

Support the Nervous System – Natural Equine Calming Therapy

Professional Technical Literature | For Veterinarians, Pharmacies, Stables & Equine Professionals

1. EXECUTIVE SUMMARY

Calm Ease™ represents a paradigm shift in equine behavioural management—a scientifically formulated, 100% herbal preparation designed to support the nervous system and promote natural calmness in horses exhibiting nervousness, hyperactivity, and discontentment. Unlike conventional medications that often carry unhealthy side effects and merely mask symptoms, Calm Ease™ works to bring the horse's body into a state of balance and harmony.

In the high-stakes environment of competitive racing, training, and showing—where equine temperament directly correlates with performance outcomes and handler safety—Calm Ease™ offers veterinarians, trainers, and stable managers a reliable, naturally derived solution. The product is particularly indicated for horses prone to stress, anxiety, panic, and spooking, as well as those in high-intensity training or competition environments.

The formulation's eight meticulously selected herbal ingredients work in concert through multiple physiological pathways: GABA receptor modulation, neurotransmitter regulation, cortisol reduction, and nervous system stabilisation. This multi-targeted approach distinguishes Calm Ease™ from single-mechanism pharmaceuticals and positions it as a comprehensive behavioural health management tool.

Key Benefits at a Glance:

-  100% natural herbal formulation—no chemical additives, fillers, or preservatives
-  Supports calm, focused behaviour without compromising performance
-  Addresses root causes of anxiety rather than masking symptoms
-  Rigorous quality control: TLC, HPLC, heavy metal, and microbial testing on every batch
-  Suitable for horses prone to stress, overexcitement, panic, and spooking
-  Ideal for competition, training, transport, and showing environments

2. THE EQUINE BEHAVIOURAL CHALLENGE

2.1 The Burden of Stress and Anxiety in Performance Horses

Stress and anxiety represent one of the most significant yet underdiagnosed threats to equine health, performance, and handler safety worldwide. Calming supplements are now common in the equine industry, reflecting growing recognition of the impact of stress on athletic performance and welfare.

Performance horses face a spectrum of behavioural and physiological challenges: Competition Stress, Transport Stress, Training Intensity, Environmental Factors, and Breed Predisposition.

2.2 Limitations of Conventional Therapies

Current standard treatments for equine anxiety and nervousness include pharmaceutical sedatives, tranquilisers, and behaviour-modifying drugs. While these can be effective in acute situations, they carry significant limitations regarding side effect profiles, masking symptoms, regulatory restrictions, tolerance development, and safety concerns.

3. CALM EASE™: FORMULATION AND PHARMACOLOGY

Calm Ease™ is a premium herbal blend specifically formulated to support the equine nervous system and promote natural calmness. Key quality features include no chemical additives, rigorous testing (TLC, HPLC), and pharmaceutical-grade quality control.

3.2 Complete Ingredient Profile

3.2.1 Suan Zao Ren: Sedative and anxiolytic effects via GABA receptors.

3.2.2 Yuan Zhi: Cognitive and nervous system support.

3.2.3 Ju Hua: Cardiovascular and anti-inflammatory actions.

3.2.4 Sang Ye: Respiratory support and systemic balance.

3.2.5 Bai He: Spirit calming and anxiety reduction.

3.2.6 He Huan Pi: Mood-elevating properties ("herb of happiness").

3.2.7 Gou Teng: Central nervous system activity and neuroprotective effects.

3.2.8 Bai Ji Li: Scientifically validated anxiolytic effects.

4. MECHANISM OF ACTION

Calm Ease™ achieves its calming effects through GABA receptor modulation, Serotonin pathway support, Stress hormone regulation (cortisol), and Nervous system stabilisation.

5. CLINICAL APPLICATIONS

Competition and Show Stress, Transport Anxiety, Training Stress, Hot and Nervous Horses, Environmental Stress, and Recovery/Rehabilitation.

6. DOSAGE AND ADMINISTRATION

Maintenance Dosage: One measure daily. Severe Cases: Double the dose.

7. QUALITY ASSURANCE AND STANDARDS

Strict adherence to TLC, HPLC, and Good Manufacturing Practices (GMP).

8. COMPARATIVE ADVANTAGES

Feature	Calm Ease™	Pharmaceutical Sedatives
Side Effects	Minimal	Significant
Mechanism	Multi-targeted	Single-targeted
Competition Use	Permitted	Restricted/Prohibited

12. REGIONAL CONTEXT: UAE

The UAE's commitment to veterinary excellence is reflected in its world-class equine facilities. Calm Ease™ aligns with UAE regulatory standards.