

Simulator

The leading digital platform
for deliberative prioritisation

Delib 

A proven model

Since 2004, more than **100** government bodies worldwide have used Simulator to engage **tens of thousands** of people with tough decisions.



CITY OF MELBOURNE



Simple and engaging

Simulator is a digital tool that lets people **explore** and **consider** the trade-offs between different combinations of priorities.

It **engages** citizens with spending decisions and **inspires** insightful responses.

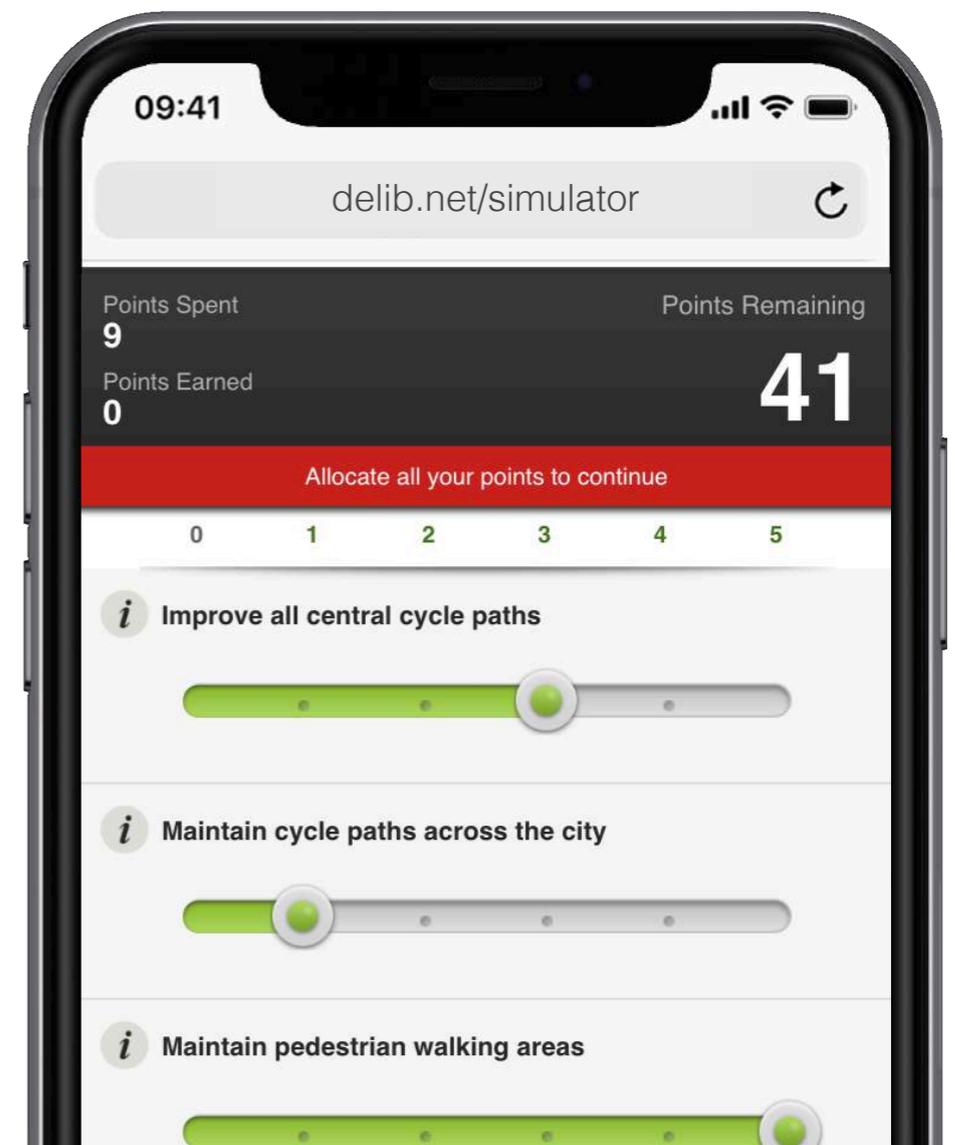
'This is a brilliant way to gauge the community reaction and actively consult and facilitate our input into policy outcomes - I hope you will continue to exploit its huge potential in the future!'
Participant comment, City of Melbourne, AU



Easy to use

Participants **adjust sliders** on different themes, **seeing the effect** on things like tax levels or air quality or service provision.

Based on **real data**, it's an involving, **deliberative** way for the public to reflect on and express their priorities.





**A wealth of
advantages**

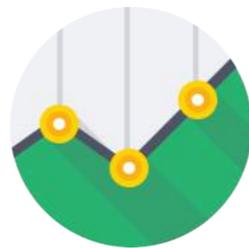


For citizens

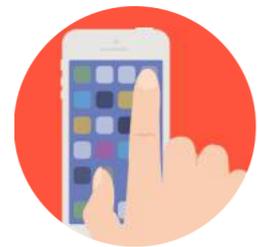
Citizens need consultation to be **engaging, meaningful and convenient**. Simulator:



Brings dry subjects to life



Allows the public to understand the impact of possible choices



Is intuitive and easy to use



Works on mobile and tablets, and supports 24/7 access

For you

You need a tool that is **easy to use** and can be **configured for your situation**. Simulator:



Is more cost-effective than paper surveys



Is web-based, so there's no extra work for your IT team



Can be tailored to meet your needs

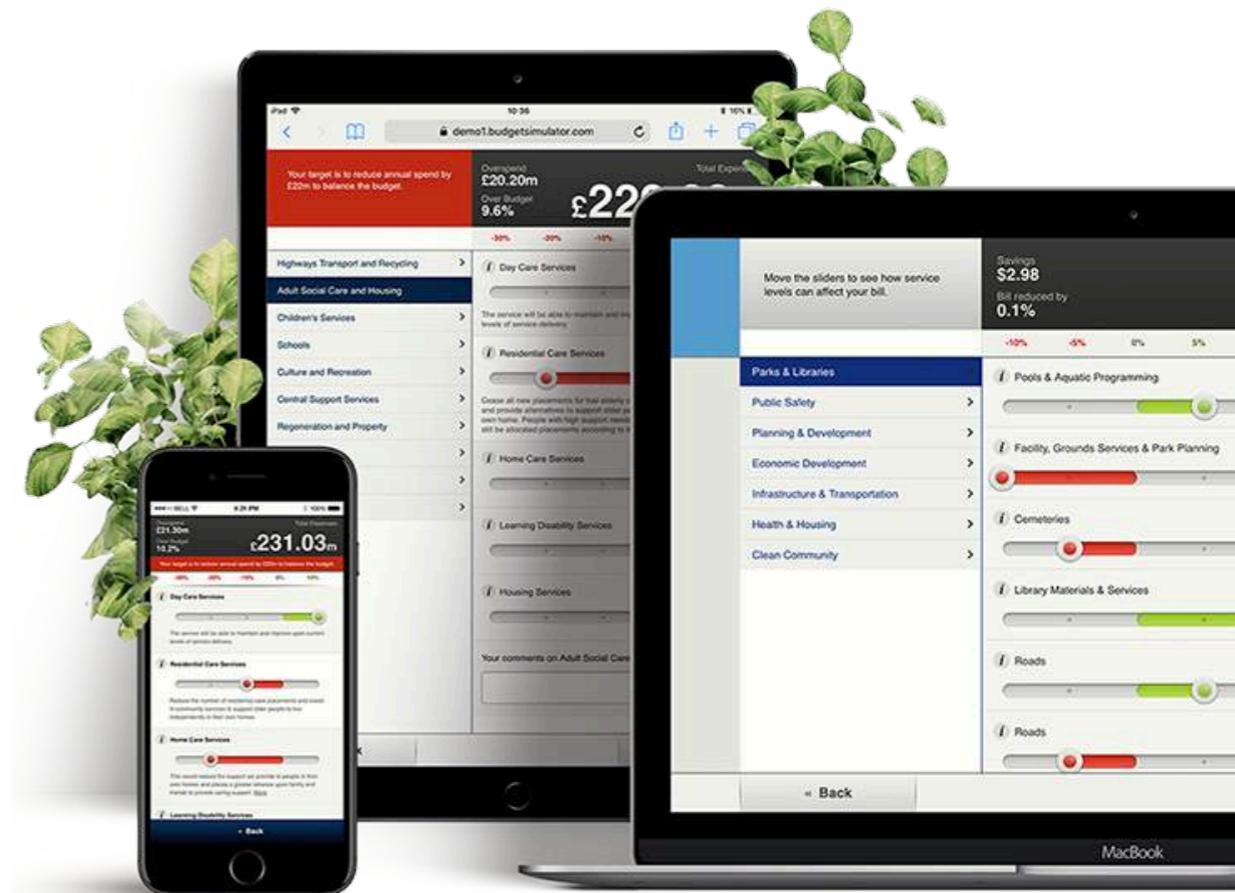


Lets you own all the data collected.
Our robust security keeps it safe

Responsive design

People need consultation to **fit around their lives** and the devices they use, at home, at work, or on the go.

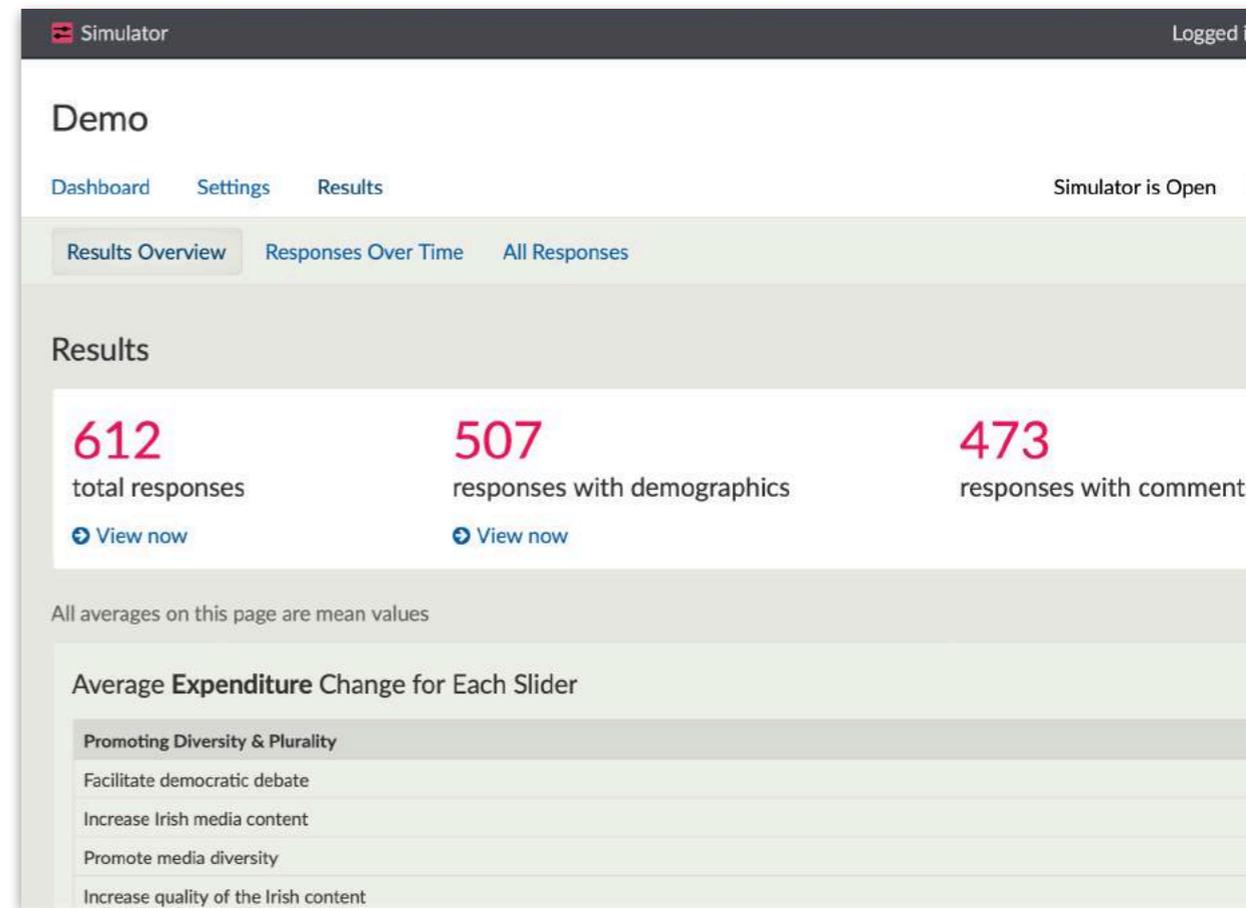
Simulator provides an **optimised, responsive design** for citizens using **tablets, computers or smartphones.**



Great reporting

24/7 dashboards give you real-time access to headline statistics, average changes, and individual responses.

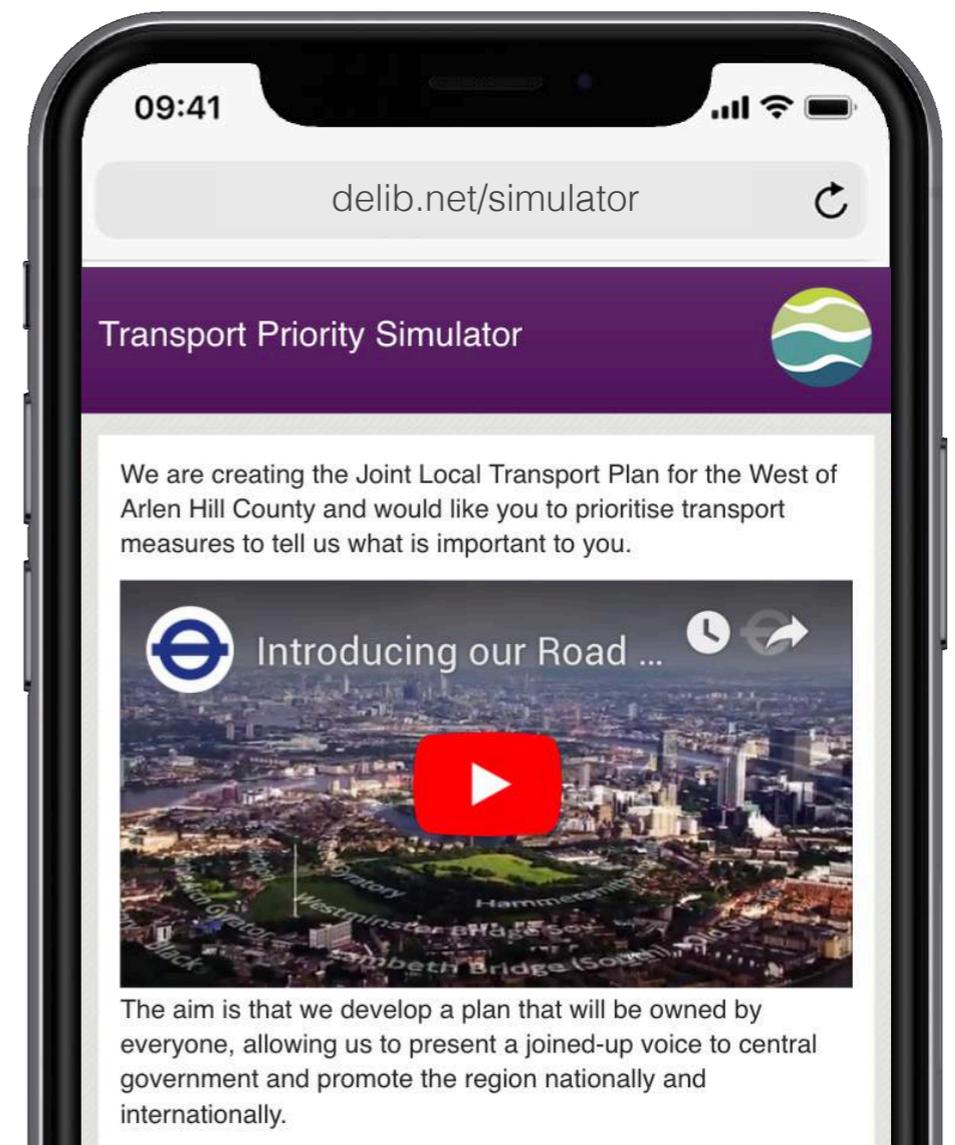
Export a detailed spreadsheet of all results for **in-depth filtering**, comparison and analysis of data across individual tabs.



Tailored to you

Simulator can be localised to use the appropriate language, currency and number systems for your territory.

You can also configure the public-facing site to **reflect your organisation's branding**, with a choice of accessible theme colours, custom logo and background image.





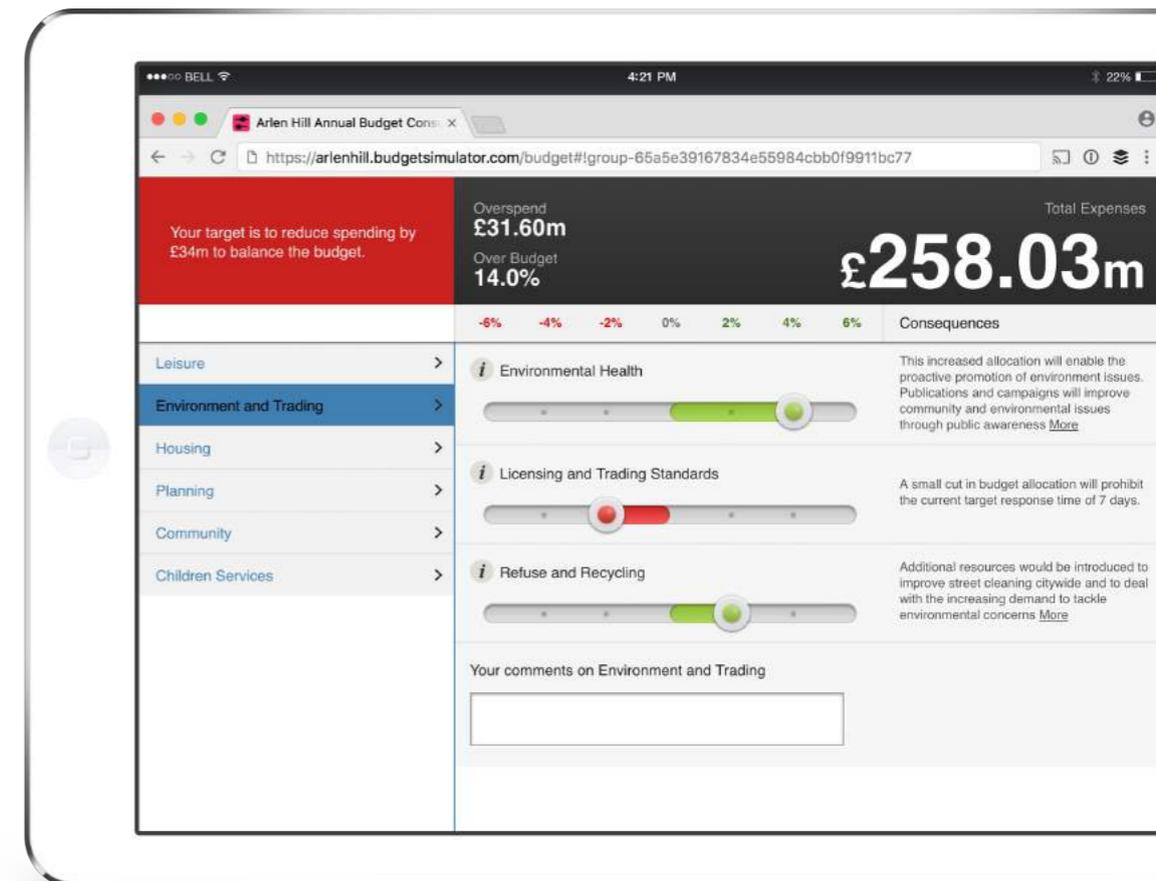
3 configurations

There's a version of Simulator to suit every situation. Choose which edition is right for you, then fine-tune it to reflect the choices under consideration.

#1: budget

Users are presented with your total budget; they adjust spending in key areas until they're happy with the **overall balance of allocations.**

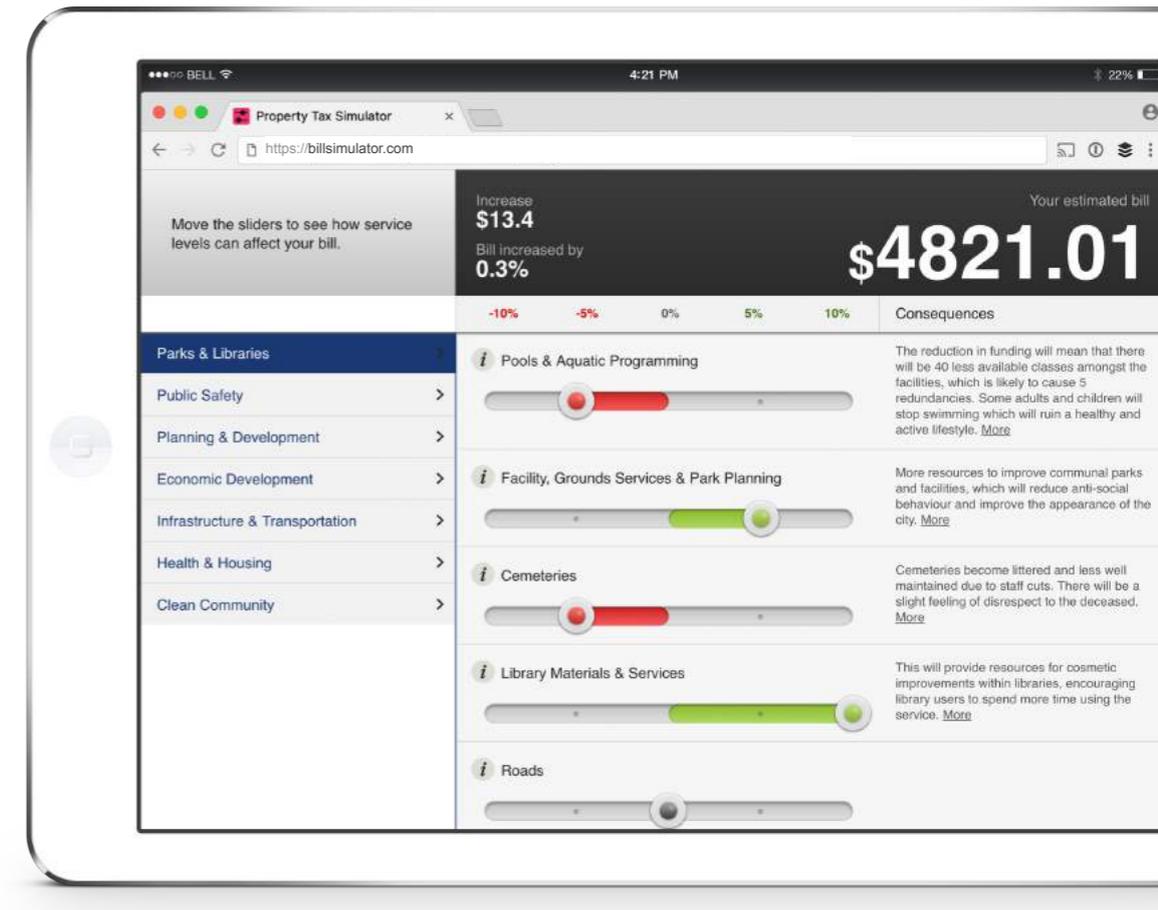
Great for visualising your **organisation's spending,** showing the scale of a budget challenge and giving people the **big picture.**



#2: bill

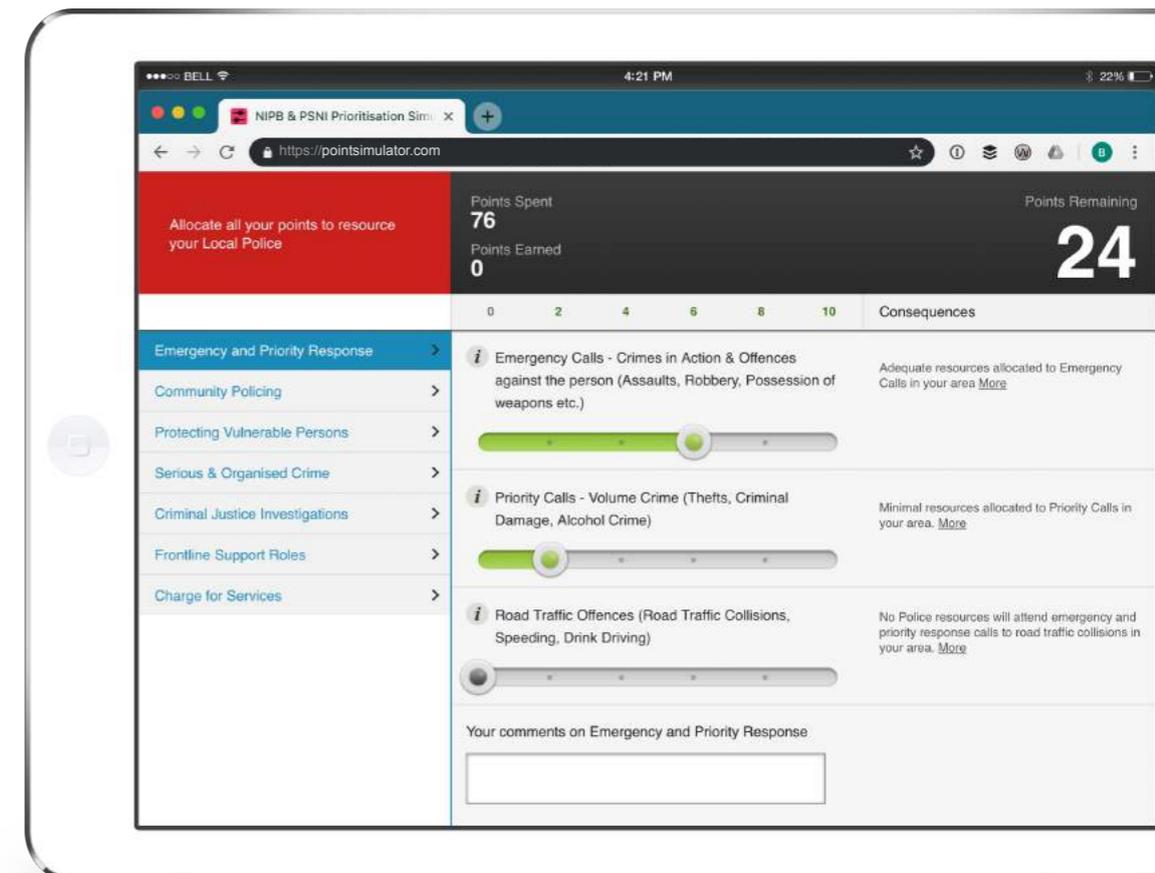
Users are shown a budget expressed in terms of a personalised bill or tax rate. They adjust spending and see how these changes will **directly affect their payments.**

Great for helping people to understand the **effect of budget choices on their own pocket.**



#3: points allocation

Perhaps you want to understand people's **priorities** in a way which doesn't directly correspond to a financial figure. In this version, users are given a number of abstract 'points', which they can **assign to their preferred areas**. Great for exploring the trade-offs between **any set of options** – budgetary or otherwise.



Customer stories



Customer story: Police Service of Northern Ireland

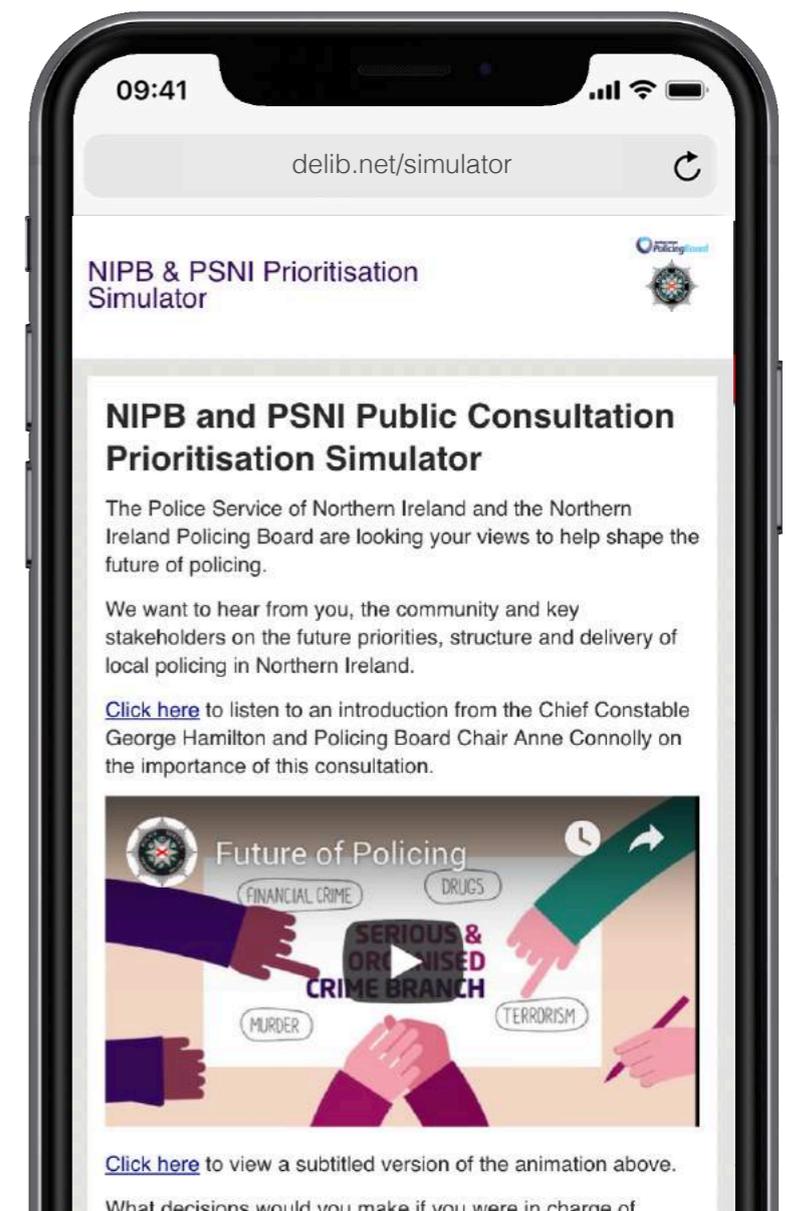
The Police Service of Northern Ireland sought views from the public on their 2018 Local Policing Review.

They launched a public consultation to explore how the police could best meet public demand and deliver the most effective local policing in times of reducing budgets. They wanted to encourage citizens to learn about which issues the police are dealing with, and help to prioritise them.

Priority Simulator allowed the public to explore the options under consideration: people were allocated 100 points to 'spend' across different local policing areas.

Thanks to the simple interface and immediate feedback on consequences, people enjoyed using the simulator. They were able to see in real-time exactly how each point allocated would affect their local community.

With over 4,000 submissions in total, the exercise proved a triumph in public engagement.



Customer story: City of Austin, Texas

Every year, the City of Austin, Texas seek community input for their budgeting process through public engagement activities.

In FY2016/17, they were in a fortunate financial position – so asked people to give ideas on how funding should be increased, maintained or decreased for different service areas.

Budget Simulator allowed participants to give feedback on a very detailed scale, online.

The ability to engage people through social media was really important in raising awareness and encouraging responses.

A short video which was posted on Facebook to drive traffic to Budget Simulator received more than 50,000 views – an impressive achievement for Austin, which contributed to the 1,200 responses they received on the budget development.



Simulator is a digital, deliberative tool that lets anyone try their hand at making tough choices. It engages citizens with your decisions and inspires insightful responses.



“This online tool simulates the difficult decisions that we will have to make...it gives us valuable feedback on what people see as the priorities over the next year”

Joe Anderson, Mayor of Liverpool, UK

Find out more

To discuss using Simulator to suit your needs,
get in touch to arrange a demo:

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