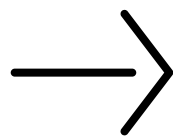




VIER **evolve**



SPEECH IMPACT

Measure language. Understand impact.
Communicate successfully.

MEASURE THE IMPACT OF YOUR LANGUAGE

Language is one of the most fascinating media. Without it, complex communication would be inconceivable. Whether written or spoken, we convey psychological information with every sentence and every word. This information usually remains hidden in the unconscious. It reflects our thinking and our values, and influences our actions and our relationships. The combination of data science and psychology (behavioral research) has opened up new opportunities: VIER AI makes the connections between communication, behavior, and performance measurable, creating something tangible that can be trained.

*»Personality is the starting and ending point of everything
that is said and how it is said.«*

Robert Musil



POTENTIAL APPLICATIONS.

VIER Speech Impact helps to better comprehend people's motivations, optimize communication, and enhance understanding, while developing sustainable relationships.

- › For business leaders, marketing, and branding – measure the (communication) culture in the company and align this with corporate values.
- › For managers – reflect on and optimize leadership – increase motivation and commitment of your employees.
- › For recruiters – identify suitable applicants through objective additions to the selection process: faster recruitment process and a lower churnrate of employees.
- › For employee development specialists – targeted, individual, and sustainable personnel development through enhanced communication and reflection skills.
- › For sales representatives – targeted customer communication, higher response and closing rates for sustainable customer relationships.
- › For customer service managers – higher levels of customer satisfaction, increased quality of service, as well as time and cost savings thanks to tailored conversations.

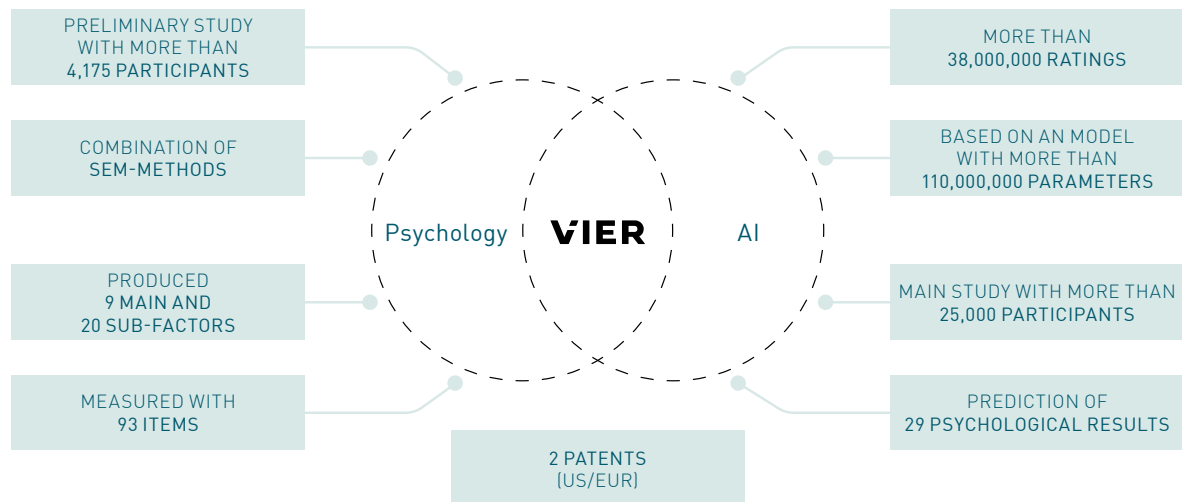
Language is ubiquitous, influencing our view of the world, our work, and conveying so much information. Besides the content level, which is usually easy to understand, the manner in which someone speaks reveals something about the speaker and listener, about the relationship and the motivation.

VIER Speech Impact decodes the psychological information in the language holistically – making it usable for individual feedback, process optimizations, and increased satisfaction in communication. VIER Speech Impact puts psychology into an entirely new and scalable context.



AI MEETS PSYCHOLOGY.

VIER Speech Impact is based on the largest study that combines language, AI, and psychology. With millions of data sets and a multilevel modeling process, it has learned to extract psychological results from written and spoken language.



VIER Speech Impact is an AI technology that identifies patterns in spoken and written language, deriving linguistic, psychological, and communication-related features from these patterns. In addition to natural language processing (NLP) methods, specific text patterns (word combinations, word sequences, and sentence structures) are also captured. These linguistic patterns and reference data sets can then be used to train objective prediction models. The predictions from this machine learning approach are aggregated and processed to offer maximum added value that is both customer-specific and adapted to the process.



VIER Speech Impact offers added value for all communications. Thanks to its technical availability via an API interface, the technology can be integrated seamlessly into your systems.



THE PSYCHOLOGICAL MODEL.

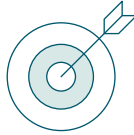
VIER Speech Impact measures effects in any conversation or text and gives you the opportunity to work on it.

cooperative



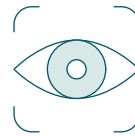
empathetic, friendly
supportive

professional



formal, structured,
target-oriented,
reliable, intellectual

entrepreneurial



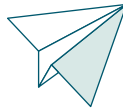
positive, visionary,
optimistic

innovative



philosophical,
unconventional

inspiring



motivational,
impressive

guiding



authoritative, composed,
assertive

dramatic



competitive



impulsive, aggressive

independent



VIER IS REINVENTING CUSTOMER DIALOG.

Want to advance your company with VIER evolve?
We'd be happy to arrange a no-obligation appointment to determine your needs.

Give us a call:
+49 511 95 73 95 1000

Or send an email to:
sales@vier.ai

VIER is paving the way for the future of customer communication.
4Com, voiXen, parlamind, Lindenbaum and PRECIRE come together to form the combined expertise of VIER.

The only complete communication solution in Europe: secure data, German cloud, and local contacts.

VIER GmbH



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