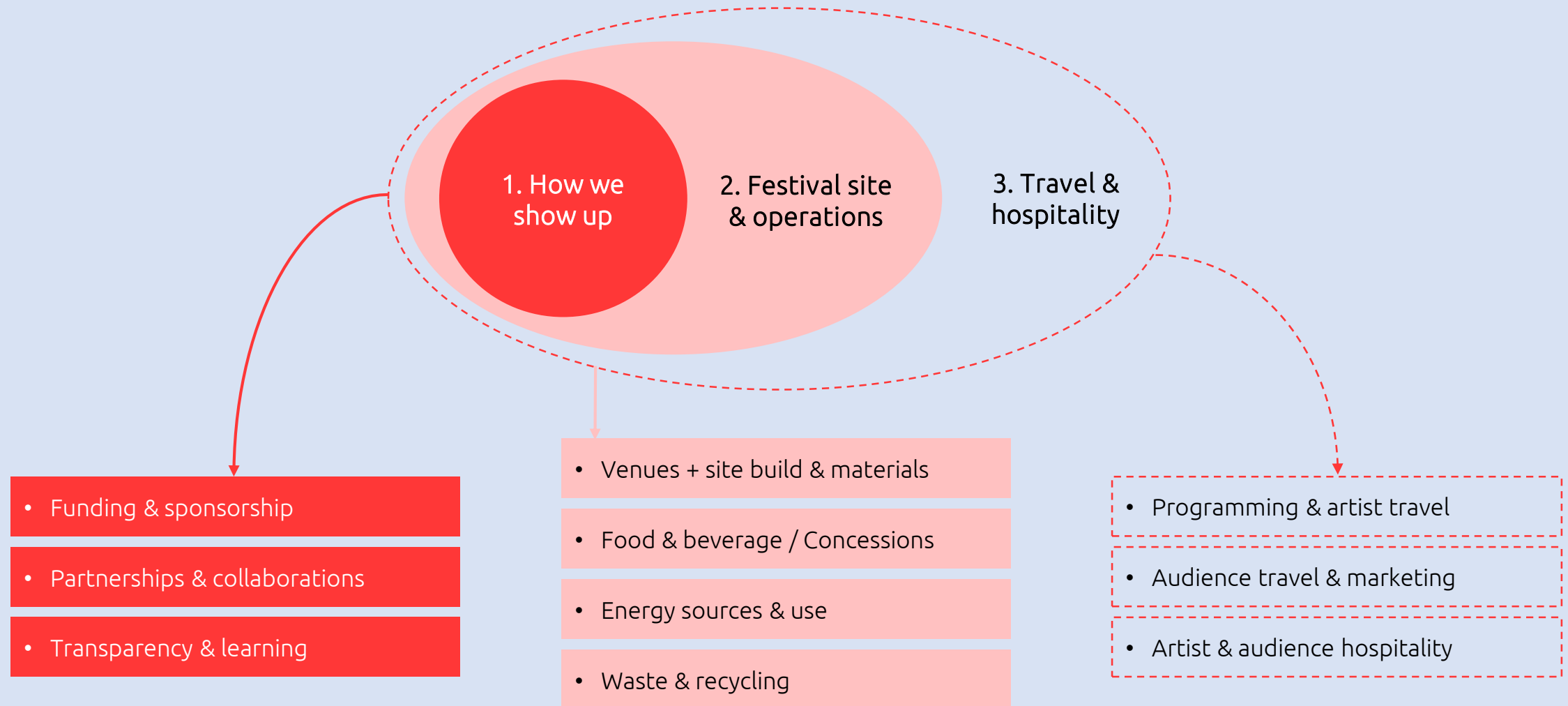
- Local, Inclusive, Sustainable – Mostra's core values
- **Small is beautiful** – our scale is a strength, not a constraint
- As we grow and evolve, we will **protect what makes us special** – community-led, not corporate/here to make big profits
- **We are part of a community** – we can benefit from building and leveraging our relationships with other festivals, initiatives, etc.



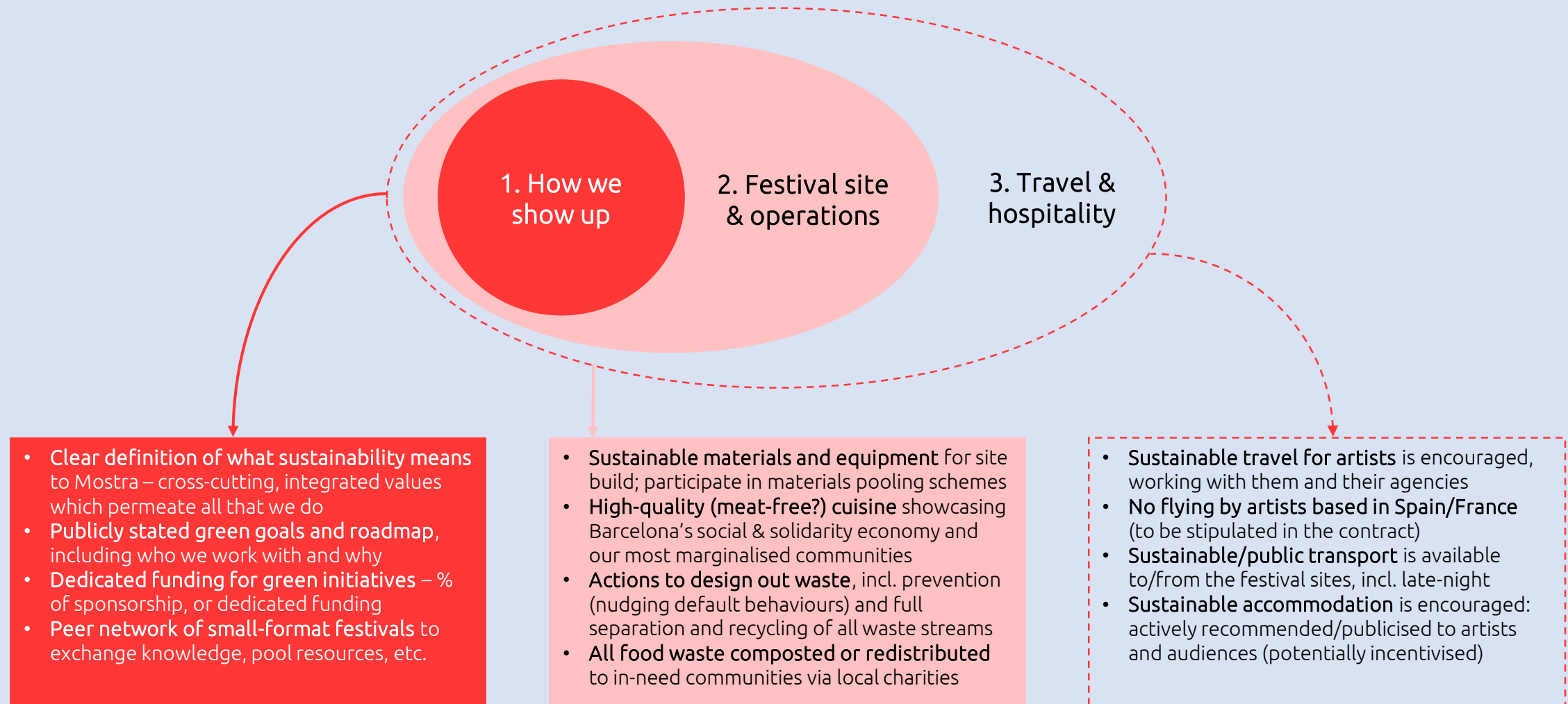
### How we do things

- We place our values at the heart of **decision-making** – including our venues, programming, touring, etc.
- **We'll set goals that are realistic, credible and achievable** – to avoid the risk or perception that it's just greenwash
- **We'll be transparent and open** – with a humble tone, explaining our challenges and the efforts we are making to address them
- **We'll find creative ways to reduce our footprint and improve our impact** – such as accessing external grants and funding, linking up with other festivals, etc.

## Outcomes from Workshop 1: Sustainability Framework



## Outcomes from Workshop 2: High-level goals



# Theme 1: How we show up

MEDIUM

## Values

- Local, Inclusive, Sustainable
- Small is beautiful
- Protect what makes us special
- We are part of a community

## How we do things

- Place our values at the heart of decision-making
- Goals are realistic, credible and achievable
- We're transparent and open
- We find creative ways to improve our impact

2024

2025

2026

**Clear definition of what sustainability means** to Mostra – cross-cutting, integrated values which permeate all that we do

Move to talking about 'Values' as overarching theme for local, inclusive, green, safety, gender, etc.

Review decisions at end of team meetings through sustainability lens

Agree if Sustainability Framework & Plan should be broadened beyond green initiatives

Agree if Sustainability Framework & Plan should be broadened beyond the festival e.g. to Extra Mostra

Build values into the new website (incl. values page/hub incl. Respect)

**Publicly stated green goals and roadmap**, including who we work with and why

Share progress (improved impacts, case studies of good practices, etc) through Mostra channels (social media etc)

Publish Sustainability Framework and green goals on website for 2024

Publish 3-year Plan and actions on website

Share progress with peers through relevant industry groups etc.

Start to share good news stories in external media

Reporting? (TBC)

**Dedicated funding for green initiatives** – % of sponsorship, or dedicated funding

Negotiate ring-fenced budget for green initiatives in deals with existing sponsors

Identify and engage additional sponsors who are aligned on our values and sustainability

Implement first externally-funded initiative at the festival

Implement more externally-funded initiatives at the festival

Search for and apply to relevant philanthropic or public funding schemes

**Peer network of small-format festivals** to exchange knowledge, pool resources, etc.

Make contact with festivals that might be interested in joining the network

Set up and participate in the network

Share best practices from Mostra and learn from other network members

Participate in a pilot through the network, or adopt/scale-up practices piloted by other network members

Search and apply for relevant funding to support the network

\* Tentative roadmap: actions and timings may change

## Theme 2: Festival site & operations

HIGH

### Values

- Local, Inclusive, Sustainable
- Small is beautiful
- Protect what makes us special
- We are part of a community

### How we do things

- Place our values at the heart of decision-making
- Goals are realistic, credible and achievable
- We're transparent and open
- We find creative ways to improve our impact

2024

2025

2026

**Sustainable materials and equipment** for site build; participate in materials pooling schemes

Ensure reuse/repurposing of production materials incl. from other festivals

Review materials and equipment (e.g. chillout area, sound system) for sustainable alternatives

Expand use of sustainable materials/equipment using dedicated sponsorship money or funding

Continue to approach suppliers and/or pooling schemes to negotiate sourcing of sustainable materials/equipment

Join sharing schemes and contribute to exploring how to expand equipment available

**High-quality (meat-free?) cuisine** showcasing Barcelona's social & solidarity economy and our most marginalised communities

Draw up criteria for food vendors (e.g. communities and cuisines to platform, high quality pesca/veggie/vegan offerings – TBD)

Work with vendors to move towards local, seasonal, sustainably produced ingredients for 2025/26 editions

Approach new SSE vendors and agree new terms

Develop comms campaign to attract audiences to new 2024-25 vendors and build community buy-in to what we're doing and why

Deepen/consolidate partnerships with new vendors for mutual benefit e.g. external media articles and profile

**Actions to design out waste**, incl. prevention (nudging default behaviours) and full separation and recycling of all waste streams

Review venues' waste management practices and agree improvements, where feasible

Implement improved monitoring and quantification of waste produced on sites

Establish partnerships with external recycling/circular economy providers, potentially using sponsorship or funding

Try to achieve zero waste to landfill by 2026 edition

**All food waste composted or redistributed** to in-need communities via local charities

Engage food vendors to agree a plan for 2024 edition

Engage food distribution charities to agree set-up for 2024 and beyond

Engage venues to discuss composting areas and/or working jointly with a service provider

Buy composting equipment, if doing it in-house

Implement food waste composting at 2025 edition

Review success of the initiative to date and tweak if needed

Achieve zero food waste to landfill by 2026

\* Tentative roadmap: actions and timings may change



## Theme 3: Travel & hospitality

MEDIUM

### Values

- Local, Inclusive, Sustainable
- Small is beautiful
- Protect what makes us special
- We are part of a community

### How we do things

- Place our values at the heart of decision-making
- Goals are realistic, credible and achievable
- We're transparent and open
- We find creative ways to improve our impact

2024

2025

2026

**Sustainable travel for artists is encouraged, working with them and their agencies**

Engage artists on travel as part of contract negotiations

Provide buyout (subsidy) for European artists to travel by train or travel share, potentially using dedicated sponsorship or funding

**No flying by artists based in Spain/France (to be stipulated in the contract)**

Integrate no-fly clause for Spain and France-based artists from 2025 onwards (also integrate Mostra Respect into contracts)

More actions TBD

**Sustainable/public transport is available to/from the festival sites, incl. late-night**

Continue to ensure extra late-night buses to/from the site in 2024 and beyond

Additional transport initiatives from 2025 onwards...?

**Sustainable accommodation is encouraged: recommended/publicised to artists and audiences (potentially incentivised)**

Continue to recommend and publicise sustainable stays via social media etc.

Engage artists on accommodation as part of contract negotiations and offer to book at sustainable hotels on their behalf (maybe split the cost?)

Continue discounts for sustainable stays that audience can access with a Mostra ticket/code

\* Tentative roadmap: actions and timings may change

***REROOT***

Contact:

[reroot.org@gmail.com](mailto:reroot.org@gmail.com)