

REVENUE OPPORTUNITIES

LEAD ASSOCIATE



Engage Every Lead, Instantly

THE HIDDEN COST OF INEFFICIENCY

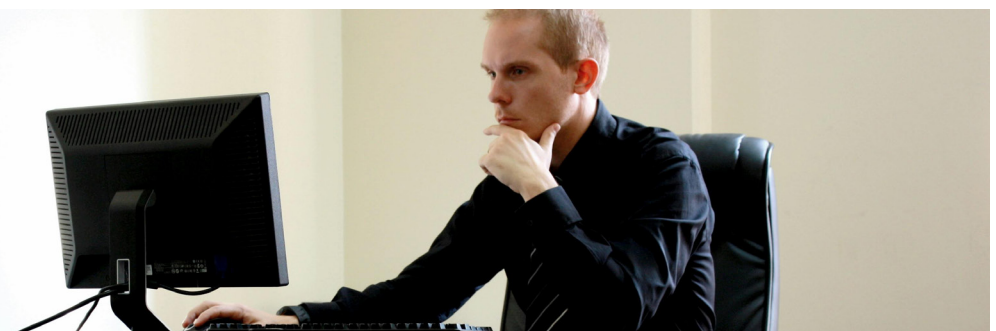
Inbound web leads go cold the moment your human staff log off for the day. If your capacity to engage prospects is tied directly to your agency's business hours and headcount limitations, you are actively losing profitable business to competitors.

YOUR DIGITAL WORKFORCE

The Lead Associate: We deliver Agentic Business Results (ABR) by deploying specialized AI Associates that execute full workflows. The Lead Associate operates around the clock to provide 24/7 Lead Engagement & Qualification, ensuring no prospect is left waiting.

AGENTIC BUSINESS RESULTS (ABR) DELIVERED

- **Immediate Engagement:** Provides instant inbound web lead triage via text or chat, regardless of the time of day.
- **Automated Scheduling:** Handles qualification and appointment scheduling automatically, teeing up warm prospects for your producers.
- **Revenue Capture:** Unlocks the capacity to capture previously missed revenue by maintaining a continuous sales presence.



PROVEN ARCHITECTURE, ABSOLUTE CONTROL

COMPLIANCE BY DESIGN

The Human-in-the-loop Differentiator:

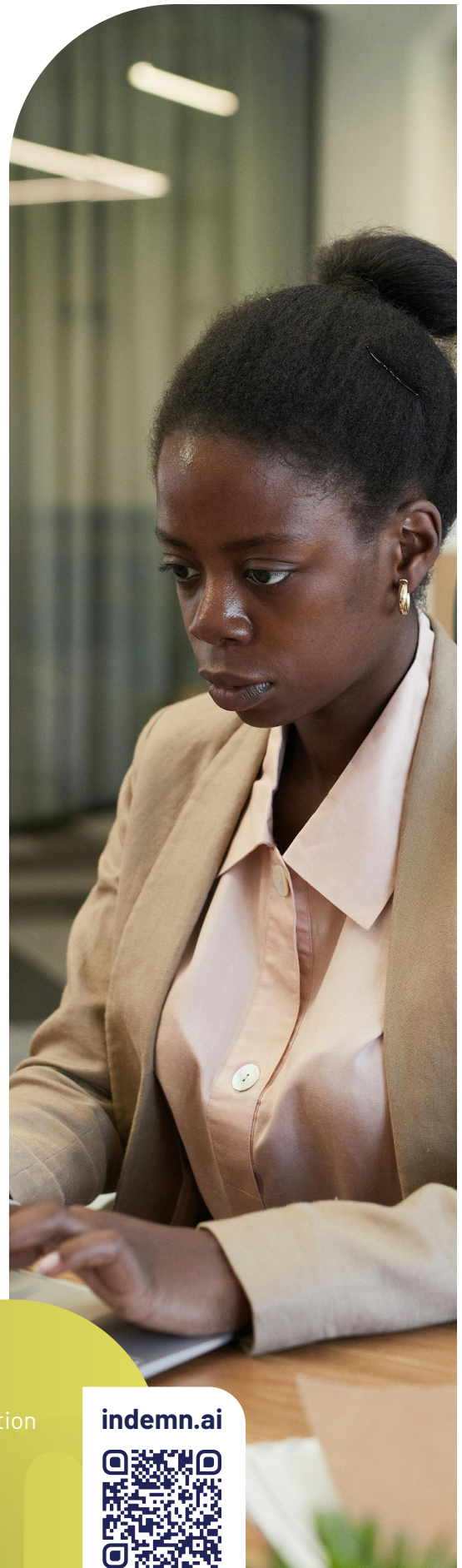
Our human-in-the-loop architecture actively enforces moment-by-moment integrity and NAIC AI Model Bulletin compliance. When ambiguous, the AI queues a response for human review, providing a transparent trail of decision-making.

INCONTROVERTIBLE MARKET VALIDATION

We approach the market with incontrovertible market validation: the successful creation, scaling, and sale of our fully digital MGA, Eventuguard. During its operation, our AI Associates successfully completed over 90% of policy sales transactions from quote to bind entirely without human intervention. This structurally de-risks our offering for institutional partners.

TECHNICAL VALIDATORS

- **Rapid Time-to-Value:** Production-ready in ~60 days.
- **Insurance-Native Architecture:** Understands binding authority and surplus lines out of the box.
- **API-First Integration:** Integrates with AMS/PAS (Guidewire, Vertafore) without breaking stacks.
- **No-Code Control:** Strategy Studio empowers operations teams to update rules without IT support.



Your Growth Partner in Insurance Distribution

indemn.ai

