

HARP

myinscape.com



Application
Guide

INSCAPE

Masterfully
crafted.

The modern workplace landscape increasingly recognizes the need for a multitude of spaces, including shared breakout spaces, private work and relaxation zones.

Adaptable and reconfigurable products which create 'neighborhoods' allow for convenient evolution of spaces to new and emerging workplace trends. They enable the occupier to make products and spaces their own, empowering the user to build a space which best suits their requirements.

LOUNGE

SOCIALIZE

DIVISION





FOCUS

MEETING

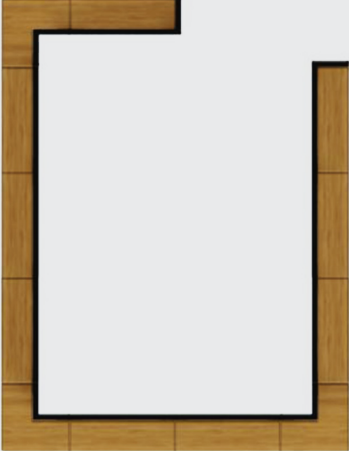
HUDDLE

✓

SINGLE SIDED ENCLOSURE

Frames

Single Sided frames to be specified with corresponding single sided end and corner frame.

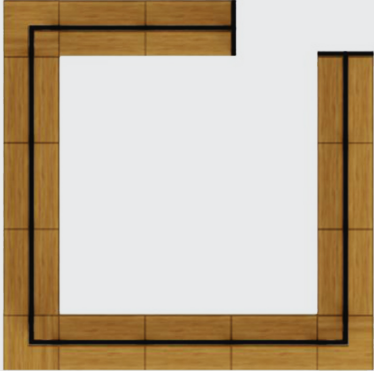
A diagram showing a single-sided enclosure frame. It consists of a U-shaped frame made of wooden planks. The top horizontal plank is missing, leaving an open top. The left vertical plank is connected to the bottom horizontal plank, and the right vertical plank is also connected to the bottom horizontal plank. The bottom horizontal plank is a single piece of wood.

X

DOUBLE SIDED ENCLOSURE

Frames

Single Sided frames to be specified with corresponding single sided end and corner frame.

A diagram showing a double-sided enclosure frame. It consists of a U-shaped frame made of wooden planks. The top horizontal plank is missing, leaving an open top. The left vertical plank is connected to the bottom horizontal plank, and the right vertical plank is also connected to the bottom horizontal plank. The bottom horizontal plank is a single piece of wood. The top horizontal plank is also a single piece of wood, but it is not connected to the vertical planks, leaving a gap between the top horizontal plank and the left and right vertical planks.



DOUBLE SIDED $39 \frac{3}{8}"$
STRAIGHT RUN

Frames

Always a double sided base
Specify double end frames



SINGLE SIDED BASE

Frames

For straight run specify single sided base to be accompanied with a single sided end or corner frame.



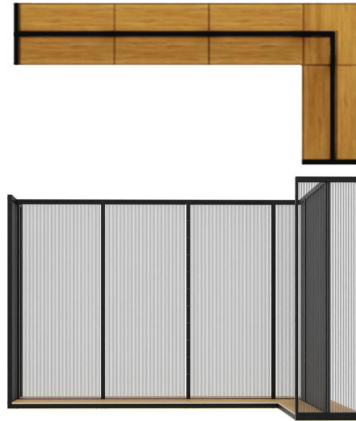
CORNERS & RETURNS



DOUBLE SIDED RETURN

Frames

Specify double bases.

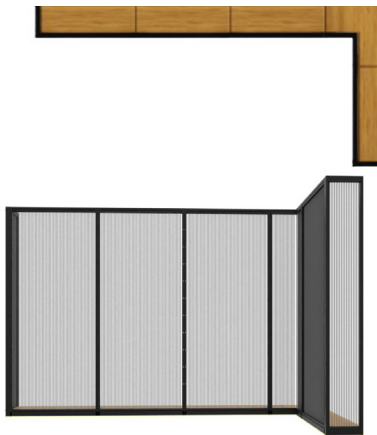


SINGLE SIDED RETURN

Frames

Specify double or single bases.

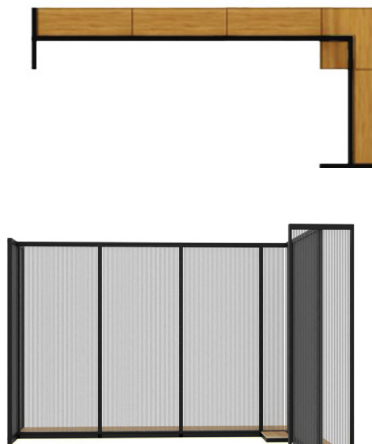
Match double or single end frames.

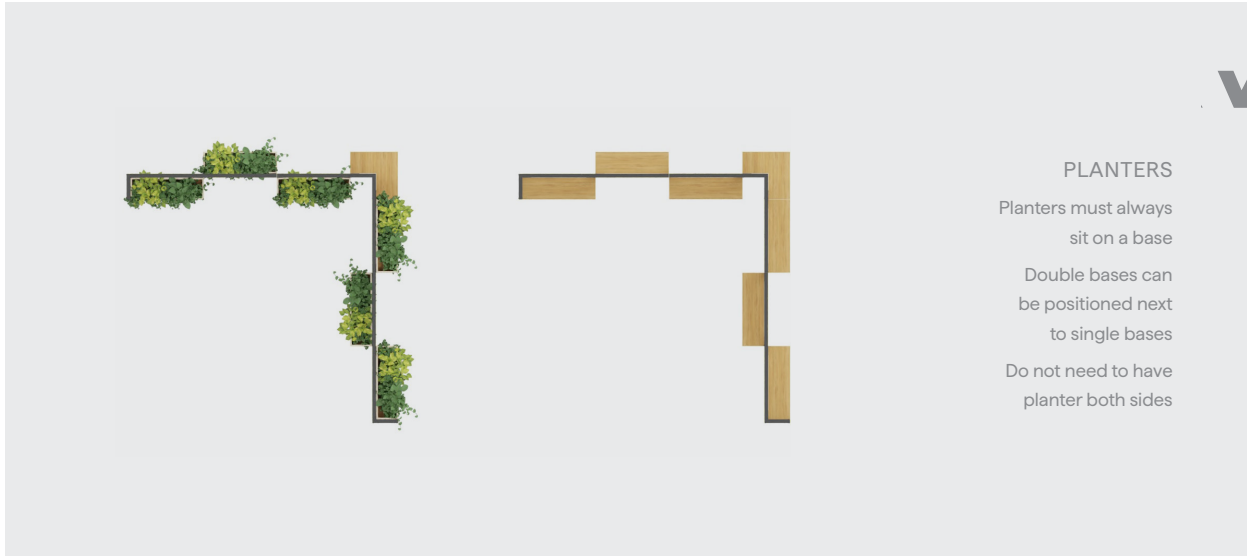


MIXTURE OF CORNER BASE FRAMES

Frames

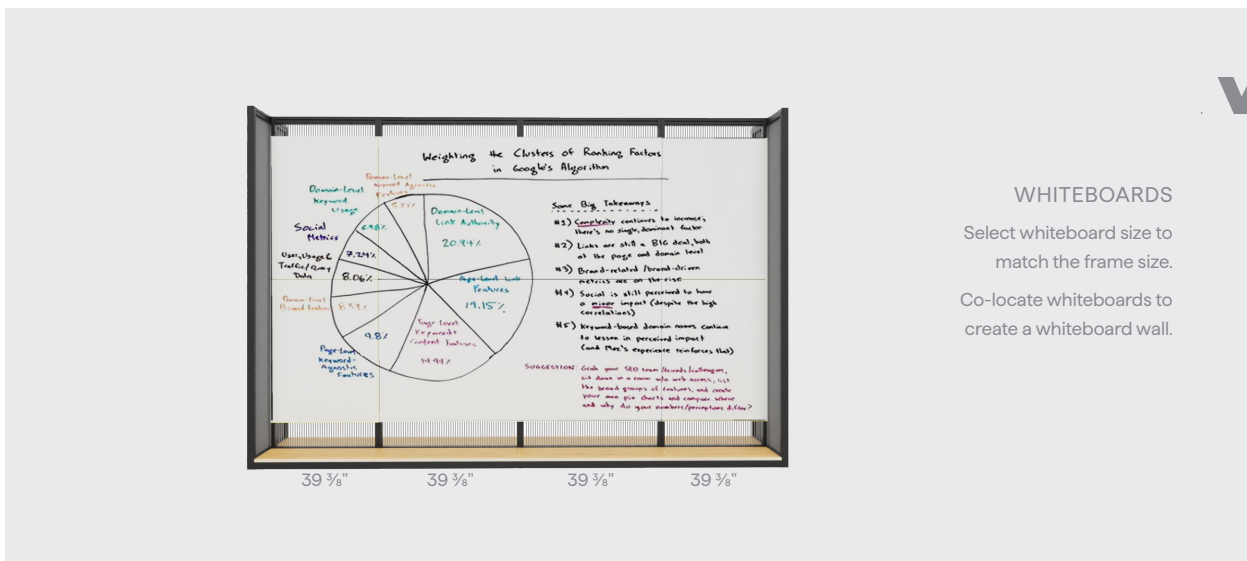
Double base corner and double base frame or single corner and single corner.





PLANTERS

Planters must always sit on a base
 Double bases can be positioned next to single bases
 Do not need to have planter both sides



WHITEBOARDS

Select whiteboard size to match the frame size.
 Co-locate whiteboards to create a whiteboard wall.



SHELVES

Specify the size of the shelves to match the frame size.



STRAIGHTS

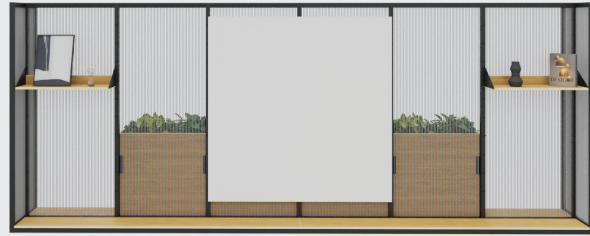
DOUBLE SIDED HARP

Frames

A straight run of 1 frame to 6 frames.



1 frame



6 frames

CORNER AND RETURNS

Frames

Single sided or double sided base.

Maximum 6 frames

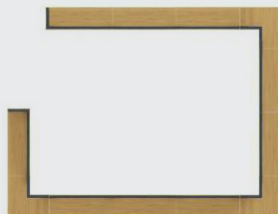
Utilise planters on frames 4, 5 and 6



ENCLOSURES

Frames

Infante amount of sizes and configurations.





Step 1: Build the base frame.

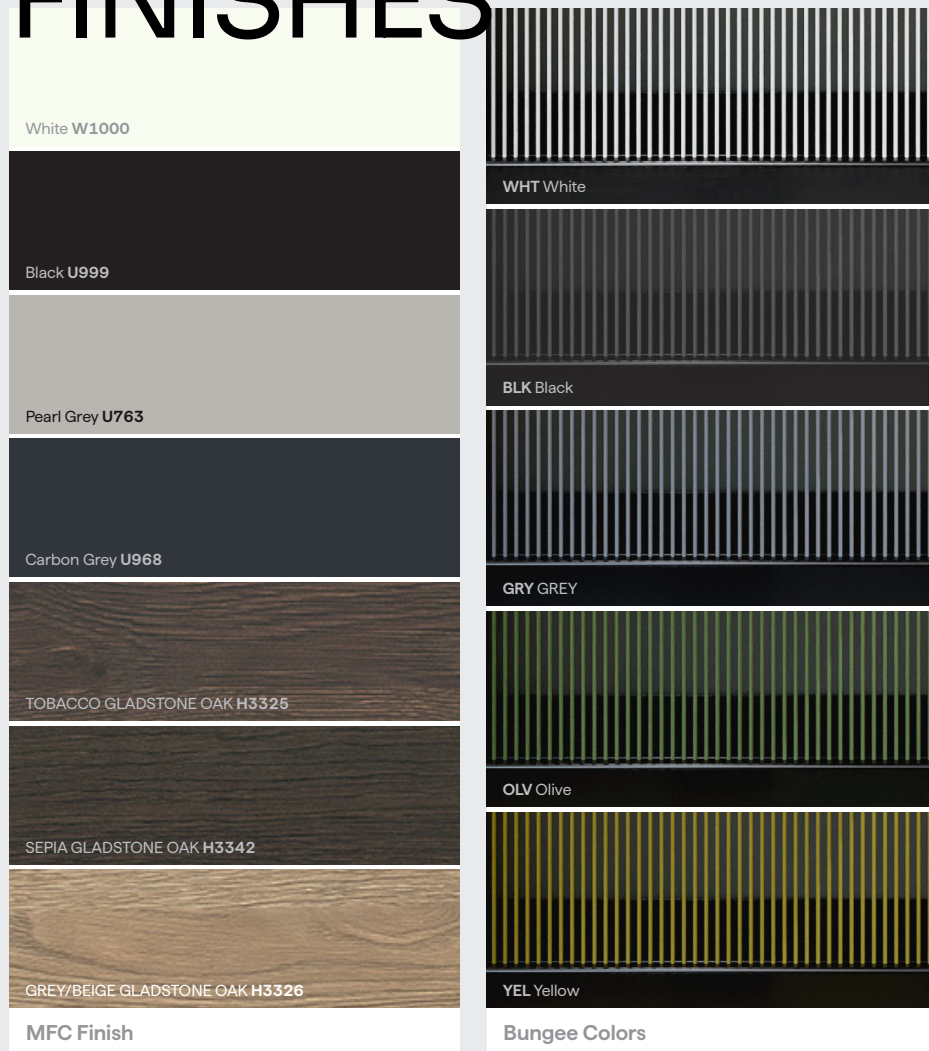
FRAMES



Select your Harp frame size and style.

Step 2 : Select the finishes

FINISHES



Select your MFC and bungee finish from these options.

Step 3 : Add your accessories.

ACCESSORIES



Select your Harp accessories from these options.





CREATING NEIGHBOURHOODS













ReSurbishing Top Content

- Step #1:**
- Identify top performing sites
 - Evaluate content to bring in the most traffic or have the highest engagement
 - Keep a "content bank" of ideas, articles, videos, etc.

Identify top performing sites

pages that bring in the most traffic, engagement

Save as "content bank" articles, videos, etc.

Step #2:

- Simplify + Repurpose



Step #3:

- Publish on popular platforms
- Share on social media
- YouTube
- LinkedIn
- Facebook
- Instagram
- Twitter
- Pinterest

Measure Referral Metrics + PIVCOT? Conversions

CHICAGO

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