



B.Des in Graphic Design Duration – 4 Years (8 Semesters)

Semester 1

- Sketching Drawing
- Elements of Design
- Colour
- Geometry
- SLA
- Material Exploration I
- Learning how to learn
- Living Conversations

Semester 2

- Sketching Drawing
- Principles of Design
- Design Process
- Material Exploration II
- Computer Applications
- Leadership and Teamwork
- Critical Thinking and Writing

Semester 3

- Space & Form
- Typography
- Basic Graphic Design
- Project 1: Poster Design
- Design Thinking
- Ethical Leadership in the 21st Century
- Exploratory Elective
- Professional Elective
- Photography
- Photo Typo Expressions

Semester 4

- Elements of Video
- Elements of Animation
- Illustration
- Project 2: Branding & Identity Design
- Working with Data
- Environment and Sustainability
- Exploratory Elective
- Professional Elective
- Semiotics
- Creative Writing
- Information Design
- Printing Technology

Semester 5

- Graphic Design Trends
- Design Research Methods
- Portfolio Creation
- Project 3: Product Packaging
- Persuasive Presence
- Start Your Start-up
- Exploratory Elective
- Professional Elective
- Package Design
- Brochure Design

Semester 6

- Advertising & Marketing
- Broadcast Packaging
- Industrial Visit
- Project 4: App/Game Design
- Exploratory Elective
- Solving Complex Problems
- Technologies of the Future
- Future Casting
- Managing Relationships
- Publication Design
- Design for 3D Spaces

Semester 7

- Design Management
- Project 5: Exhibition Design
- Summer Internship
- Exploratory Elective
- India in Contemporary World
- Theory of Everything
- Digital Transformation
- Finding your Purpose
- Transmedia Design
- Movie Title Sequence
- Magazine Design
- Design for Social Media

Semester 8

- Graduation Project: Graphic Design

B.Voc in Graphic Design

Duration – 3 Years (6 Semesters)

Semester 1

- Communicative English
- Basics of Drawing
- Elements of Visual Design
- Fundamentals of Computers
- Raster and Vector Graphics
- Basic Drawing Lab
- Graphic Design Lab

- Project - I

Semester 2

- HTML & Web Technologies
- Graphic Design
- Design and Innovation
- Publication Design
- Practical - Design and Innovation
- Practical - Graphic Design
- Project - II

Semester 3

- Communicative English - II
- Digital Photography
- Drawing for Animation
- Computer Networks
- Fundamentals of Animation
- Practical - Digital Photography
- Practical - Drawing for Animation
- Project - III

Semester 4

- Digital 2D Animation
- Illustration and Photo Editing
- Audio Editing
- Video Editing
- Practical - Digital 2D Animation
- Practical - Illustration and Photo Editing
- Project - IV

Semester 5

- Basics of 3D Modelling
- Introduction to 3D Motion Graphics & VFX
- BG and Props Modelling
- Character Animation
- 3D Modelling Practical
- Motion Graphics & VFX Practical
- Project - V

Semester 6

- Audio and Video Editing Principles
- Lighting and Rendering
- Visual Effects and Compositing
- Advanced Modelling with ZBrush
- 3D Animation Project
- Internship

3 year diploma in Graphic Design Duration – 3 Years (6 Semesters)

Semester 1

- Communicative English
- Basics of Drawing
- Elements of Visual Design
- Fundamentals of Computers
- Raster and Vector Graphics
- Basic Drawing Lab
- Graphic Design Lab
- Project - I

Semester 2

- HTML & Web Technologies
- Graphic Design
- Design and Innovation
- Publication Design
- Practical - Design and Innovation
- Practical - Graphic Design
- Project - II

Semester 3

- Communicative English - II
- Digital Photography
- Drawing for Animation
- Computer Networks
- Fundamentals of Animation
- Practical - Digital Photography
- Practical - Drawing for Animation
- Project - III

Semester 4

- Digital 2D Animation
- Illustration and Photo Editing
- Audio Editing
- Video Editing
- Practical - Digital 2D Animation
- Practical - Illustration and Photo Editing
- Project - IV

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