



ESTIMATED  
**INITIAL  
INVESTMENT**

<b>TYPE OF EXPENDITURE</b>	<b>AMOUNT</b>	<b>METHOD OF PAYMENT</b>	<b>WHEN DUE</b>	<b>TO WHOM PAYMENT IS TO BE MADE</b>
Initial Franchise Fees	\$40,000	Lump Sum	When you sign the Franchise Agreement	Us
Site Evaluation Fees	\$0 to \$500	As Arranged	As Arranged	Us
Architect Training Fee	\$0 to \$1,000	As Arranged	As Arranged	Us
General Contractor Approval Fee	\$0 to \$500	As Arranged	As Arranged	Us
Leasehold Improvements	\$110,000 to \$250,000	As Arranged	As Arranged	Contractor
Furniture, Fixtures, Equipment, and Signage	\$100,000 to \$125,000	As Arranged	As Arranged	Suppliers
Business Licenses and Permits	\$3,000 to \$5,000	As Arranged	As Arranged	Government Agencies, Attorneys, Other Third Parties
Initial Training Costs	\$5,000 to \$10,000	As Arranged	As Invoiced	Employees and Suppliers
Opening Assistance Costs	\$2,500 to \$5,000	As Arranged	As Invoiced	Us
Professional Services	\$2,500 to \$7,500	As Arranged	As Arranged	Accounts, Attorneys, Architects, etc.
Initial Inventory/Supplies	\$5,000 to \$7,500	As Arranged	As Arranged	Suppliers
Opening Advertising Expenses	\$5,000 to \$7,500	As Arranged	As Arranged	Suppliers
Insurance	\$3,000 to \$5,000	As Arranged	As Arranged	Insurance Broker
Additional Funds ( <i>three months</i> )	\$20,000 to \$30,000			
<b>TOTAL</b>	<b>\$296,000 - \$494,500</b>			