



Dear Principal,

I am writing to you on behalf of Design Derivatives regarding the International Design Olympiad, a creative journey for young minds.

We at Design Derivatives are happy to introduce the International Design Olympiad (IDO), which has built the reputation of inspiring students to build Creative Confidence through Design and Design Thinking. The International Design Olympiad is a unique competition, through which we enable students to discover their own creativity. We provide an age-appropriate, unique platform where students feel free to express themselves without fear and doubt. "My thoughts matter, my imagination matters" is how we empower students through this journey.

Creativity and Innovation are going to be mandatory for all 21st century occupations. Our aim is to help students develop a creative mindset to be successful in the future, and the International Design Olympiad is an essential step in achieving this. We believe that students experiencing the International Design Olympiad will also contribute effectively towards initiatives taken by the Central Government like Atal Tinkering Labs, Start-Up India and others.

The International Design Olympiad is for students from 5th to 12th grade with 3 distinct rounds which brings out the creative best in students.

Pre-work: International Design Olympiad	Dates
School Registration starts from	1st Nov
Online Student registration starts (Rs.500)	1st Nov
Parent Student Orientation Round 1	24th Nov

We are publishing the dates early so that the International Design Olympiad can be inculcated in your school's schedule for this academic year.

IDO 2021	Particulars	Assignment	Dates	Time	Day
Round 1	Online Assessment +	Individual	27th Nov	9.00 to 11.00 am	Sunday**
Round 2	Guided Design thinking project(s)	Projects	8th Jan *	9.00 to 12.00 noon	Sunday
Round3	Mentored Concept Presentation	Pilot Demo	22nd Jan*	9.00 am onwards	Sunday
No Prior preparation required + From home * Tentative Schedule ** Does not affect the school Calendar Digital Certificate to all based on level					

For school / Jr. College registration, please use the following link: www.designderivatives.com/school-registration-form

Here is a glimpse from our past Olympiads – we urge you to view the student, parent and the school experience on the following link:

<https://youtu.be/3PbHhcjmGsk>

For more details please check out our website at <https://designderivatives.com/international-design-olympiad/> or contact us at 8669689020.

Awaiting confirmation for your school / Jr. college participation.

Thank You,
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