

CUSTOMER RETENTION

ANSWER ASSOCIATE

The Ultimate Product Expert



THE HIDDEN COST OF INEFFICIENCY

Distributors manage a highly complex web of carrier guidelines and product specifics. When your retail agents cannot get immediate, accurate answers to dynamic product questions, their confidence drops and the submission process stalls. Forcing your distribution partners to wait on your underwriters for basic product clarifications creates an administrative bottleneck that actively limits your operational output and revenue capacity.

YOUR DIGITAL WORKFORCE

The Answer Associate: Stop relying on static FAQs and start scaling infinite capacity. Indemn empowers distributors to pair human expertise with compliant, auditable AI Associates. Deploy the Answer Associate to serve as an instant, 24/7 Product Expert for your entire distribution network.

AGENTIC BUSINESS RESULTS (ABR) DELIVERED

- **Centralized Knowledge:** Acts as the central provision of “source of truth” data for your specific programs, guidelines, and carrier products.
- **Dynamic Resolution:** Provides instant, accurate responses to dynamic information requests from your agents and brokers.
- **Frictionless Distribution:** Eliminates the knowledge bottlenecks that slow down the quoting process, liberating your human underwriters to focus purely on complex risk assessment.



PROVEN ARCHITECTURE, ABSOLUTE CONTROL

COMPLIANCE BY DESIGN

The Human-in-the-loop Differentiator:

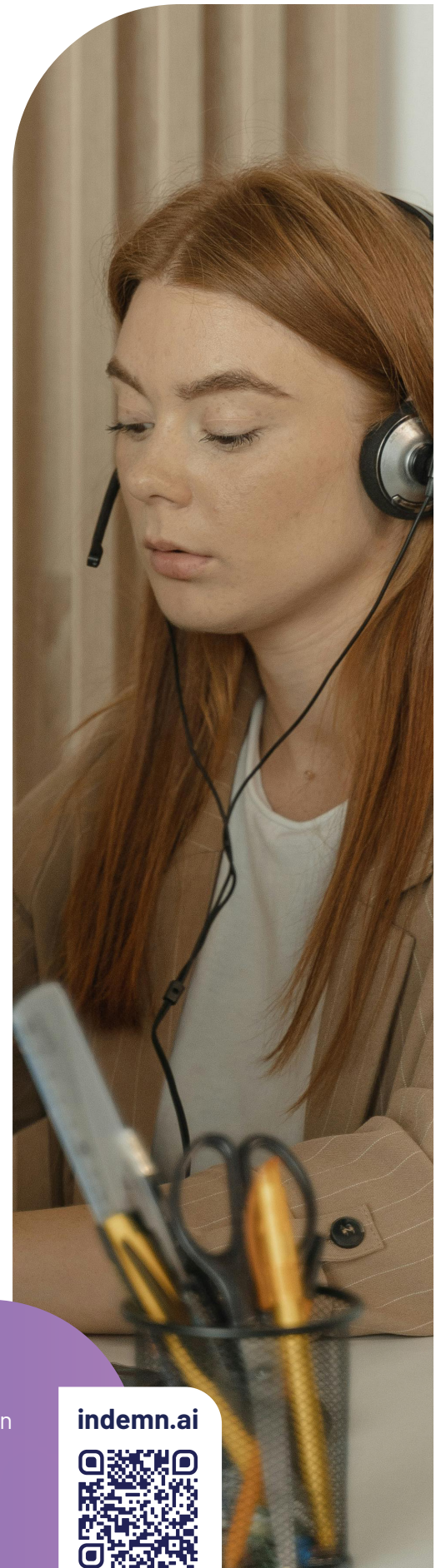
Our human-in-the-loop architecture actively enforces moment-by-moment integrity and NAIC AI Model Bulletin compliance. When ambiguous, the AI queues a response for human review, providing a transparent trail of decision-making.

INCONTROVERTIBLE MARKET VALIDATION

We approach the market with incontrovertible market validation: the successful creation, scaling, and sale of our fully digital MGA, Eventuguard. During its operation, our AI Associates successfully completed over 90% of policy sales transactions from quote to bind entirely without human intervention. This divestiture structurally de-risks our offering for institutional partners.

TECHNICAL VALIDATORS

- **Rapid Time-to-Value:** Production-ready in ~60 days.
- **Insurance-Native Architecture:** Understands binding authority and surplus lines out of the box.
- **API-First Integration:** Integrates with AMS/PAS (Guidewire, Vertafore) without breaking stacks.
- **No-Code Control:** Strategy Studio empowers operations teams to update rules without IT support.



Your Growth Partner in Insurance Distribution

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