

LOGO GUIDELINES

Saint Minerals

Version 1.0

LOGO

MAIN LOGO

SAINT MINERALS

TYPOGRAPHY

FONT

Helvetica Neue LT Pro

Roman / Bold

Aa

55 Roman

The quick brown fox jumps
over the lazy dog

Aa

75 Bold

The quick brown fox jumps
over the lazy dog

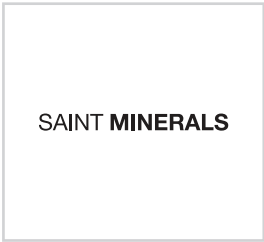
COLORS

COLOUR PALETTE



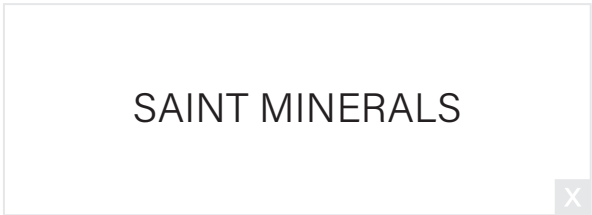
SUGGESTED COLOR SPLITS

VARITIONS



INCORRECT USE

DON'T ABUSE YOUR LOGO



01. Don't change Font/Colours



02. Don't change Element Size



03. Don't Stretch or Distort



04. Don't change Element Position