

# Using skip logic

in Citizen Space









## "You go your way, I'll go mine."

Carole King





.



# Why use skip logic

-



The need for speed



### Benefits of skip logic

- More relevant to respondents
- Reduce questions to be answered
- Improves data collection
- Possibly higher completion rates
- Simplify filtering options











### Respondent journey in a linear survey





# Respondent journey in a linear survey ...with skip logic





### Respondent journey in a non-linear survey



### You can't add skip logic to non-linear surveys



# Set up a survey with skip logic

- 1. Plan your routes
- 2. Build your survey
- 3. Add skip logic rules
- 4. Test your survey





# Plan your routes

# Commuter survey





# Build your survey

Skip Lo	gic Com	muter Consult	ation - how to a
Dashboard	Preview	Status: Unpublished	Responses: 0
Activit	ty Dashb	oard	
This is a priv	vate activity.		
1. Edit	Activity Deta	ils	
All re	quired information	has been completed.	
2. Onli	ine Survey		
The s	urvey currently ha	s 5 pages and 14 questions.	
3. Set	Up Response	Publishing	
Some	answers can be p	ublished after moderation and a	ipproval.
4. Mar	nage Theme		
This a	activity has 1 custo	om logo.	
5. Prev	view Activity		
At an	y time you can pre	eview the activity as an end user	would see it.
4			

### add rules

Status: Unpublished Closed on 27/12/2020 (345 days ago) Closed Message







# Routing respondents



### Skip logic rules

There are 2 types of rules that can be applied to route respondents:

- conditional
- unconditional





### **Conditional rules**

Route to different destination pages based on how a question is answered.

Can only be applied to answer components:

- Radio buttons
- Single checkbox (yes/no)
- Dropdown list
- Matrix of radio buttons
- Matrix of dropdown lists





### **Unconditional rules**

Route to same destination page regardless of how questions are answered.





# Sketch your routes





# Adding and editing rules



### Things to note

- Routing is page based
- Takes effect after using 'Continue' button
- Unable to skip to questions on the same page
- Must use answer components where only 1 answer can be selected
- Only 1 conditional routing question per page
- No progress bar or 'Back' button
- Move forward through the survey





# Skip logic settings

ashboard Preview Status:	Unpublished Responses: 0
Online Survey	
Online Survey settings	Skip Logic Settings
A Skip logic settings	Edit Skip Logic Rules Individually Set
Add a new page	
Page 1 - Introduction	Here you can add and edit your survey's skip log skip logic rules.
Page 2 - Walking Commute	Incorrectly configured rules could make respond
Page 3 - Cycle Commute	survey before publishing it.
Page 4 - Public Transport Commute	Page 1: Page 1 - Introduction
Page 5 - Final Comments	This page has no skip logic: respondents will o

Page 2: Page 2 - Walking Commute

⑦ Getting Started with Skip Logic

t Destination for Multiple Pages at Once

ogic rules. You should finalise the wording and ordering of all pages and questions before adding

idents miss important pages, or even make a survey impossible to complete. Always test your

continue to page 2.







## Test your survey



### Make sure to test ALL routes



### Commuter survey example



Consultation Hub Find Consultations About



### Skip Logic Commuter Consultation





### Answers 1km →





### Analysis and skip logic





### Skip logic analysis tips

- Be aware of respondents' journeys
- Use filtering to segment data
- Download filtered responses
- Avoid assumptions





# Analyse responses view



<pre></pre>	Next >	Ne	vt unanalysed Lump to response	
			Jump to a page	
0 left to analyse		Page:	✓ Page 1 - Introduction Page 3 - Cycle Commute	



# Responses by question view

10 answers to "Weekly con	nmute"
Jump to next 🛛 👪 Export (.xlsx)	)
Walk	
Cycle	
Public transit (Bus, Train)	
Do not commute via walking,	
cycling or public transport	
Not Answered	
	0
Option	
Walk	
Cycle	
Public transit (Bus, Train)	
Do not commute via walking, cycli	ing or public transport

Total: 5







# Download filtered responses

Current Filters			
What is the prima	ary method of your com	nute?	
Weekly commute			
🗆 Walk		Cycl	e
Do not commute vi	ia walkin	□ Not	Answered
Show unused filters			
5 of 10 responses matched	l your filters.		
Response ID	Name		
ANON-65Y6-2DD9-D	Sally Thomsen		
ANON-65Y6-2DDD-R	Jasmine Ali		
ANON-65Y6-2DDG-U	Siobhan Gallagher		
ANON-65Y6-2DDQ-5	Scott MacLean		

Juan Quayle

ANON-65Y6-2DD7-B

D Public tr	ansit (Bus, Train)	⊖ Remove
	Clear All Download filtered responses including a	and the second
Questions answered	🕗 Download PDF	Associate responses
8/17	Download	
7/17	Download	











### Council housing tenant survey



### Council housing tenant survey

# Survey with basic skip logic

Are you an Arlen Hill Council Housing tenant?

Continue >



## Survey with skip logic and easy read

Raising the age for children's hearings - easy read option

Closes 31 Aug 2022

This service needs cookies enabled.

### Questionnaire

The Raising the age of referral to the principle reporter consultation has two versions:

- Full consultation document and questionnaire
- Easy read document and questionnaire

Save and come back later...

Raising the age for children's hearings – easy read option

Please select which questionnaire you'd like to respond to:

Continue >





# Survey with loop routing

### Leicester City Council - Local Plan 2020 - advanced skip logic

### Closes 31 Dec 2021

This service needs cookies enabled.

### Consultation menu

- sites

You can make a quick comment if you wish though we do recommend viewing more detailed information about the sites and / or the draft plan prior to submitting a response.

### Where would you like to go?

(Required)

- O Quick comment page

- O Atlas of changes to the policies map
- O End of consultation

(You can return to this page at any time)

Leicester City Council - Local Plan 2020 - advanced skip logic

 The draft Local Plan set out the proposed overall planning policy · The maps provide more detailed information about individual development

O Draft Local Plan / evidence base documents (PDFs)

O Potential development sites (online interactive map and PDF databases)

Central Development Area (downloadable map and PDFs)



# Survey with complex routing



Bushfire Risk Management Plan - advanced skip logic



# Survey with complex routing





### Resources Citizen Space Knowledge Base

- Skip logic: a quick start guide
- <u>How do I design a survey with Skip Logic?</u> lacksquare
- <u>Which question types can be used for conditional Skip Logic?</u> lacksquare
- How do I add and edit Skip Logic rules?
- How to preview your survey
- How do I analyse or report on surveys with Skip Logic?
- Filtering and grouping response data





### Resources Training examples

- Skip logic (basic) <u>Commuter survey</u>
- Skip logic (basic) <u>Council housing tenant survey</u>
- Skip logic (basic / easy read) <u>Raising the age for children's hearings</u>
- Advanced skip logic (loop routing) <u>Local Plan 2020</u>
- Advanced skip logic (complex routing) <u>Bushfire Risk Management Plan</u>





