



# AI Video Editor App

- Create Professional Videos with Intelligent Guidance

*Presented BY:*

**NextGen Contify**





# The Problem

**Most of creators struggle with complex software and time-consuming video editing workflows.**

Creating professional videos shouldn't require years of experience or expensive software. Yet millions of content creators, marketers, and businesses face the same frustrating barriers every day. The gap between creative vision and technical execution leaves countless stories untold and ideas unrealized.



## The Struggle

Most of the creators see high-quality, aesthetic videos on social media but don't know how to replicate the look.



## Complex Learning

Professional editing software and manual color grading can be overwhelming for beginners.



## Time consuming

Searching for specific tutorials for a particular "look" or "vibe" takes hours of manual effort.



# The Solution-Pro



## Core Concept

An AI-driven application that guide you reverse-engineering any sample video.



## Real-time AI Suggestions

An AI-powered assistant that guides you in creating cinematic & professional video by suggesting songs, effects, filters& more



## Simplified Learning

It bridges the gap between seeing a professional result and understanding the technical steps to get there.



# AI Guidance System



- **Color Science Analysis**

Detects specific levels of Contrast, Highlights, Shadows, and Color Grading (LUTs) used in the sample.

- **Edit Breakdown**

Identifies the type of cuts (jump cuts, match cuts) and transitions used.

- **VFX Detection**

Pinpoints specific filters, overlays, or speed ramping (slow-mo/fast-mo) techniques.



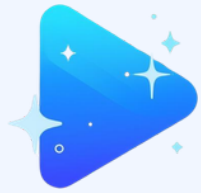


# Why Choose Our App?

- Save 80% editing time
- Professional results without expertise
- Learn as you create with AI coaching

Our AI-powered video editor streamlines your workflow while teaching you professional techniques. Get studio-quality results in minutes, not hours.





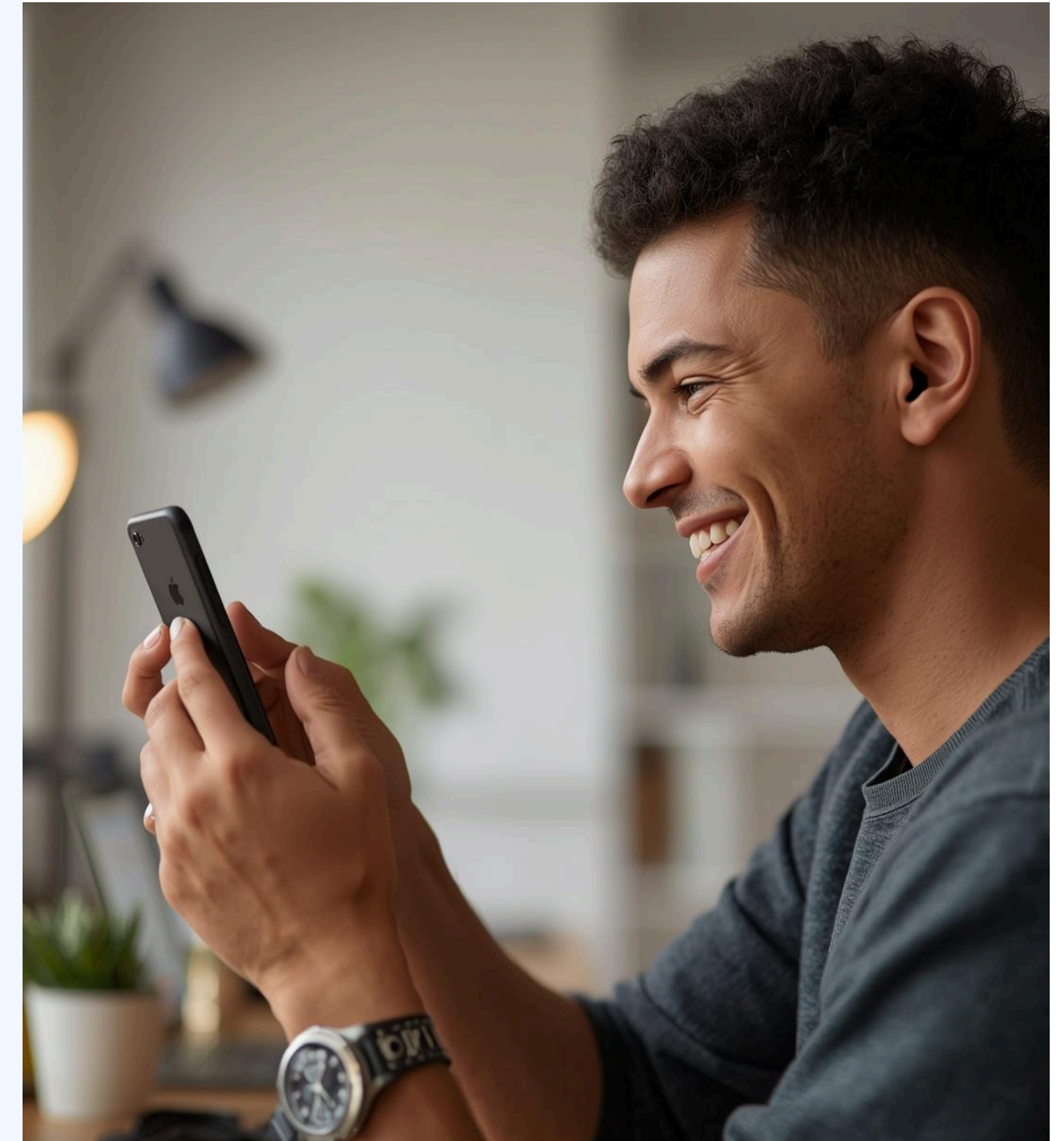
# Target Market

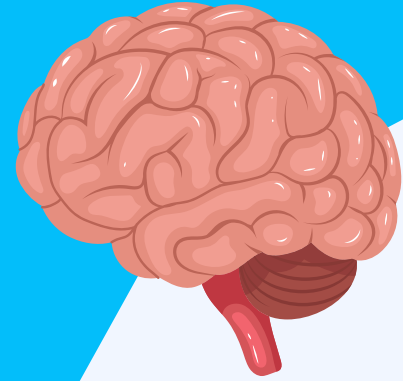
- **Social Media Creators**

Influencers looking to maintain a consistent, high-end aesthetic for Reels, TikToks, and Shorts.

- **Marketing Agencies**

Small businesses wanting to create professional-looking ads in-house.





**Thank You**

