

## Human Factors Research Services for Immersive Interaction and System

In this brochure, discover how human factors research from imotions enhances user experience by aligning technology with real user needs. We explore cognitive load, workflow efficiency, and environmental influences to optimize performance across complex systems. Our approach integrates rigorous testing, field studies, and data-driven insights to inform design decisions and improve safety, usability, and satisfaction. Partner with us to translate behavioral insights into practical, measurable improvements in every interaction with your product.

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