



# ORGANIZATIONAL PROFILE

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### **Editorial Review:**

Shahid Khan

Senior Director Program and Operations

Sustainable Social Development Organization (SSDO) would welcome reproduction and dissemination of the contents of the report with due acknowledgments.

### **Sustainable Social Development Organization (SSDO)**

Tel: +92 (51) 228 7298

Fax: +92 (51) 844 3633

Email: [info@ssdo.org.pk](mailto:info@ssdo.org.pk)

URL: [www.ssdo.org.pk](http://www.ssdo.org.pk)

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## About Us

Sustainable Social Development Organisation (SSDO) is a non-governmental organization founded in 2015 and registered under the Societies Registration Act 1860. SSDO is a research-based advocacy organization working on issues of peace and sustainable development in Pakistan by engaging all stakeholders and citizens. To initiate a public and policy dialogue on democratic and just governance, rule of law, strengthening of democratic institutions, civic and human rights, promoting social cohesion, and social development policies, SSDO in partnership with government institutions, parliamentarians, government departments, print and electronic media, academia and youth and religious fraternity works across country. In order to achieve mission and vision of organization, SSDO engages with stakeholders through research, advocacy, campaigns, capacity development, and technical support, and community engagement.



## Vision

**A just and equitable society where everyone enjoys their social, political, and legal rights.**

## Mission

**To ensure human rights by fostering rights-based and responsive policy reforms leading to rule of law, transparency, citizen empowerment and inclusive service delivery.**

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*SSDO's rights-based approach is based on the conviction that each and every individual, by virtue of being human, is a holder of rights. A right entails an obligation on the part of the government to respect, promote, protect and fulfil it.*

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Our work centers on achieving social, economic, political and sustainable development in light of the 17 SDGs.

# Our Approach

1. Issues Based Action Research
2. Rights Based Advocacy
3. Collaboration and Building Partnership with National and International Actors
4. Localizing the Global Efforts and Oversight of the Progress
5. Empowering Communities and Citizens



## Our Principles



**INCLUSIVE**



**GENDER-SENSITIVE**



**COMMUNITY-LED**



**BOTTOM-UP APPROACH**



**COLLECTIVE ACTION**



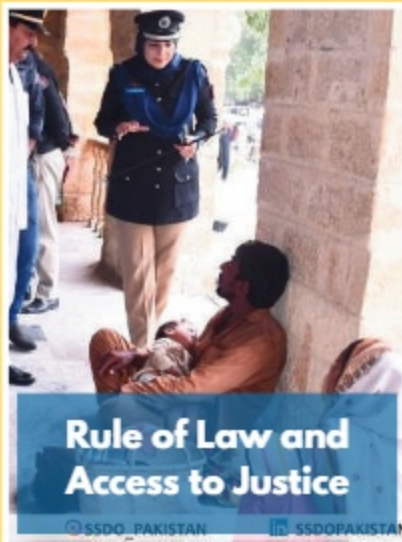
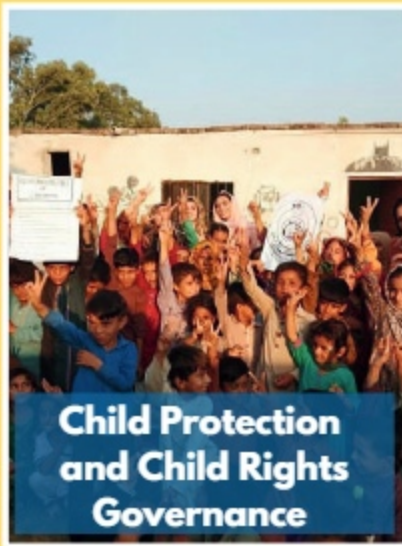
**POLICY ADVOCACY**

## Our Stakeholders



- 1. Policymakers and State Institutions**
- 2. Civil Society**
- 3. Media**
- 4. Academia**
- 5. Youth**
- 6. Women**
- 7. Persons with Disabilities**
- 8. Donor Community and Diplomatic Missions**

# Our Thematic Areas





## Our Work

### Gender Equity and Social Inclusion

- Advocated for conducive working environments for women to increase their participation in the labor force through capacity-building and advocacy with stakeholders.
- Helped to form anti-harassment committees in light of the *Protection Against Harassment of Women at the Workplace Act, 2010* in several public and private institutions.
- Strengthened democratic participation of women through community mobilization to help women register for CNICs and participate in electoral processes.
- Built capacities of grassroots-level women political workers and facilitated them to deploy their self-designed advocacy plans for gender-sensitive democratic processes.
- Research on state of gender-based violence across Pakistan to provide reference to policymakers and stakeholders to take initiatives through policymaking and implementation of relevant laws
- Strengthened women's role in peacebuilding through network formation and capacitating women on critical thinking and conflict resolution in universities of Pakistan.

- Advocacy and awareness on women centric rehabilitation and referrals with respect to victim of human trafficking, sex work and bounded labor.
- Creating network of youth trained on citizen journalism for increased reporting on the effects of climate change in Pakistan with specific focus on climate change and gender.
- Advocacy to increase women participation in the police force which succeeded in advocating IG office KP to issue notification to ensure 10% of women police recruits.
- Organized the Internal Conference on Combatting Trafficking and Bonded Labor of Women and Girls which gathered international experts, law enforcement, non-profits and women's rights activists, to deliberate on gender-sensitive approaches towards combatting TIP and rehabilitating survivors.
- Launched the country's first-ever Women's Peace Councils in the provinces of Sindh and Punjab to increase the role of women from all fields of life, especially parliamentarians, academia, legal fraternity, medical professionals, civil society organizations, media, and other professions, for working towards peace, development, and resilience against violence and extremism in society.
- Empowered and capacitating young women to amplify women's voices in migration decision-making and to become agents of change.
- With support from USIP, SSDO worked to enhance gender equality in Pakistan's Civil Security Services Apparatus. The project provided training to 1,000 women, advocated for inclusive recruitment policies, and established women councils for leadership development.



# Celebrating Diwali

Festival of Lights



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## Promoting Peace and Social Cohesion

The Sustainable Social Development Organization (SSDO) has been a cornerstone of peacebuilding, countering violent extremism (CVE), and advocating for the rights of religious minorities in Pakistan since 2017. By fostering interfaith harmony, social cohesion, and inclusive governance, SSDO's initiatives empower marginalized communities, particularly religious minorities, to uphold their rights and contribute to a peaceful, pluralistic society. Below is a reimagined narrative that weaves together SSDO's efforts with explicit linkages to peacebuilding, CVE, minority rights, interfaith harmony, coexistence, and social cohesion.

- SSDO's policy-level interventions enhance social cohesion by integrating transparency and safeguards for minority rights within Pakistan's security and governance systems. Supported by U.S.-funded projects, SSDO has partnered with federal and provincial assemblies, SDG Task Forces at both levels, relevant government agencies, line departments, civil society organizations, media, religious leaders, and youth. These collaborations aim to promote peace, resilience, inclusive governance, and the civic rights of religious minorities.



- SSDO has actively engaged with the provincial assemblies of Punjab and Sindh by establishing Parliamentary Working Groups and strengthening their capacity on citizens' rights, constitutional principles, the legal framework for countering violent extremism (CVE), and inclusive governance. These efforts aim to ensure effective policy reviews and demonstrate how inclusive reforms can counter extremist narratives and safeguard vulnerable communities.
- SSDO facilitated interprovincial exposure visits for parliamentarians from Punjab and Sindh to promote peace and interfaith harmony. These visits enabled cross-provincial learning, strengthened collaboration on inclusive legislation, and encouraged joint actions to protect minority rights, fostering a united approach to countering intolerance and promoting social cohesion across provinces.
- At the community level, SSDO's "Awami Aman Baithak" campaigns in South Punjab and Sindh engaged over 2,400 citizens—including members of religious minorities—in open-air dialogues with Members of Provincial Assemblies (MPAs). These gatherings fostered interfaith storytelling, citizen-led peace monitoring, and open discussions on local security issues, contributing to stronger social cohesion. Constituency-specific reports documented the perspectives of marginalized groups, ensuring their concerns informed and influenced local governance processes.
- The 2022–23 Youth Peacebuilders & Religious Leaders Network in South Punjab and Urban Sindh brought together young people and religious leaders from Muslim, Christian, Hindu, Parsi, and Sikh communities. Together, they co-designed and organized peer-led activities that celebrated shared cultural and religious festivals such as Eid, Christmas, Diwali, and Guru Nanak's birth anniversary, fostering interfaith harmony and mutual respect.
- Under a U.S. Embassy-funded project, SSDO organized capacity building program of religious leaders and interfaith roundtables in conflict-prone districts such as Multan, Bahawalpur, and Khanewal in South Punjab. These roundtables provided a platform for religious leaders to engage in dialogue, address local tensions, and promote mutual understanding and peaceful coexistence.
- The Azm-i-Masawat program (February–August 2024) empowered 200 young women from Christian, Hindu, and Sikh communities through training in English language skills, leadership development, and entrepreneurship. By August 2024, an evaluation revealed that 80% of participants had secured internships or launched start-ups, enabling them to contribute meaningfully to their communities both economically and socially.



SSDO's regional conferences have solidified its role as a convener of diverse stakeholders:

- National Peace & Development Conference (Karachi, September 2022):** This landmark conference brought together a diverse group of participants—including parliamentarians from all six legislative houses, religious leaders from various faiths, civil society organizations, and community members. The event focused on drafting collaboration charters that encouraged joint community service initiatives aimed at bridging religious and social divides.
- National Dialogue with Media in Multan:** This dialogue engaged journalists and media professionals from Multan and South Punjab to counter hate speech, intolerance, and violence against religious minorities. The session emphasized the media's role in promoting peaceful narratives and protecting minority rights.
- South Punjab Peace Conference at The Women University Multan:** This inclusive conference gathered key stakeholders to deliberate on the Sustainable Development Goals (SDGs) and GSP+ policy and legal frameworks. Discussions centered on safeguarding the rights of marginalized minority communities and aligning development efforts with international human rights commitments.
- International Religious Freedom & Interfaith Harmony Summit (Islamabad, October 2024):** The summit critically examined national policies that have contributed to the exclusion of religious minorities from the country's social and economic development. It reaffirmed SSDO's dedication to fostering interfaith harmony and ensuring that religious minorities are fully included in shaping a more cohesive and equitable society.
- Annual Minority Day Celebration – Interfaith Harmony Dialogue in Islamabad:** To commemorate Minority Day, SSDO organized a meaningful Interfaith Harmony Dialogue in Islamabad, bringing together religious leaders, civil society representatives, youth, and parliamentarians from diverse faith communities including Muslim, Christian, Hindu, Sikh, and others. The event served as a platform to celebrate Pakistan's religious and cultural diversity while reaffirming the constitutional rights and contributions of minority communities.



### Impact and Vision

SSDO's multifaceted approach—spanning policy reform, capacity building, grassroots engagement, digital outreach, and regional collaboration—creates a robust framework for peacebuilding and CVE while prioritizing the rights of religious minorities. By fostering interfaith harmony and social cohesion, SSDO empowers marginalized communities to thrive in a pluralistic Pakistan, ensuring their voices shape a peaceful and inclusive future.



# Climate Change and Environment Protection

- Networks of youth were created across Punjab to share stories from the field regarding the effects of climate change in Pakistan, with a particular focus on the climate-gender nexus. These efforts aimed to raise awareness, build community resilience, and collect data for youth-led policy advocacy by capacitating young individuals in Citizen Journalism techniques.
- With support from the Commonwealth Foundation, SSDO trained students from four universities in citizen journalism, equipping them with practical communication and reporting skills that enhance youth employability and contribute to skill development in climate storytelling. The project launched Climate Optics, hosted the Punjab Youth Summit on Climate Change, and reached nearly half a million people online – promoting youth leadership and engagement in climate action.
- As part of its commitment to youth development and environmental education, SSDO conducted Eco-Literacy sessions in various schools across Lahore, Karachi, and Islamabad. These sessions focused on raising awareness about environmental issues, sustainability, and the importance of protecting natural resources. Through interactive discussions and activities, students were introduced to concepts of climate change, pollution, and eco-friendly practices – fostering environmental responsibility and preparing them as future advocates.



## Combating Irregular Migration & Employment Opportunities

### Combating Transnational Organized Crimes

#### Migration Governance

- Sensitization of parliamentarians on Migration Governance.
- Promoting local capacities for economic development and safe migration practices, with the goal of discouraging irregular migration.
- Increasing awareness in the community on Smuggling of Migrants (SOM) through engaging with different stakeholders, religious leaders, government officials, youth, women and media personnel.
- A core focus was placed on youth capacity development and employability. SSDO empowered university students – especially young women – by training them as Migration Ambassadors, equipping them with the knowledge, skills, and tools to actively participate in migration-related decision-making, lead community advocacy, and design social action plans.
- Conducted a series of training programs for print, electronic, and social media journalists, focusing on ethical, gender-sensitive, and victim-centric reporting on TIP and SOM.
- Through a series of capacity-building sessions, SSDO trained 104 female students as Migration Ambassadors, who then educated over 5,444 of their peers on legal and safe migration pathways. These initiatives not only raised awareness but also enhanced youth leadership and employability through practical engagement and skills enhancement.
- In partnership with the British High Commission, SSDO engaged youth in hotspot districts through advocacy sessions and youth-led migration awareness campaigns. The project established a Parliamentary Working Group and a National Youth Summit on migration governance.



**Combating Trafficking and Bonded Labor of Women and Girls in Pakistan**

**Combating Trafficking and Bonded Labor of Women and Girls in Pakistan**



## Combating Transnational Organized Crimes

### Trafficking in person

- Parliamentary Working Groups on CVE, and Trafficking in Persons (TIP) formed for implementation of Prevention of Trafficking in Persons Act 2018 Stakeholders Working Group comprising various government departments formed and capacitated for implementation of Prevention of Trafficking in Persons Act 2018.
- Launched a TIP helpline for legal aid of TIP victims Launched Coalition on Combatting Trafficking in Persons, a network of civil society organizations working all over Pakistan on TIP and modern-day slavery to collectively work on eradicating this issue through awareness, policy advocacy, collective bargaining power, and victim service delivery.
- Organized the National Dialogue on Child Trafficking and Bonded Labor where law enforcement officials, legal experts and policymakers gathered to produce evidence-based policy recommendations and suggest best practices for eradicating the trafficking of children.
- Organized the Internal Conference on Combatting Trafficking in Persons in Pakistan which gathered international experts, along with officials from the police, Federal Investigation Agency (FIA) and other legal-sector stakeholders, to deliberate on the way forward to prosecute and investigate cases of TIP.
- Worked extensively with law enforcement agencies, including police and FIA, through capacity enhancement sessions, policy dialogues, consultative workshops, conferences, interactive dialogues and advocacy sessions to deliberate on joint strategies to curb TIP through civil-society partnerships and community policing, as well as raise awareness among the general public at the grassroots level.
- SSDO, in collaboration with the U.S. Mission, implemented a 39-month project to strengthen Pakistan's legal response to human trafficking. The initiative improved policies, trained stakeholders, and raised public awareness through workshops, social media, and community engagement.
- SSDO, in partnership with IOM and FIA, conducted awareness sessions in high-risk areas (Sialkot & Quetta) to educate 1,001 people on trafficking risks. Policy dialogues in Lahore and Quetta strengthened stakeholder collaboration for migration governance.
- SSDO, along with ABA ROLI and WISE, advocated for stronger child trafficking laws and victim support systems. The project enhanced law enforcement capacity, promoted policy reforms, and improved inter-provincial coordination.

# Local Governance Matters! District Seminar on the Demand for Local Government Elections Punjab



- Conducted election observation in the Rawalpindi Division in 2018 and 2024 by mobilizing and capacitating youth observers.
- Improved public access to election-related information using information technology during the General Elections 2018 and 2024.
- Raised awareness in the community at the grassroots level on civic rights, importance of voting, registering on voter lists, and holding elected government officials responsible.
- Advocated for Local Government Elections by mobilizing citizens, political workers, parliamentarians, civil society and media.
- Stakeholders' engagement for tracking district budget-making process in Punjab to follow the process and ensure timely approval of the budget at the district level.
- Training of grassroots-level women political workers to increase political participation of women Awareness raising campaign for promoting transparency and reduce corruption.
- Developed an online Information Management System for Local Government to bring transparency for citizens regarding local government activities, get day-to-day information on the district government affairs, and have a Citizens Feedback Mechanism.
- Formed a network of CSOs of Rawalpindi Division called All Pothohar Regional Alliance (APRA) to work collaboratively on improving the electoral, political and governance process.
- SSDO, in partnership with FAFEN and TDEA, worked across four districts to strengthen electoral transparency and voter education. The project mobilized communities for inclusive democracy and governance monitoring.





## Child Protection and Child Rights Governance

- A multi-party convention held to discuss and analyse the five-year education plan to probe reasonable solutions to ensure quality education across the government-run schools.
- Monitoring of enrolment of children in schools through school visits, validation of data and spot checks in Jhang, Chiniot, Faisalabad, and Jhelum with the help of the District Education Department.
- Facilitated parliamentary oversight in the Punjab Assembly to combat the practice of child marriage.
- Awareness raising seminars to sensitize communities, particularly marriage registrars and parents, about the negative effects of child marriage.
- Held the National Secretariat of the Child Rights Movement, a network of 450 NGOs, INGOs, and concerned individuals working on child rights in Pakistan.
- Trained and mobilized youth volunteers to further conduct awareness about identifying child sexual abuse in communities.
- Research on state of violence against children across Pakistan by identifying hotspot districts of crime.
- Advocating to combat child specific trafficking in persons by enhancing the legal framework, improving the implementation of existing laws, and building the capacity of key personnel.
- Specialized training for law enforcement officers, prosecutors, and judges on victim-centric and trauma-informed practices for helping child victims.
- Organized inter-provincial consultations to strengthen coordination, develop actionable reform recommendations, and enhance referral mechanisms, ensuring a cohesive and effective response to human trafficking across provinces.
- As part of SSDO's child protection initiative, the organization held Good Touch/Bad Touch sessions in schools across Lahore, Karachi, and Islamabad. The sessions focused on educating children about their rights, personal boundaries, and how to identify inappropriate behavior. The goal was to empower students to recognize and report any form of abuse, ensuring their safety and well-being.





## Youth Development and Employability

- Sensitization of parliamentarians on Migration Governance was conducted to strengthen national dialogue on migration-related policy frameworks and improve governance mechanisms.
- Promoting local capacities for economic development and safe migration practices, with the goal of discouraging irregular migration, was central to the intervention. These efforts also supported youth development and created opportunities for local empowerment.
- Increasing awareness in the community on Smuggling of Migrants (SOM) through engaging with different stakeholders – religious leaders, government officials, youth, women, and media personnel – contributed to broad-based youth engagement and community resilience.
- A core focus was placed on youth capacity development and employability. SSDO empowered university students – especially young women – by training them as Migration Ambassadors, equipping them with the knowledge, skills, and tools to actively participate in migration-related decision-making, lead community advocacy, and design social action plans. These trainings contributed to skills training in advocacy, communication, and policy engagement.
- Conducted a series of training programs for print, electronic, and social media journalists, focusing on ethical, gender-sensitive, and victim-centric reporting on Trafficking in Persons (TIP) and SOM. These trainings also included components on youth-inclusive narratives and migration-sensitive reporting.
- Through a series of capacity-building sessions, SSDO trained 104 female students as Migration Ambassadors, who then educated over 5,444 of their peers on legal and safe migration pathways. These initiatives not only raised awareness but also enhanced youth leadership, employability, and practical skill development in advocacy and community mobilization.
- In partnership with the British High Commission, SSDO engaged youth in hotspot districts through advocacy sessions and youth-led migration awareness campaigns. The project established a Parliamentary Working Group and hosted a National Youth Summit on migration governance – promoting youth inclusion, leadership, and dialogue in national policymaking.





## Health and Wellbeing

- Conducted State of Health Facilities Survey in 14 dispensaries of Rawalpindi.
- Sensitized men on women's health issues and made efforts to promote women's participation in health and hygiene-related discussions in urban slums and underprivileged communities.
- Conducted awareness session in flood-affected areas and IDP camps on managing menstrual health and hygiene, as well as pregnancy and childbirth, during emergency situations and displacement.
- Conducted community awareness sessions on maternal and child health in rural areas and urban slums so that they can make informed healthcare decisions by briefing them on prenatal care, nutrition during pregnancy, safe delivery practices, breastfeeding, child immunizations and child nutrition.
- Conducted sessions through visual aids and role-playing activities to sensitize underprivileged communities on health and Water, Sanitation, and Hygiene (WASH) by teaching them proper techniques for handwashing, preparing safe drinking water, personal hygiene, sanitation and water-borne diseases.
- Empowered young women in urban slums and squatter settlements on menstrual hygiene and Sexual and Reproductive Health and Rights (SRHR) by dispelling prevailing cultural taboos and myths through science-based education, while also building their knowledge on reproductive anatomy, menstrual cycle, puberty, menstrual hygiene management and hygiene practices (menstrual product options and disposal methods), contraceptives, sexually transmitted infections (STIs), consent, and family planning. This included detailed sessions and open forums entitled "Meri Tumhari Baat, Apa Kay Saath" [Discussions with Older Sister] on domestic violence and abuse, particularly identifying non-verbal and nonphysical signs of abuse, as well as how to report it.
- Supported youth volunteers to engage in media advocacy through social media with international donors, humanitarian organizations and the government, to raise voice for the inclusion of menstrual hygiene and neonatal kits in emergency supplies for emergency contexts.
- Developed a caucus of policymakers at the national and sub-national levels to enforce regulations on existing smokeless and novel tobacco products and advocated for legislation to ban all novel/smokeless products.



## Transparency and Accountability

- Digitized the Pakistan's Information Commission through developing online platform *Appeal Management Information System (AMIS)* and website, allowing any citizen to file an RTI electronically.
- Developed an online Information Management System for Local Government in Khyber Pakhtunkhwa to bring transparency and ensure a mechanism to collect feedback from citizens.
- Celebrating annual the *Right to Information Week* and *Anti-Corruption Day* across Pakistan through walks and seminars.



## SSDO Projects Success Details

Name of Project	Donor	Duration	Scope of the project
<p>Combatting Trafficking in Persons Through Enhancing Coordination and Collaboration Among Stakeholders</p>	<p>US State Department</p>	<p>September 2021 – December 2024</p>	<ul style="list-style-type: none"> <li>• Strengthen the coordination and collaboration between public and private sector institutions for combating TIP.</li> <li>• Capacity building of law enforcement, prosecution and line departments.</li> <li>• Strengthen journalistic capacity for TIP reporting</li> <li>• Increase direct referrals of victims for services or rehabilitation.</li> <li>• Advocate for the prevention and prosecution of TIP.</li> </ul>
<p>ProTECT: Program to End Child Trafficking: Addressing Child Trafficking in Bonded and Domestic Labor In Pakistan</p>	<p>US State Department</p>	<p>July 2024 - December 2025</p>	<ul style="list-style-type: none"> <li>• A collaborative approach to combat child specific trafficking in persons (TIP) by enhancing the legal framework, improving the implementation of existing laws, and building the capacity of key personnel.</li> <li>• A targeted advocacy campaign that secures commitment from stakeholders for law and policy reform, alongside specialized training for law enforcement officers, prosecutors, and judges on victim-centric and trauma-informed practices.</li> <li>• Inter-provincial consultations to strengthen coordination, develop actionable reform recommendations, and enhance referral mechanisms, ensuring a cohesive and effective response to human trafficking across provinces.</li> </ul>
<p>Advocacy, Action and Innovation, Empowering Youth to Curb Irregular Migration in Punjab-Pakistan</p>	<p>FCDO</p>	<p>July 2024 – February 2025</p>	<ul style="list-style-type: none"> <li>• Sensitization of Punjab Assembly Parliamentarians on Migration Governance.</li> <li>• Empowering youth to be change agents by connecting them with relevant stakeholders, building their capacity and supporting youth advocacy campaigns.</li> <li>• Promoting local capacities for economic development and safe migration practices, with the goal of discouraging irregular migration.</li> <li>• Utilizing new communication and media outreach strategies, the project will inspire young people to actively participate in community activities while also raising awareness.</li> </ul>

Name of Project	Donor	Duration	Scope of the project
Community Awareness Sessions for the Counter Trafficking Project in Quetta & Sialkot- Phase II	IOM	August 2024-October 2024	<ul style="list-style-type: none"> <li>Increasing awareness by conduct awareness and advocacy sessions on Trafficking in Persons (TIP) and Smuggling of Migrants (SOM) in both districts through different stakeholders, religious leaders, government officials, youth, women and media personnel.</li> </ul>
Community Awareness Sessions for the Counter Trafficking Project in Quetta & Sialkot- Phase I	IOM	December 2023 - April 2024	<ul style="list-style-type: none"> <li>Increased awareness by conducting awareness and advocacy sessions on TIP and SOM in both districts through different stakeholders, religious leaders, government officials, Students and media personnel.</li> <li>Organized Provincial Policy Dialogues in both provinces to facilitate discussions and develop strategies for addressing TIP and SOM at the policy level.</li> </ul>
Amplifying Women Voices in Migration Decision Making	SEEFAR Foundation	December 2023 - February 2024	<ul style="list-style-type: none"> <li>Empowered university students, especially young women, by training them as Migration Ambassadors, equipping them with the knowledge and skills to actively participate in migration-related decision-making processes and advocate for their peers</li> <li>Promoted women's voices in migration decision-making through mass awareness campaigns by utilizing social media advocacy and informative videos produced by trained Migration Ambassadors</li> <li>Encouraged the promotion of regular migration by supporting Migration Ambassadors in leading Social Action Projects on campus, fostering dialogue among peers, and raising awareness about the risks of irregular migration and the benefits of making informed, legal migration choices.</li> </ul>
Capacity-building of Media Professionals on Ethical reporting on TIP and SOM	IOM	September 2023 - December 2023	<ul style="list-style-type: none"> <li>Conducted a series of training programs for print, electronic, and social media journalists, focusing on ethical, gender-sensitive, and victim-centric reporting on TIP and SOM</li> </ul>

Name of Project	Donor	Duration	Scope of the project
<p>Advocacy Initiative to Strengthen Parliamentary Oversight and Legal Framework for Tobacco Control In Pakistan</p>	<p>Tobacco-Free Kids Action Fund (TFKAF) and Campaign for Tobacco-Free Kids (CFTFK)</p>	<p>September 2022 – August 2023</p>	<ul style="list-style-type: none"> <li>• Developed a caucus of policymakers at the national and sub-national levels to enforce regulations on existing smokeless and novel tobacco products and advocated for legislation to ban all novel/smokeless products.</li> <li>• Engaged youth in tobacco control efforts, generating demand for the regulation of existing smokeless products and the banning of all novel products.</li> <li>• Sensitized media and generated news stories highlighting the harmful effects of smokeless and novel tobacco products.</li> <li>• Designed and ran a social media campaign to expose the tobacco industry's tactics and misinformation regarding novel products.</li> </ul>
<p>Youth for Civic Action and Reporting on Climate Change Through Citizen Journalism in Pakistan</p>	<p>Commonwealth Foundation</p>	<p>July 2022 – June 2024</p>	<ul style="list-style-type: none"> <li>• Enhanced the capacity of youth by training them in journalistic reporting on environmental issues, empowering them to become citizen journalists specializing in climate change.</li> <li>• Provided an online platform for these young journalists to share community-centric stories, with a focus on health, gender, and other related themes, aiming to raise awareness and influence action on climate change.</li> <li>• Facilitated engagement between youth, media professionals, and policymakers to amplify their voices and ensure that their reporting on climate change reaches wider audiences and informs policy discussions.</li> </ul>
<p>Community Peace Initiative</p>	<p>US Mission</p>	<p>September 2021 - September 2023</p>	<ul style="list-style-type: none"> <li>• Formulated and trained networks of youth and religious leaders to develop and strengthen their critical thinking and peacebuilding skills.</li> <li>• Organized and implemented people-to-people engagements for the youth and religious leaders' networks to interact with local influencers, strengthening community cooperation and promoting social cohesion and tolerance.</li> <li>• Developed and implemented media campaigns and outreach activities to raise awareness about social cohesion and tolerance.</li> </ul>

Name of Project	Donor	Duration	Scope of the project
<p>Electoral Quality and Inclusiveness in Pakistan in Potohar District (EQuIP)</p>	<p>TDEA</p>	<p>March 2021 - February 2025</p>	<ul style="list-style-type: none"> <li>• Promoting voter education by providing comprehensive information on the electoral process, voting rights, and the importance of participating in elections.</li> <li>• Facilitate voter mobilization efforts aimed at increasing participation in elections through outreach initiatives, particularly focusing on underrepresented and marginalized groups.</li> <li>• Observe elections to ensure they are conducted fairly and transparently. This includes deploying trained observers to monitor polling stations, assess the integrity of the electoral process, and report on any irregularities or issues encountered during the elections.</li> <li>• Conduct observation and monitoring of political parties to ensure compliance with electoral laws and regulations.</li> <li>• Enhance voter turnout, with a particular focus on increasing the participation of female voters, where turnout is less than 10% to address barriers to voting for women and encourage their active involvement in the electoral process.</li> </ul>
<p>Strengthening Media Freedom and Civic Space in Pakistan In District Potohar</p>	<p>TDEA (FCDO)</p>	<p>August 2021 - February 2022</p>	<ul style="list-style-type: none"> <li>• Conduct vulnerability mapping to profile vulnerable groups at the tehsil/sub-district level, identifying and documenting specific needs and challenges.</li> <li>• Monitor pandemic governance to generate evidence-based recommendations and findings for improving pandemic response and management.</li> <li>• Disseminate recommendations and findings from pandemic governance monitoring to stakeholders to advocate for necessary corrective actions and improvements.</li> <li>• Facilitate, coordinate, and collaborate with TDEA on various components of vulnerability assessments, including the production of the “Beyond Abstraction: Faces of Vulnerability and Empowerment” video series, the “Consciousness Raising: Challenging the Status Quo” human-interest stories, and news items by trained journalists. Collaborate with universities, as needed, to explore innovative solutions for addressing and reducing vulnerability.</li> </ul>

Name of Project	Donor	Duration	Scope of the project
Parliamentary Exchange and Dialogue	Friedrich Naumann Foundation (FNF)	June 2021 – August 2021	<ul style="list-style-type: none"> <li>• Consultative Dialogue for Participatory Governance with Provincial Assembly Members of Punjab</li> <li>• Improving Understanding of Legislators on Punjab RTI Laws with PIOs and MPAs</li> <li>• Building capacity of youth on RTI Law for Participatory Governance</li> </ul>
Women’s Enjoyment of Rights, Empowerment and Leadership (WE’RE Leaders) – District Rawalpindi	Trust for Democratic Education & Accountability (TDEA)	April 2021 – November 2023	<ul style="list-style-type: none"> <li>• Facilitated the issuance of Women Identity Cards to enhance women’s access to essential services and formal identification.</li> <li>• Supported voter registration efforts to ensure women are registered and able to participate in elections.</li> <li>• Promoted women’s participation in the democratic process by encouraging and supporting their involvement in voting and political activities, especially grassroots-level women political workers.</li> <li>• Conducted capacity-building programs for young aspiring women leaders to develop their skills and empower them for leadership roles.</li> </ul>
Strengthening Community Linkages in Legislative Oversight for Peace building In Punjab	DAI	February 2021 - November 2021	<ul style="list-style-type: none"> <li>• Built the capacity of 30 Members of Provincial Assembly (MPAs) and 12 government officials on legislative oversight with a focus on countering violent extremism (CVE) issues.</li> <li>• Advocated for policy and legislative reforms, both new and existing, to address CVE challenges effectively.</li> <li>• Strengthened the mandate of MPAs by enhancing their coordination with provincial and federal counterparts and relevant government entities.</li> <li>• Promoted enhanced tolerance within and across communities to foster a more inclusive and peaceful environment.</li> </ul>
Strengthening Community Linkages in Legislative Oversight for Peace building in Sindh and Balochistan	DAI	February 2021 - November 2021	<ul style="list-style-type: none"> <li>• Built the capacity of 35 MPAs and 12 government officials on legislative oversight with a focus on CVE issues.</li> <li>• Advocated for policy and legislative reforms, both additional and existing, to effectively address CVE challenges.</li> <li>• Strengthened the mandate of MPAs by enhancing their coordination with provincial and federal counterparts and relevant government entities.</li> <li>• Promoted enhanced tolerance within and across communities to foster a more inclusive and peaceful environment.</li> </ul>

Name of Project	Donor	Duration	Scope of the project
Enhance Women Workers Access to Market (EWAM)	TDEA	September 2020 – June 2022	<ul style="list-style-type: none"> <li>Enhanced the organizational capacities of women workers’ alliances to effectively negotiate and advocate for their collective priorities and demands with employers and policymakers.</li> <li>Increased knowledge and skills among women workers, civil society, and media representatives to effectively raise demands for improved enforcement of laws, policies, and regulations.</li> <li>Facilitated advocacy efforts with policymakers, senior government officials, media, and civil society organizations to promote and support reforms for pro-women labor rights and ensure better implementation of relevant laws and policies.</li> </ul>
Local Action for Democratic and Inclusive Response to COVID-19 (LADIR)	TDEA	September 2020 - March 2021	<ul style="list-style-type: none"> <li>Conducted citizen scrutiny and public reporting on government responses to COVID-19 to ensure accountability and transparency.</li> <li>Empowered citizens, including women and socially excluded groups, to exercise their rights and entitlements during the pandemic.</li> <li>Expanded public information and civic space to enhance the quality of policy dialogue and public discourse, fostering a more inclusive and informed response to COVID-19.</li> </ul>
Police Awaam Sath Sath	United States Institute of Peace (USIP)	June 2020 - August 2020	<ul style="list-style-type: none"> <li>Strengthened PASS’s presence in the legislative assemblies of Pakistan to advocate for effective policing reforms.</li> <li>Built the capacity of legislators for overseeing the reform process, focusing on eliminating political interference in policing and promoting women-centric policing.</li> <li>Provided training and capacity building for police personnel to improve their performance and strengthen legislative oversight of police activities.</li> </ul>

Name of Project	Donor	Duration	Scope of the project
Women’s Enjoyment of Rights, Empowerment and Leadership (WE’RE Leaders)	Trust for Democratic Education & Accountability (TDEA)	February 2020 - March 2021	<ul style="list-style-type: none"> <li>Facilitated the issuance of Women Identity Cards to enhance women’s access to essential services and formal identification.</li> <li>Supported voter registration efforts to ensure women are registered and able to participate in elections.</li> <li>Promoted women’s participation in the democratic process by encouraging and supporting their involvement in voting and political activities, especially grassroots-level women political workers.</li> <li>Conducted capacity-building programs for young aspiring women leaders to develop their skills and empower them for leadership roles.</li> </ul>
Strengthen the Institutional Capacity of the Federal Right to Information Commission	UNESCO	April 2020 - August 2020	<ul style="list-style-type: none"> <li>Developed a Management Information System (MIS) to streamline and enhance the Commission's operational efficiency.</li> <li>Implemented an online and intranet-based MIS to improve data management and accessibility within the Commission.</li> <li>Digitized the Federal RTI Commission’s processes to enable citizens to submit and track information requests online, facilitating greater transparency and ease of access.</li> </ul>
Strengthening Legislative Oversight for Building Peace in Pakistan - II	DAI Pakistan	February 2020 – August 2020	<ul style="list-style-type: none"> <li>Built the capacity of 25 parliamentary committee members on legislative oversight with a focus on CVE issues.</li> <li>Increased engagement of targeted stakeholders to enhance oversight mechanisms for the effective enforcement of CVE laws.</li> <li>Supported targeted community leaders in implementing CVE initiatives within their communities to address local challenges.</li> <li>Promoted enhanced tolerance within and across communities to foster a more inclusive and peaceful environment.</li> </ul>
Strengthening Local Governments’ Role for Building Peace & Sustainable Development in Sindh	DAI Pakistan	February 2020 - August 2020	<ul style="list-style-type: none"> <li>Trained 200 local government representatives on CVE laws and established 20 Union Council (UC) level peace committees.</li> <li>Enhanced the capacity of local governments to effectively implement CVE laws and initiatives.</li> <li>Increased planning and investment by the Government of Sindh in CVE-related activities and strategies.</li> <li>Fostered broad-based citizen engagement in community decision-making processes to ensure inclusive and sustainable development.</li> </ul>

Name of Project	Donor	Duration	Scope of the project
Strengthening Legislative Oversight for Building Peace & Sustainable Development in Sindh	DAI Pakistan	August 2019 - February 2020	<ul style="list-style-type: none"> <li>Formed and trained a multi-party Parliamentary Working Group (PWG) in the Sindh Provincial Assembly to focus on CVE issues.</li> <li>Enhanced oversight mechanisms for the effective implementation of CVE laws and initiatives.</li> <li>Supported targeted community leaders in implementing CVE initiatives within their communities to address local challenges.</li> <li>Promoted enhanced tolerance within and across communities to foster a more inclusive and peaceful environment.</li> </ul>
Citizens Actions for Effective and Participatory Legislative Governance in Khyber Pakhtunkhwa	Trust for Democratic Education & Accountability	July 2019 – October 2019	<ul style="list-style-type: none"> <li>Formed and trained a multi-party Parliamentary Working Group (PWG) in the Khyber Pakhtunkhwa Provincial Assembly to address CVE issues.</li> <li>Successfully conducted training for 65 MPAs and senior officials of the KPK Assembly on legislative reforms.</li> <li>Presented draft rules in the assembly in collaboration with FAFEN to support legislative improvements.</li> </ul>
Strengthening Legislative Oversight for building Peace in Punjab	DAI Pakistan	February 2019 – September 2019	<ul style="list-style-type: none"> <li>Formed and trained a multi-party Parliamentary Working Group (PWG) in the Punjab Provincial Assembly to focus on CVE issues.</li> <li>Enhanced oversight mechanisms for the effective implementation of CVE laws and initiatives.</li> <li>Supported targeted community leaders in implementing CVE initiatives within their communities.</li> <li>Promoted enhanced tolerance within and across communities to foster a more inclusive and peaceful environment.</li> <li>Conducted successful training for 85 MPAs and government officials on peace and civic education, establishing a parliamentary working group dedicated to addressing peace and civic education issues in Punjab.</li> </ul>

Name of Project	Donor	Duration	Scope of the project
Qualitative Research on Influencing the Legal and Policy Environment around Child Marriage in Sindh and Punjab	OXFAM	October 2018 - February 2019	<ul style="list-style-type: none"> <li>Increased knowledge on effective lessons and best practices derived from the implementation of the Restraint Act in Sindh, 2013.</li> <li>Assessed current influencing opportunities in Sindh and Punjab to refine and enhance ongoing advocacy efforts based on identified lessons and best practices.</li> <li>Conducted and published a comparative analysis of the Child Marriage Restraint Acts (CMRA) in Punjab and Sindh, highlighting differences and similarities in their implementation and impact.</li> </ul>
ILM Possible: Take a Child to School	Trust for Democratic Education & Accountability	May 2018 - March 2019	<ul style="list-style-type: none"> <li>Collaborated with the British Council for the effective delivery of the Take a Child to School (TACS) project in Punjab, adhering to the planned activities for 2018 to achieve the desired outcomes.</li> <li>Enrolled 2,975 students in schools and retained 4,736 students in the education system.</li> <li>Conducted a survey of 364 households in Chiniot, Faisalabad, Jhang, and Jhelum to gather data and assess the impact of the project.</li> </ul>
Citizens' Observation for Transparent & Accountable Elections in Pakistan	Citizens' Voice Project (CVP Cycle 13)	November 2017 - September 2018	<ul style="list-style-type: none"> <li>Enhanced the enforcement of electoral regulations through corrective measures and improved public access to election-related information, including observation findings, using information technology during the General Elections 2018.</li> <li>Conducted pre-election and Election Day observation with 783 youth observers in Rawalpindi and Jhelum to ensure transparency and accountability in the electoral process.</li> </ul>
Multi-Party Conventions on Education	Alif Ailaan	June 2018	<ul style="list-style-type: none"> <li>Organized multi-party conventions on education in Rawalpindi and Jhelum to advocate for the inclusion of education as a top priority in the political parties' manifestos.</li> </ul>

Name of Project	Donor	Duration	Scope of the project
Promoting Political and Democratic Participation of communities in Rawalpindi Through Youth Accountability Ambassadors	Making All Voices Countable (MAVC)	2015-16	<ul style="list-style-type: none"> <li>Trained selected Youth Accountability Ambassadors to report on governance, public service delivery, and issues related to access, availability, and performance of political representatives through text, photo, and video blogs.</li> <li>Organized public meetings and interface sessions between communities and their political leaders to foster dialogue and accountability.</li> <li>Prepared agendas for these meetings, documented minutes, and followed up with stakeholders to ensure that decisions and actions are implemented effectively.</li> </ul>
Strengthening School Councils in PP-5 of Rawalpindi	Alif Ailaan	September 2016	<ul style="list-style-type: none"> <li>Strengthened the capacity of school councils in 100 schools in PP-5 of Rawalpindi by providing orientation on the role of School Management Committees (SMCs) and organizing interfaces with the Chairman of the Punjab Education Foundation.</li> <li>Conducted a survey of 100 schools and organized sessions with over 500 SMC members in PP-5 to enhance their engagement and effectiveness.</li> </ul>
Promoting Local Government's Role in Building Peace in Pakistan	USAID through DAI	January 2017	<ul style="list-style-type: none"> <li>Conducted training sessions for local government representatives and district government officials on CVE laws implemented by the Government of Punjab to enhance their role in building peace and security within their communities.</li> </ul>
<b>Trainings on Result</b>	USAID	August	Conducted training workshops of civil society
Integrity Idol Award	Accountability Lab	July 2016 till Date	<ul style="list-style-type: none"> <li>Introduced the Integrity Idol Award to recognize and honor the most honest public officials in Pakistan.</li> <li>Successfully organized an award ceremony with the participation of 1,000 stakeholders to celebrate and acknowledge the integrity of these public officials.</li> </ul>
National Youth Peace Festival	Youth Caucuses of Punjab, KPK, Sindh and Balochistan Assembly	September 2016	<ul style="list-style-type: none"> <li>Organized a three-day National Youth Peace Festival with the participation of 800 young activists from all regions of Pakistan.</li> <li>Attracted a diverse audience, including media, civil society, academia, and members of parliament, who attended the festival to support and engage in discussions on youth-led peace initiatives.</li> </ul>



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Suit # 14, 3rd Floor, Al-Baber Centre, F-8 Markaz Islamabad

info@ssdo.org.pk | +92-051-2287298



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