

REVENUE OPPORTUNITIES

CROSS-SELL ASSOCIATE



# Uncover Hidden Revenue in Your Book

## THE HIDDEN COST OF INEFFICIENCY

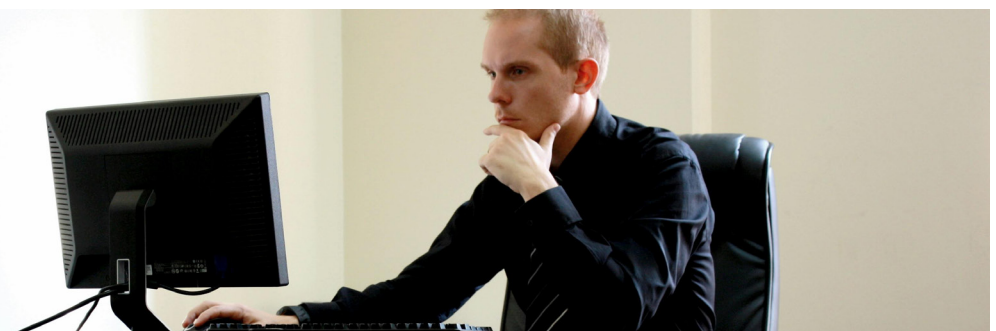
Your producers lack the time to manually audit every existing policy for coverage gaps. Relying on manual cross-selling means massive revenue opportunities are routinely missed, and your agency is squeezed by labor shortages limiting your outreach.

## YOUR DIGITAL WORKFORCE

**The Cross-Sell Associate:** Stop relying on finite savings and start scaling infinite capacity. Indemn empowers insurance organizations to grow revenue capacity without scaling headcount. Deploy the Cross-Sell Associate to act as a tireless, 24/7 Sales Assist capability.

## AGENTIC BUSINESS RESULTS (ABR) DELIVERED

- **Automated Identification:** Executes automated cross-sell identification and outreach, targeting specific gaps like Umbrella or Cyber policies.
- **Incremental Revenue:** Unlocks capacity to capture missed revenue and drives measurable top-line growth.
- **Infinite Scale:** Ensures your revenue capacity scales independently of headcount limitations.



# PROVEN ARCHITECTURE, ABSOLUTE CONTROL

## COMPLIANCE BY DESIGN

### **The Human-in-the-loop Differentiator:**

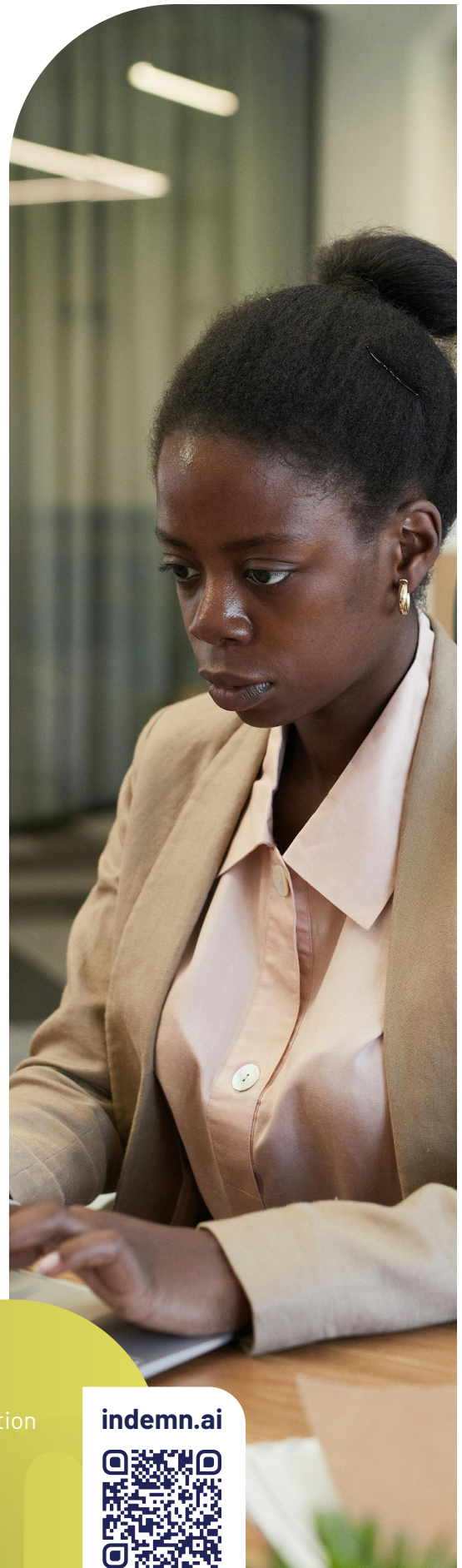
Our human-in-the-loop architecture actively enforces moment-by-moment integrity and NAIC AI Model Bulletin compliance. When ambiguous, the AI queues a response for human review, providing a transparent trail of decision-making.

## INCONTROVERTIBLE MARKET VALIDATION

We approach the market with incontrovertible market validation: the successful creation, scaling, and sale of our fully digital MGA, Eventuguard. During its operation, our AI Associates successfully completed over 90% of policy sales transactions from quote to bind entirely without human intervention. This structurally de-risks our offering for institutional partners.

## TECHNICAL VALIDATORS

- **Rapid Time-to-Value:** Production-ready in ~60 days.
- **Insurance-Native Architecture:** Understands binding authority and surplus lines out of the box.
- **API-First Integration:** Integrates with AMS/PAS (Guidewire, Vertafore) without breaking stacks.
- **No-Code Control:** Strategy Studio empowers operations teams to update rules without IT support.



Your Growth Partner in Insurance Distribution

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