

Part-Time Communications Manager

AFRICA (FLEXIBLE LOCATION)

Organisation: Conserve Global

Contract: 12 months (potential renewal)

Start Date: 1 May 2026

Commitment: Part-time (2.5 days per week)

Application Closing Date: Monday, 16 March 2026

ABOUT CONSERVE GLOBAL

Conserve Global is a growing conservation organisation committed to community-led initiatives. We are seeking a skilled Communications Manager to lead and strengthen our communications function during a critical growth phase. This role combines strategic oversight with hands-on delivery and ensures authentic, ethical storytelling is at the heart of all external communications.

ROLE PURPOSE

The Communications Manager will steward Conserve Global's brand, narrative, and tone while building a scalable communications system across our portfolio. Responsibilities span strategic oversight, content development, donor reporting, digital communications, media relations, and stakeholder coordination.

KEY RESPONSIBILITIES

Strategic Leadership & Brand Stewardship

- Lead and implement the communications strategy across all platforms
- Maintain brand tone, visual identity, and narrative consistency
- Deliver internal brand guidance and awareness initiatives

Content Development & Ethical Storytelling

- Produce compelling, evidence-based conservation stories
- Translate technical conservation outputs into accessible narratives
- Commission and manage multimedia content with ethical standards
- Oversee the execution of routine posting and content production by external consultants

Reporting & Donor Communications

- Oversee Quarterly Progress Reports and Annual Impact Review
- Support donor communications and proposals
- Ensure reporting aligns with strategic storytelling

Digital Hub & Social Media

- Manage LinkedIn and Instagram presence
- Maintain the website as a central communications hub
- Build integrated digital pathways across platforms

Media & Thought Leadership

- Identify selective visibility and thought leadership opportunities
- Manage media relationships and core materials (press releases, boilerplates)

Coordination & External Relationships

- Liaise with field teams
- Manage external creative partners and agencies
- Maintain organised workflows, asset libraries, and content calendars

Candidate Profile

- **Minimum Qualification:** Bachelor's degree in Conservation, Marketing, or Public Relations; postgraduate qualification in one of these fields is ideal
- **Minimum Experience:** 3–5 years overseeing communications or content production at a managerial level; more than 5 years is ideal
- Strong conservation literacy or experience in the environmental sector
- Excellent editorial judgement and storytelling ability
- Experience managing brand and communications systems
- Ability to balance strategic oversight with hands-on delivery
- High attention to detail and operational discipline
- Experience with donors and institutional audiences (desirable)
- Experience managing external creative partners (desirable)

Remuneration

Salary is competitive, market-related, and commensurate with experience.

How to Apply

Send your CV to: andrew@conserveglobal.org

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www.conserveglobal.earth