

Job Title	Commercial Data Developer	Salary	
Department	Commercial		
Reports To	Global Head Of Commercial / Apps & Reporting Lead		

Job Information
Type of Role: FULL TIME

Job Purpose
As a Commercial Data Developer, you will play a key role in enabling the commercial function (Product Pipeline, Trading and Marketing) to make faster, more accurate trading and strategic decisions. Working within the Commercial Data team, you will be responsible for understanding business questions, translating them into data solutions, and delivering clear reporting, insight and recommendation tools. A core focus of the role is automation — replacing manual processes with scalable, repeatable data solutions that free up time for the commercial team to focus on interpreting insights and driving value.

Accountabilities:
In this role, you will: • Provide clear, actionable insights to improve commercial performance against company targets • Work collaboratively across Sales, Marketing, Finance and Operations to understand requirements and deliver fit-for-purpose data solutions • Design, build and maintain dashboards and reporting tools that enable end users to self-serve insights • Translate business needs into technical specifications and robust data models • Assess business impact to effectively scope, prioritise and deliver work • Communicate complex data concepts clearly to non-technical stakeholders, maintaining strong user engagement • Help identify opportunities to automate manual tasks and processes across the commercial function • Ensure a high level of data accuracy and reliability by adhering to agreed data governance principles

Qualifications/ skills/ experience / knowledge
Core Technical Skills • Advanced Excel skills, including pivot tables, Power Query, macros/VBA and ODBC connections • Strong SQL capability for extracting, transforming and analysing data (e.g. SQL Server, Azure SQL)

- Experience building reports and dashboards from scratch using BI tools (ideally Power BI or Tableau)
- **Advantageous / Desirable**
- Experience using AI-enabled tools to support automation and development (e.g. Copilot, Claude Code or similar)
- Knowledge of ETL pipelines and modern data platforms (e.g. Databricks, Microsoft Fabric)
- Experience with the wider Microsoft Power Platform, including Power Apps and Power Automate
- Exposure to commercial, trading or performance-driven environments
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Critical Competencies

- You'll be naturally curious, commercially minded and comfortable working at the intersection of data and decision-making. You enjoy improving how things are done, take ownership of problems end to end, and are confident engaging with stakeholders at varying levels of technical knowledge.

Organisation Structure & Career Path

The Commercial team sits at the forefront of the business, owning trading and strategic decisions that drive profitability across core source markets including the UK, USA, Australia and New Zealand.

The Commercial Data Developer works within the Commercial Data team, partnering closely with stakeholders across Product, Trading and Marketing. This role provides a strong foundation for career progression, with opportunities to develop deeper technical expertise, broaden commercial exposure, and progress into a senior data or commercial analytics role over time.

Financial Information

- Annual holiday plus bank holidays
- BUPA private medical scheme
- Pension – employers 3%, employee 5%
- Annual Discretionary Company Bonus
- 3 x Life Assurance