

# Warehouse Management Solution

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# Unicommerce A Market Leader in SaaS based Solution with Significant

Client Base

Unicommerce is a leading in provider of SaaS (Software-as-a-Service) solutions and our mission is to connect and optimize the ecommerce for *brands, retailers, manufacturers, wholesalers, distributors, etc.* 

### Clients

Transactions in a year

120 Million+

US \$1.3-1.5 BN GMV

Clients

10,000+

Across Apparels, Electronics, Home Décor, Footwear, etc. who have used the system

#### **Partners**

40+Marketplaces & Carts

(Wadi, Souq, Noon, Shopify, Magento, etc.)

30+Logistics Partners

(Aramex, Fetchr, FedEx, DHL, etc.)

10+ERP Systems (SAP, Oracle, Navision, Tally, etc.)



### Our Clients Across India & Middle East















































...and many more



# Client Testimonials Our Clients are our proud Brand Ambassadors



Unicommerce has been instrumental in helping us run our business with our brand and vendors. Many of our vendors manage inventory and fulfilment on Uniware. From the early marketplace days, Unicommerce has been able to setup integration quickly and allow for emerging use cases as Myntra evolved



Partnering with Unicommerce has given us an edge in e-commerce space to manage returns, just in-time inventory, direct drop ship and enable coordination with sellers through integrated management system

# Chumbiak

Unicommerce platform helped us to enhance our business potential across multiple market places without much hassle. We are able to scale our business in a speed faster than expected. And the team behind is always helpful in accomplishing our business goals

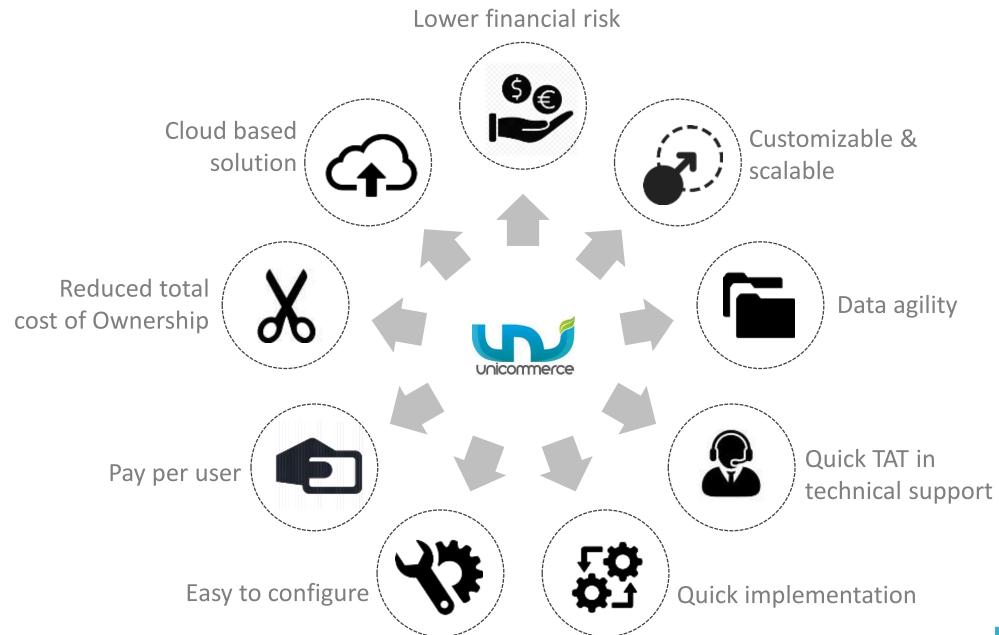
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We are happy to partner with Unicommerce as our end-to-end e-commerce management solution provider. Unicommerce has been a key component in managing our online operations. We wouldn't have been able to manage the increased scale of orders with so much of ease without Unicommerce



# Unicommerce A SaaS based solution provider with significant benefits over traditional (on-premise) solutions

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# Our WMS Warehouse Management System allows management of end-to-end processes

### 1. Inbound Operations

- Vendor and Purchase Order Management
- Goods Receipt Note (GRN) management
- Putaway management

### 2. Inventory Management

- Shelf/ Zone wise inventory
- First In First Out (FIFO) supported
- Cycle count supported
- Auto stock replenishment
- Multiple facilities/ warehouses

### 3. Outbound Operations

- Complete order lifecycle management
- Picklist management
- Gatepass for dispatching goods to own stores or vendors

### 4. Returns Management

- Automated returns sync from marketplaces
- Returns reconciliation
- Return to Origin and Return to Vendor both are supported

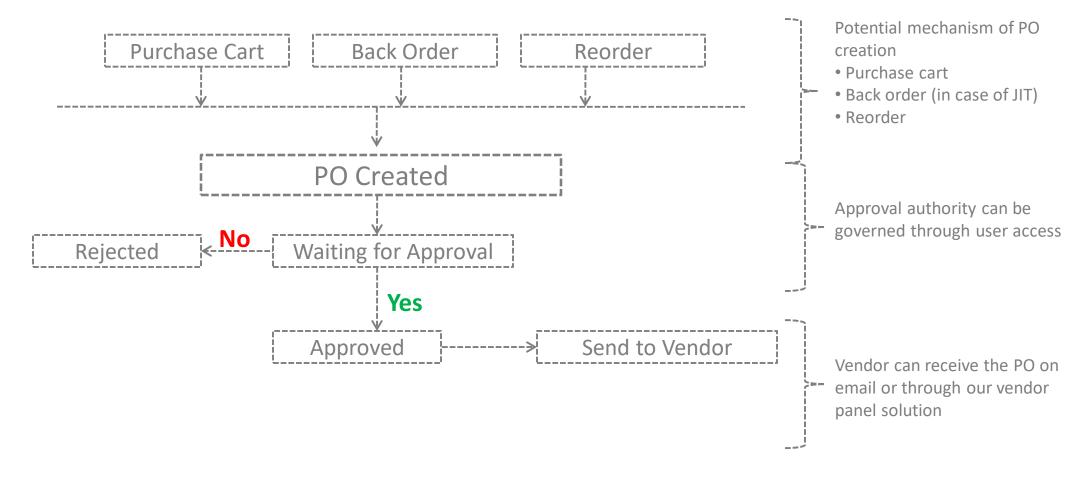


All the operations can be seamlessly managed through a mobile app



# Comprehensive Purchase Order (PO) workflow is already implemented

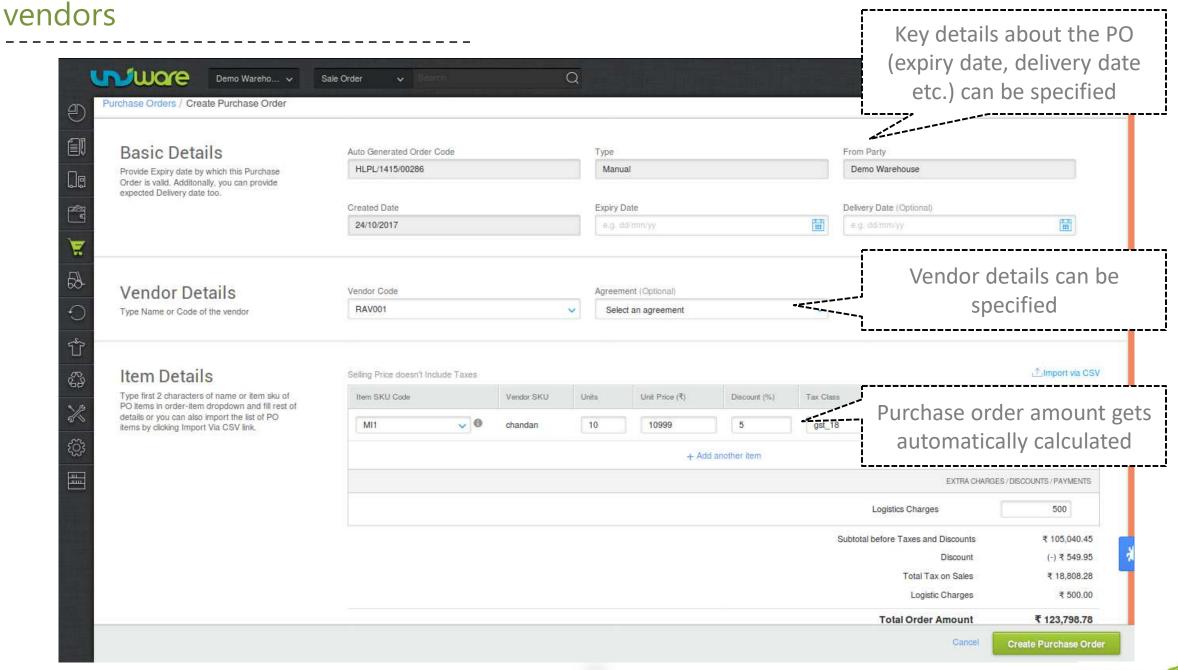
### **Purchase Order Workflow**





### 1. Inbound Operations

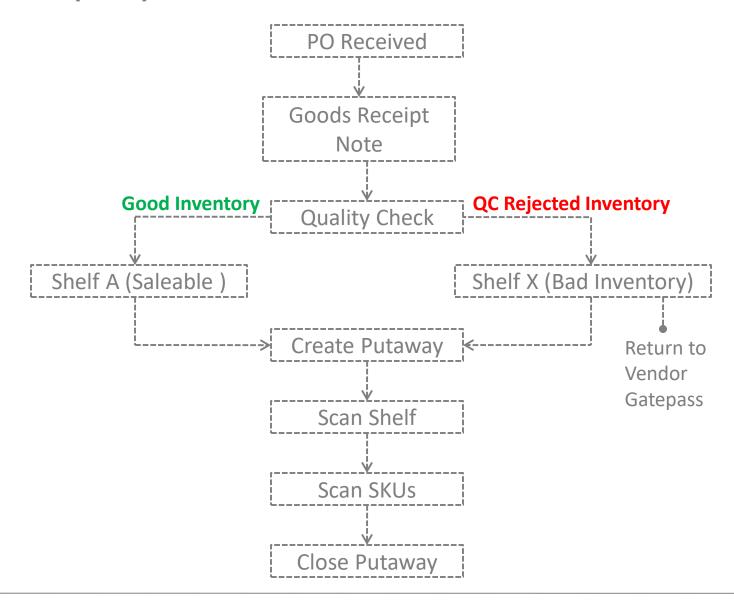
Purchase Order can be easily punched with seamless communication to





# Comprehensive GRN Workflow along with Quality checks can be easily managed through Uniware solution

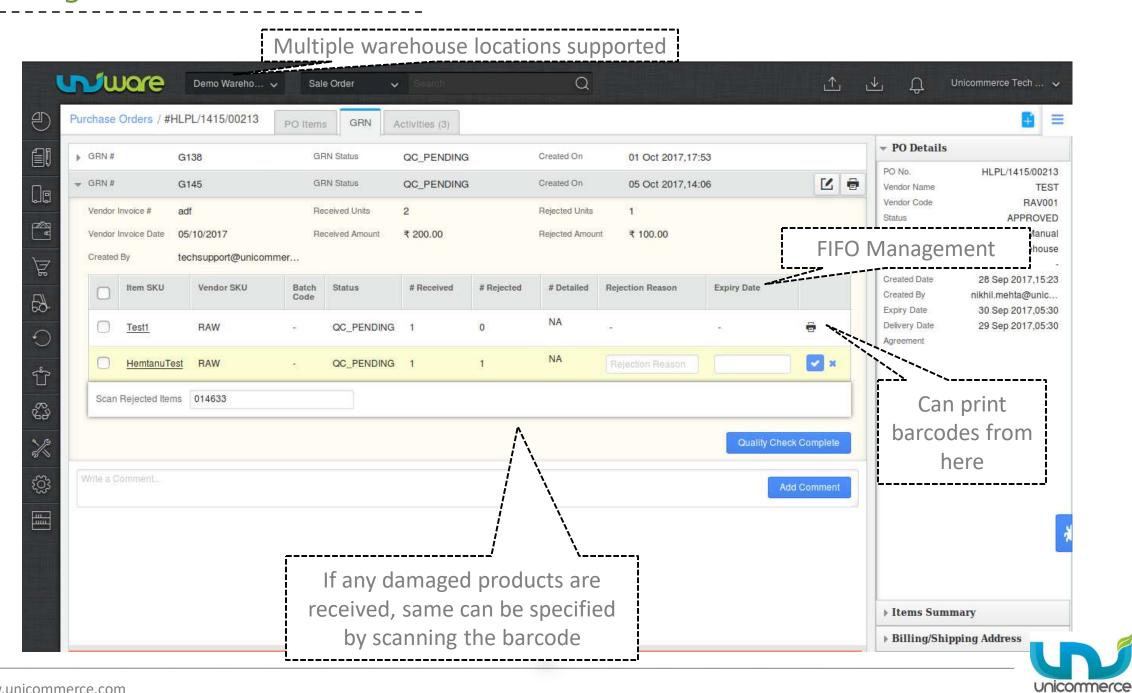
### Goods Receipt Note (GRN) workflow





### 1. Inbound Operations

### GRN Module allows to do comprehensive quality check of goods while receiving



### 1. Inbound Operations

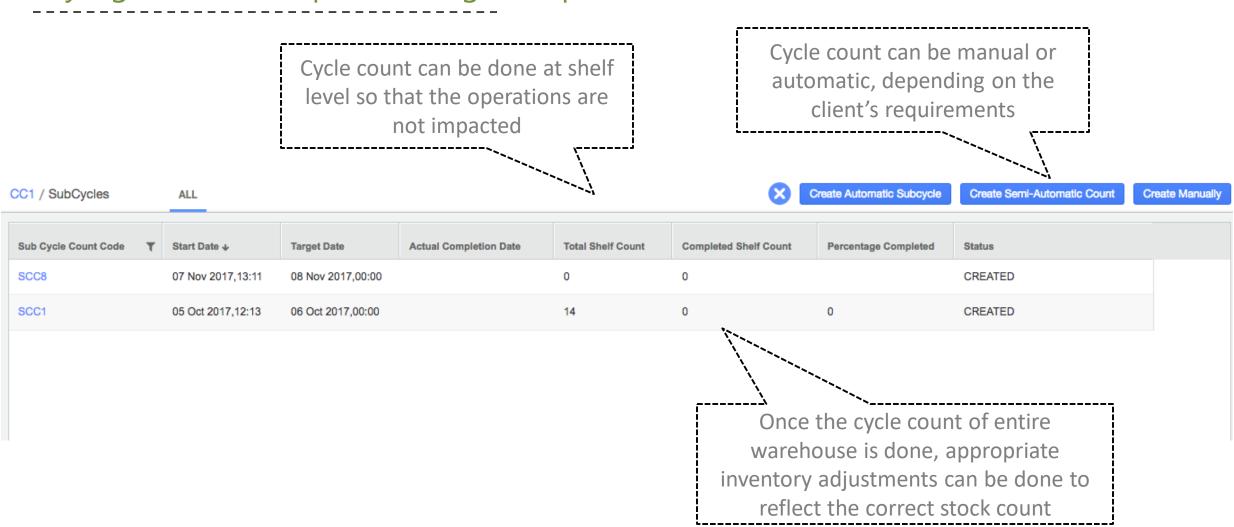
# Putaway Process can be easily managed through Mobile App

#PT0085 # East-SH001 # East-SH001 SHELF CODE Scanned Item Code Shelf Code East-SH001 015294 East-SH001 Details of Shelves, SKU code and Need to scan the shelf code here Quantity shown Need to scan the Item barcode # East-SH001 #PT0085 Scanned Item Code Shelf Code SHELF CODE East-SHOOT 015294 East-SH001 015295 East-SH001 After scanning all the items, need to 015296 East-SH001 close putaway 015297 East-SH001 **Details of Shelves** and barcodes



### 2. Inventory Management

# Shelf Wise Cycle Count ensures inventory accuracy without causing any significant disruption to regular operations

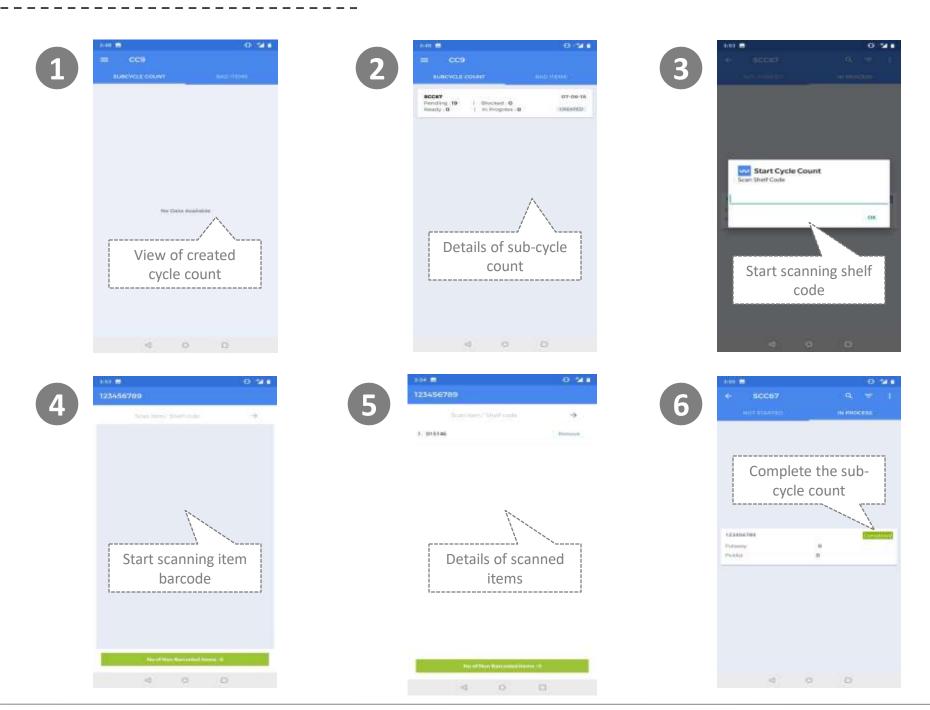


Inventory ledger to keep full track of inventory movement also supported



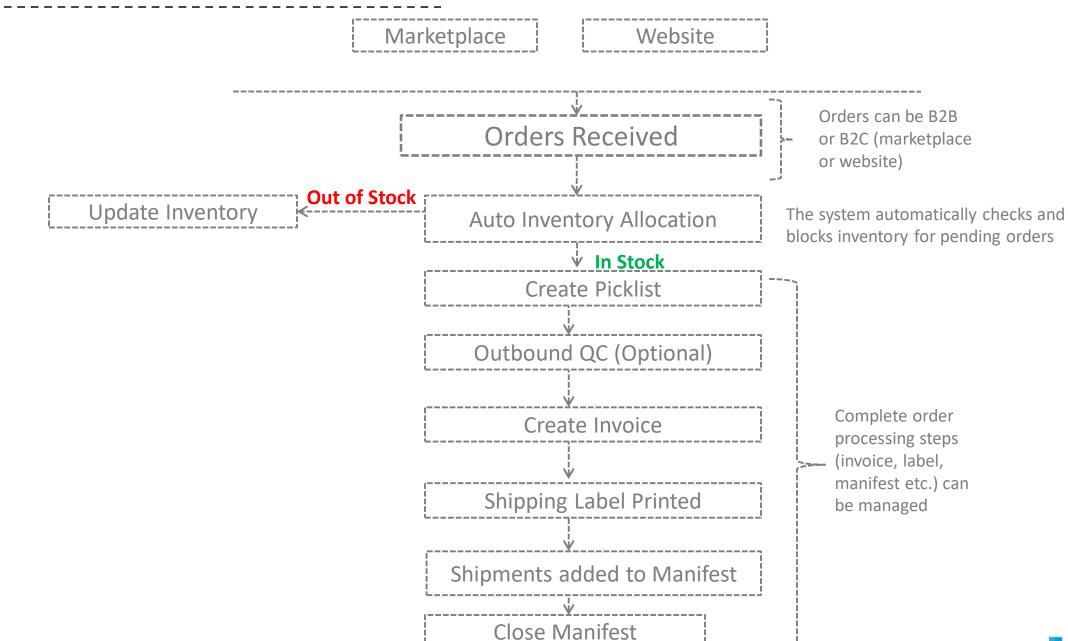
### 2. Inventory Management

## Cycle Count process can be easily managed through Mobile App

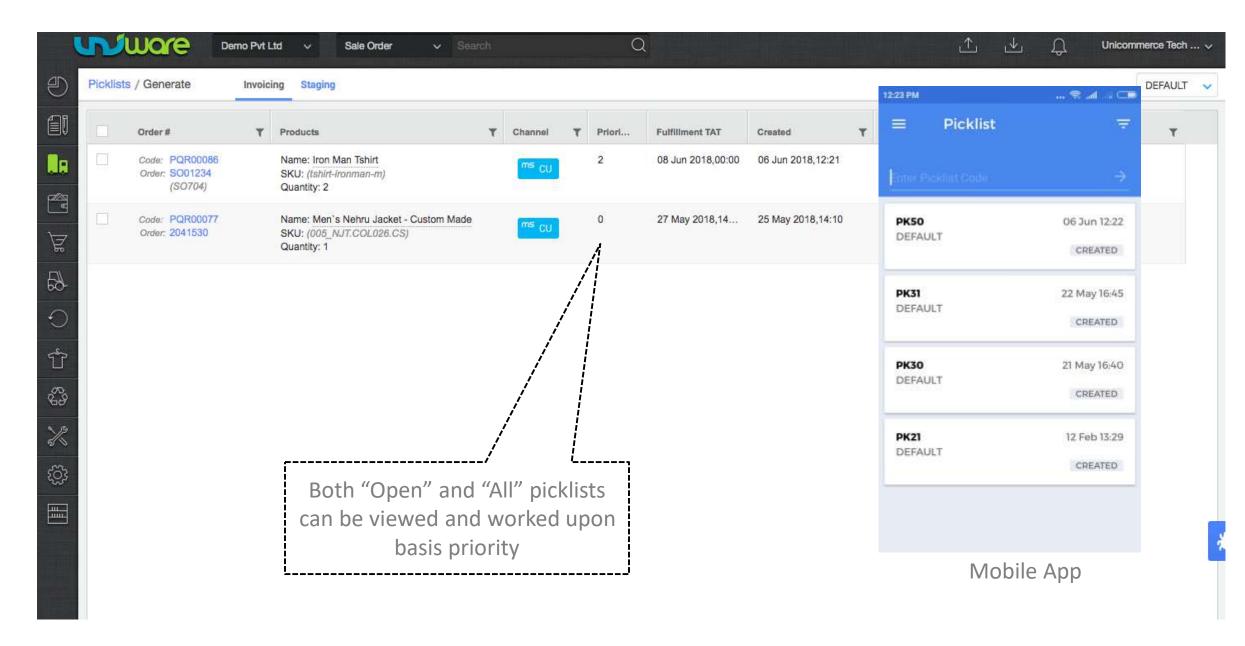




# Comprehensive Order Lifecycle and Order Processing steps can be seamlessly managed



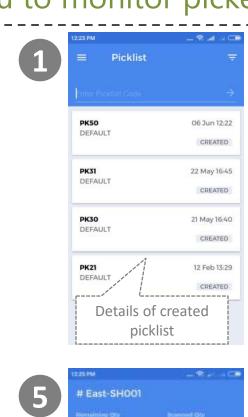
# Picklists can be managed on both web interface as well as handheld



System can also generate automated picklists to optimize picking efficiency



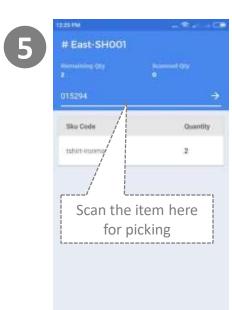
# Comprehensive Picklist Management supported on Mobile app enabling you to monitor picker efficiently



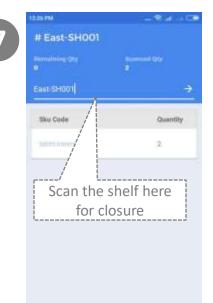






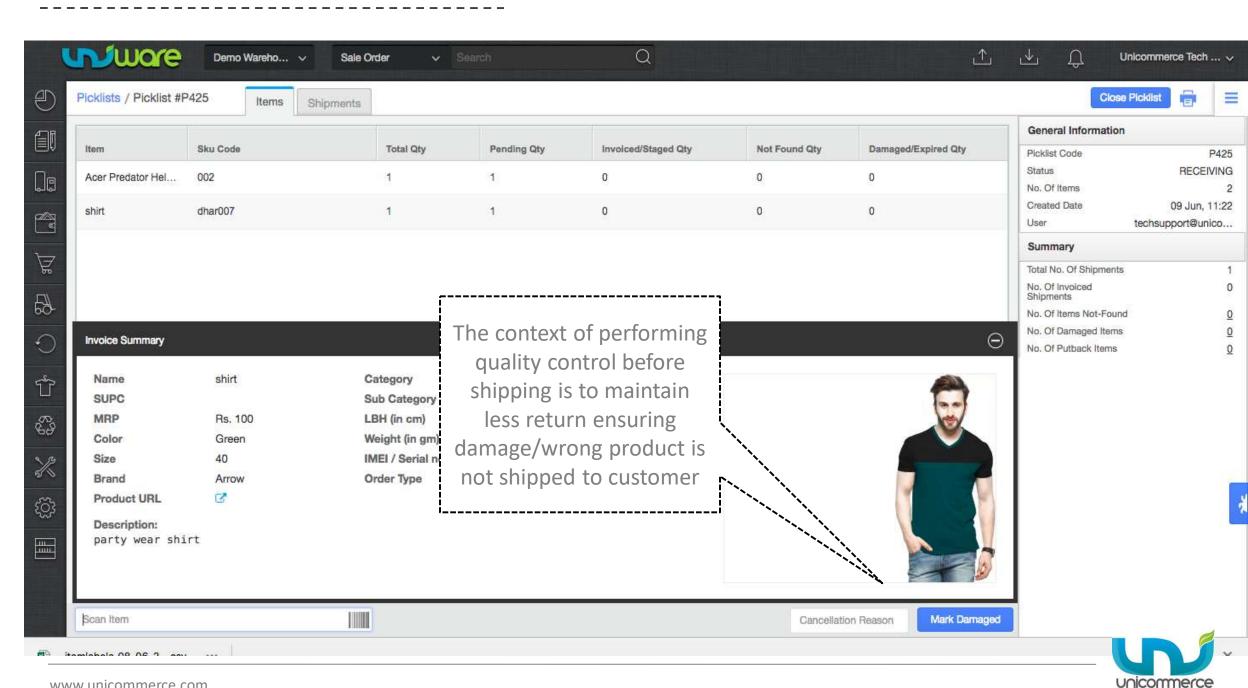




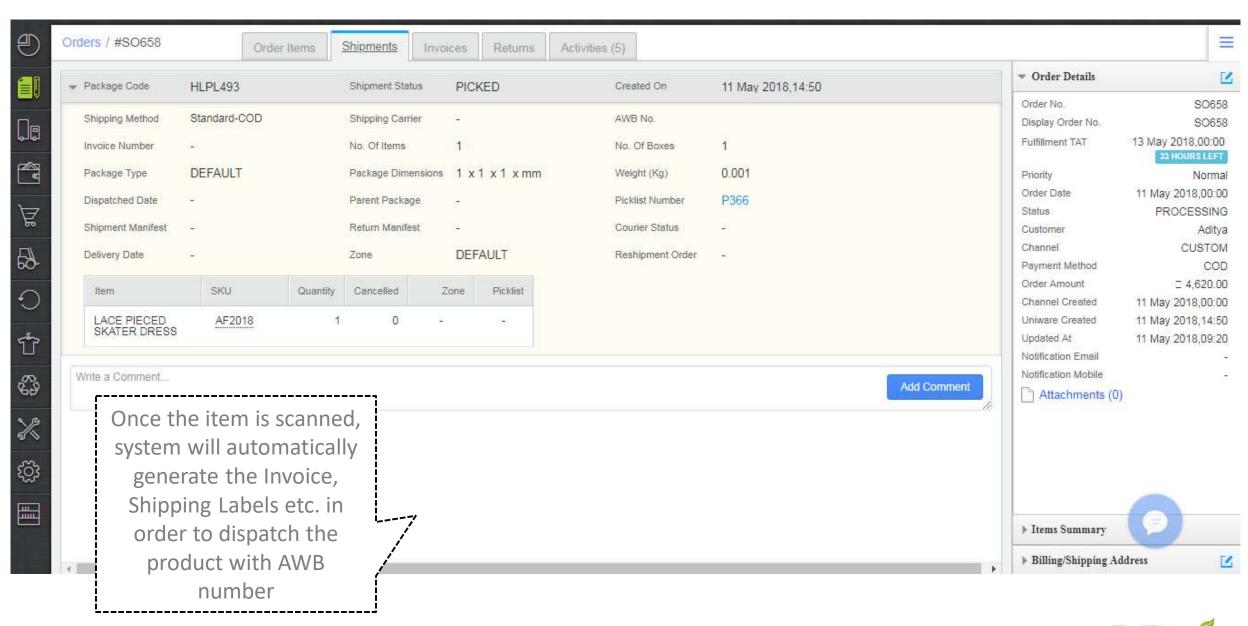




Outbound Quality Check can be easily managed by scanning items to make sure the end customer does not receive damaged/wrong product.

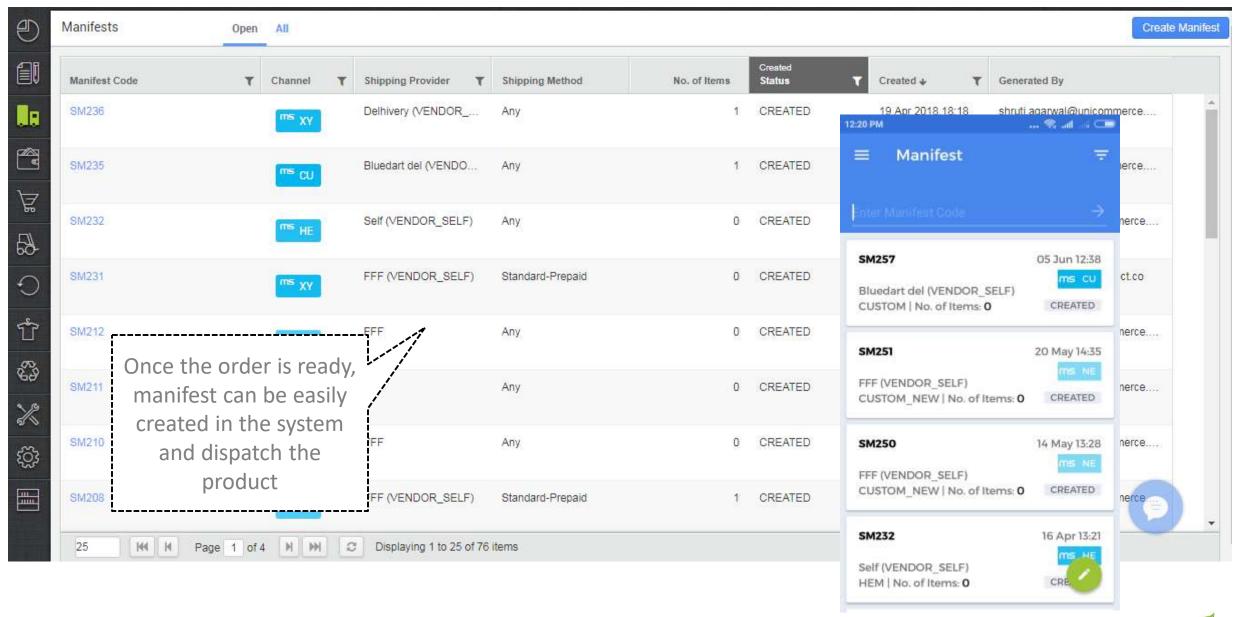


# Shipping Labels & Invoice can be created through 2 clicks automatically once the picklist process is complete





# Manifest Management to dispatch the orders is also available on both web and mobile app



### 4. Returns Management

# Reverse Pickups can be managed seamlessly for both RTO and CIR orders

Reverse Pickups		Unas	signed Pickups	Pending Re	dispatch Pending All									
	Reverse Pickup#	т	Order#	т	Required Action	т	Created Status	т	Shipping Provider	Ψ	Tracking #	т	Replacement SO #	т
	124		SO14		Wait For Return & Cancel		CREATED							
	118		SO332		Replace Immediately & Expect	Ret	CREATED						SO332-R118	
	111		SO254		Wait For Return & Replace		CREATED							
	109		SO254		Replace Immediately & Expect	Ret	CREATED						SO254-R109	
	108		SO254		Wait For Return & Cancel		CREATED							
	102		SO264		Wait For Return & Cancel		CREATED							
	94		SO264		Replace Immediately & Expect	Ret	CREATED						SO264-R94	
	93		SO23442		Wait For Return & Cancel		CREATED							
	92		SO234		Wait For Return & Replace		CREATED							
	90		SO230		Replace Immediately & Expect	Ret	CREATED						SO230-R90	
	68	<b>-</b> -	SO175		Replace Immediately & Expect	Ret	CREATED						SO175-R68	
	67	RTO – Return to Origin i.e. the customer was not available during the time of delivery,									SO165-R67			
	and the package has to return as it is  CIR – Customer Initiated Return i.e., customer initiated the return after receiving the package, a reverse pick has to be arranged by Marketplaces/Vendors depending upon from where it originated													



# One-time System Setup To capture all the required information in

Unicommerce

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#### **Define Vendors**

- Define vendors to be managed along with key attributes
- Can be done through APIs/File import/UI

### **Configure Warehouses**

- Define facilities corresponding to the warehouses to be managed
- Can be done through APIs/FileImport/UI (CreateFacility API)







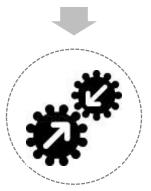


#### **Define SKUs**

- Define SKU master in the system
- Can be done through APIs/FileImport/UI(CreateOrEditItemType API)

### **Integrations with ERP**

- The API integration with ERP needs to be done seamless flow of purchase order, inventory flow and order management





# Case Study 1: Largest Footwear Manufacturer & Online Retailer in India

### Company Overview

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India's one of the largest men & women footwear brand and manufacturer is based out of North India. The company manufactures almost 1 Lac pairs every day and the revenue exceeds more than 100 MN dollars. Ove the last 50 years, the company has made its strong presence in Indian footwear market with a wide network of 500+ distributors and sell their footwear brand through 50,000+ retail (EBO & MBO) outlets. In order to match consumer expectation, the company has also launched it exclusive online store for each of their brand and also sell them on established online marketplaces – Flipkart, Myntra, Jabong, Snapdeal and Amazon India.

The client has a complex system consisting wide network of 500+ distributors and 50,000+ retail outlets. Their goal was to make the system simplified and aligned for all the warehouse inward/outward activities:



Simplified Warehouse Management



**Centralised Order Management** 



Simplified Order Fulfilment



**Centralised Inventory Management** 



### Client's Challenges before Unicommerce

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Before implementing Uniware WMS, the company's entire WMS operations was running on a bespoke ERP solution which could not deliver a great experience when it comes to the scalability, usability, and product features required specific to the client's complex business model. This resulted in several operational challenges, such as:



Lack of Real-time Inventory Visibility



No Automated Order Status Sync



Lack of Ecommerce Focused Warehouse Management Operations



Lack of Automated Solution



### Benefits After Collaboration with Unicommerce

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#### **Cost Effective**

Automated system resulting in smooth fulfilment operations at ground level & cost reduction in P&L and balance sheet



### **Easy Monitoring**

Easy monitoring of the remote facilities and ability to generate MIS required for business plans & operations



#### **Increased Sales**

Managing increased order flow with same manpower (35% increase in facility level) leading to higher profitability



### **Inventory Management**

Inventory management at item level through complete visibility to HQ and warehouse managers through scheduled daily reports



### **Return Management**

Effective returns management to significantly improve returns reconciliation (more than 50% benefit)



# Case Study 2: Global Health and Wellness Products Retailer

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### Company Overview

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The health products retailer operates on a network of approximately 9,000 locations worldwide. Their products range majorly includes protein, performance supplements, weight management supplements, vitamins, herbs and greens and wellness supplements. They have a significant global presence and continue to expand in India, with the current footprint including a warehouse and around 45+ stores across the country.

With their presence in the online arena of Indian markets, they are now working on a multi-channel business model which now drives them to fulfil below goals as an organization for higher revenues.

Being a successful global player, the company intends to scale their online operations significantly, and thus wanted to invest in a technology solution which can help them achieve the following goals:



Simplified Warehouse Management



**Centralised Order Management** 



Higher Stock Freshness In Supply Chain



**Centralised Inventory Management** 



### Client's Challenges before Unicommerce

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The company has a diversified, multi-channel business model and intends to sell its products and services in India through its physical stores as well as online medium. It would also include franchise activities, third-party contract manufacturing, e-commerce and corporate partnerships. Since it is a globally present company and sees a multi-fold growth each year, their team had specifically forecasted some of the challenges they expected to face in the Indian markets:



**Lack of Centralised Order Management** 



Lack of Sales & Revenue Calculations



Lack of Centralised Inventory Management

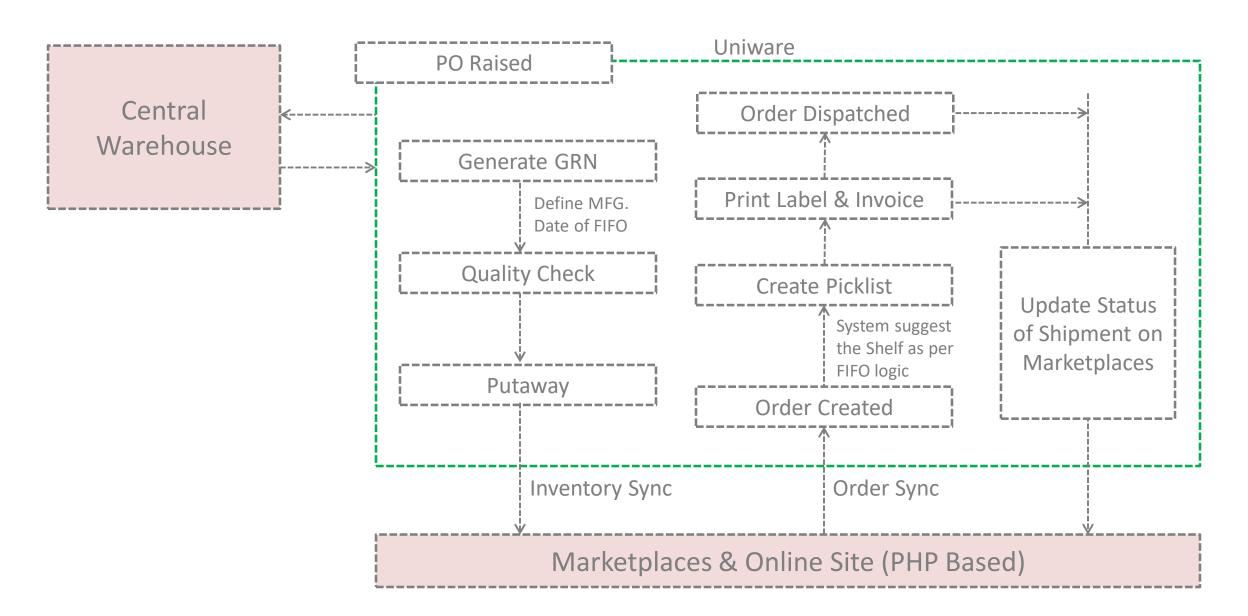


Lack of Keeping Track of Freshness of Products



# Warehouse Use Cases We Implemented

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### Benefits After Collaboration with Unicommerce

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### **Inventory Management**

Unicommerce's unified-panel supported them to manage centralized inventory in a multi-sales channel business ecosystem.



#### **Order Management**

Entire lifecycle for order processing from picking, packing to dispatching and delivering was managed centrally with Unicommerce centralized order management.



### **FIFO Implementation**

The pain areas of monitoring the expiry date and keeping a track of shelf-lives of medicines and other health related products were now easily accomplished with an implementation of FIFO



### **Returns & Cancellations**

Unicommerce's strong mechanism to handle Returns and Cancellations, helped them to make real-time inventory replenishment updates.



### **Reports & Dashboards**

Customized Reports and dashboards assisted the online retailer to analyze its sales, predict revenues and manage order flux.



### **Seamless Integration**

Unicommerce provided seamless integration with their own PHP based website. This integration helped them to pull orders and manage inventory centrally.



#### **Item Label Barcode**

Unicommerce customized the item label barcode for them to generate random series to avoid copying and counterfeit.



# Our Integrated Solution Partners

40+ Marketplaces & Carts















30+ Logistics **Partners** 













10+ ERP Systems













We have an open API architecture, which allows any client to seamlessly integrate their existing systems with our modules, allowing minimum disruption to the existing ways of working, if required



# Our Solutions Have demonstrated high Return on Investment across

multiple customers



20% - 30%

Increased Sales Growth



30% Lower

Manpower Cost



25% Reduced

**Inventory Cost** 



20% Reduced

eCommerce Returns





