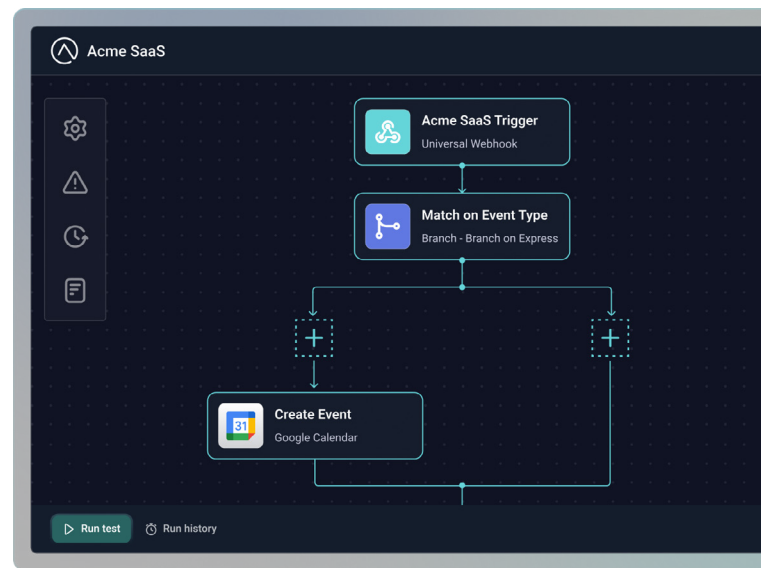


EMBEDDED WORKFLOW BUILDER FOR SAAS

Self-service integrations your customers can build and run

Prismatic's embedded workflow builder lets your customers create and manage their own automations directly inside your product. It's a fully white-labeled, low-code builder that helps them solve their integration needs fast, without needing to loop in your engineers.

With purpose-built UX, easy connection setup, and one-click deployment, users can build and launch workflows within your application, expanding your integration offering, driving retention, and delivering real value to your bottom line.



Why modern SaaS teams adopt embedded workflow creation

Drive adoption faster

Let customers build tailored integrations inside your app. Unlock immediate value, reduce support load, and increase stickiness from day one.

Lighten engineering lift

Cut down repetitive, one-off builds with built-in error handling, real-time log streaming, and managed component maintenance.

Enable self-service

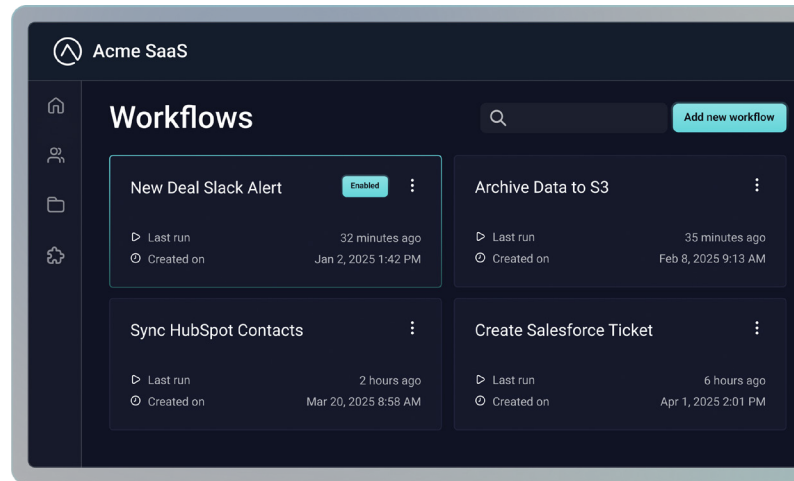
Empower users of all technical levels to build and launch custom workflows. A guided, low-code builder fits natively into your application's UI.



Empower your customers to build workflows their way

Embedded workflow builder gives your customers the tools to create, deploy, and manage their own integrations, without sacrificing control. With secure and simple authentication, guided input handling, and safe modes for exploration, customers can confidently create and troubleshoot workflows while your team retains full oversight.

- ✓ Centralized dashboard offers full integration visibility across customer workflows
- ✓ Customers can view workflows in read-only mode before editing live versions



Purpose-built for intuitive, flexible automation



Make building approachable

Users can add data sources and app connections in a guided UI, no dev experience or config wizards required.



Manage the lifecycle

Launch workflows with one click. Track versions, manage components, and monitor executions in a unified view.



Explore safely

Users can view workflows in read-only mode to learn, debug, or support others without risking accidental edits.

Make workflow building feel native

Embedded workflow builder integrates into your app with customizable branding, terminology, and styling. Tailor the experience to align with your product's look and feel, without compromising consistency or control.

#828AB2

*Prismatic's comprehensive toolset not only enables access to diverse data sources but **empowers our customers to build, deploy, and manage their own integrations with confidence.***

Matthew Haber, CEO, Cofactr



Security and compliance, built-in

Prismatic ensures your integrations meet industry-standard security and compliance certifications from day one.

- SOC 2 compliant
- GDPR and privacy-ready
- Enterprise-grade security

