

Good Food Oxford: Oxford's network for healthy, fair and environmentally sustainable food for all

2017-18: a flourishing year

Activities delivered within our Strategic Priorities

Good Food Businesses: building Oxford's sustainable food economy

- Oxfordshire Catering & Procurement Working Group – 14 members, quarterly meetings
- Healthy and sustainable catering guide
- Report on food waste in Oxford University Colleges
- Cultivate using Open Food Network – open source and transparent online ordering system

Good Food For All: ensuring everyone is able to eat well every day

- A year of healthy, affordable food in the Leys – 2017 Big Lunch, cooking and growing sessions, promotion of Healthy Start Vouchers, Food Access Action Plan. 356 people benefit directly, 835 (estimated) indirectly
- Third annual Oxfordshire Foodbank Forum May 2017 – 15 attendees. Reporting usage figures monthly, for Citizens Advice national campaigning
- Food Services Map – 34 initiatives which provide free / subsidised food / meals. Viewed 700 times in first week
- Good Food Cooking Framework for Oxfordshire – 70-page handbook for cooking facilitators

Changing Our Way: driving behaviours for healthy and sustainable food use

- Joint campaign with Low Carbon Oxford North to eat for “heart, weight, tastebuds and planet” by eating more plants, seasonal food and leftovers – reaching 1,000 people
- Oxford Green Week June 2017 – Big Green Day Out, five foodie sessions in the Leys, Oxford Bus Company trip to Rectory Farm PYO for 120 people
- 4th annual Oxford Pumpkin Festival October 2017 – 18 events run by 14 organisations, 1,900 attendees. 5 local paper articles, radio, local TV. 1,026 website page views. 7,200 Facebook reach. 18,958 tweet reach. 10 million #PumpkinRescue tweets in total
- SUGAR SMART Oxford – 665 people responded to the Great Sugar Debate. 96% were concerned about sugar in our food and drink. 99% thought businesses should take action. Leading to ten flagship organisations being awarded a “golden teaspoon” for making three or more business commitments

Organisational Development

- 10 Steering Group members
- 5 Advisory Group members
- 3 Directors
- 2 part-time staff
- 1 intern
- 4 volunteers
- 1 consultant
- Finally established as an independent organisation rather than a project of another organisation. Good Food Oxford Ltd – transferred on 1st December 2017

Network

- 130 network members
- 100 network support meetings
- Bi-monthly network newsletter
- Monthly blogs
- Online resource hub
- 10 newspaper articles
- 5 radio appearances
- 3 local TV appearances
- Four minute film featuring 8 network members
- SFC Bronze Award application referenced 150 groups and organisations – successfully!

Policy

- Healthy and sustainable food is now referenced in 16 local authority policies and strategies

With thanks to: Sustainable Food Cities, Fund for Sankalpa, Oxfordshire Community Foundation, Low Carbon Oxford, Oxford City Council, Oxfordshire County Council, Cultivate, Community Action Groups