

REVENUE OPPORTUNITIES

PLACEMENT ASSOCIATE



# Guide Your Agents to Bindable Business

## THE HIDDEN COST OF INEFFICIENCY

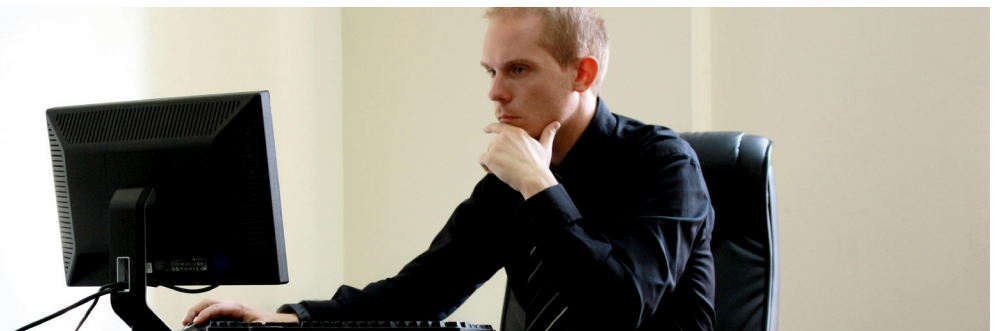
Confusing agent portals trap your distributors, leading to out-of-appetite submissions and wasted underwriting hours. If agents cannot easily determine appetite, they will take their profitable business to a competitor with less friction.

## YOUR DIGITAL WORKFORCE

**The Placement Associate:** We are building the Resolution Layer for the industry. The Placement Associate acts as an embedded portal associate to provide natural-language access to product configuration and policy management.

## AGENTIC BUSINESS RESULTS (ABR) DELIVERED

- **Appetite Guidance:** Embedded portal associate guides independent agents through complex appetite questions in real-time.
- **Submission Quality:** Qualifies submissions instantly so underwriters focus on bindable business.
- **Revenue Capture:** Prevents “Not Taken Up” (NTU) submissions by supporting the agent directly at the point of decision.



# PROVEN ARCHITECTURE, ABSOLUTE CONTROL

## COMPLIANCE BY DESIGN

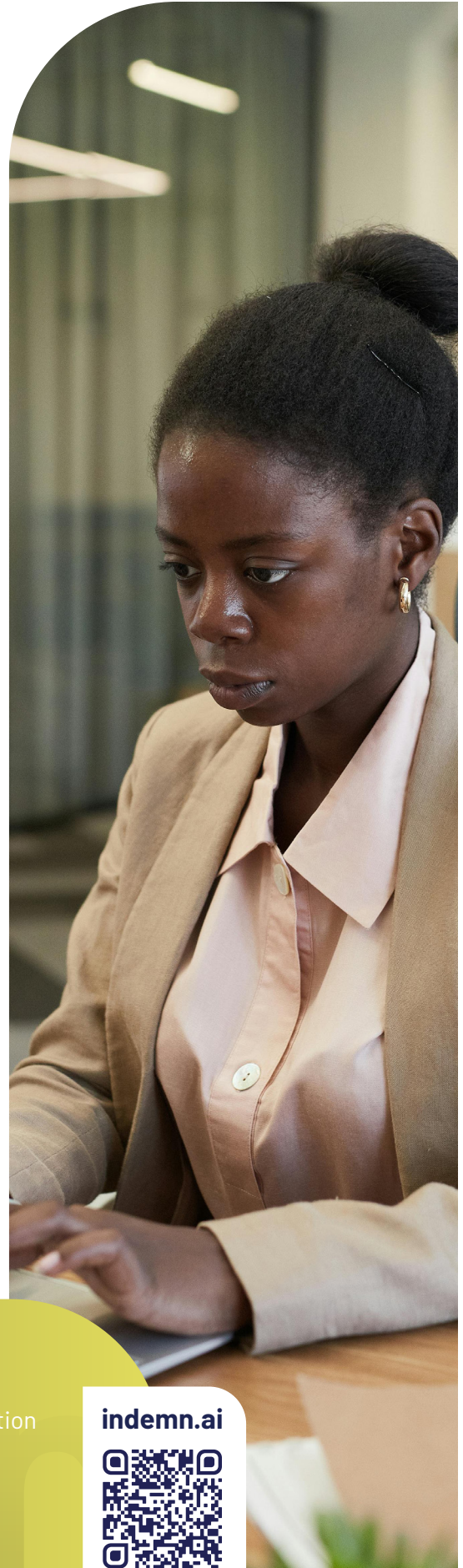
**The Human-in-the-loop Differentiator:** We treat AI as a collaborative tool. Our human-in-the-loop architecture actively enforces moment-by-moment integrity and NAIC AI Model Bulletin compliance. When ambiguous, the AI queues a response for human review, providing a transparent trail of decision-making.

## INCONTROVERTIBLE MARKET VALIDATION

This divestiture of Eventuard structurally de-risks our offering for institutional partners, proving our AI Associates function reliably in highly regulated, live production environments.

## TECHNICAL VALIDATORS

- **Rapid Time-to-Value:** Production-ready in ~60 days.
- **Insurance-Native Architecture:** Understands binding authority and surplus lines out of the box.
- **API-First Integration:** Integrates with AMS/PAS (Guidewire, Vertafore) without breaking stacks.
- **No-Code Control:** Strategy Studio empowers operations teams to update rules without IT support.



Your Growth Partner in Insurance Distribution

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