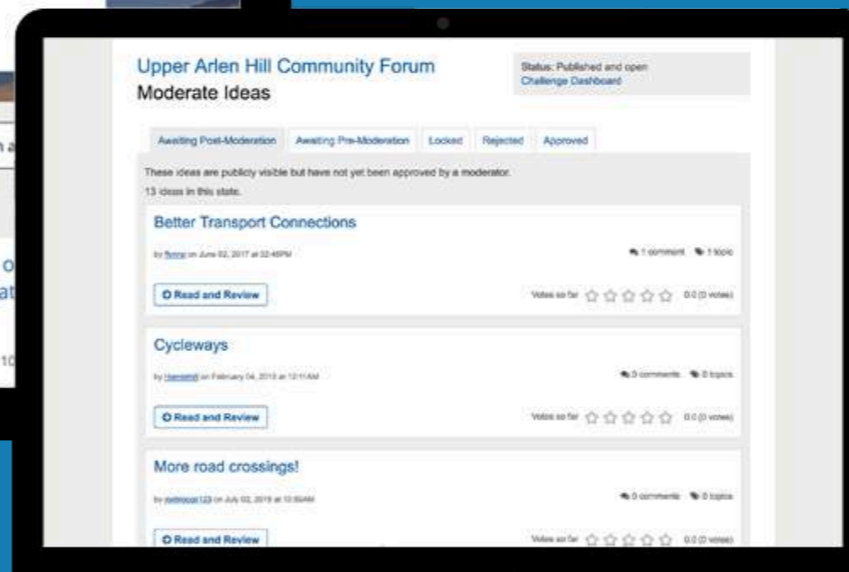
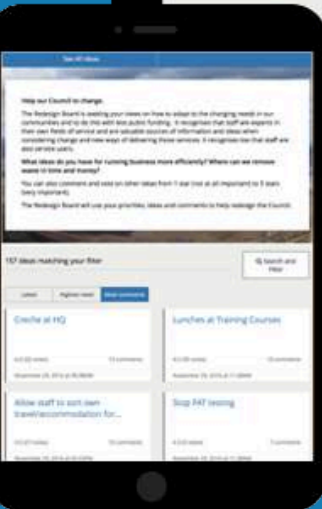
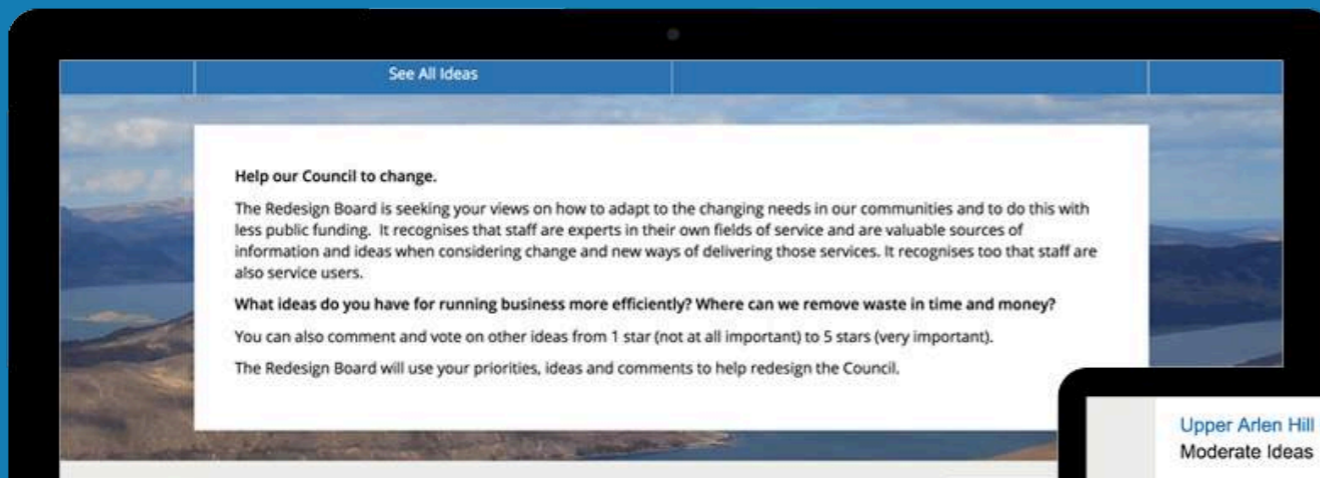




Dialogue

Constructive conversations online



A good idea

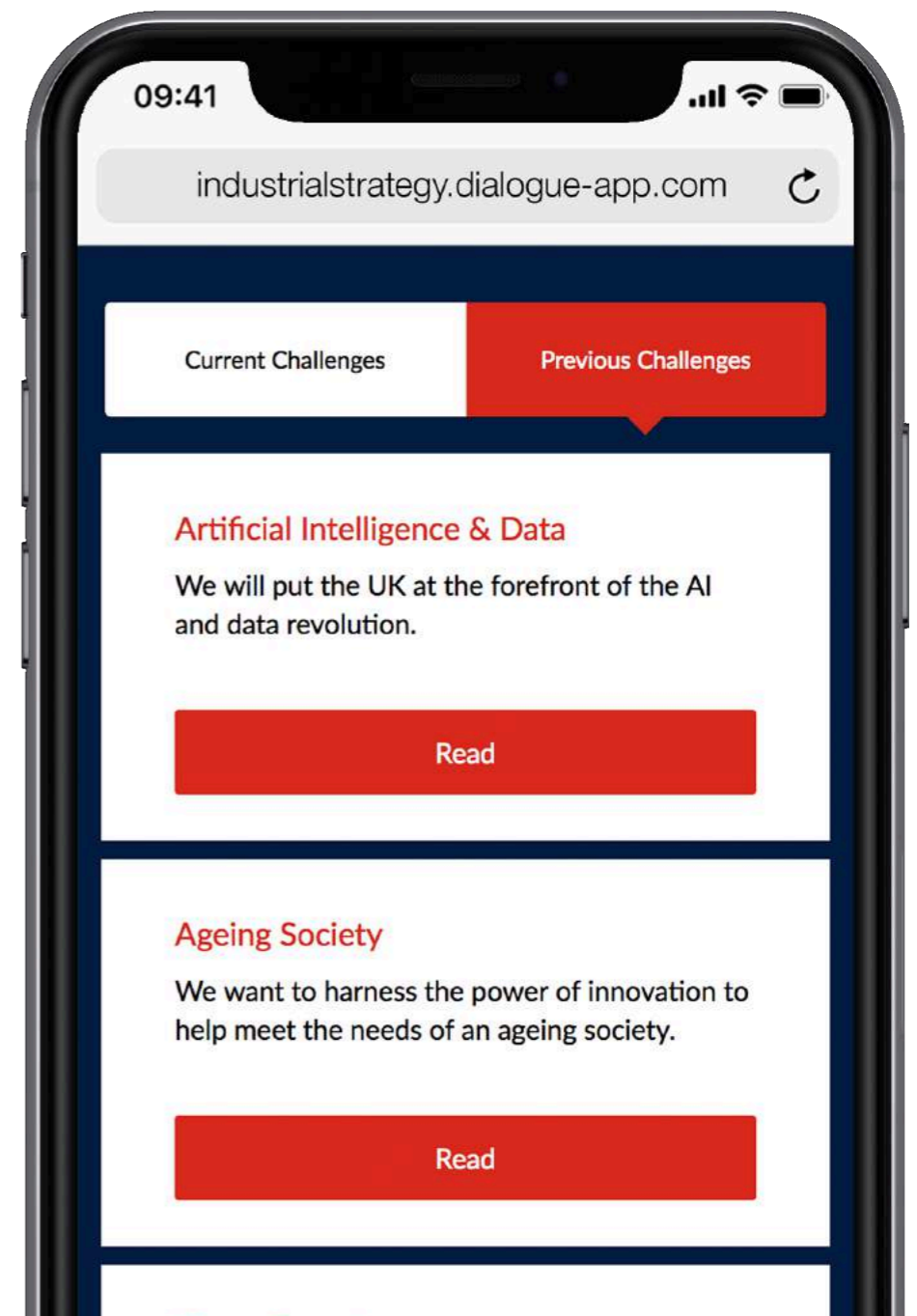
Discussing an issue in public is a vital part of good online engagement



Open up a Dialogue

Dialogue is a user-friendly digital tool for public bodies to engage and involve people in the issues that matter to them.

It's **easy to use**, for both organisations and participants: just set a challenge, invite ideas and see how the conversation unfolds.

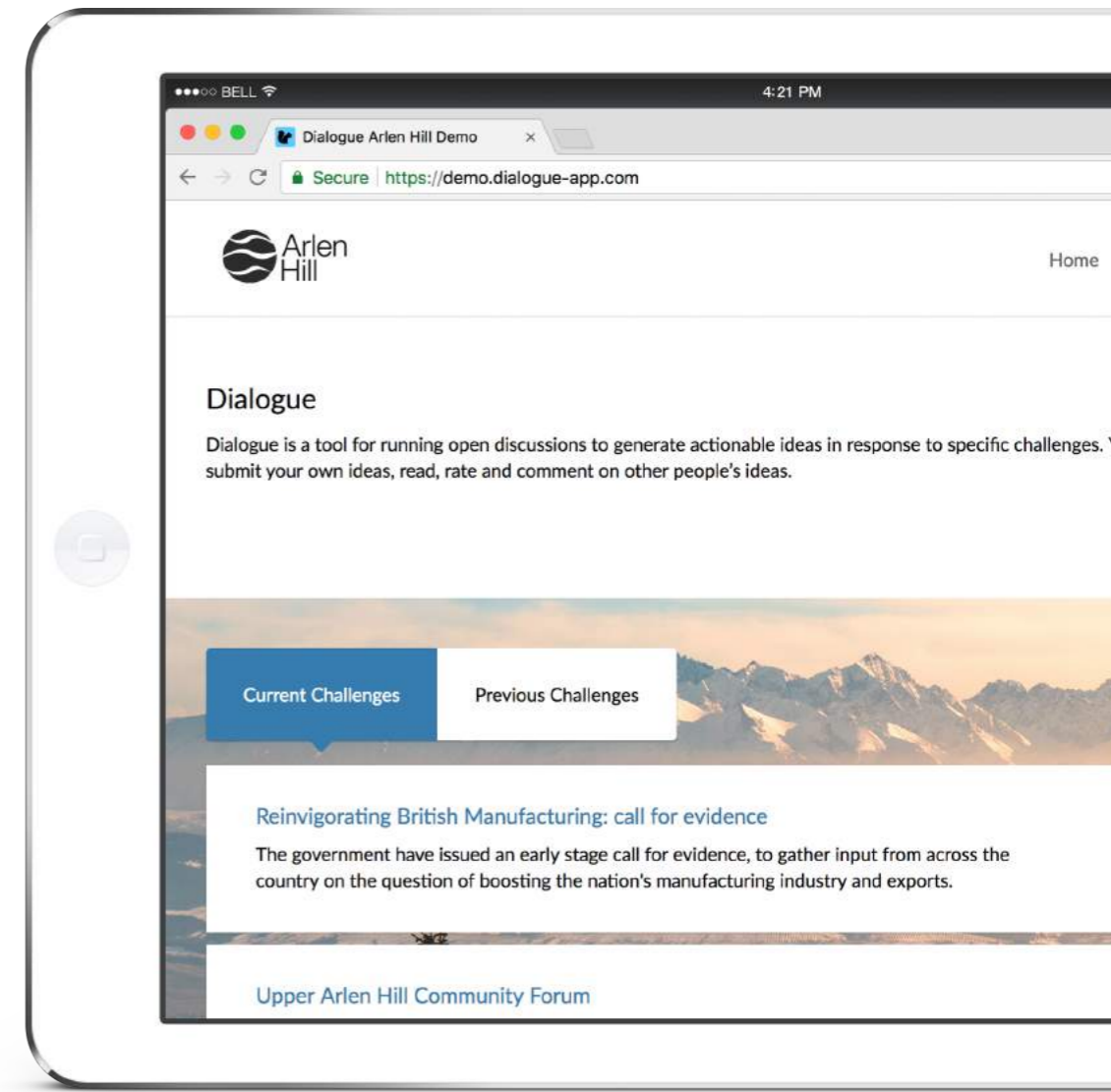


Boost engagement

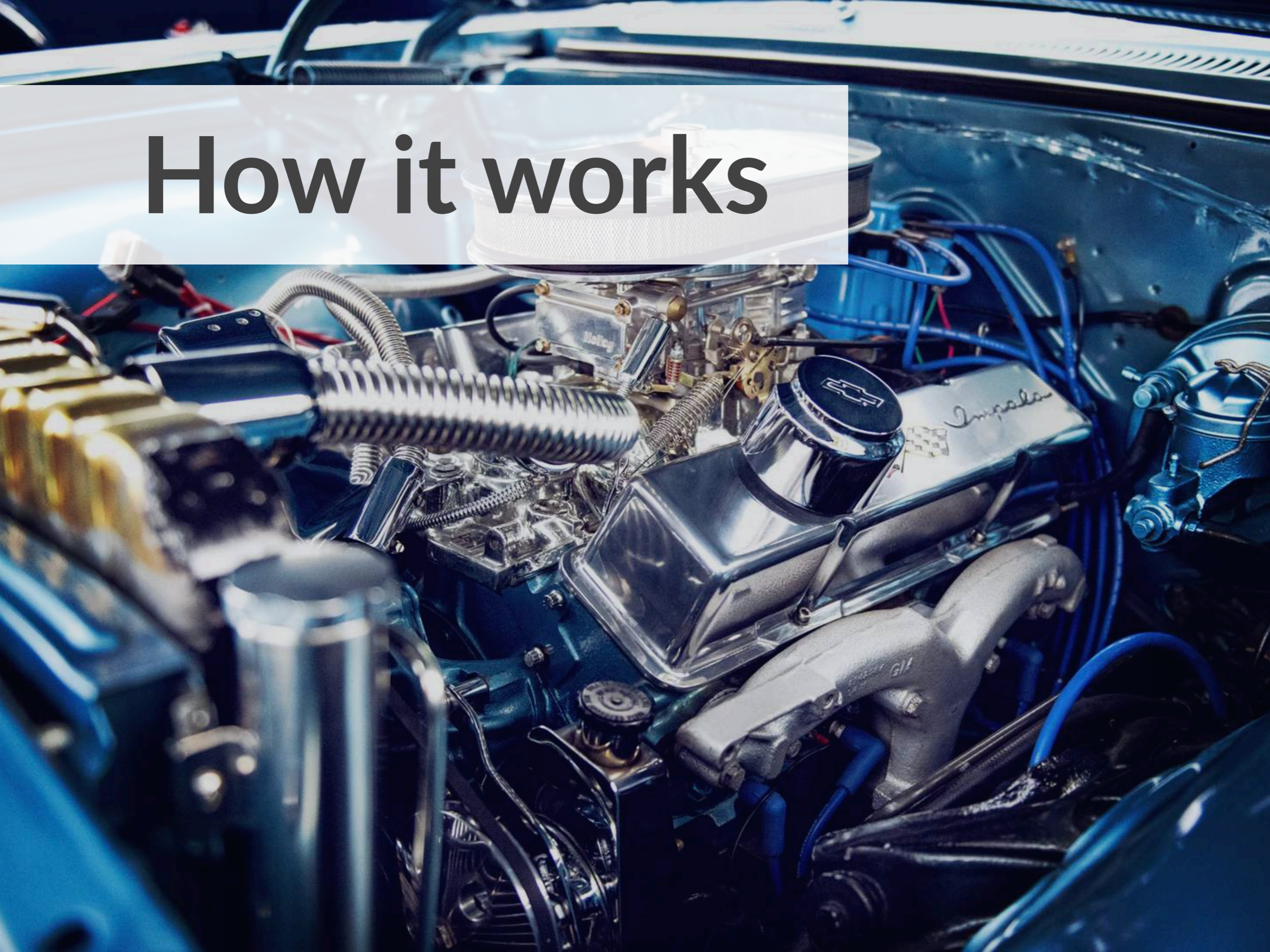
Dialogue gives you another way to involve the public online.

It makes it easy to run a structured exchange and get input on an issue **in the open** – a valuable addition to any engagement strategy.

Find out more: [should I use a survey or a Dialogue challenge?](#)



How it works



A simple process

Dialogue is set up for structured, open exchanges – helping create constructive conversation.



Set a topic

Issue a specific challenge



Open it up

Invite people to submit ideas



Listen

Participants submit ideas, and rate and comment on others'



Learn

Analyse the input you've received

Great results



Transparent, public discussion

The process is visible to all participants, building engagement and trust.



Actionable ideas

“Dialogue lets us hear ideas we just wouldn't get any other way” – Forestry Commission England.



Findings you can report on

Get an automatic public record of people's input. Generate a full summary of results at any time.

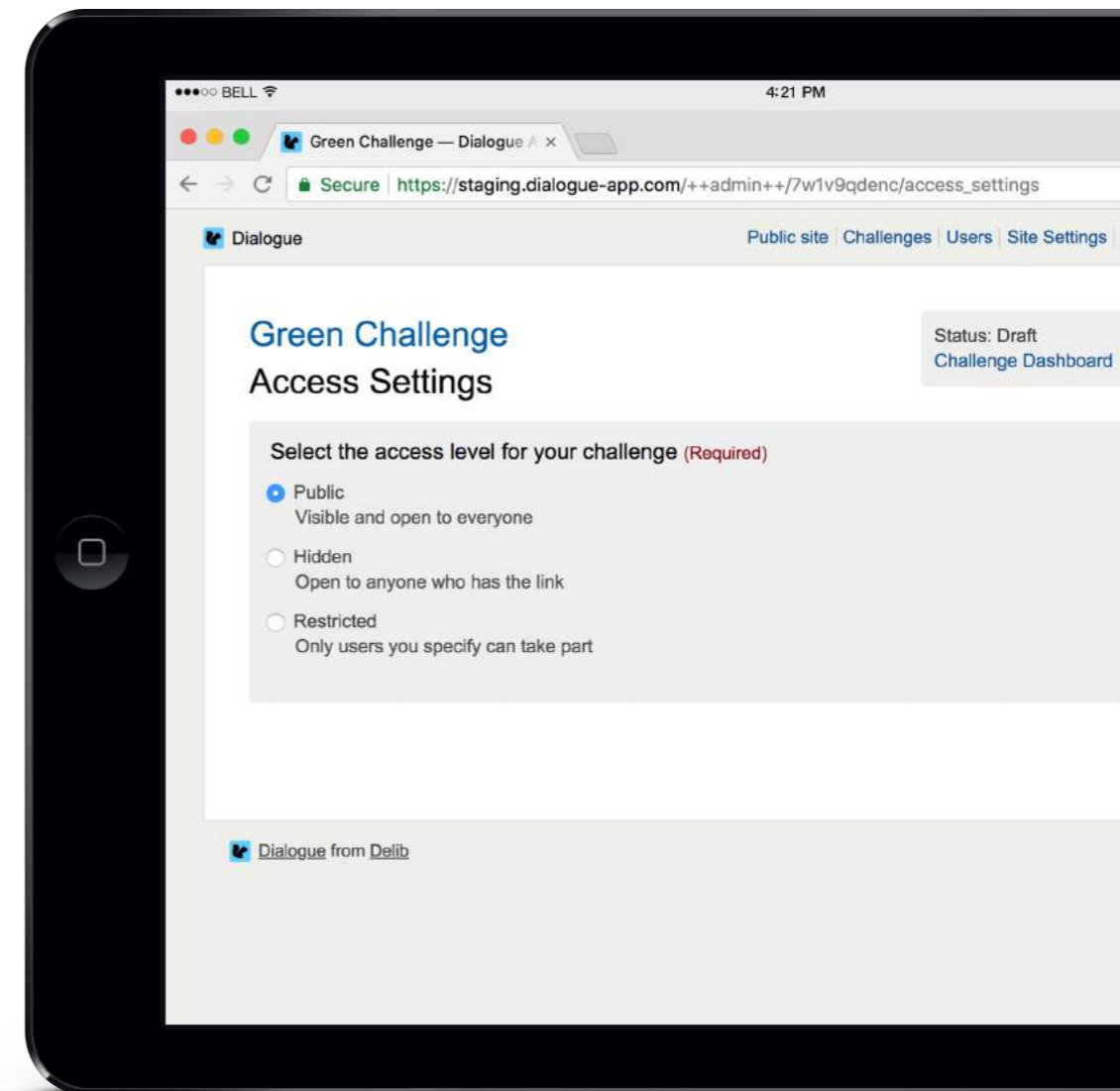
Key features



Choice of challenge

Set up each Dialogue challenge the way you want it. The step-by-step process is easy for anyone to use.

Go **open access** for fully public conversations, or choose to specify a particular audience – especially useful for **internal engagement** exercises.



Admin assistance



Responses dashboard

Succinct stats show total ideas and comments at a glance. See participation figures in real-time.



Interaction tracker

Workflow to encourage engagement. Keep track of moderation progress and official feedback.



Topics manager

Assign themes to help group people's input, and to monitor the key issues under discussion.

Instant reporting



Real-time dashboards

Headline stats on participation make it easy to gauge involvement throughout the process.



On-demand summary report

Export a summary of all ideas, comments and ratings at any time.



Full data export for deep-dive analysis

Get an .xlsx of absolutely everything you need, ready for serious number-crunching.

Privacy by design



Data ownership

You own all the response data collected through your Dialogue.



ISO certified

Our operations are certified to the international standard for information security, ISO 27001:2013.



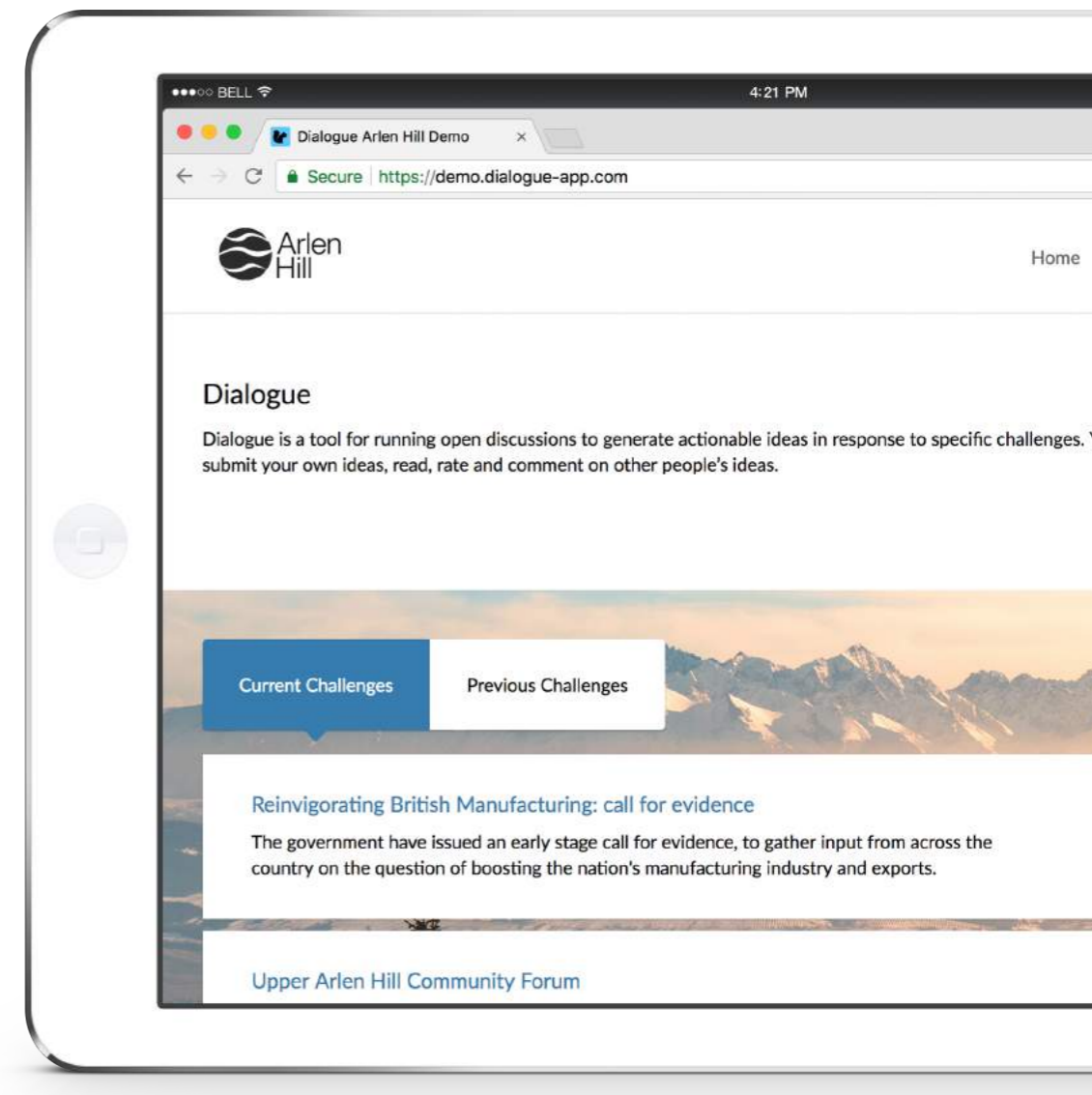
Challenge deletion

You can delete challenges, to make sure data isn't stored longer than it should be.

Appealing visuals

We've put a lot of care into making Dialogue look great – so you don't need to be an expert in graphic design to have an attractive site.

And it can be **branded to suit your organisation** – with custom logos, images and colour schemes, making it quickly recognisable to the public.



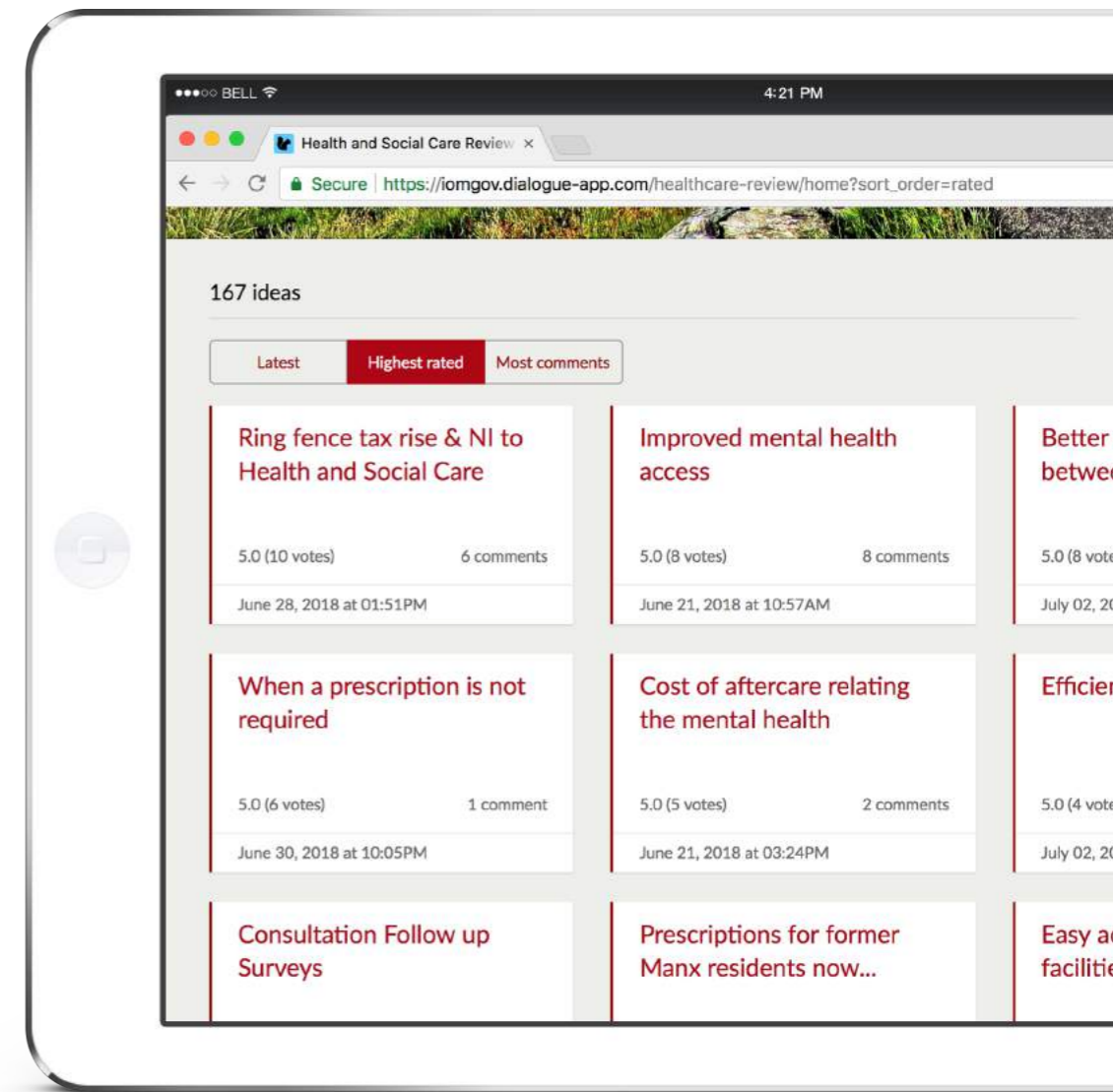
Serving suggestions



Public: Isle of Man

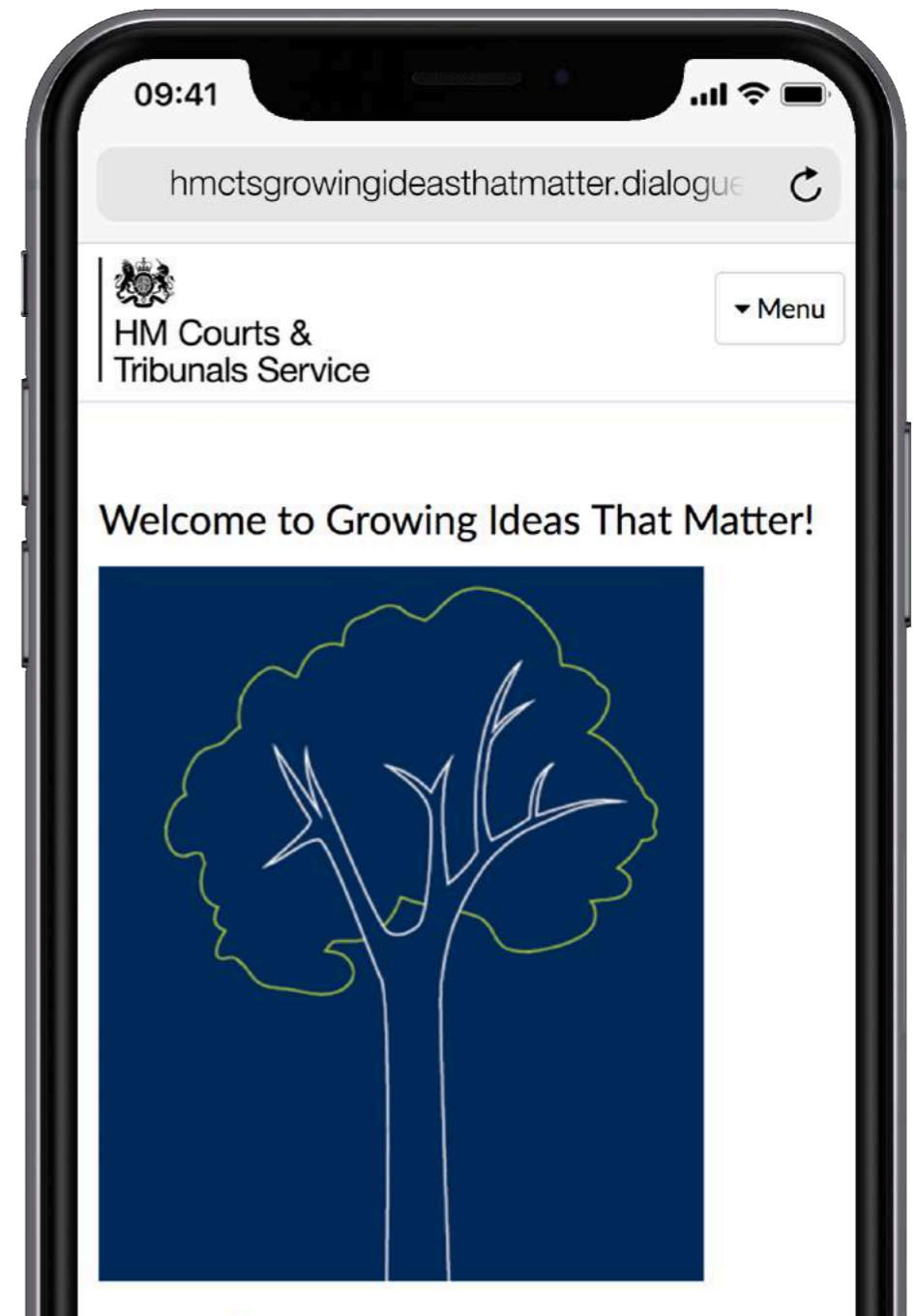
In pursuit of its goal of delivering efficient and appropriate services for its citizens, the Isle of Man government needed to **save £25 million** over five years.

They used Dialogue to **hear the public's input** on how to balance the budget – receiving **more than 1,000 ideas** on the site.



Internal: HMCTS

HM Courts & Tribunals Service (HMCTS) is committed to giving its employees **different ways of expressing their views** within their organisation. They use Dialogue to enable people to **contribute ideas at any time**. Some suggestions get quickly taken forward, giving staff **genuine input** in improving their place of work.



Tried and trusted

Dozens of public sector customers around the world use Dialogue to engage with citizens and stakeholders.

“Dialogue lets us open up a conversation with the public and hear ideas we just wouldn't get any other way.”
Digital Communications Officer, Forestry Commission



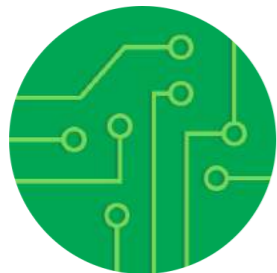
Painless pricing



Dialogue is offered at a **fixed price** for an entire organisation – so every team can use it without worrying about rising costs.



Our simple subscription packages include unlimited admins, users and challenges.



Software updates are provided at no cost to ensure Dialogue takes account of new developments in technology and governance.

Find out more

To talk about how Dialogue could suit your needs, get in touch to arrange a free demo:

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