

FEBRUARY 2, 2023



# Striving for Operational Excellence

Dr. Thomas Rohe, COO – Capital Markets Day 2023

## Disclaimer

All presentations at our Capital Markets Day 2023 contain forward-looking statements relating to the business, financial performance and earnings of SUSS MicroTec SE and its subsidiaries and associates.

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# Operations overview: three manufacturing sites for semiconductor equipment



**Garching | Germany (HQ)**



9,000 m<sup>2</sup>  
238 empl.<sup>1</sup>

**Sternenfels | Germany**



15,000 m<sup>2</sup>  
448 empl.<sup>1</sup>

**Hsinchu | Taiwan**



4,800 m<sup>2</sup>  
196 empl.<sup>1</sup>

Photomask Cleaning



Exposure Systems



Mask Aligner MA200/300



Projection Scanner DSC300

Coater/ Developer



ACS new generations



ACS300

Bonding Systems

XBC300



XB8



1) FTEs at 09/30/2022

# Operations overview: organization with ~700 employees



**New since 12/22**  
**R&D**

- R&D Project Office
- Software
- Platform and Systems
- Modules
- System Architecture & Innovation

**Production**

- Garching
- Sternenfels
- Hsinchu

**New since 7/22**  
**Logistics**

- ~4.8 million incoming parts
- ~50,000 goods received

**Procurement**

- ~€140 million purchasing volume
- ~30,000 different purchasing items

**Order Center**

- ~400 customer projects

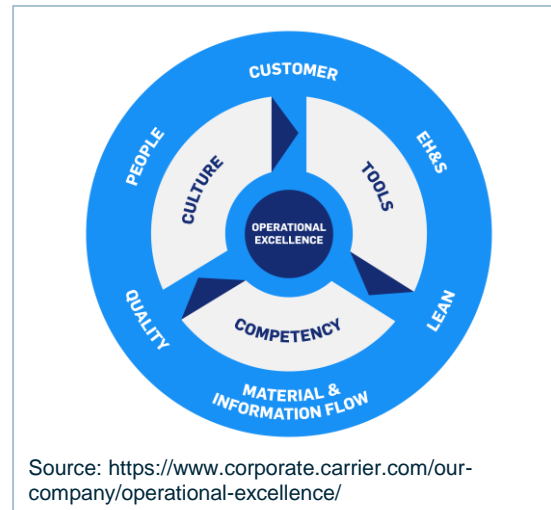
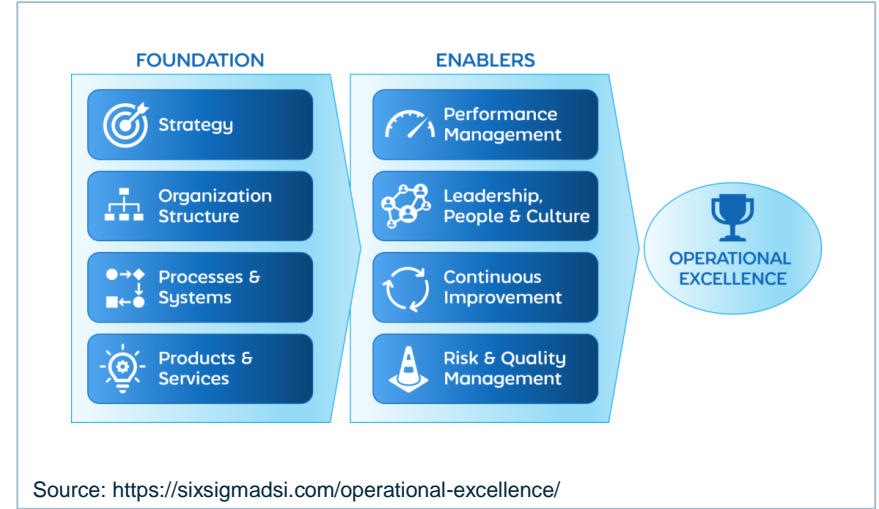
**Quality Management**

- Quality assurance
- Process management

<b># employees</b>	<b>~220</b>	<b>~350</b>	<b>~50</b>	<b>~40</b>	<b>~20</b>	<b>~30</b>
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**Total number of employees in operations** **~700**

# There are many ways to define “operational excellence”



# What does operations excellence means for SUSS MicroTec?

## Strategy



**Organization**



**Processes**



**Products**



**Leadership,  
people, culture**

# Which projects and programs are behind this general picture?

## Strategy



### Organization

R&D Organization



### Processes

Process Landscape

Logistics

Procurement



### Products

Modular Product Design

Outsourcing

LEAN Manufacturing



### Leadership, people, culture

Culture analysis

People development

## Strategy



### Organization

R&D Organization



### Processes

Process Landscape

Logistics

Procurement



### Products

Modular Product Design

Outsourcing

LEAN Manufacturing



### Leadership, people, culture

Culture analysis

People development



## Reminder: Our strategy

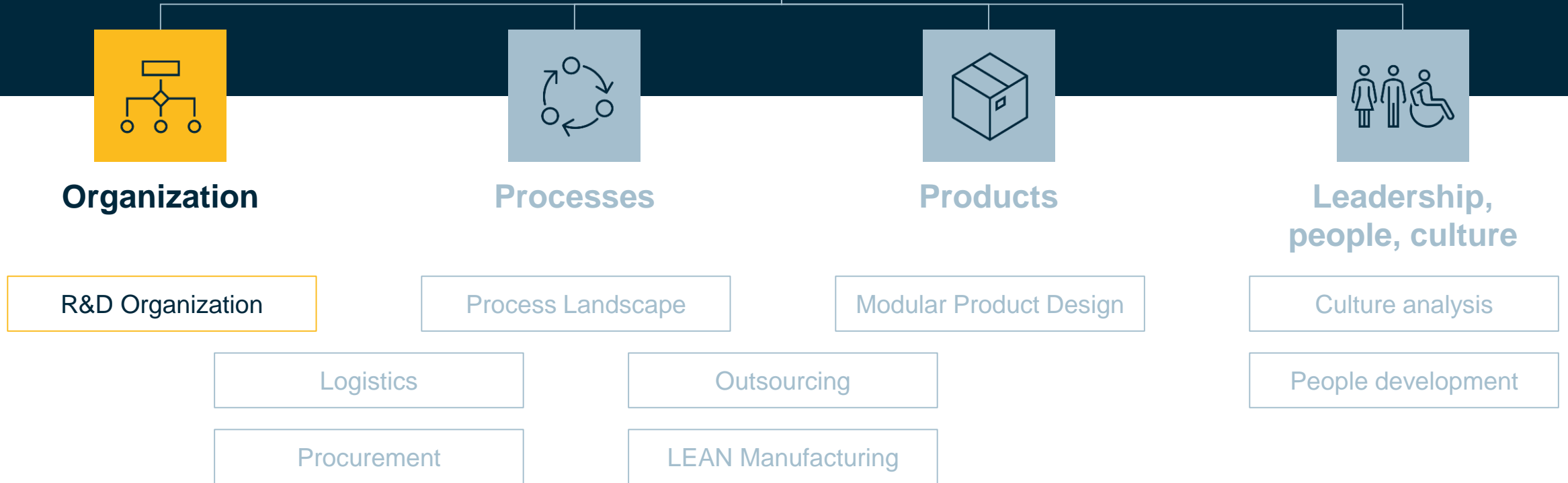


# Leader in enabling innovative

- 1 ... in our markets.
- 2 ... in quality of our products.
- 3 ... in excellence of our manufacturing.
- 4 ... in service and customer relationship.
- 5 ... in profitability.

- 1 ... is our DNA.
- 2 ... for more cost effective and sustainable manufacturing.
- 3 ... business processes.

# Strategy



# Organizational changes in R&D enable clear focus and agility in a fast evolution of market dynamics

## Scalability



**Challenge** Historically grown mixed set-up is limited in scale

## Methodology



Market environment requires focused, structured and reliable technology & product development to ensure time to market

## Increasing complexity



Market requires clear product and technology roadmaps that will be delivered on time at affordable costs

### Target

- Defined functions and roles with clear ownership
- Central Group R&D as service provider for business units enabling scalability, focus & systematic R&D on group level
- Business units focusing on business related tasks and providing direction setting for central R&D
- New R&D project office providing **common development methodology and processes**
- **R&D project controlling** ensuring effective and in-time R&D project execution
- **Systematic and efficient technology & product development** with focus on **modularization** and **standardization** enabling **agility** in R&D projects (HW+SW) and improving **profitability**
- Technology and product **innovation** firmly anchored in R&D to drive **technology leadership** and support **differentiation**

**We are aiming to grow fast and sustainable – enabled by high solutions with superior customer value.**

# Central R&D department assigned to COO

## Clearer focus for R&D and business units



- Clear distinction between tasks of R&D and business units
- R&D with clear focus on product realization and **platform strategy**
- Business units with clear focus on product management, market intelligence and applications
- New reporting line brings R&D closer to operations and pushes for **design for manufacturability**
- Organization of R&D departments in functional modules like bonding, cleaning, etc. instead of capabilities (e.g. mechanics, electronics, etc.) pushes for focus on **process functionality**

# Strategy



## Organization

R&D Organization

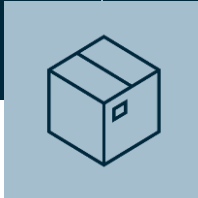


## Processes

Process Landscape

Logistics

Procurement



## Products

Modular Product Design

Outsourcing

LEAN Manufacturing



## Leadership, people, culture

Culture analysis

People development

# New Logistics Department within the Operations Organization

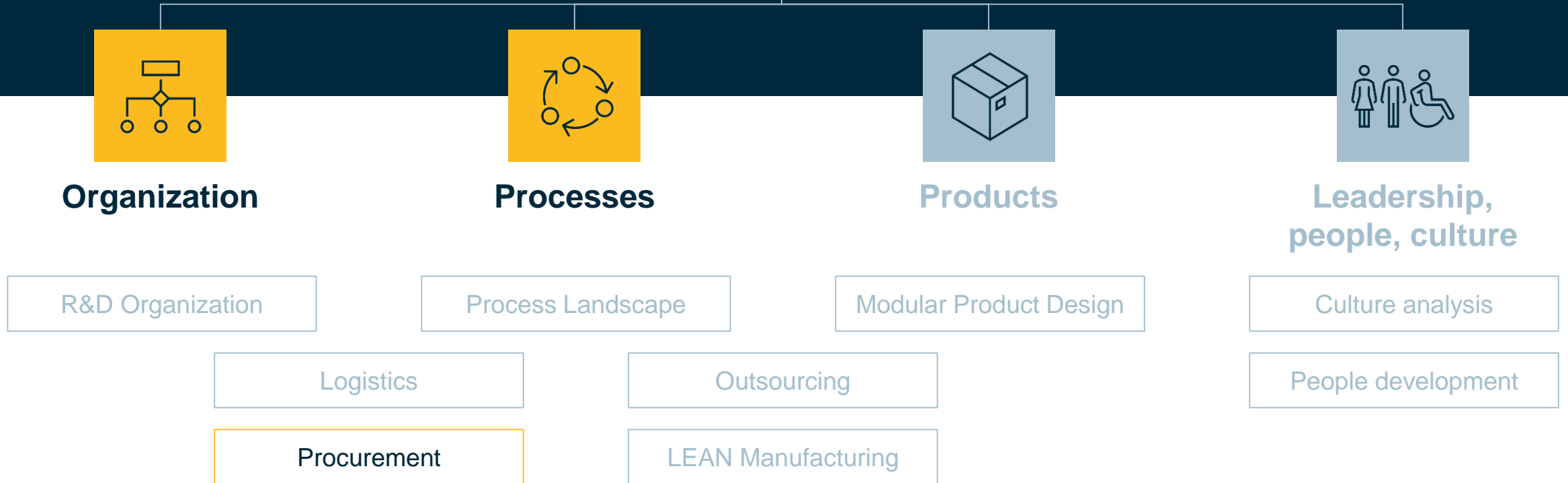


- Logistics and material planning established as an own competency within operations and as an overarching function
- Clear and common processes for **material planning** for all business units and production sites
- Clear distinction between procurement and material planning
- Focus on translation between sales forecast and material planning and hence material procurement
- Responsibility clearly located in logistics department

# Change of the existing material planning strategy



# Strategy





# Implementation of strategic purchasing enables procurement excellence



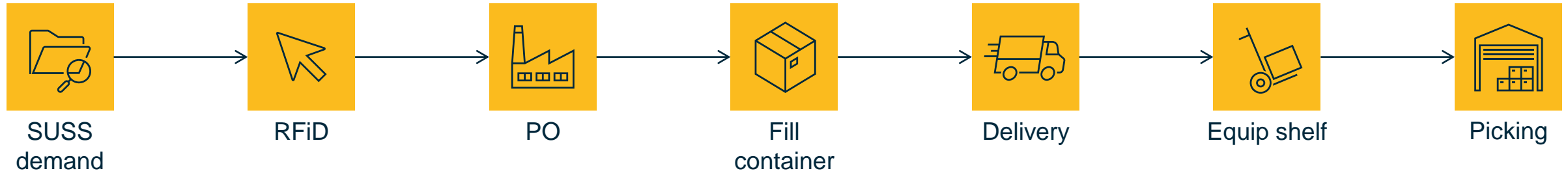
**Processes** for strategic purchasing are described and implemented



**Roles for material category managers** are described and positions have been filled

## Example 1: Outsourcing C-part management

**Outsourcing of complete C-Part management to external full-service provider (vendor managed inventory)**



Source: Würth

### Added value for SUSS MicroTec

- Reduction of storage space
- Reduction of stock capital
- Increase process efficiency
- Cost savings of €0.4 million/year

## Example 2: Localization of supply chain in Taiwan

- 01 Establish purchasing organization in Taiwan
- 02 Roadmap Asia procurement activity and development
- 03 Establish Asia supply chain
- 04 Support transfer of Coater and Scanner production to Taiwan plant
- 05 Extend local supply chain in Asia

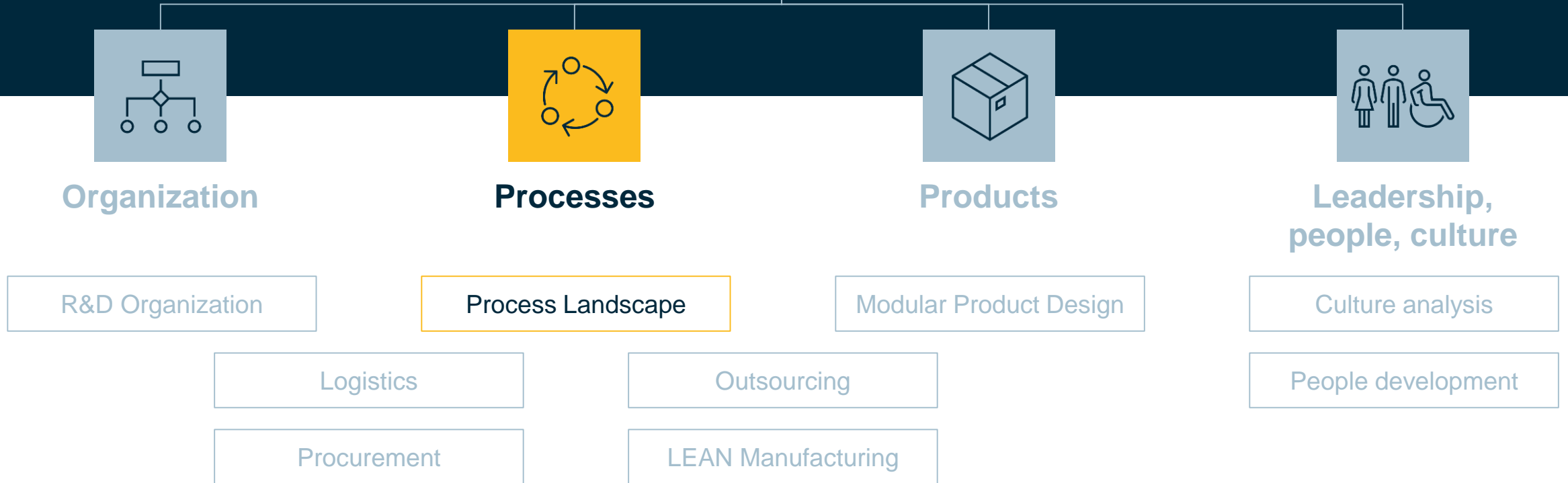


### Achievements 2022

- ~45% of cost of goods localized
- ~600 components locally sourced
- **Piece price savings ~14%**

# Process Landscape

## Strategy



# Redesign of our process landscape

... to improve our internal processes

... to emphasize the relationship with our customers

... to better network the existing processes

... to reduce the number of our core processes

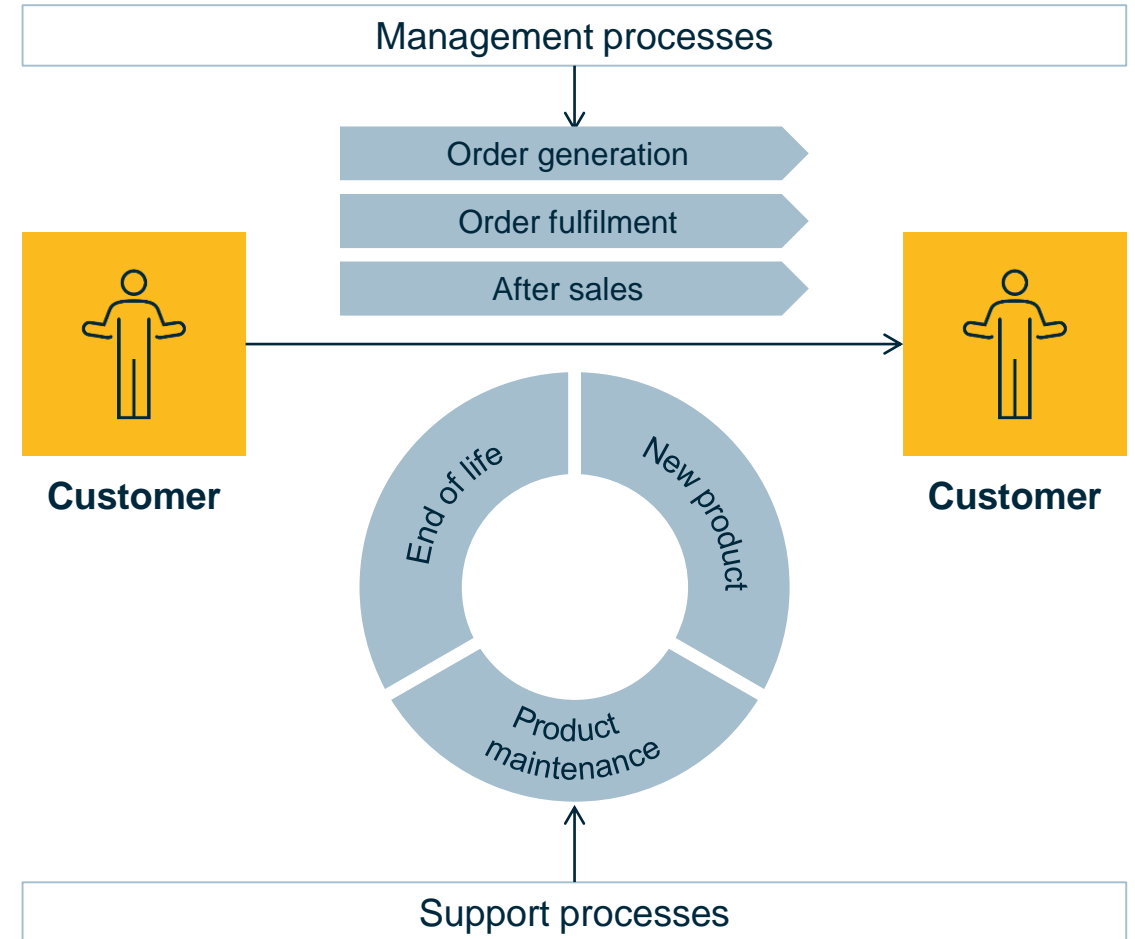
## Examples for already improved processes

- Product development process for R&D
- Procurement processes
- Logistics processes (in work)

## Effect on productivity

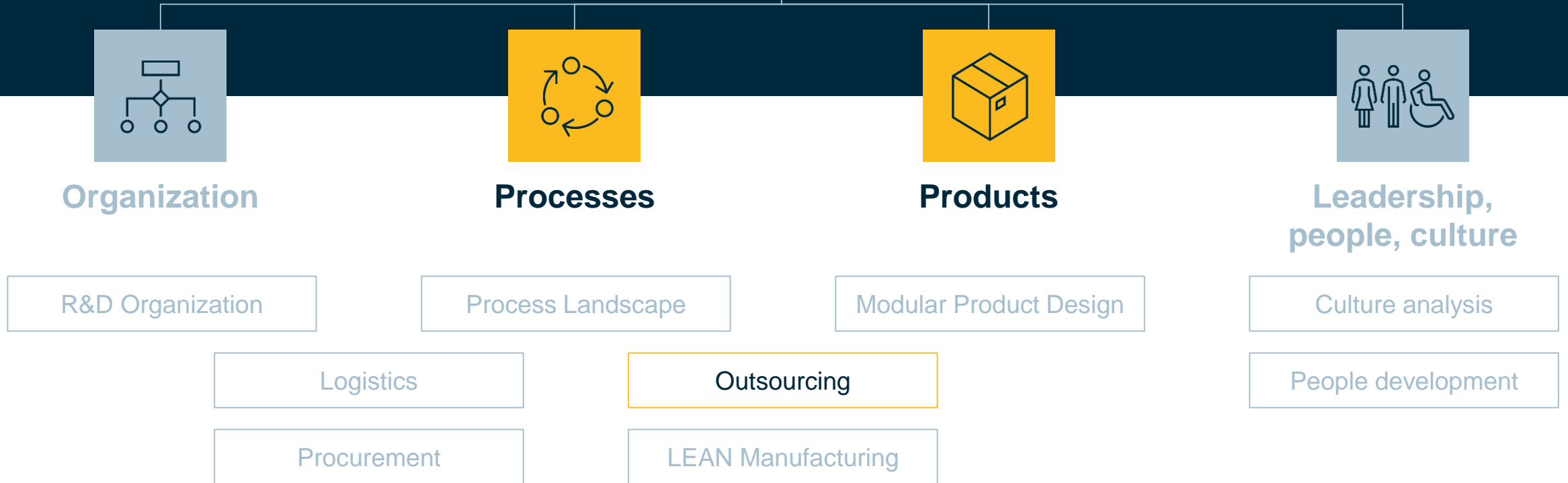
- **Higher quality** of process results
- Reduction of variable and/or fix costs due to higher efficiency
- Acceleration of processes
- **Profitability and productivity increase**

**Timeframe:** Renewal of complete landscape until Q2/2024



# Outsourcing

## Strategy



# Outsourcing – Purpose



## Why outsourcing?

- **Reduction of inventory** due to transfer of supply chain to outsourcing partner
- **Increased flexibility** in production to react faster and better on market changes and customer demands
- make use of the **economy of scale** of a supplier leading to better quality and lower costs
- Re-allocation of highly qualified staff for higher-value creating tasks and hence creation of **additional capacity**



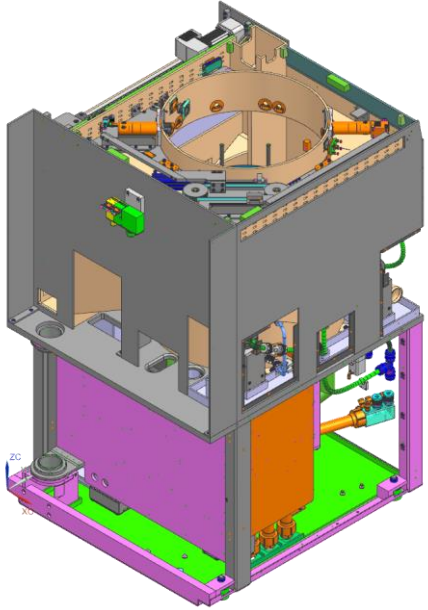
## Status of outsourcing

- **Identification of modules** which can be outsourced has been done
- Outsourcing partners have been identified
- Testing at outsourcing partner is an essential prerequisite for outsourcing
- Modular product design will enlarge the potential for outsourcing
- **First outsourcing project is in execution**

# Outsourcing example: Cleaner module for photomask tool

Outsourced basic module  
**@ partner**

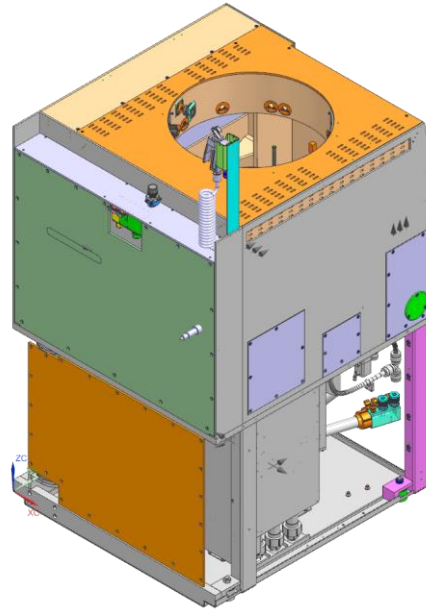
01



**53% of workload is done by outsourcing partner**

Completion of basic module  
**@ SUSS MicroTec**

02



**Alignment and adjustment is done in-house**

Integration into Mask Track  
**@ SUSS MicroTec**

03

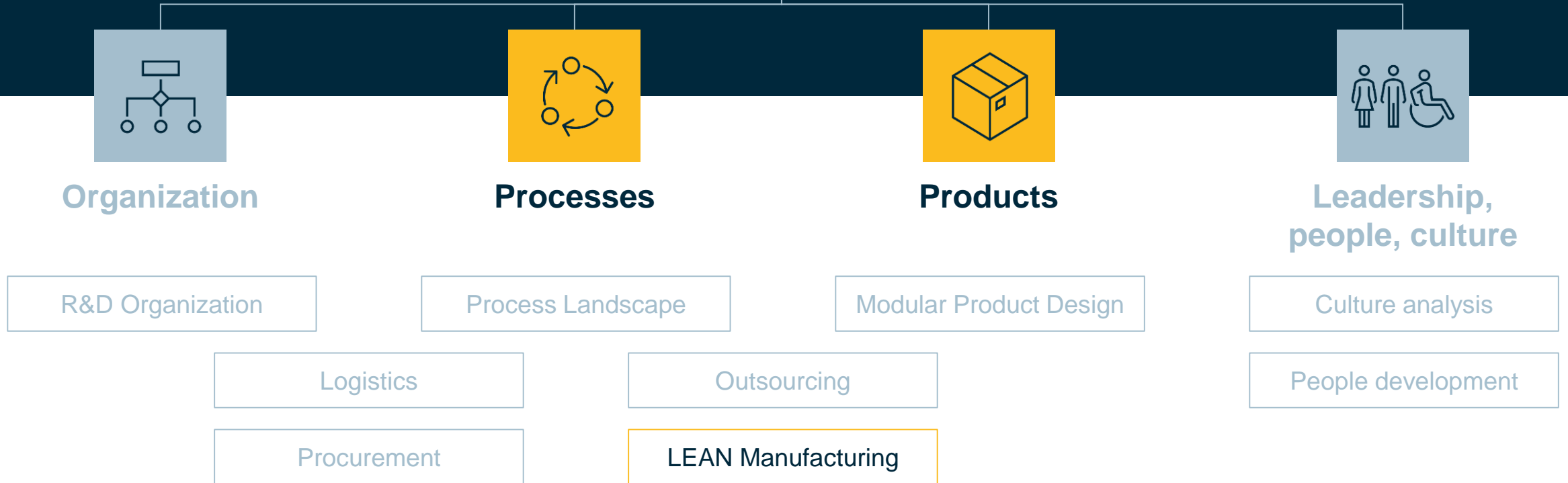


**Well-trained employees can be assigned to higher-value tasks**



# LEAN manufacturing

## Strategy



# LEAN Manufacturing



## Implementation of LEAN manufacturing principles to achieve

- Shorter process and lead times
  - To fulfil customer demands
  - To react faster on customer orders
  - To decrease the risk of order changes during order processing
  - To achieve a competitive advantage
- Higher efficiency
- Less waste
- Unleashing the potential of our employees
- Create more transparency in our production processes



Source: <https://www.leanproduction.com/essence-of-lean/>

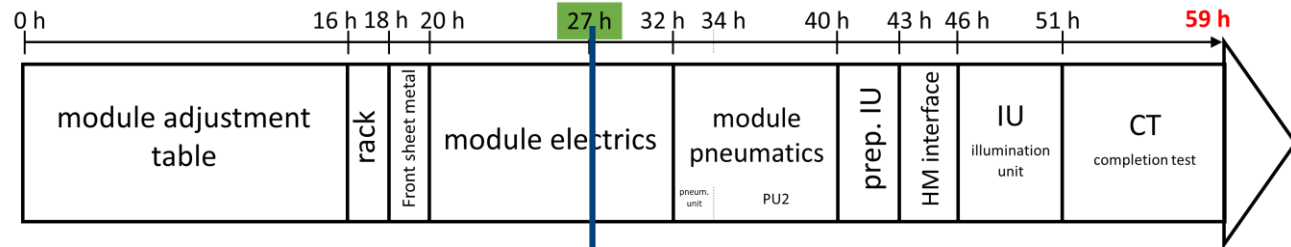
# LEAN manufacturing principles applied to manual Mask Aligner

Process/assembly times for specific assembly steps have been reduced by 37% by

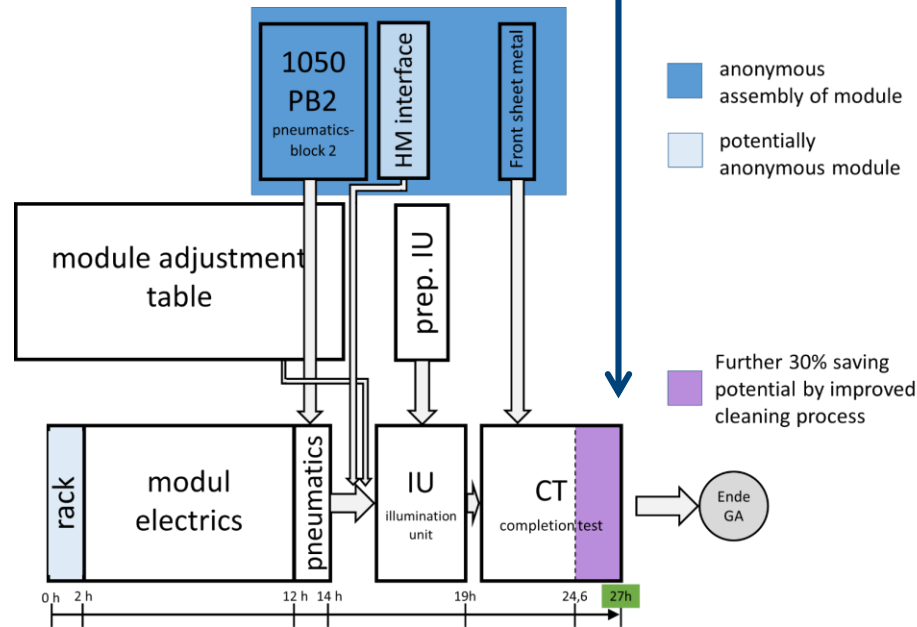
- Standardization
- Assembly tools
- Differentiation between production and logistic tasks

By changing the arrangement and the sequence of the assembly the **process time** has been reduced from 59 hours to 27 hours which is a **reduction of about 54%!**

## BEFORE

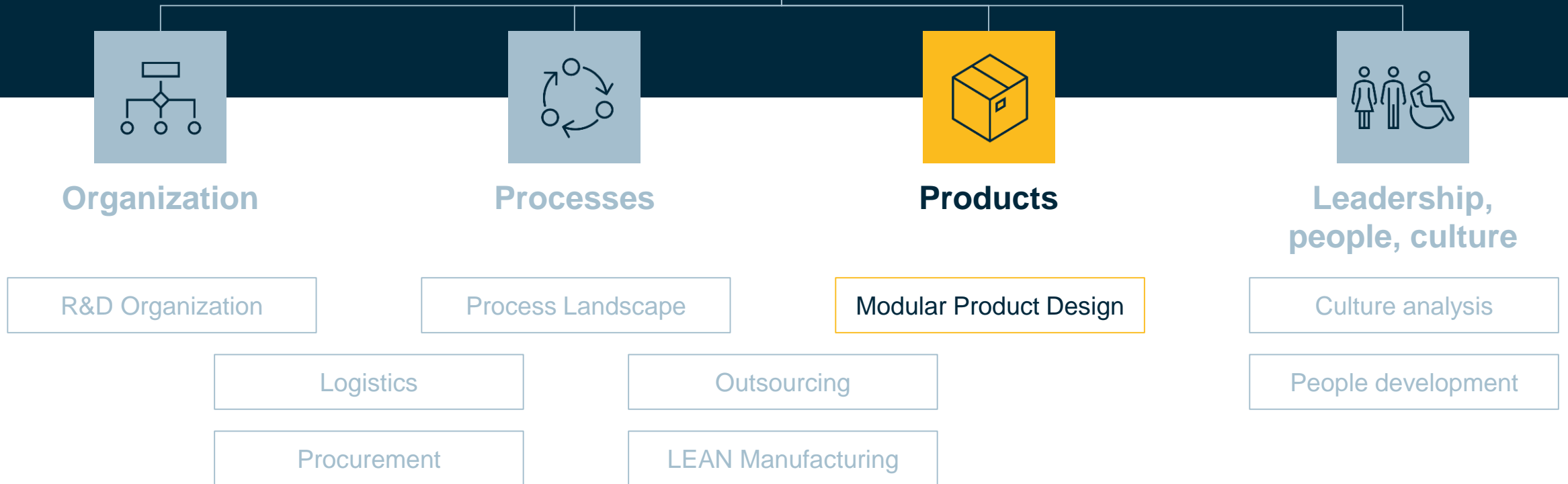


## AFTER



# Modular Product Design

## Strategy



# Modular Product Design – Historical product layout

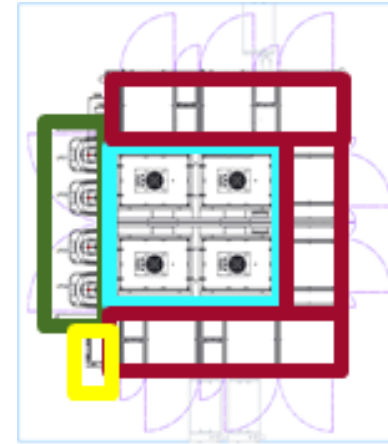
## Variety of automated 300 mm tools

- Different robots in use
- Different number of process modules
- Different handling solutions
- Different layouts
- Etc.

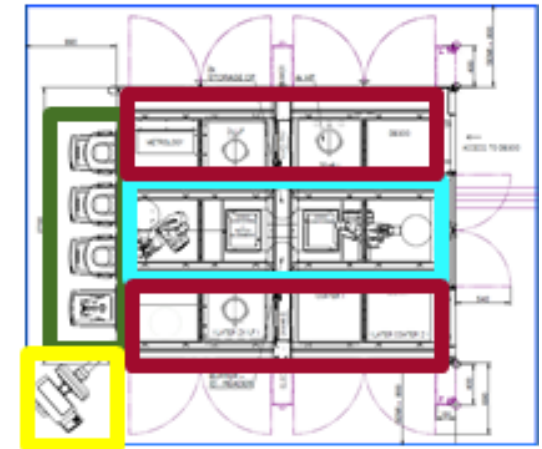
## What could be synergies?

- Identification of common parts/modules
- Economy of scale by communality in parts
- Higher volumes in procurement
- Higher repeatability of modules resulting in higher quality
- Standardization of modules enable outsourcing

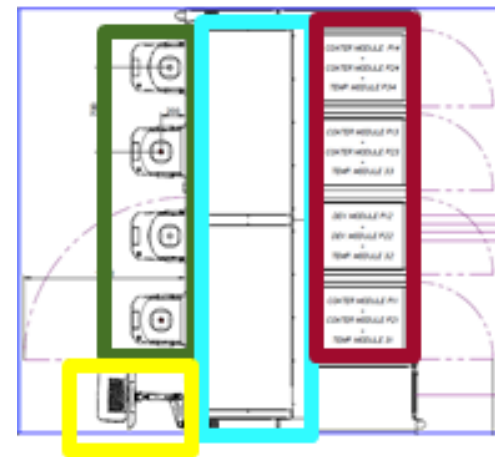
ACS300G4 (8M)



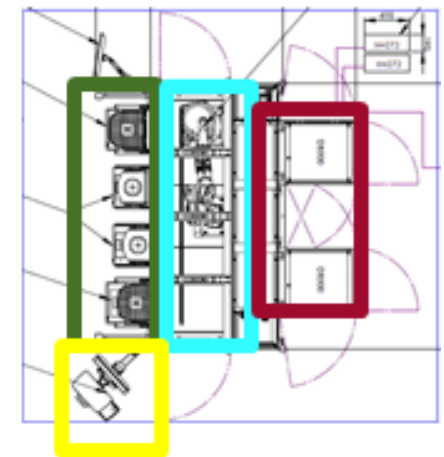
XBS300 (6M)



ACS300G3 (8M)



XBC300G2 (2M)

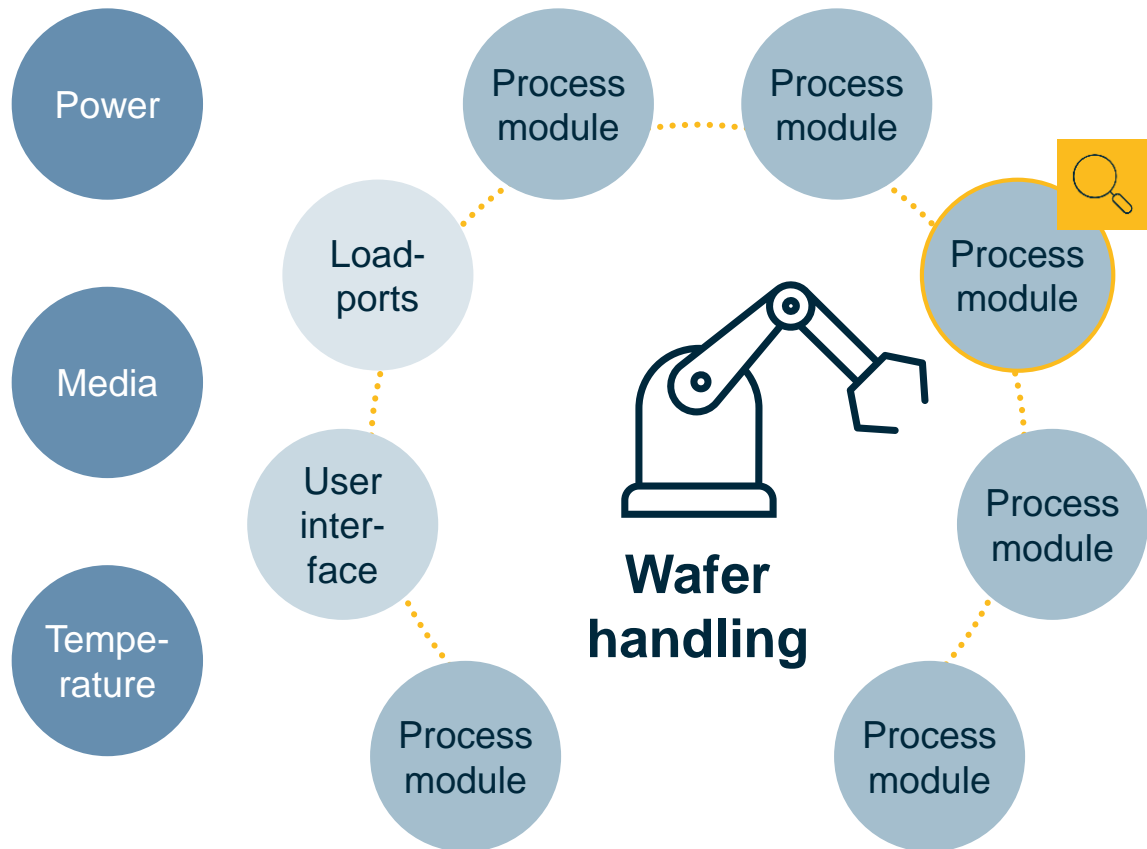


Legend: User Interface (yellow), Loadports (green), Wafer Handling (cyan), Process Module (red)

# Modular Product Design – Approach

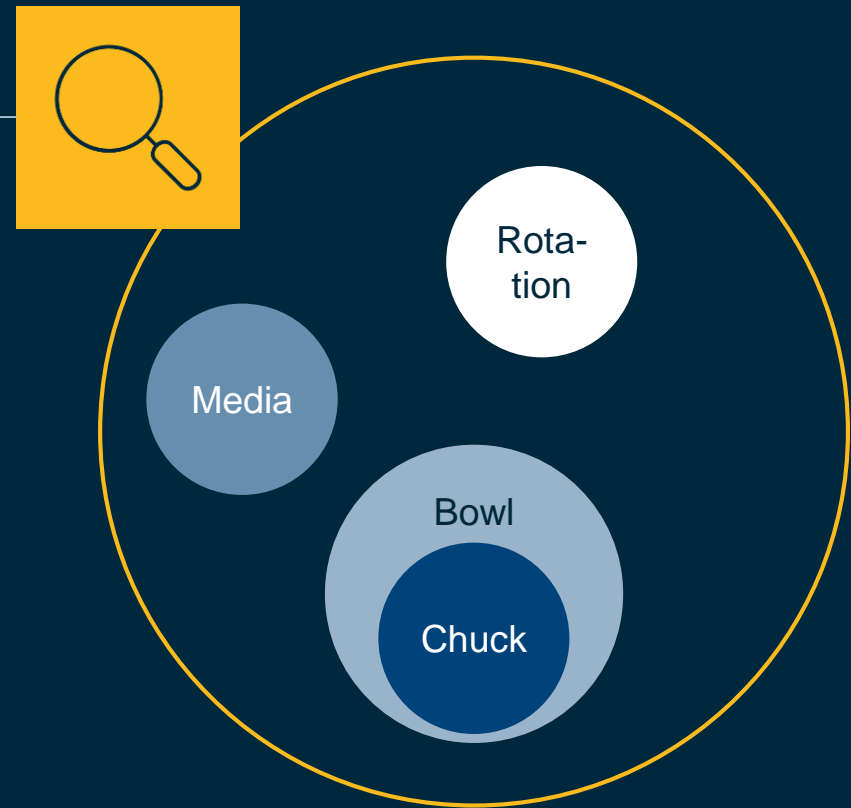
## Implementation of a cluster design

based on combination of process modules and (as far as possible) standardized basic modules



## Process modules

based on common sub-modules



# Modular Product Design – Effect

## Advantages

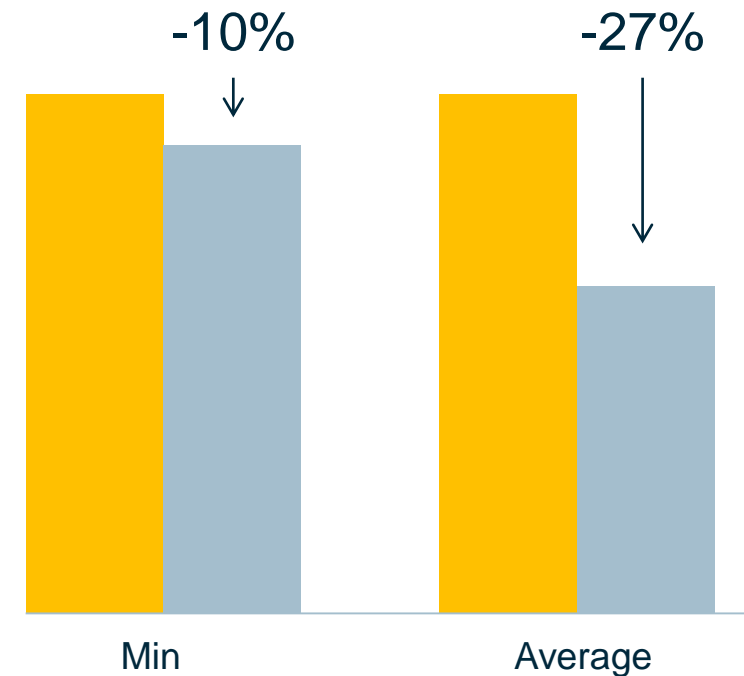
- Standardized modules enabling outsourcing
- Pre-production of anonymous and pre-tested modules
- Lower lead times due to pre-produced modules
- Flexibility in production due to flexibly deployable resources
- High variance in customer products is maintained
- Increased use of equal parts
- Scalability of production

## Effect on Productivity

- Effect starts in 3 to 5 years for new product generations
- cost reduction potential in the range of 10+% of COGS are feasible

## Cost reduction

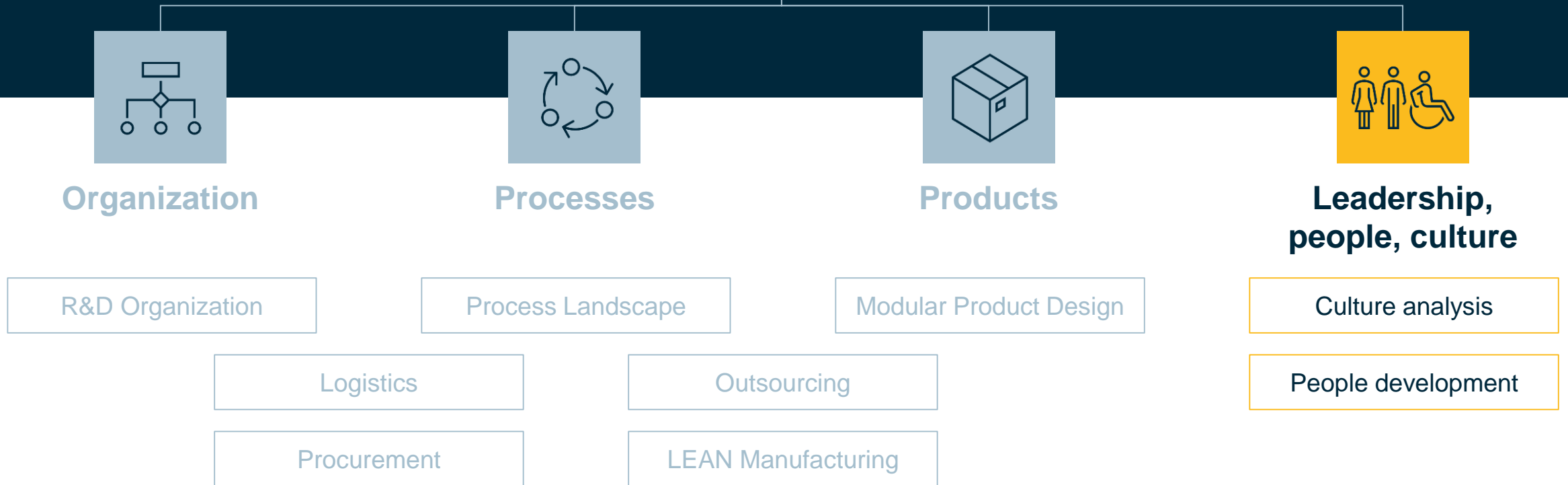
Expectation for our complex products



According to a case study of 28 cases provided by: TCW Transfer-Centrum für Produktions-Logistik und Technologie-Management GmbH & Co. KG, Prof. Dr. Dr. h.c. mult. Horst Wildemann, Munich  
Source: [Modularisierung von Produkten und Produktprogrammen \(tcw.de\)](https://www.tcw.de/modularisierung-von-produkten-und-produktprogrammen)

# Culture analysis and people development

## Strategy





# Leadership, People, Culture

## Leadership training



- Based on our actual leadership trainings and our core values, this training will set the basis for a common leadership culture within SUSS MicroTec
- Start in summer and to be continued for existing and all new leaders within SUSS MicroTec

## Employer branding



- Making SUSS MicroTec more visible for potential employees to attract more talents
- Start in spring

## Employee benefits & employees well-being



Implementing clear processes to select the right and effective activities to improve the attractiveness of the company, e.g. by offering employee benefits (job bicycle, computer leasing), improve the infrastructure (electric charging stations for green power) etc.

## Culture analysis



- Analysis of our actual culture within SUSS MicroTec, followed by a clear identification of our values and implementing these values into the company
- Starting in spring and to be continued over the next years

# Building Blocks for Operational Excellence



## 1 Modular Product Design

Long-term improvement program with potential high impact of two-digit cost reduction in 3 to 5 years

## 2 Outsourcing

Short term program to improve flexibility and scalability of revenue with small impact on costs (only in the range of tenths of a percent)

## 3 LEAN Manufacturing

Continuous program to decrease lead times and avoid waste in our production with potential on cost reduction in the percentage area

## 4 Logistics

short to mid-term program to avoid material shortages and reduce inventory, but based on long-term relationships with selected and promoted suppliers

## 5 Procurement

New organization implemented and work on cost reductions started (local sourcing, cumulating purchasing volumes, etc.) with large potential on cost savings in the percentage range

## 6 Process Landscape

General approach to streamline internal procedures with large impact on efficiency and process times