

Discover a world of comfort.

Sleepwell Hospitality Catalogue



A mattress is
like your partner.
There's one made
just for you.

Welcome to Sleepwell.

DISCOVER THE PERFECT HARMONY OF Comfort and quality

Sleepwell is a flagship brand of Sheela Group that specialises in personalised comfort in every product and service delivered to customers. With over 50+ years of experience in creating quality products, our state-of-the-art research and development labs have enabled us to understand the human body, its ergonomics, and sleep requirements like no one else.

Our brands Sleepwell, Kurlon and Furlenco stand for the role of comfort in a good life. They touch millions of people, in India and in three continents.

Sheela Group is a global leader in the flexible PU Foam market, with a presence in over 32 countries and 18+ manufacturing units across 3 continents, mounting to a total of over 3500 employees.

Our brands are household names in home comfort products in India. Sleepwell, Kurl-on and Furlenco together serve the comfort needs of a nation of more than a billion people.

30% share in Indian mattress market

20,000+ retail touchpoints

Sheela Foam :
Group of companies and brands

India business

Indian consumer brands



kurlon

FURLENCO

International business

International subsidiaries



Consumer brand



Leading the science of comfort in three continents

Over 23+ benchmark manufacturing plants in Europe and the Asia Pacific.
Among the most R&D driven foam manufacturers in the world.



SheelaFoam | **50+ years**
INDIA • AUSTRALIA • EUROPE YEARS OF EXCELLENCE

Isn't this a nice thing to ask,
first thing in the morning?
Because we sleep with so much on our minds.
Our loved ones go to bed
with anxieties, jitters, or sometimes,
just the excitement for the day to come.
So, wouldn't it be nice to know
how they slept? It'll show that we care.
So, let's make it a ritual to ask.
Because this one little question can do a lot.

*Did you **Sleep^{***}well?***



Comfort in comforting others.

We started our journey with a dream to help India sleep well. This dream kept us going, pushed us to innovate, perfect every little detail and create the mattress of your dreams.

And it still does.

Everything is made in our advanced factories spanning over 200,000 square feet. At the heart of all our products is the comfort of each one of you. We take efforts to understand your needs and then meet them.

50 years ago, we started the modern mattress revolution in the country.

50 years later, we are the market leader, offering a pan-India distribution and manufacturing network, a diverse product portfolio, and robust R&D capabilities.

Over 1.2 crore customers trust us with their comfort.

We believe that our comfort lies in comforting others. We sleep well, when we know our loved ones are sleeping well. And that's what we help you do. Over the last 5 decades, we've pushed the limits of comfort through innovation and cutting-edge technology. We understand you're unique, and so is your sleep. That's why every mattress at Sleepwell is designed keeping different sleeping styles in mind to meet one's individual needs. So you can wake up rejuvenated and ready to spread comfort to those you love.

50+ years of expertise

Over 12+ state-of-the-art manufacturing units

Robust R&D capabilities

Your kind of comfort.
From plush to basics.

A photograph of a woman with dark hair, wearing a white short-sleeved shirt, leaning over a bed and smiling warmly at two children. The children, a boy and a girl, are lying in bed, also smiling and looking towards the woman. They are all wearing white clothing. The bed has white pillows and a light-colored blanket. The background is a solid light blue wall. The overall mood is warm and comforting.

***Over 1.2 crore
people sleep well.***

Pioneering sleep technology

We at Sleepwell are constantly pushing the boundaries of technology and innovations to craft the best sleep solutions that understand you, your body, and how you sleep.



An innovative, anti-microbial technology integrated in all our products to protect you and your loved ones from dust mites, allergies and breathing disorders.



Effective even after
multiple years and
washes



Environment
friendly



99% effective



Certified by U.S.
Environmental
Protection Agency



Memory Foam

Sleepwell Pro Nexa[®]

Don't sink in memory foam.
Go for the comfort of
Sleepwell Pro Nexa[®] Mattress.

67%
Better
body adaptation
makes sleep
more comfortable

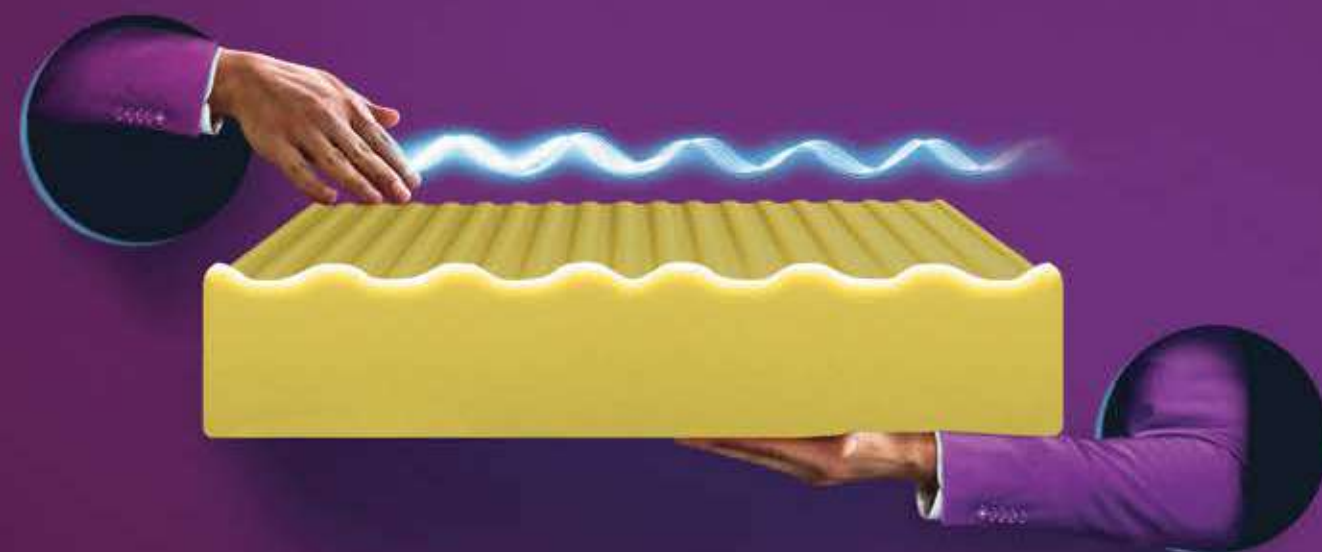
32%
Higher
pressure relief
provides a more
relaxed sleep

27%
Faster
heat dissipation
gives you
a cooler sleep



Sleepwell's Acuprofile technology is the expert of ergonomic comfort. A revolutionary cutting profiling technique that can be customised to body's unique needs, providing personalized comfort across varying pressure points. It can be integrated into any section of the mattress (comfort, support, or top layers) depending on your unique needs - whether to support your spine, reduce stress, or for some snug comfort.

*"It has that
special thing!"*



Your comfort, now certified.

Our commitment to your health and well-being is backed by trusted certifications. The technology behind your mattress is scientifically validated, ensuring you get the best sleep possible.



Sleepwell's Pro Nexa® technology is patented technology and certified by RMIT University, Australia. It conforms to the shape of the body up to 67% better, offers 32% higher pressure relief for a more relaxed sleep, and has 27% faster heat dissipation, as compared to conventional memory foams.



Pro FitRest mattress is recommended by The Indian Association of Physiotherapists (IAP) for enhanced muscle recovery.



Pro Spinetech mattress is recommended by the Indian Academy of Orthopaedic Surgeons (IAOS) for spinal health.



Neem Fresche is an anti-microbial technology in all Sleepwell products. Protects from dust mites, allergies and breathing disorders. It is certified by US Environmental Protection Agency for natural germ protection.

Get the best sleep with Sleepwell.

Awards

Our range of comfortable products has earned us recognition for excellence in the industry.



Our quality policy

Sleepwell is committed to provide complete Customer Satisfaction through Continual Improvement by Consistent Adherence to our Quality System and Standards.

Taste the luxury that is born out of science.

Find the best of tech and
tailor-made comfort.



If nothing less than exceptional
will satisfy you, then explore our flagship range,
the finest in sleep technology.
Its advanced innovation offers you
the ultimate sleep experience.

Luxury comfort

Technology and art come
together to give you the best
of luxurious comfort.



Hotel Luxury

The Pocket Spring – Pillow Top and Euro Top mattresses provide the ultimate in luxury and comfort.

Spring Pillow Top

Features:

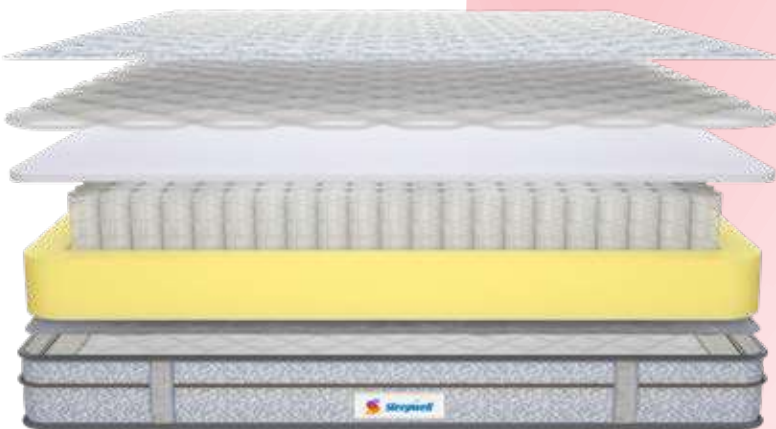
- Top layer, bottom and sidewall fabric – FR fabric or jacquard fabric
- Quilting top – impression + soft quiltec foam
- Top layer foam (in pillow top) – soft resitec foam 28D
- Pocket spring (4 x 4 spring / sq. ft.)
- Quilting and sidewall – soft quiltec foam



Spring Euro Top

Features:

- Top layer, bottom and sidewall fabric – knitted FR fabric
- Quilting top – VRQ + QRV
- Top layer foam – Resitec soft foam
- Pocket spring
- Bottom layer – PU foam
- Bottom quilting and sidewall – QRV and quilted QRV



Hotel Premium

The Foam – Tight Top and Pillow Top mattresses are ideal for those who prefer a firmer sleeping surface.

Foam Tight Top

Features:

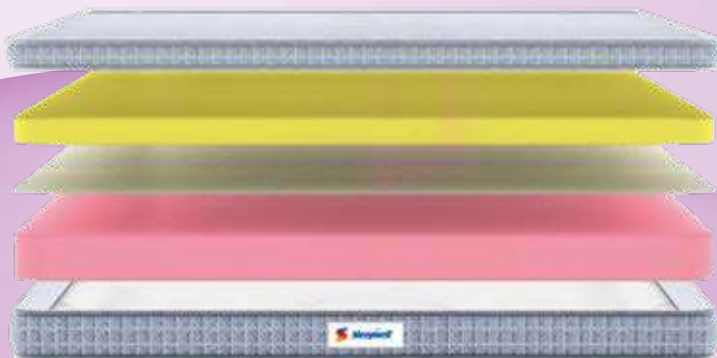
- Top layer, bottom and sidewall fabric – FR fabric or jacquard fabric
- Quilting top, quilting and sidewall – soft quiltec foam
- Top layer foam – soft resitec foam 28D
- Support layer – resitec foam 25D



Foam Pillow Top

Features:

- Top layer, bottom and sidewall fabric – FR fabric or jacquard fabric
- Quilting top, quilting and sidewall – soft quiltec foam
- Top layer foam (in pillow top) – soft resitec foam 28D
- Support layer – resitec foam 25D



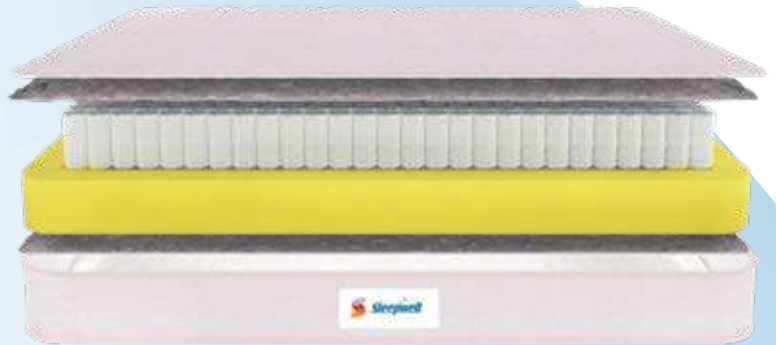
Hotel Essentials

Our Pocket Spring and Bonnel Spring mattresses have been created to offer unparalleled comfort and durability.

Pocket H

Features:

- Top layer, bottom and sidewall fabric – FR fabric or jacquard fabric, depending on your preference.
- Quilting top, quilting and sidewall – soft quiltec foam
- Pocket spring (4 x 4 spring / sq.ft)



Pocket I

Features:

- Top layer, bottom and sidewall fabric – FR fabric or jacquard fabric
- Quilting top, quilting and sidewall – soft quiltec foam
- Top layer foam and bottom layer – PU foam
- Pocket spring (4 x 4 spring / sq.ft)



Bonnel H

Features:

- Top layer, bottom and sidewall fabric – FR fabric or jacquard fabric
- Quilting top, quilting and sidewall – soft quiltec foam
- Top layer foam and bottom layer – Insulator felt
- Bonnel spring (4 x 3 spring / sq.ft)



Add a signature touch.

Enhanced your personal style, complete your sleep experience with thoughtfully designed pillows, toppers and mattress protectors.



Hotel Comfort Products

Our mattress protectors, toppers and pillows are designed to provide an exceptional sleeping experience.

Pillows

All our pillows are made of high-quality knitted fabric and come with a primary cover, packed in a smart roll pack.

- Latex Pillows – Latex Base Layer
- Latex Plus Pillow – Resitec Plus Foam Base Layer
- Impressions Foam Pillow – Memory Foam Base Layer
- Nexa Pillow – Nexa Foam Base Layer



Mattress Protectors

Features:

- Fabric – micro peach breathable fabric with smart stretch
- Quilting – laser stitched quilting
- Size – perfect fit upto 35 cm



Toppers

Our toppers are made with a high-quality anti-skid fabric bottom that secures it to your mattress.

Model 1

Features:

- Top Layer Fabric and Sidewall – Knitted Fabric with Bamboo Yarn – 250 GSM
- Comfort Layer – Impression Foam

Model 3

Features:

- Top Layer Fabric and Sidewall – Knitted Fabric with Bamboo Yarn – 250 GSM
- Comfort Layer – Resitec Foam

Model 2

Features:

- Top Layer Fabric and Sidewall – Knitted Fabric – 250 GSM
- Comfort Layer – Impression Foam

Model 4

Features:

- Top Layer Fabric and Sidewall – Knitted Fabric – 250 GSM
- Comfort Layer – Resitec Foam

Special Care Sleep Solutions

Sleepwell Medcare delivers science-backed comfort and hygiene, with mattresses and pillows crafted to support patient care and recovery.



Did you Sleep[★]well?

Contact us for exclusive B2B hospitality deals
Mob.: 8800609077, 8310997570 | email: jairath@sheelafoam.com