

















OXFORDSHIRE COUNCIL



Oxfordshire's network for healthy, fair and sustainable food for all.

# 2022-23:

Cultivating Oxfordshire's Access



SUSTAINABLE FOOD places Oxfordshire **BRONZE** 

Good for Planet **Good for People** Good for Community

### **Good Food Governance and Strategy:**

new website

to share regular blogs, news and happenings in good food across

Working Groups
(FAWGs) for each District and
Oxford City. These multi-stakeholder
groups are developing Food Action
Plans to make the ambitions of the
Oxfordshire Food Strategy tangible



GFO initiated

**Food Action** 

**54 people** led the development of these **Food Action Plans** over

23 FAWG meetings,

culminating in Food Summits for each District, where we engaged with a wide range of local stakeholders.



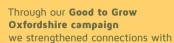
to the strategy development through meetings and workshops

### Food for the Planet:

We launched our communications toolkit

**Talking About** Sustainable Food'

to help a wider audience feel more confident in conversations about sustainable eating



30 community gardens and allotments.



We supported collaboration among our **growing** 

communities, convening a gathering of local farmers at the Oxford Real Farming Conference. We also

#### facilitated connections between landowners and growers

looking for land at a network meeting to explore the barriers and opportunities for new entrants to sustainable agriculture.



Through our partnership in the WISH project, community-led gleaning activities rescued

6 tonnes of food,

that was redistributed to foodbanks and larders.



We have grown our social media

presence on 5 platforms, with a

**50% increase** 

in reach on Facebook and

**Instagram**, compared with the

on BBC South and BBC Oxford

we shone a light on the issues

particularly around access to healthy, affordable food

faced by our local communities,

previous year. Through interviews

### **Good Food Movement:**

We updated our Community Food Map to include Cooking and

**Growing Activities** so people can more easily find opportunities in their local area.

We have connected with

48 organisations

to identify what works to help their communities to access and enjoy healthier food. We will build on this and co-design solutions with 180 community participants as part of our 5-year research



Our annual Switch Up Your Lunch campaign, which raises awareness of planet-friendly diets, engaged

30 organisations and 8,000 employees



At Blenheim Autumn Festival we served 250 portions of delicious soup, made from veg grown on-site in the Kitchen Garden demonstrating the versatility of seasonal veg and promoting our **Cooking Toolkit**,

GFO's guide to creative veg focused cooking. We interviewed over

100 local residents

at 8 different locations across Oxfordshire asking what matters about food.

10 organisations took part in Oxfordshire Pumpkin Festival, engaging 3,800 people in person, reaching 12,000 online and rescuing an estimated



Our #FoodSupportOxfordshire campaign shared resources including videos of

#### lived experiences of food insecurity

to reduce stigma and encourage people in need to reach out for help via food banks and larders.



Our Food Poverty and Healthy Start Training has been shared with

#### 120+ foodbanks and larders

ensuring frontline workers and volunteers feel confident to provide support and signposting using the Dignity Principles.

We co-hosted a follow-up roundtable event focusing on

### Childhood Nutrition,

bringing together 65 stakeholders including communities, academics and councils, to explore opportunities for collective action Learnings were shared nationally at a Public Policy Exchange event on Ending Child Food Poverty.



We welcomed 9 new organisations

Our work on **food justice** has been

recognised nationally

and we are partnering with the Consumer

their Priority Places for Food Index to

insecurity helping to target and improve the effectiveness of interventions.

Data Research Centre to develop and refine

develop greater awareness and understanding of the drivers and consequences of food

#### to the Community Food Network. 83 organisations now feature

on our map. At 10 meetings hosted by GFO, 85 people discussed issues related to food poverty. Our annual report on food insecurity highlighted the challenges presented by the cost-of-living crisis and supply issues faced by food banks. Our collective voice has been heard by local and national policy makers, who allocated funding and collaborated with communities on solutions.

## Sustainable Food Economy:

We published our

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#### **Local Supplier Directory,**

raising visibility and encouraging institutions and individuals to buy local from our 145 sustainable local producers.

We launched our

#### **Community Wealth Building**

exploring the journey of foodrelated social enterprises from their roots as community projects. **Recommendations** and roadmaps will support more organisations on this journey.

Through Oxfordshire's Social Enterprise Partnership's 'Impact Food and Drink' Group, we supported emerging

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food enterprises to identify appropriate structures

and models for their business.



### Sustainable Supply Chains

We hosted a Local Supplier Dinner at Balliol College engaging

50 institutional buyers and local producers

to build momentum, trust and tangible commitments to local procurement.



Following this we launched our Oxfordshire Farm to Fork Pilot

#### engaging 9 Oxford Colleges and 8 local producers

in direct purchasing arrangements building a short, transparent, local food supply chain for Oxfordshire.

In the first 2 months

### over 1,000kg of veg

were sold directly from local farms, delivered to kitchens via Velocity's e-vehicle and cargo bikes. Our ambition now is to scale-up and build a robust infrastructure to support local sustainable food as a mainstream option for universities, schools and hospitals.



2022-23: Cultivating Oxfordshire's Access to Good Food







11,000kg pumpkins.

