

REVENUE OPPORTUNITIES

GROWTH ASSOCIATE



Capture the Long-Tail Opportunity

THE HIDDEN COST OF INEFFICIENCY

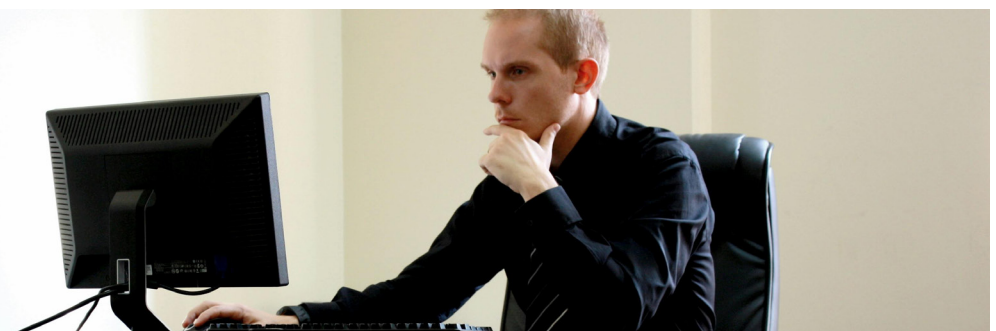
How many submissions did you decline simply because your team didn't have time to look at them? Traditional distribution models leave massive revenue on the table because servicing high-volume, long-tail direct sales is too expensive with manual human labor.

YOUR DIGITAL WORKFORCE

The Growth Associate: Indemn is building the Resolution Layer for the industry, moving beyond defensive efficiency tools to become a Growth Partner. The Growth Associate allows your organization to execute complex workflows end-to-end.

AGENTIC BUSINESS RESULTS (ABR) DELIVERED

- **Direct Sales Engagement:** Facilitates long-tail direct sales engagement 24/7.
- **End-to-End Execution:** Delivers automated direct-to-consumer qualify, quote, and bind capability.
- **Revenue Capture:** Unlocks the capacity to capture previously missed revenue streams.



PROVEN ARCHITECTURE, ABSOLUTE CONTROL

COMPLIANCE BY DESIGN

The Human-in-the-loop Differentiator:

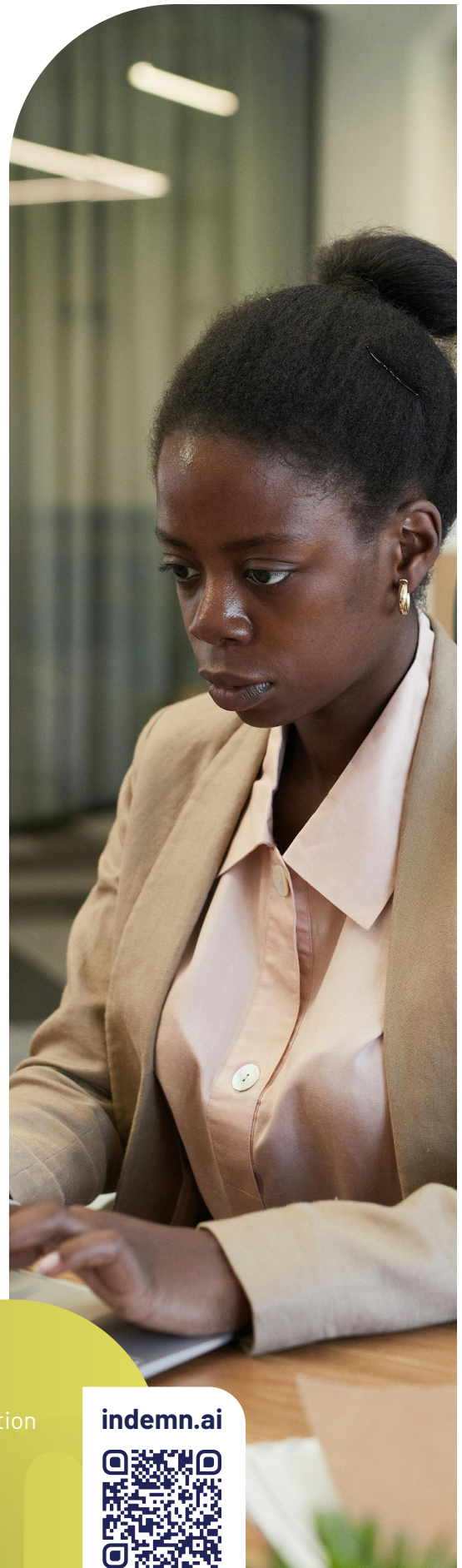
Our human-in-the-loop architecture actively enforces moment-by-moment integrity and NAIC AI Model Bulletin compliance. When ambiguous, the AI queues a response for human review, providing a transparent trail of decision-making.

INCONTROVERTIBLE MARKET VALIDATION

We deliver technology proven in live, regulated production environments. Through our fully digital MGA, Eventuguard, our AI Associates successfully completed over 90% of policy sales transactions from quote to bind entirely without human intervention. This divestiture structurally de-risks our offering.

TECHNICAL VALIDATORS

- **Rapid Time-to-Value:** Production-ready in ~60 days.
- **Insurance-Native Architecture:** Understands binding authority and surplus lines out of the box.
- **API-First Integration:** Integrates with AMS/PAS (Guidewire, Vertafore) without breaking stacks.
- **No-Code Control:** Strategy Studio empowers operations teams to update rules without IT support.



Your Growth Partner in Insurance Distribution

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