# ANATION WHITEPAPER









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# **1. ABSTRACT**

The traditional film industry has been dominated by power-brokers. This business model created an environment far from ideal. Many issues are clear and obvious, including lack of transparency, inflated evaluations, piracy, intellectual property infringement, limited film exposure, inefficient and lengthy payment procedures, and a general concern about credibility in all aspects of the film industry. These major power-brokers include agencies, distributors, lawyers, and especially large studios that allowed very little opportunity for filmmakers of all levels as well as the general public to participate in the production, distribution, and exhibition of new film content. The objective of A-Nation is to utilize the blockchain technology in all its parts to rectify the shortcomings of the traditional film business model. With A-Nation, liquidity is created, allowing for independent funding through the tokenized function of the blockchain technology. As A-Nation's liquidity increases, the on boarding of systems and functions that will allow the expansion of the ecosystem including Film-vested auctions, which will give A-Nation token holders the choice of film projects they decide to get funded; NFT auctions; Incubator and Launchpad for projects fitting A-Nation's ecosystem. Lastly, but most importantly, the A-Nation Blockchain will be created, on-boarding all of its ecosystem. All three phases of film includes production, distribution, and exhibition will migrate on the A-Nation Blockchain, rectifying the shortcomings of the traditional film industry through the benefits of the blockchain technology including transparency, anti-piracy, efficient and short payment procedure through smart contracts, democratization, and decentralized voting.

# 2. CURRENT INDUSTRY CHALLENGE

Conglomerates of major film studios dominate every, stage of the film industry, including production, distribution, and exhibition. This consolidation creates hurdles for the sector as major studios invest in films by studying the script, director, and actors with one goal - maximun box office returns. Directors and filmmakers are forced to implement commercial-centric ideas into their films to reach a broader audience. This limits freedom of expression as it also forces standardized films to be prioritized onto the market. To finance their work without investors. filmmakers must either make low-budget independent films or seek help from crowdfunding. Even after production is complete, it is difficult to secure profitability due to limited budgets, difficulties in securing screens, and hardships in exporting and marketing films due to all phases being controlled by

the conglomerate.

## 3. SOLUTION - BLOCKCHAIN () TECHNOLOGY

#### **3.1 Functions of Sales and Distribution Networks**

With the emergence of blockchain, it may now be used as a decentralized and scalable method to manage the rising complexity of modern global networks and digital distribution patterns. A blockchain smart contract can register and enforce distribution and release agreements between producers and distribution partners, thus boosting trust. Smart contracts can also be used to initiate actions such as enabling automated revenue distribution when collections are collected and recorded, once they are recorded on the blockchain. For example, this situation might help independent producers and small, local exhibitors who would be able to take cryptocurrency ticket purchases from audiences and split collections even before the performance, completes it's airing.

Blockchain can be used to create distributed autonomous organizations or virtual corporations to fund initiatives. This strategy offers a number of benefits, including transparent access to a worldwide pool of investors, and the ability for investors to buy, sell, or exchange their tokens. Independent production companies and growth expanding regions with limited access to viewers and infrastructure can benefit from blockchain. In the event that a major studio buys the rights to an independent film, the earnings can be divided on the blockchain with complete transparency.

## 3.2. Copyright

Setting up and ensuring copyright protection is a complex and expensive job for entertainment concerns. Copyright infringement is a considerable cost of protection for film studios. However, for independent producers and distributors, the subsequent litigation and fines become a serious impediment that threatens their ability to operate.

It is highly common for content creators with high grades, unique stories, or independent films that achieve substantial headway in the film industry to be exploited due to incorrect assignments or unrecognized rights. This problem can be solved by creating an immutable record of transactions which can include a thought, story, content, or character. The creator of the tale idea or material creates a duplicate on a blockchain and registers for the necessary rights.

The subsequent transfer of rights to a studio for delivering it, or the recording of a chain of titles for conveyance freedoms would create a blockchain trade history. Smart contracts can be used to specify rules for television rights, licenses, and worldwide release, among other things.

## 3.3 Transaction Transparency

Blockchain technology is not a network of worldwide computers connected together to verify transactions. But rather a public ledger that is open and transparent where anyone can view transactions, projects, or business-related records. Projects on a blockchain have to be transparent. In the film industry, financial transactions flow in many different ways and it's challenging to keep track of where and what is really going on, including investors, actors, distributors, producers, etc... Having different priorities and expectations, but what is evident is that there are always a large number of middlemen who are involved in the flow of funds. Blockchain can reduce such reliance on these middlemen and allow clear and direct access to information and detail by the final consumer or participant in the business. Registering transactions on the Blockchain is an immutable action that can ensure accuracy, security, and transparency.

## 3.4 Decentralized Voting

Blockchain-based voting system don't care about the security of the Internet connection, as a hacker with access to the terminal cannot affect other nodes. Voters can vote effectively without disclosing their identity. Votes can be counted with absolute certainty knowing that each ID can be attributed to only one vote; fakes cannot be created, and counterfeiting is impossible. In traditional voting systems, you can insert, update, or delete votes, but on a blockchain you can only insert data but cannot update or delete it. Hence, when you insert something, it stays there forever, and no one can manipulate it; thus the name immutable ledger.



## **4.BINANCE SMART CHAIN (BSC)**

Binance Smart Chain – BSC (BEP20 tokens) is best described as a blockchain that runs in parallel to the Binance Chain (BEP2 tokens). Unlike Binance Chain, BSC boasts smart contract functionality and compatibility with the Ethereum Virtual Machine (EVM). The design goal here was to leave the high throughput of Binance Chain intact while introducing smart contracts into its ecosystem.

Because BSC is EVM-compatible, it launched with support for the rich universe of Ethereum tools and DApps. Binance Smart Chain uses a Proof-of-Stake consensus algorithm to achieve a block time of ~3 seconds. Specifically, it uses something called Proof of Staked Authority (PoSA). Here, participants stake BNB to become validators. By proposing a valid block, they'll receive a commission from the fees charged, due to the transactions on the chain. Note that, unlike many protocols, there is no BNB minted (creating new coins), as BNB is not inflationary. On the contrary, the supply of BNB decreases over time, as the Binance team regularly conducts burns (permanent removal of coins from supply).

# **5. A-NATION FEATURES**

**BUSD r**- 10% of overall ax, 2% from buys, and 8% from sales are returned toholders in BUSD re, enabling investors to earndependent on buy,transfer, and sell volume rather than token price.

**Auto-liquidity -** 4% of overall tax, automatically goes to liquidity, allowing for easier trading and price stabilization.

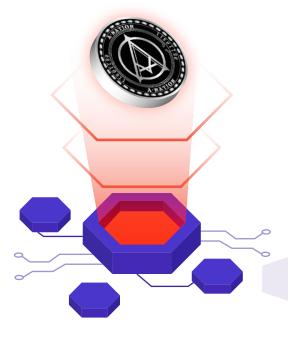
**Auto-buyback with manual burn** – 5% of overall tax is used to buyback tokens with a manual burn mechanism benefiting price action.

**Lock Liquidity pool** – Pool will be locked for 1 year then reassessed through decentralized voting of token holder base.

**High staking reward** – Token holders that stake will receive rewards in the form of ANTN tokens. Rewards are allocated based on the period of time that tokens are staked into the pool, daily return of 0.08% with auto-compounding, holders can earn over 30% APY.

**Box office rewards** - BUSD rewards equivalent to 5% of Box Office profits will go back to holders based on the number of tokens held, but more importantly, the amount of time that ANTN tokens have been held for.

**Decentralized Voting** – An IPFS (interplanetary file system), decentralized storage system will be used to poll our token holders.



## **6. A-NATION ECOSYSTEM**



#### A-FILMS

With sweeping studio accounting that places large overhead fees, hard to track production costs and distribution rates against any individual film, profits can be hard to prove or collect. As an independent production team without cumbersome overhead costs or stage upkeep, A-Nation can put assets directly into the production itself, investing in high quality at a fraction of the cost of similar productions, allowing cost and time to be decreased by at least 50%.

#### **A-MARKET**

Limited NFTs including "A Day On The Set", Behind-the-Scene, Performer, Character, Red carpet admittance, and Elite access to Launchpad. Each NFT contract will be coded for a 5% residual, deposited to a charity wallet. The A-NATION community will have consensus through the decentralized voting mechanism to vote for the charity(s) of choice.





#### A-PAD

Launchpad that will enable companies or projects to onboard blockchain technology to further improve their ecosystem.

## **A-VESTED**

Filmmakers compete for a slot in an auction, which can only be earned by acquiring the most tokens where the token holders are willing to vest (lock-in tokens for a period of time) into the creator's project. In exchange for the slots, each winning project will receive its own issued tokens, which will now receive value through the vested ANTN token and the A-NATION development fund. Holders who have vested will receive a portion of the newly issued tokens from the winning project.





## A-INCUBATION

Developers, creators, designers, and entrepreneurs with unique ideas can access this platform to leverage A-Nation's Ecosystem, bringing their unique ideas to fruition.

## A-MEDIA

Independent filmmakers, underground artists, low budget projects, and all the underserved groups and individuals in every form of media outlets can monetize their projects on A-NATION's streaming platform.





## **A-CHAIN**

A-NATION's ecosystem onboards to its own blockchain, allowing full implementation of the technology which includes transparency, democratic governance, piracy protection, vertical integration, cost-savings, intermediary (middlemen) reduction, faster payments, privacy, data protection (individual's data no longer controlled or owned by others), etc... This blockchain will be the case study that demonstrates how this revolutionary technology can improve all facets of society.

# 7. TOKENOMICS

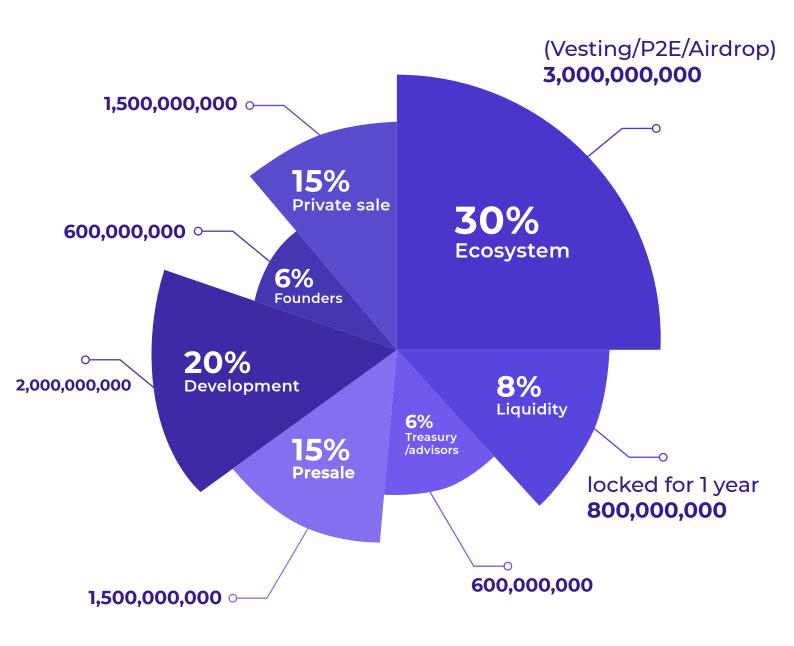
Token name: ANATION

Token Symbol: ANTN

Decimal: 9

Total supply: 10 BILLION (10,000,000,000)

## **Token Distribution**



## **BUY TAX TOTAL: 8%**

2% back to holders (IN BUSD) 2% auto Liquidity 2% buyback wallet 2% marketing wallet

## **SELL TAX TOTAL: 15%**

8% back to holders (IN BUSD) 2% auto liquidity 2% buyback wallet 3% marketing wallet

# STAKING

- Daily staking percentage: 0.08%
- Auto-Compound Daily

#### UNSTAKING FEE:

- 5%, if you unstake (withdraw) within 72 hours.
- Only applies within 72 hours of manual

unstaking. After 72 hours, you can unstake with no fee.

- Timer resets every time more ANTN is manually staked in the pool by the holder.

## **8.OUR TEAM**



Kade Vu Founder, Producer, Writer, CEO

IMDbimdb.me/kadevuImdb

Born in a Philippines's refugee camp due to his parents escaping the Vietnam War. His parents who did the best they could with what they had, enabled Kade to truly know what hardship and triumph looked like. He has accomplished many things in his life yet also has had just as many if not, more setbacks. He'll be the first to tell you he has learned more from the setbacks than the accomplishments. One of his strongest attributes that anyone will attest to is his "NO FAIL" attitude.



Chuck Russell Chairman, Director, Writer, Producer, and Special Advisor

IMDb imdb.com/name/nm0751080

Graduating from the University of Illinois, Russell left Chicago to begin work in film production in Los Angeles. He worked his way up, assistant directing and production, managing independent films while writing screenplays. Russell made his directorial debut in 1987 with *A Nightmare on Elm Street 3: Dream Warriors*. At that time, New Line Cinema was uncertain about the future of the Elm Street franchise. Russell convinced them that the series could take a step further into Freddy's nightmare world through cutting edge visual effects and dramatize the bond among Freddy's youthful victims with the concept of Dream Warriors. The success of the film redefined the franchise for New Line, earning more at the box office than the first two films put together. At the time of its release *A Nightmare on Elm Street 3: Dream Warriors* was the highest grossing independent film ever made. Next up was *The Mask*, with the help of impressive technical wizardry and comic star Jim Carrey's equally remarkable facial paroxysms, the film became a huge hit, eventually earning more than \$100 million. Russell continued his new successful reputation in Hollywood and started working with big names and big budget films such as Eraser with Arnold Schwarzenegger and *The Scorpion King* with WWE star Dwayne "The Rock" Johnson and his latest film *Paradise City* which is at the time of this writing in post production with John Travolta, Bruce Willis, and Kade Vu, who finds Russell to not only be a kindred spirit but a wealth of knowledge proclaiming Russell as his mentor and guiding light.

## 9. ROADMAP

## PHASE 1

- Marketing two weeks before Private Crowdsale
- Private Crowdsale
- Marketing push for another two weeks
   Crowdsale
- Public Launch on Pancakeswap v2
- Post Launch Marketing Campaigns
- Audit(s) (Certik/techrate/interfi)
   A-Nation added to major rating websites
- Onboard community leaders
- A-Staked (staking pool)

#### **FILM PHASE 1**

- Storyboard Creation 

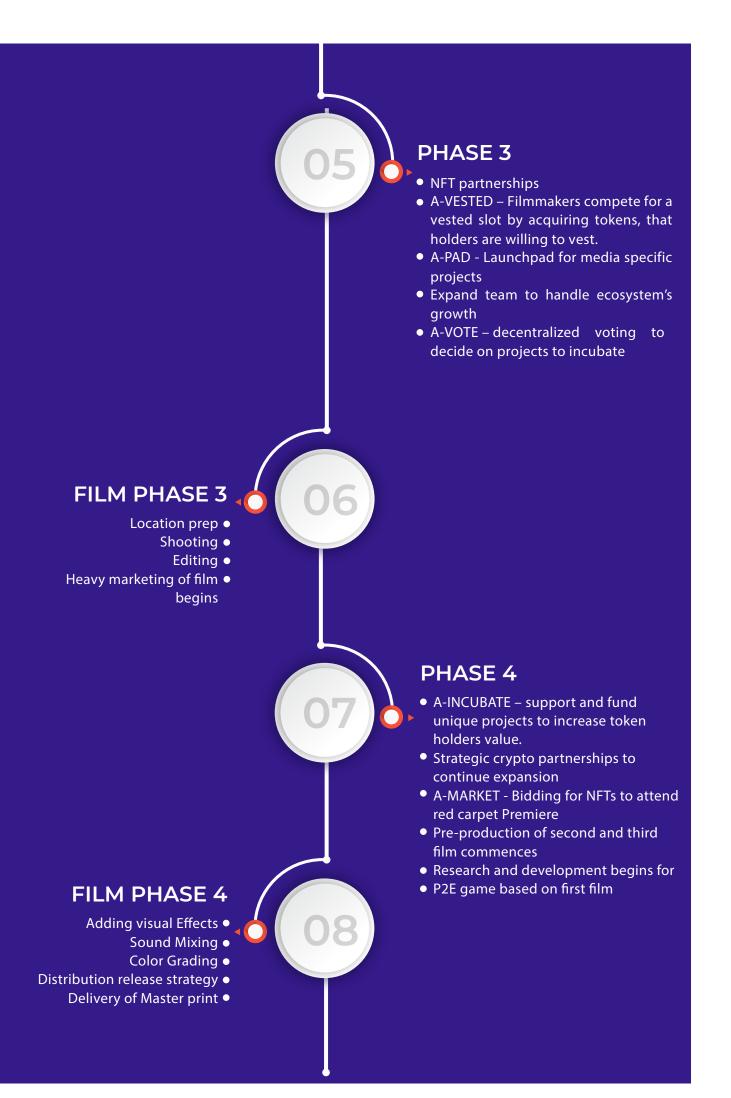
  Storyboard Creation
- Lock Shooting Script •
- Finalize the budget •
- Hire Key Production Heads •
- Scout & Secure Locations •

#### PHASE 2

- Written reviews by crypto outlets
- Articles posted in large financial online media
- Translated articles to other language
- A-Market NFT marketplace
- Behind the scene NFTs
- Expand marketing team for more engagement
- Listing on First CEX

## FILM PHASE 2

- Talent Casting •
- Break Down the Script •
- Buy/Rent Equipment •
- Interview with major •
- entertainment media
  - Shooting Setups •



- **A-CHAIN** The A-NATION blockchain creation begins with the onboarding of A-Nation's Ecosystem .
- Between A-FILMS and A-VESTED, there will be an annual slate of 10+ films
- Implementing IPFS on parts of the blockchain to utilize its beneficial properties.
- A-MEDIA creating of streaming platform on A-NATION Blockchain to support all range of media formats including independent films, underground artists, low budget projects, the under-served community, giving those the ability to monetize their creativity without any external forces.
- Hire more developers to drive **A-CHAIN'S** growth and expansion.
- Design and create transactional contracts for transparency eliminating the middlemen
- Create a democratic governance on A-CHAIN

- Design contracts to protect intellectual property
- Commence case study on A-CHAIN with the scientific community to demonstrate what the benefits and implications of blockchain technology on all facets of society.

## 11. CONCLUSION

Since the inception of the film industry, control has been centralized to only a few powerful entities. With the introduction of blockchain technology, it is now possible to use it as a decentralized and scalable solution for managing the increasing complexity of modern global networks and digital distribution patterns. Through a number of compensation systems, the A-NATION token (ANTN) was created with the goal of rewarding long term holders, allowing for continued organic growth; as the development of the ecosystem expands, the construction of the blockchain begins in parallel. Once the ecosystem onboards to the blockchain (A-CHAIN), the case study begins, detailing the real societal change that could occur with this ever-improving technology.