



Oxfordshire's network
for healthy, fair and
sustainable food for all.

2021-22: A year of progress

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• Good for Planet • Good for People • Good for Community •

Good Food Governance and Strategy:

Continue, evaluate and strengthen existing initiatives; Build foundations for new initiatives; Establish enablers to manage and monitor progress.

GFO led the development

of a multi-stakeholder **Food Strategy for Oxfordshire** creating momentum and action around a shared vision.

We listened to local people, groups, and enterprises through **35 forums, events and workshops** reaching over **500 people**.

1:1 interviews and consultations engaged a **further 280 people**.

Our steering group including councils, community groups, businesses and institutions provided oversight and guidance to the strategy development through **12 meetings and workshops**.

Food for the Planet:

We waste less food and the food that do we produce, consume and waste has less negative impact on the planet.

We championed the link between healthy and sustainable food in the **Climate Action and Food Group** supporting **3 workshops** with **146 representatives** from **50+ groups**.

Through our **Good to Grow Oxfordshire** campaign we strengthened connections with **30 community gardens and allotments**.

Our **Veg Places** campaign involved **69 people** in **116 action pledges** committing to grow, cook, donate or promote veg, and reduce waste.

We improved **connections between growers and policy makers** at an **on-farm gathering** discussing the barriers to sustainable farming.

We joined **12 local partners** in the **WISH** project to reduce and reuse waste. GFO's focus on supporting **innovation, education and outreach** means more people have the skills, resources and opportunities to **reduce the planetary impact of our food**.

We leveraged and distributed **£18k of national funds** to community partners to support **food waste reduction and community growing projects**.

Food Justice:

Healthy and sustainable food is affordable and accessible for everyone.

42 organisations pledged **70+ actions** to tackle food poverty in our **Food Poverty Action Plan for Oxfordshire**.

We co-hosted a **roundtable on 'Childhood Malnutrition - from Grassroots to Policy Action'**. This multi-stakeholder approach (communities, schools, health workers, policy-makers, and academics) contributed to a better shared understanding of the issues, and realistic ways to tackle the problem. **Learnings were published in Complete Nutrition journal** reaching an audience of **>10,000**.

We distributed more than **£180,000 of funding** on behalf of local councils, to **frontline food organisations** serving the vulnerable across Oxfordshire.

We welcomed **5 new organisations** to the **Community Food Networks**. **78 organisations** now feature on our map.

At **17 meetings**, **140 people** discussed issues of food poverty. Our collective voice has been heard by **local and national policy makers, and communities**, to raise awareness, share resources and collaborate on solutions.

Good Food Movement:

More people can enjoy and engage with healthy, sustainable food and 'good food for everyone' is part of our culture.

We trained **22 cooking tutors** countywide, who are now equipped to work with our communities to build cooking skills and confidence.

Growing social media presence on **5 platforms**, with a **50% increase in reach** on Facebook and Instagram, compared with the previous year.

1,500 Good Food Cooking Toolkits, GFO's guide to creative vegetable-centric cooking, were shared through partner organisations, cooking sessions and events.

Oxfordshire became a **'Living Lab'** as part of **FEAST** - a 5-year Europe-wide project supporting transitions to healthy and sustainable diets.

Our **Switch Up Your Lunch** campaign, to raise awareness of planet-friendly diets, resulted in an additional **1,400 vegetarian meals** being served across **94 organisations**.

Community Research - interviews with **over 100 local residents** at **8 different locations** across Oxfordshire asking them what matters to them about food.

10 organisations took part in **Oxfordshire Pumpkin Festival**, saving an estimated **11,000 kg of pumpkins** from going to waste.

Sustainable Supply Chains:

More locally produced sustainable food is bought and consumed locally, and supply chains are more resilient.

An ambition to **supply schools and institutions with more local food** is embedded in the **Food Strategy for Oxfordshire**.

26 people took part in our **local procurement webinar** with OXLEP - a panel discussion on how Oxfordshire can support local producers and more resilient supply chains.

We identified and mapped an **additional 400 local producers**, who are critical to our mission of **increasing the amount of locally produced and consumed food**.

We hosted a **roundtable on strengthening local supply chains**. **25 attendees** representing councils, producers, universities, schools, and catering providers, **explored the ambitions and challenges to making this a reality for Oxfordshire**.

Sustainable Food Economy:

Local food businesses flourish with more production, more outlets, more employment and better standards for workers.

Our **Oxfordshire Menu** event, promoted **22 local restaurants and cafes** serving local produce.

The event was part of **Great Big Green Week**, and **reached 5,300 people** via social media.

We instigated and helped to organise the **Diversity Chef's Challenge** promoting local chefs and surplus and local ingredients.

More than **60 people** were directly involved, reaching an audience of **~600 at 5 events**.

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