

STRATEGIC CONTROL

STRATEGY STUDIO

Take Command of Your Programs



THE HIDDEN COST OF INEFFICIENCY

When your operations leaders lack visibility, agility, and governance, your entire distribution network slows down. Relying on overburdened IT departments to make simple underwriting adjustments means adapting to market changes takes months, directly impacting your competitive advantage.

YOUR DIGITAL CAPABILITY

Strategy Studio: Indemn provides an insurance-native digital workforce to act as your Growth Partner. By deploying Strategy Studio, you empower your managers to update rules in days without IT support.

AGENTIC BUSINESS RESULTS (ABR) DELIVERED

- **No-Code Program Builder:** Facilitates central updating of eligibility rules, commission structures, or new products.
- **Immediate Agility:** Implements critical program updates in days rather than months.
- **Operational Governance:** Provides operations leaders with granular visibility, agility, and governance over their portfolios.



PROVEN ARCHITECTURE, ABSOLUTE CONTROL

COMPLIANCE BY DESIGN

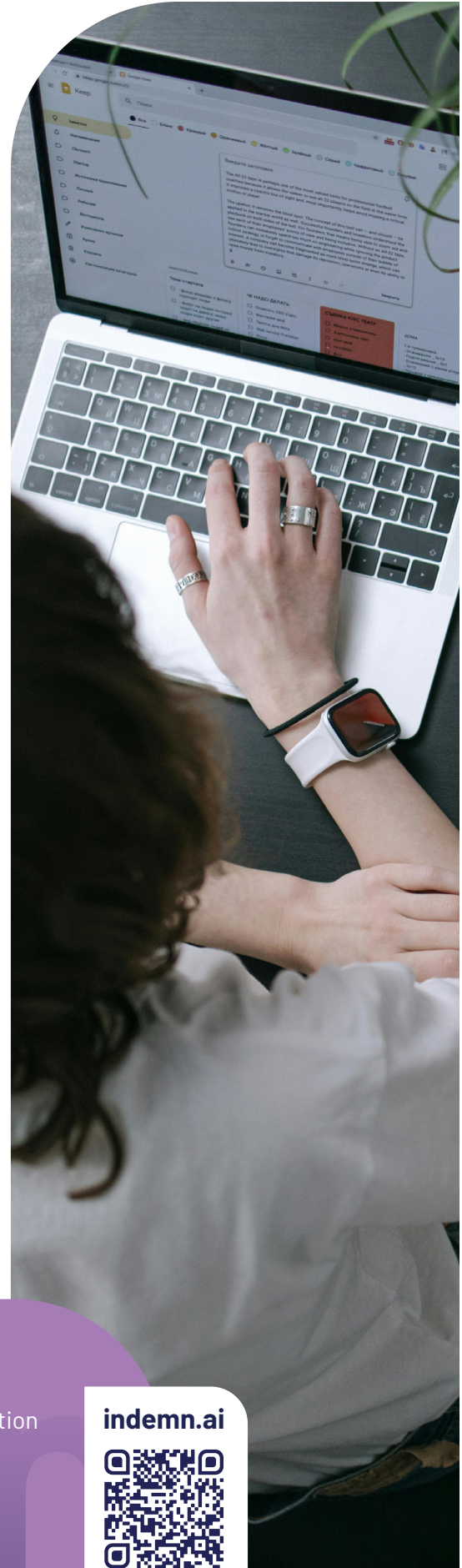
The Human-in-the-loop Differentiator: We treat AI as a collaborative capability. Our human-in-the-loop architecture actively enforces moment-by-moment integrity and NAIC AI Model Bulletin compliance. When ambiguous, the AI queues a response for human review, providing a transparent trail of decision-making.

INCONTROVERTIBLE MARKET VALIDATION

We approach the market with incontrovertible market validation: the successful creation, scaling, and sale of our fully digital MGA, Eventuguard, to Jeweler's Mutual Insurance. During its operation, our AI Associates successfully completed over 90% of policy sales transactions from quote to bind entirely without human intervention. This divestiture structurally de-risks our offering for institutional partners.

TECHNICAL VALIDATORS

- **Rapid Time-to-Value:** Production-ready in ~60 days.
- **Insurance-Native Architecture:** Understands binding authority and surplus lines out of the box.
- **API-First Integration:** Integrates with AMS/PAS (Guidewire, Vertafore) without breaking stacks.
- **No-Code Control:** Strategy Studio empowers operations teams to update rules without IT support.



Your Growth Partner in Insurance Distribution

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