



## **Member Sales & Outreach Associate PJCC**

**Job Type:** Full-Time, Onsite

**Salary:** \$43,000.00+ Commission

**Location:** Prosserman JCC, 4588 Bathurst Street, North York ON (Bathurst and Sheppard)

### **Who We Are:**

The Jewish Community Centre (JCC) is more than just a workplace it's a vibrant hub of culture, connection, and community. As one of the largest engagement platforms in the Greater Toronto Area, we offer a diverse range of programs, including arts, fitness, education, daycare, summer camps, and more. With a bold goal to triple our community engagement by 2026, we are on a transformative path to become the beating heart of Jewish life in the region. Join us in shaping the future of the JCC experience for 75,000+ people annually!

### **Membership Sales & Outreach Associate – Make an Impact in the Jewish Community!**

Join the JCC as our Membership Sales & Outreach Associate, where you'll drive membership growth, build meaningful community connections, and help create a warm, welcoming environment for all who walk through our doors. If you're passionate about people, motivated by results, and excited to represent a vibrant community-centered organization, we want you on our team.

### **What You'll Do:**

- **Achieve Sales & Lead Targets:** Consistently meet and exceed membership sales goals, lead-generation KPIs, and conversion metrics.
- **Lead Generation & Outreach:** Source new leads and represent the JCC at a minimum of 3 outreach events per month, building relationships with individuals, local organizations, and the broader community.
- **Deliver Exceptional Member Experiences:** Build strong relationships with prospective and current members, ensuring every interaction reflects our high standards of service.
- **Promote JCC Programs:** Actively communicate the full scope of JCC offerings well beyond fitness highlighting the holistic value of membership.
- **Strengthen Community Connections:** Engage authentically with the Jewish community and the community at large, serving as a positive ambassador for the JCC.
- **Contribute to a High-Energy Culture:** Participate in creating a collaborative, enthusiastic, and mission-driven team environment grounded in JCC values.
- **Maintain Brand Consistency:** Ensure all communications, interactions, and outreach activities reflect the JCC's brand and message.



- **Support Key Operations:** Follow established policies, systems, and processes while exercising sound independent decision-making.
- **Participate in Meetings & Reviews:** Take part in regular team meetings, one-on-ones, and quarterly/annual performance evaluations.
- **Collaborate on Projects:** Share creative ideas and support special initiatives, projects, and community engagement events as needed.
- **Communicate Effectively:** Maintain clear and timely daily communication with the Membership Sales Supervisor and Director of Membership.

### **Ready to Make an Impact? Apply Today!**

We welcome candidates from all backgrounds and experiences—don't self-select out if you don't meet every requirement. If this role excites you, we want to hear from you!

**To apply, send your resume and cover letter to Mari Beiles, Human Resources Generalist, at [mari@srcentre.ca](mailto:mari@srcentre.ca) by January 31, 2026**

*We appreciate every application; however, only selected candidates will be contacted for an interview. If you require accommodations at any stage of the hiring process, let us know we are committed to creating an accessible and inclusive workplace. The JCC does not use AI in the selection process.*

*Let's build something amazing together!*