



Group Fitness Manager

Role Type: Full-Time

Location: Schwartz/Reisman Centre, 9600 Bathurst St, Maple, ON L6A 3Z8

Hours/Schedule: 40 hours per week; flexible hours are required (evenings, mornings, afternoons)

Salary: \$60,000-\$70,000 annually

Who We Are:

The Jewish Community Centre (JCC) is more than just a workplace—it's a vibrant hub of culture, connection, and community. As one of the largest engagement platforms in the Greater Toronto Area, we offer a diverse range of programs, including arts, fitness, education, daycare, summer camps, and more.

With a bold goal to triple our community engagement by 2026, we are on a transformative path to become the beating heart of Jewish life in the region. Join us in shaping the future of the JCC experience for 75,000+ people annually!

Every year, our team makes a meaningful impact by delivering:

- 🧘 8,400 Personal Training sessions
- 🚀 1,800 FitStart new member onboarding sessions
- 🎨 Nearly 6,000 Group Fitness classes, creating over 200,000 class experiences
- 🏊 1,700 annual swim lesson participants
- 🏓 More than 1,000 hours of Pickleball open play

When you join our team, you'll play an important role in helping thousands of members achieve their health and wellness goals while contributing to one of the GTA's most active and engaged fitness communities.

Role Summary

The Group Fitness Manager is responsible for the overall leadership, strategy, growth, and performance of the Group Fitness program at the Schwartz/Reisman Centre. This role owns the Group Fitness business, with accountability for program development, financial performance, team leadership, operational excellence, and the overall member experience.

Key Responsibilities

- Provide overall leadership and strategic direction for the Group Fitness portfolio, ensuring programming aligns with organizational priorities, member needs, and business objectives.
- Own the financial and operational performance of Group Fitness, including budget management, revenue growth, expense management, forecasting, and achievement of established KPIs.
- Develop and execute strategies to grow participation, utilization, member engagement, and revenue across Group Fitness offerings.
- Lead the development and ongoing evolution of a diverse, competitive, and relevant Group Fitness program, including evaluating the breadth of current offerings and identifying opportunities for new programs and class formats.
- Establish and maintain high standards for the Group Fitness member experience, ensuring consistency in program quality, service delivery, safety, and engagement.
- Lead all aspects of instructor workforce planning, including recruitment, auditions, onboarding, training, performance management, coaching, development, and retention.



- Provide ongoing leadership and direction to instructors, establishing clear expectations and holding the team accountable for delivering consistently high-quality programming and member experiences.
- Oversee the Group Fitness schedule and instructor coverage, using attendance, utilization, demand, and performance data to make informed programming and scheduling decisions.
- Monitor and analyze program KPIs, class performance, member feedback, participation trends, and instructor performance to identify opportunities for improvement and growth.
- Stay current on fitness industry trends, emerging concepts, and member preferences, introducing innovative programming that strengthens the Centre's overall fitness offering.
- Partner with Fitness leadership and other internal teams to develop initiatives that support member acquisition, onboarding, engagement, and retention.
- Oversee Group Fitness studios, equipment, and operational standards to ensure facilities are safe, professional, well maintained, and positioned to deliver exceptional member experience.
- Support and lead Group Fitness participation in special events, community initiatives, and broader organizational priorities as required.
- Work closely with the Assistant Director, Fitness and other JCC departments to support overall Fitness Centre operations.

Qualifications / What You Bring

- Experience in group fitness, fitness programming, recreation, or a related field.
- Previous experience leading, coaching, or supervising instructors or a team.
- Relevant Group Fitness and/or recognized fitness certification.
- Current Standard First Aid, CPR-C and AED certification, or willingness to obtain.
- Strong leadership, communication, customer service, and relationship-building skills.
- Strong organizational skills with the ability to manage scheduling, payroll, reporting, and multiple priorities.
- Knowledge of current fitness trends and a passion for creating engaging, high-quality programming.
- Ability to work collaboratively and contribute to a positive, inclusive community environment.
- Flexibility to work early mornings, evenings, weekends, and special events as required.

Ready to Make an Impact? Apply Today!

We welcome candidates from all backgrounds and experiences—don't self-select out if you don't meet every requirement. If this role excites you, we want to hear from you!

To apply, send your resume and cover letter to **Mari Beiles HR Generalis**, at mari@srcentre.ca by **October 23, 2026**.

We appreciate every application; however, only selected candidates will be contacted for an interview. If you require accommodations at any stage of the hiring process, let us know—we are committed to creating an accessible and inclusive workplace. The JCC does not use AI in the selection process.

Let's build something amazing together!