

REVENUE OPPORTUNITIES

GROWTH ASSOCIATE



Capture Long-Tail Capacity

THE HIDDEN COST OF INEFFICIENCY

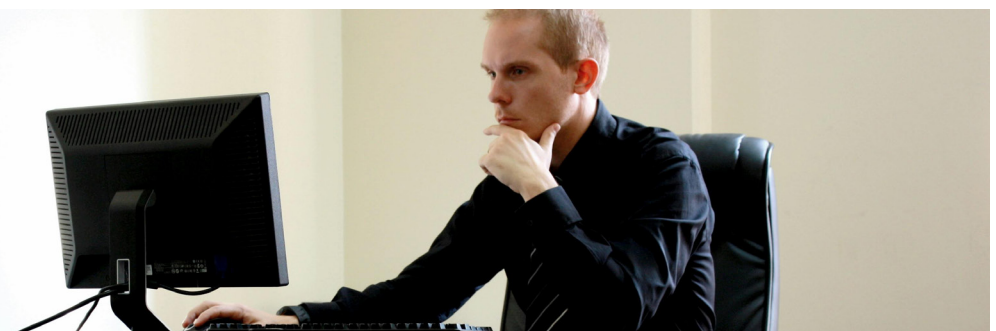
Traditional distribution economics make it unprofitable to service high-volume, long-tail direct markets using manual human labor. By ignoring these segments due to high acquisition and servicing costs, carriers leave massive, highly profitable revenue streams completely untapped.

YOUR DIGITAL WORKFORCE

The Growth Associate: Stop relying on finite savings and start scaling infinite capacity. Indemn is your Growth Partner. Deploy the Growth Associate to execute Long-Tail Direct Sales Engagement, unlocking the ability to profitably write business at unprecedented scale.

AGENTIC BUSINESS RESULTS (ABR) DELIVERED

- **Direct Sales Enablement:** Facilitates automated direct-to-consumer engagement, providing a white-glove experience without the human overhead.
- **End-to-End Execution:** Allows consumers to seamlessly qualify, quote, and bind policies in a single digital session.
- **Revenue Capture:** Unlocks the operational capacity to capture previously inaccessible revenue streams, directly driving top-line growth.



PROVEN ARCHITECTURE, ABSOLUTE CONTROL

COMPLIANCE BY DESIGN

The Human-in-the-loop Differentiator:

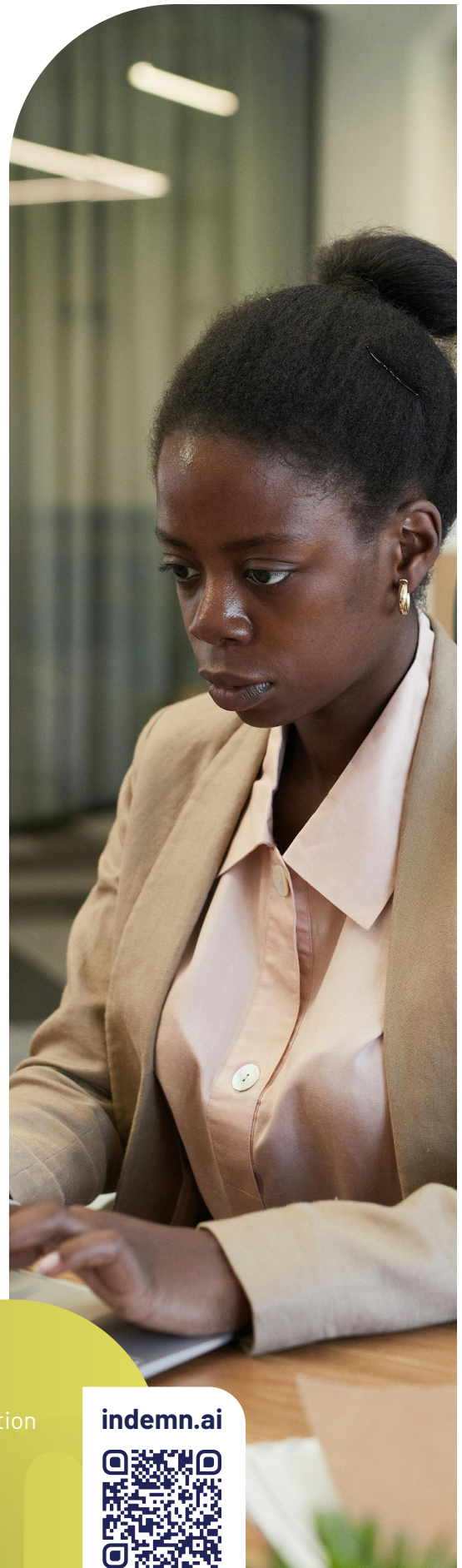
Our human-in-the-loop architecture actively enforces moment-by-moment integrity and NAIC AI Model Bulletin compliance. When ambiguous, the AI queues a response for human review, providing a transparent trail of decision-making.

INCONTROVERTIBLE MARKET VALIDATION

We approach the market with incontrovertible market validation: the successful creation, scaling, and sale of our fully digital MGA, Eventuguard. During its operation, our AI Associates successfully completed over 90% of policy sales transactions from quote to bind entirely without human intervention. This divestiture structurally de-risks our offering for institutional partners.

TECHNICAL VALIDATORS

- **Rapid Time-to-Value:** Production-ready in ~60 days.
- **Insurance-Native Architecture:** Understands binding authority and surplus lines out of the box.
- **API-First Integration:** Integrates with AMS/PAS (Guidewire, Vertafore) without breaking stacks.
- **No-Code Control:** Strategy Studio empowers operations teams to update rules without IT support.



Your Growth Partner in Insurance Distribution

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