

Privacy Policy

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The company Deep Impact AG, 8400 Winterthur, Switzerland, CHE-175.867.822 operates the website www.deep-impact.ch and is therefore responsible for the collection, processing and use of your personal data and the compatibility of data processing with applicable data protection law.

Your trust is important to us, which is why we take the issue of data protection seriously and ensure appropriate security. We observe the statutory provisions of the Federal Data Protection Act (DSG), the Ordinance on the Federal Data Protection Act (VDSG), the Telecommunications Act (FMG) and any other applicable data protection provisions of Swiss or EU law, in particular the EU General Data Protection Regulation (GDPR).

So that you know which personal data we collect from you and for which purposes we use it, please take note of the following information.

A. DATA PROCESSING IN CONNECTION WITH OUR WEBSITE

1. Main Website

When you visit our website, our servers temporarily store each access in a log file. The following technical data is recorded without your intervention and stored until automated deletion, as is generally the case with every connection to a web server:

- the IP address of the requesting computer,
- the name of the owner of the IP address range (usually your Internet access provider),
- the date and time of access,
- the website from which the access was made (referrer URL), if applicable with the search word used,
- the name and URL of the retrieved file,
- the status code (for example, error message),

- the operating system of your computer,
- the browser you are using (type, version and language),
- the transmission protocol used (for example, HTTP/1.1)

This data is collected and processed for the purpose of enabling the use of our website (establishing a connection), ensuring system security and stability over the long term and enabling the optimisation of our Internet offering as well as for internal statistical purposes. This is our legitimate interest in data processing within the meaning of Art. 6 para. 1 of the GDPR.

The IP address is also evaluated together with the other data in the event of attacks on the network infrastructure or other unauthorised or abusive use of the website for the purpose of clarification and defence and, if necessary, used within the framework of criminal proceedings for identification and for civil and criminal proceedings against the users concerned. This constitutes our legitimate interest in data processing within the meaning of Art. 6 para. 1 of the GDPR.

2. Blog

On our website you have the possibility to subscribe to content from our blog. Registration is required for this. The following data must be submitted as part of the registration process:

- First name and surname
- email address

The above data is necessary for data processing. We process this data exclusively in order to personalize the information and offers sent to you and to better align them to your interests.

By registering, you give us your consent to process the data provided for the purpose of sending notifications by e-mail to the address provided by you and for the statistical evaluation of usage patterns and the optimisation of notifications. However, you will only receive these notifications if you subscribe to at least one of the topics, authors or blog entries listed on the blog. This consent constitutes our legal basis for the processing of your e-mail address within the meaning of Art. 6 para. 1 of the GDPR.

At the end of each notification you will find a link via which you can view the notification and unsubscribe at any time. If you wish to definitively delete your registration data, please send a corresponding request to support@deep-impact.ch.

3. Jobs

If you apply for our positions either via our website, by correspondence (e-mail or letter post) or by telephone call, we need the following data for processing:

- First name and surname
- mailing address
- telephone number

- email address
- application documents

4. Cookies

Cookies help in many ways to make your visit to our website easier, more enjoyable and more meaningful. Cookies are information files that your web browser automatically stores on your computer's hard drive when you visit our website.

For example, we use cookies to temporarily store your selected services and inputs when filling out a form on the website so that you do not have to repeat your input when you call up another subpage. Cookies may also be used to identify you as a registered user after you have registered on the website, without you having to log in again when you call up another subpage.

Most Internet browsers automatically accept cookies. However, you can configure your browser so that no cookies are stored on your computer or a message always appears when you receive a new cookie. Deactivating cookies may prevent you from using many features of our website.

5. Tracking-Tools

General Information

We use the web analysis service of Google Analytics for the purpose of designing and continuously optimising our website to meet your needs. In this context, pseudonymised user profiles are created and small text files stored on your computer ("cookies") are used. The information generated by the cookie about your use of this website is transmitted to the servers of the providers of these services, stored there and processed for us. In addition to the data listed under point 1, we may receive the following information as a result:

- the URLs that were navigated by a visitor to our site,
- time spent on the website,
- the page on which the user left the site,
- the country, region or city from which access is made,
- user device (type, version, color depth, resolution, width and height of the browser window) and
- recurring or new visitors.

This information is used to evaluate use of the website, to compile reports on website activity and to provide other services relating to website and internet use for market research purposes and to tailor this website to meet requirements. This information may also be transferred to third parties where required to do so by law, or where such third parties process the information on Google Analytics' behalf.

Google Analytics

Google Analytics is offered by Google Inc, a company of the holding company Alphabet Inc, based in the USA. Before the data is transmitted to the provider, the IP address is shortened by activating IP anonymisation ("anonymizeIP") on this website within the member states of the European Union or in other contracting states of the Agreement on the European Economic Area. The anonymized IP address transmitted by your browser as part of Google Analytics is not merged with other Google data. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and shortened there. In such cases, we provide contractual guarantees to ensure that Google Inc. maintains an adequate level of data protection. According to Google Inc., under no circumstances will the IP address be associated with other data relating to the user.

Further information about the web analysis service used can be found on the Google Analytics website. Instructions on how to prevent your data from being processed by the web analysis service can be found at <http://tools.google.com/dlpage/gaoptout?hl=en>.