



Zunog Nigerian limited.

Annual Report 2015

1.1 introduction

My company Zunog is a crop producing and processing business, with a focus on rice production and processing, into parboiled and white rice. I produce high-quality paddy grain , parboiled rice and white rice for the Nigerian market. I am currently working on bringing innovative ideas that will revolutionize Nigeria agriculture.



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1.2 Problem

The [United Nations Food and Agricultural Organization \(UNFAO\)](#) reported that 25.3 million people in Nigeria would face acute food insecurity during the June to August 2023 lean season. Climate change induced drought and flood are one of the major contributors to Nigeria food insecurity.



Climate induced drought



Climate induced flood



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1.3 Solution

My company solution to this problem is leveraging on locally available technological tools to build water efficient paddy rice fields for my rice production. This field are common in agriculturally developed countries but rare if not unavailable in Nigeria.



Water efficient paddy rice fields.

This paddy rice fields need 50% less water.



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1.4 Product

My company products include:

- **Paddy grain** : which is a whole rice harvested directly from the rice field.
- **Parboiled rice**: which is a milled, whole rice that is parboiled, and de-husked.
- **White rice**: which is also a milled, raw, whole rice that is de-husked.



paddy grain



white rice



parboiled rice



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1.5 Unique selling proposition

Current rice production techniques used in Nigeria is outdated(Rain fed and water inefficient paddy fields). My company uses locally available technological tools to construct water efficient paddy rice fields.



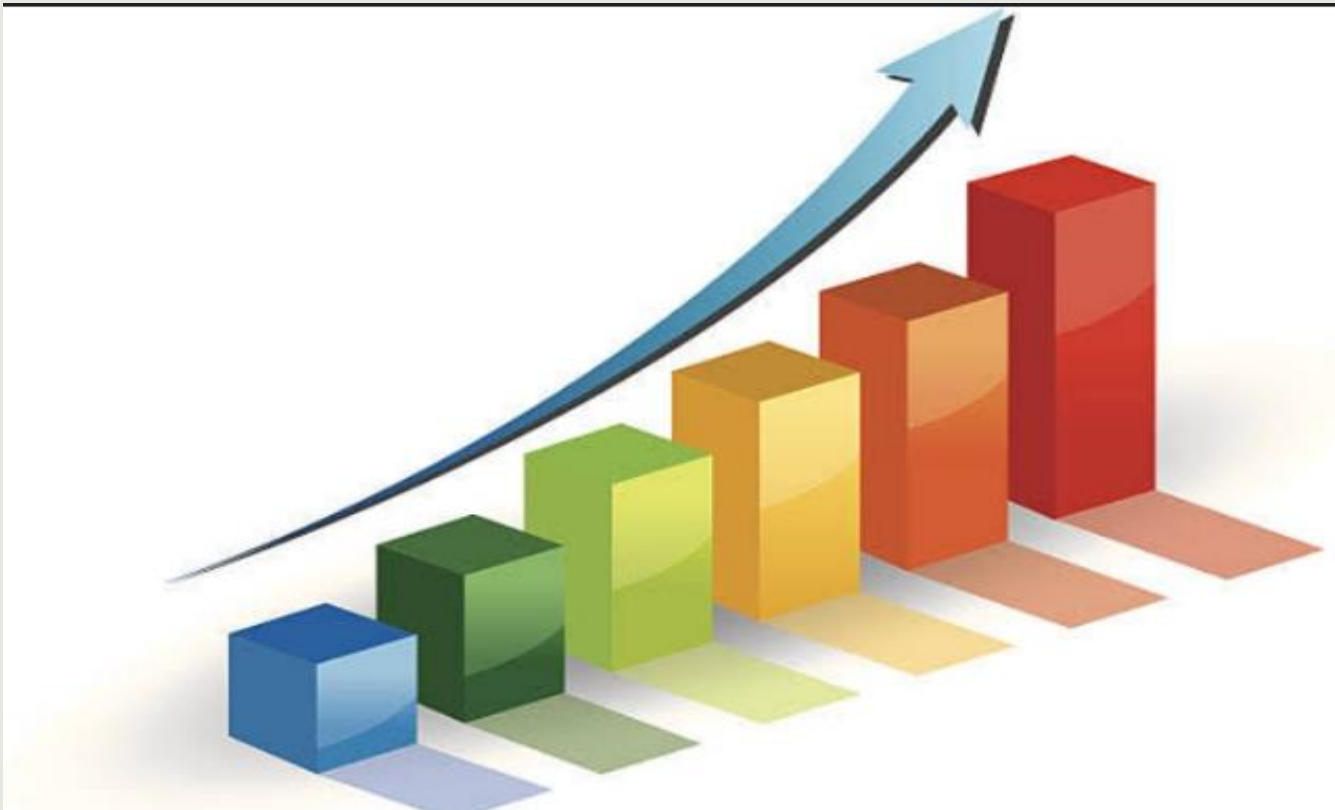
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1.6 Business model and revenue generation

I leverage on my rice sales profit to grow my company.

My company is projecting a progressive growth, which will be realized from the profit my company will get from selling it rice products.



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1.7 My team

I currently work alone but, I am working on hiring:

Marketing manager who will be responsible for sales and advertising.

Farm manager who is responsible for supervising and controlling all farm activities.

Processing manager who is responsible for supervising and controlling all processing activities.



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1.8 Call for action

I am seeking funding to:

- Acquire technological tools, such as soil testing kit, soil moisture meter, and pH meter to maximize my efficiency of production and yield.
- acquire or hire technological tools required to construct water efficient paddy rice fields.
- acquire and hire more rice field.
- Purchase fertilizer and pesticides.
- sponsor my business other activities such as farmland preparation, sowing and harvest.



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1.9 Conclusion

With investment I will be pioneering an agricultural revolution in Nigeria that will help Nigeria realize food self sufficiency by 2030.



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THANK YOU



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