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Oxfordshire's network  
for healthy, fair and  
sustainable food for all.

# Sustaining Change:

GFO's  
Autumn  
2023-24

Journey Towards  
Good Food for All



Good for Planet  
Good for People  
Good for Community



Good Food Governance and Strategy:

GFO supported **4 multi-stakeholder** Food Action Working Groups (FAWGs) to launch **Food Action Plans** with over **52 measurable actions** committed to achieve the ambitions of the Oxfordshire Food Strategy

**6 local councils** including County, City and Districts **endorsed the Food Action Plans** demonstrating political commitment to our food strategy

We piloted a **co-operative approach to governance** for OxFarmToFork with institutions sitting alongside local producers as equal partners to support more local nature-friendly food in Oxfordshire universities and schools

In November 2023, GFO helped Oxfordshire win the prestigious **Sustainable Food Places Silver Award**. The award is a national, evidence-based acknowledgment and celebration of communities adopting a holistic approach to sustainable and healthy food. Awardees must demonstrate **impactful initiatives across the entire food system**, fostering a local 'Good Food Movement' through collaboration with local food partnerships and stakeholders

Food for the Planet:

In total, OxFarmToFork has sold over **15 tonnes** of local veg, demonstrating a strong market and giving producers confidence to grow more veg (bringing up to **10 additional acres** of land into production of local nature-friendly veg)

WISH: GFO engaged **493 people** at events and workshops; promoting activities around **reducing food waste, cooking with veg and growing at home**

Through OxFarmToFork, we secured **£32,000** of secure investment in local farms to enable them to grow more nature-friendly veg with polytunnels (to extend their growing season) and simple farm infrastructure such as netting, canes, seed drills and tools.

Good Food Movement:

Social media engagement: Over **900 new followers** across our social media platforms and over **7,000 new visitors** to our website taking us to a total of **10,096 followers**

**38 new organisations** joined our network pledging their commitment to a fairer, healthier and more sustainable food system for Oxfordshire

We partnered with community groups and academics across Oxfordshire as part of the **Community Research Network** ensuring that the research needs and voices of local people are reflected in academic research

**Switch Up Your Lunch:**

- 23 organisations** pledged actions to serve more veg
- 2,000+ plant-based meals** served on 11th June as part of this campaign
- Over **8,000 people** learned more about benefits of a veg-rich diet via social media

**Pumpkin Festival:**

An estimated **3,000 people** participated in pumpkin-themed events hosted by 10 organisations, learning about delicious ways to reduce food waste through pumpkin-based recipes and tasters

**OxFarmToFork:**

Through regular communication with our growing network of **18 local producers and 18 colleges**, OxFarmToFork has fostered community collaboration and strengthened commitment to sourcing nature-friendly local food for local institutions. Since our supplier dinner in March 2023, we have hosted **2 OxFarmToFork events with over 50 attendees**

Food Justice:

We distributed **£28,000** of grant funding on behalf of the county council to **16 groups** to support communities to build skills and confidence around cooking and healthy eating

We were **'Highly Commended'** in the University of Oxford Vice Chancellor's Awards for our work around Childhood Nutrition in partnership with academics, Public Health and Community Groups

Through our FEAST programme we have worked with **52 local people** through **5 community groups** and **12 sessions** to understand the hyper-local barriers to eating healthy and sustainable diets and to co-design community and tech-based solutions. We trained **6 community facilitators** to build capacity in communities to support healthy eating

Our **Cooking and Healthy Eating Report** reflected the voices of **32 community groups** with **8 in-depth interviews** and case studies highlighting the importance of **trusted relationships, place-based approaches and influential community leaders** in supporting people to adopt and maintain healthier diets

We embedded metrics to track and monitor changes in **Food Insecurity** into the countywide **Food Strategy** and the JSNA using the Priority Places for Food Index, enabling us to understand the drivers and consequences of food insecurity and helping to target and improve the effectiveness of interventions

**89 cooking spaces** were added to our **community food map** making it easier for people to find facilities and services in their local area

We delivered food insecurity-focused MECC training to **41 groups**. A further **45 individuals** received cascade training from 9 of the original participants

Sustainable Food Economy:

In partnership with the social enterprises that are part of the **OX4 Food Crew** we **launched a video** promoting benefits to the local economy, communities and the planet of using these businesses not forgetting the delicious food and professional service

Our report on **Community Wealth Building** through the **OX4 Food Crew** social enterprises highlighted the barriers and enabling factors to support a thriving purposeful food economy and recommended actions for policy makers

OxFarmToFork supports nature-friendly local producers with more local routes to market and since September 2023 its network increased **from 3 to 18 producers** and **from 5 to 18 college customers** and saved over **2 million food miles** (or 670 metric tonnes of CO2)

OxFarmToFork has sold **£76,555** of local produce and invested **£32,000** in infrastructure - enabling more work opportunities in local farming and related businesses

Sustainable Supply Chains:

**18 Oxford Colleges** have signed the OxFarmToFork charter and are buying nature-friendly and socially responsible local produce each week via the platform demonstrating their commitment to **fairer and more transparent supply chains**

Member colleges have contributed **£32,000 to invest** in farm infrastructure as a signal of their long-term commitment to local supply chains and **424 zero-emission deliveries** of local produce were made by Velocities e-bikes for OxFarmToFork

To help promote OxFarmToFork and its impact on the local food system, we created a **promo film** that has been viewed **347 times**

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