

Trade Show Displays

Tradeshow Display Hardware

Along with our graphic services, Visual Impact is dedicated to providing you with the display hardware and accessories necessary to get your message out. We offer a wide array of high-quality modular systems for sales presentations, POP, special events and tradeshows at very competitive prices. You can choose from a number of different styles in both floor and table top units offering virtually unlimited configuration possibilities.



The Orbital Express Truss comes in more than 40 professionally designed kits for a variety of booth sizes and configurations. The custom connectors are simple to use, strong and secure allowing the displays to be set up without any tools. All Truss kits include heavy-duty shipping cases.

Hop Up™ Systems are one of the most dynamic and popular large format graphic displays available due to its maximum impact with minimal effort.

Hopup Tension Fabric Displays come in a variety of sizes and are offered in straight and curved frames. Hopups require no tools for assembly, are lightweight and highly portable and they pack away as easy as they set up!



Panel Systems are available as frameless, velcro compatible, folding, stacking units or modular open frame systems with changeable graphic panels in lightweight one piece frames. Ask to see our fabric color charts.



Tabletop Booths come in a number of different models and styles and can be used with mural or velcro-applied graphics. Custom printed table throws are also available in 2 different sizes.



Pop Up Systems are an established item at tradeshows around the world, since they are reliable and versatile. The all metal frames set up easily and come with self aligning magnetic graphic panels that snap into place for easy set up. The whole display fits into a single case with wheels that can easily be turned into an attractive selling podium.



Retractable Banner Stands are light-weight, a breeze to set up, single or double-sided and come in several widths. They are a great way to make a big impact at any event at a low cost.



Outdoor Display Stands allow you to draw the crowds in with a variety of weather-proof banners in many different shapes and sizes.

For more information on Visual Impact's full line of displays contact one of our sales representatives or stop by our showroom.

General Information

Business Hours & Service Times

The company is open from 8:30 AM to 5:30 PM, Monday through Friday. Normal service schedules are based on in-house production time for reasonable quantities. Approval prints, multiple services, large quantities, messenger service or unclear instructions might require additional time. Holiday or weekend service hours must be pre-arranged and estimated in advance. Saturday – \$300.00, Sunday – \$350.00, Holiday opening – \$400.00. All overtime and extended hours rates are in addition to normal service charges.

Shipping & Handling

We can ship via Fedex, UPS or special messenger. On larger jobs, special packaging or crating charges may apply. Special shipping jobs can be handled on a pre-paid basis or billed to charge accounts. Insurance on shipments is available on request.

Terms

Please ask us about charge account availability. Payment terms are 2% discount for payment in 10 days, net 30 days from invoice date. Invoices over 30 days will be charged 1.5% interest per month. Accounts over 60 days past due will be automatically placed on a COD basis. Sales tax is charged to all accounts, unless a fully executed resale or tax exemption certificate is filed. We accept Master Card, Visa and American Express.

Quality Control

Visual Impact will gladly remake orders if it is technically possible to improve upon the product within the parameters of the services ordered and the original instructions supplied. The deadline for remakes is within three business days of delivery. All original materials must be returned along with explicit instructions as to corrections required.

Copyright Policy

Federal law prohibits copying or reproducing copyrighted material without permission. Please supply us with a properly executed release form when submitting copyright protected art for reproduction.



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Conceptual Design & Production Services

Visual Impact offers the conceptual design thinking of professional advertising and marketing experts with over 30 years of experience in producing promotional literature to enhance your company awareness and increase your profits. We can provide the following products:

Company Logos & Stationery • Trade Advertisements • Company Brochures • Product Catalogs • Direct Mail Postcards • Promotional Handouts • Presentation Folders • Trade Show Booth Design & Graphics • Point of Purchase Displays • Web Design

Studio & Location Photography

Visual Impact offers both studio and location digital photographic services that include:

Product Photography • Fine Art Reproductions • Architectural Photography • Conceptual Photography • Corporate Portraits

Digital Capture & Scanning Services

DIGITAL CAPTURE & SCANNING SERVICES (Flat art up to 36" x 48" or from film)

File Size	Digital Captures		Scitex Scans		DS Drum Scans	
	1-9	10+	1-9	10+	1-9	10+
Up to 10 MB	18.00	15.00	15.00	12.00	25.00	20.00
Up to 25 MB	25.00	20.00	25.00	20.00	45.00	30.00
Up to 50 MB	40.00	35.00	40.00	35.00	75.00	55.00
Up to 75 MB	55.00	45.00	55.00	45.00	95.00	75.00
Up to 135 MB	75.00	60.00	75.00	60.00	125.00	100.00
Up to 300 MB	120.00	90.00	95.00	80.00	175.00	125.00

For artwork requiring special lighting (polarization or tent lighting) add \$25.00 per capture. For artwork larger than 36" x 48" add \$100.00. All scans are color and density corrected. Giclée prints may require a fine art set up service. Additional pricing is for multiple originals of the same size. We can burn your images to CD for \$6.00 or to DVD for \$15.00 per disk. File retrieval from archive is available at \$25.00 per session. 8.5" x 11" color match proofs, glossy finish are \$25.00 each.

Fine Art Set Up Services

CUSTOMER SUPPLIED DIGITAL FILE - \$75.00

One hour of color correction service and two 8" x 10" proofs.

STANDARD COLOR - \$110.00

Includes one digital capture or scan, one hour of color correction service and two 8" x 10" proofs.

GALLERY COLOR - \$150.00

Includes one digital capture or scan, two hours of color correction service and three 8" x 10" proofs.

MUSEUM COLOR - \$200.00

Includes one digital capture or scan, three hours of color correction service and four 8" x 10" proofs.

Laser Color Prints & Cards

XEROX LASER COLOR PRINTS (Direct from digital files)

Size	1st	2-9	10-24	25-49	50-99	100-199	200+
8.5 x 11	5.00	2.00	1.00	.75	.65	.55	.40
11 x 17	7.00	4.00	2.00	1.50	1.30	1.10	.80
12 x 18	8.00	5.00	2.50	1.75	1.50	1.30	1.00

24 hour service on reasonable quantities. All prints are quoted on 32 lb. uncoated stock. Heavier papers and coated stock available at 25% surcharge. Duplexing adds 100%. B&W hardcopy is \$2.50 for first output and \$.50 for additional copies. Larger quantities by quotation. For bleed images use next size up.

FINE ART GREETING & NOTECARDS

	10 min.	25	50	100	200+
Note Cards (A-2)	2.00	1.25	1.10	.95	.80
Greeting Cards (A-7)	3.00	2.25	1.75	1.60	1.45

72 hour service on reasonable quantities. Printed on low luster 80 lb. cover stock and scored for folding. Each card is supplied with a matching envelope. Note cards are 4.25" x 5.5" and require a 3/8" border. Greeting cards are 5" x 7". Resealable poly bags are also available for individual cards or packages of eight.

Giclée Printmaking Services

FINE ART PRINTS

Canvas					Watercolor Paper				
Size	1st	2-9	10-24	25+	Size	1st	2-9	10-24	25+
16x20	50.00	42.00	38.00	30.00	8.5x11	22.00	15.00	11.00	9.50
20x24	75.00	60.00	53.00	45.00	11x17	33.00	25.00	21.00	18.75
24x36	125.00	105.00	95.00	80.00	17x23	55.00	45.00	40.00	35.00
30x40	175.00	150.00	125.00	110.00	23x34	95.00	80.00	70.00	62.00
36x48	225.00	195.00	160.00	140.00	34x46	175.00	145.00	125.00	110.00
44x60	340.00	290.00	235.00	195.00	40x60	250.00	205.00	175.00	150.00
60x72	500.00	430.00	350.00	305.00	44x72	330.00	270.00	230.00	195.00

Giclée prints may require a set up service charge and are available on a range of cotton based fine art papers and canvas and are ideal for limited edition print runs. Standard turnaround time is 5 to 10 business days. Add 30% for textured canvas and 50% for Metallic Canvas. See Custom Framing & Finishing Services for pricing on canvas stretching.

Ultrachrome Color & B&W Custom Photographic Prints

HIGH RESOLUTION PRINTS FROM SUPPLIED FILE (Glossy or Satin photo stock)

Size	1st	2-9	10+	Size	1st	2-9	10+
5x7	11.00	8.25	6.50	40x40	150.00	142.50	123.50
8 1/2 x 11	15.00	10.25	8.75	40x50	180.00	165.00	143.00
11x14	23.00	18.75	15.25	40x60	210.00	180.00	155.00
16x20	35.00	28.50	23.00	50x60	250.00	195.00	169.00
20x24	50.00	39.75	32.50	50x72	300.00	232.50	201.50
24x30	75.00	60.00	50.00	50x84	350.00	273.75	237.25
30x40	125.00	97.50	84.50	50x96	400.00	311.25	269.75

48 hour service on reasonable quantities. Add 50% for Exhibition Fiber Paper and 25% for Metallic Paper.

Display Prints & Transparencies

DISPLAY PRINTS AND DISPLAY TRANSPARENCIES

Size	Paper Prints		Poly Prints & Display Trans	
	1st	Add'l	1st	Add'l
16x20	30.00	24.00	40.00	32.00
20x24	40.00	32.00	55.00	44.00
24x36	60.00	48.00	90.00	72.00
30x40	95.00	76.00	145.00	116.00
36x48	125.00	100.00	185.00	148.00
40x50	150.00	120.00	210.00	168.00
50x50	180.00	144.00	235.00	188.00
50x60	210.00	168.00	275.00	220.00
50x72	250.00	200.00	325.00	260.00
50x84	290.00	232.00	385.00	308.00
50x96	325.00	260.00	435.00	348.00

Standard service is 48 to 72 hours. Larger sizes are quoted upon request. Paper prints are printed on matte surface. For Wall Paper and Self Adhesive Vinyl use Poly Print pricing. Lamination is recommended for all Ink Jet prints and Transparencies

Banners

BRILLIANT BANNER II, VINYL, TYVEK AND FABRIC BANNERS

Size	BB II	Vinyl/Tyvek	Fabric	Size	BB II	Vinyl/Tyvek	Fabric
24x24	36.00	55.00	65.00	36x84	185.00	265.00	315.00
24x36	53.00	80.00	95.00	36x96	212.00	300.00	480.00
24x48	71.00	100.00	125.00	48x48	141.00	200.00	240.00
24x60	88.00	125.00	160.00	48x60	176.00	250.00	300.00
24x72	106.00	150.00	190.00	48x72	212.00	300.00	360.00
24x84	124.00	175.00	225.00	48x84	247.00	350.00	420.00
24x96	141.00	200.00	250.00	48x96	282.00	400.00	480.00
36x36	80.00	115.00	150.00	60x60	220.00	315.00	375.00
36x48	106.00	150.00	190.00	60x72	264.00	375.00	450.00
36x60	132.00	190.00	225.00	60x84	308.00	440.00	525.00
36x72	160.00	225.00	270.00	60x96	352.00	500.00	600.00

Standard service is 48 to 72 hours. Larger sizes are quoted upon request.

ENVIRONMENTAL INFORMATION: We use aqueous based inks on all of our ink jet products which have a much lower environmental and adverse health impact than solvent inks. Several of our products are made with recycled materials or from materials that are recyclable or biodegradable. Ask us about our recycling program.

Mounting & Laminating Services

Substrate	8x10	8.5x11	11x14	16x20	20x24	24x36
Foamcore - 3/16"	6.00	6.50	8.50	12.00	17.00	26.00
Gator - 3/16" Kraft	7.00	8.00	11.00	18.00	27.00	41.00
Gator - 1/2" Kraft	12.00	14.00	17.00	25.00	36.00	58.00
Gator - 3/16" Black	7.50	8.50	13.00	20.00	30.00	44.00
Gator - 1/2" Black	13.25	15.25	19.25	33.00	45.00	70.00
Plexiglass - 1/8"	15.00	19.00	27.00	40.00	60.00	85.00
Plexiglass - 1/4"	21.00	27.00	40.00	70.00	90.00	145.00
Sintra - 3mm	7.00	8.00	11.00	18.50	26.00	40.00
Sintra - 6mm	13.25	15.50	20.00	35.00	50.00	70.00
Lamination	6.00	6.75	8.25	11.50	14.50	18.00
Exhibition Shield	8.00	9.00	11.00	15.00	19.00	30.00
Encapsulation	11.00	13.25	15.75	16.50	21.50	32.00
Velcro (hook only)	4.75	5.50	6.75	9.75	12.00	15.75

Substrate	30x40	48x48	48x60	48x72	48x84	48x96
Foamcore - 3/16"	35.00	55.00	68.00	80.00	90.00	100.00
Gator - 3/16" Kraft	70.00	100.00	130.00	155.00	185.00	210.00
Gator - 1/2" Kraft	100.00	150.00	185.00	220.00	252.00	300.00
Gator - 3/16" Black	74.00	110.00	139.00	165.00	194.00	220.00
Gator - 1/2" Black	115.00	175.00	210.00	246.00	288.00	330.00
Plexiglass - 1/8"	150.00	220.00	290.00	325.00	380.00	425.00
Plexiglass - 1/4"	215.00	320.00	405.00	483.00	566.00	644.00
Sintra - 3mm	60.00	90.00	120.00	140.00	165.00	190.00
Sintra - 6mm	100.00	150.00	195.00	225.00	280.00	325.00
Lamination	28.00	49.00	60.00	72.00	82.00	98.00
Exhibition Shield	50.00	74.00	93.00	110.00	130.00	148.00
Encapsulation	47.00	90.00	110.00	130.00	155.00	180.00
Velcro (hook only)	19.00	26.00	29.00	33.00	37.00	40.00

24 hour service. 48 hour for customer supplied prints (We can not be liable for damage during mounting of supplied art.) Critical positioning add 25%. Counter mounting add 50%. Easel backs, cut-outs, edge trim, special mounting services and custom shipping crates are available by quotation. Grommets are 4 for \$15.00.

Custom Framing & Finishing Services

Size	Mat	Glass	3/4" Stretch	1.5" Stretch	Sealing	Shrink Wrap
8x10	8.00	2.75	15.00	20.00	4.00	7.50
11x14	10.00	4.50	19.00	29.00	6.00	9.70
16x20	15.00	7.50	24.00	42.00	9.00	13.25
20x24	19.50	9.50	30.00	50.00	12.00	15.50
20x30	23.50	13.00	35.00	65.00	16.00	19.00
30x40	30.00	20.00	50.00	88.00	20.00	24.00

10 day turnaround. We offer a wide variety of high quality wooden and metal frames of any size. Above prices are for 4 ply paper mats and regular glass. Multiple and 8-ply mats, acid free framing, non-glare glass and plexiglass are also available. All of our canvas products are coated with an aqueous based sealant.

Plexi Float, Photo Float & Block Mount Print Packages

Substrate	10x10	11x14	12x18	16x20	20x20	20x24
Plexi Float Mounts	80.00	95.00	129.00	154.00	185.00	201.00
Photo Float Mounts	67.00	74.00	94.00	108.00	135.00	150.00
Block Mounts	60.00	65.00	88.00	100.00	132.00	138.00

Substrate	20x30	24x36	30x30	30x40	40x60	48x72
Plexi Float Mounts	275.00	310.00	440.00	475.00	815.00	1048.00
Photo Float Mounts	191.00	213.00	298.00	328.00	565.00	722.00
Block Mounts	177.00	213.00	298.00	323.00	605.00	802.00

Plexi Floats are produced using Poly material, 1/4" clear Plexiglas, 3mm black Sintra and a wooden box mount with french cleat. Photo Floats are satin laminated paper prints mounted to 6mm black Sintra with a wooden box mount with french cleat. Block mounts are satin laminated paper prints mounted to ultra-light MDF boxes with black edge trim and french cleat. Contact us for other options to these finishing services.