

REVENUE OPPORTUNITIES

RISK ASSOCIATE



# Automated Carrier Cross-Selling

## THE HIDDEN COST OF INEFFICIENCY

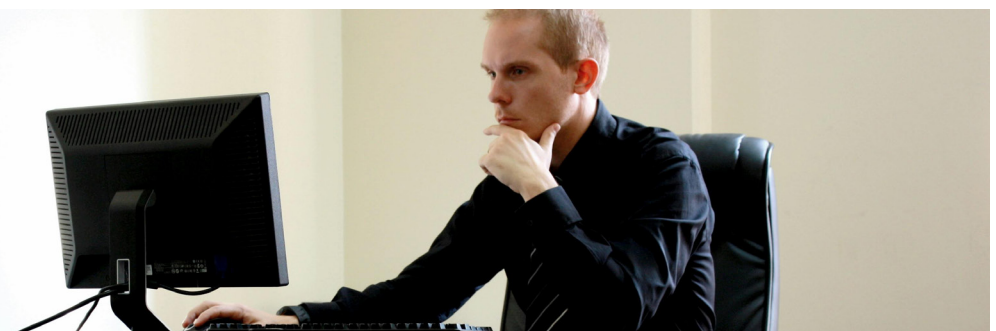
Massive revenue potential sits dormant inside your existing book of business. Human staff simply lack the time to manually audit thousands of policies for coverage gaps, meaning highly qualified cross-sell opportunities are routinely missed.

## YOUR DIGITAL WORKFORCE

**The Risk Associate:** Expand your revenue capacity seamlessly. The Risk Associate acts as a continuous Cross-Sell Opportunity Identification capability, constantly analyzing your portfolio to proactively generate new premiums.

## AGENTIC BUSINESS RESULTS (ABR) DELIVERED

- **Automated Auditing:** Continuously scans the existing book to execute automated coverage gap identification (e.g., identifying primary auto policies lacking an umbrella).
- **Proposal Delivery:** Generates tailored, ready-to-present proposals perfectly aligned with the carrier's cross-sell appetite.
- **Portfolio Optimization:** Maximizes the lifetime revenue value of every single policyholder in your ecosystem.



# PROVEN ARCHITECTURE, ABSOLUTE CONTROL

## COMPLIANCE BY DESIGN

### **The Human-in-the-loop Differentiator:**

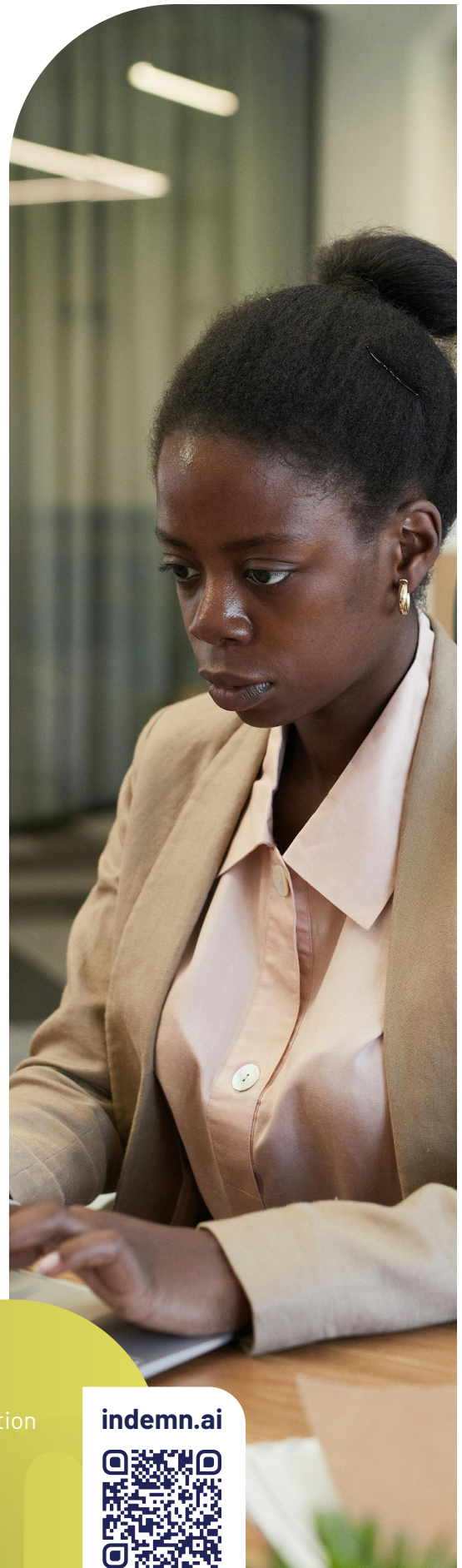
Our human-in-the-loop architecture actively enforces moment-by-moment integrity and NAIC AI Model Bulletin compliance. When ambiguous, the AI queues a response for human review, providing a transparent trail of decision-making.

## INCONTROVERTIBLE MARKET VALIDATION

We approach the market with incontrovertible market validation: the successful creation, scaling, and sale of our fully digital MGA, Eventuguard. During its operation, our AI Associates successfully completed over 90% of policy sales transactions from quote to bind entirely without human intervention. This divestiture structurally de-risks our offering for institutional partners.

## TECHNICAL VALIDATORS

- **Rapid Time-to-Value:** Production-ready in ~60 days.
- **Insurance-Native Architecture:** Understands binding authority and surplus lines out of the box.
- **API-First Integration:** Integrates with AMS/PAS (Guidewire, Vertafore) without breaking stacks.
- **No-Code Control:** Strategy Studio empowers operations teams to update rules without IT support.



Your Growth Partner in Insurance Distribution

[indemn.ai](https://indemn.ai)

