

## **Volunteer role - interviewing Oxford Primary Producers**

Are you interested in supporting a change to our current food supply chain but don't know how to get involved?

Good Food Oxfordshire is looking to support shorter, dynamic routes to market, promoting local producers to local buyers. To this end we are gathering information from primary producers. We are doing this by calling farmers - this all takes time as we have so far identified 400 farmers.

### **How you can help:**

We are looking for volunteers to pick up the phone to farmers and ask them a series of questions. We would love you to help us. Each phone call should take no more than ten minutes, you will then need to write up your findings on a form.

*Here are some qualities valuable for the job:*

- Friendly and open telephone manner, conscious of providing good first impression
- Confident to cold call, robust enough to accept rebuttal
- Quick thinker, good at listening to answers and reframing or using alternative questions
- An interest in supporting farmers to sell more of their produce locally

### **What is this opportunity good for?**

If you are wanting to get more involved in sustainable food systems and in particular local dynamic procurement, you will gain detailed knowledge about current farming systems across Oxfordshire.

### **Time period:**

*From 1.8.23 to 1.10.23 (latest)*