

Harshad Kadam

Digital Marketer

Experience

[LIVESTRONG TECHNOLOGIES](#)
[VAP SERVICES, NASHIK](#)

APR 2023 - PRESENT
JAN 2022 to APR 2023

LiveStrong Technologies

Apr 2023 - PRESENT

Growth Marketer | SEO, SMM

- Implement on-page and off-page SEO strategies.
- Perform Keyword research and competitor.
- Execute link-building campaigns.
- Generate performance reports using Google Analytics.
- Present monthly reports to clients.
- Create and schedule social media content.
- Run social media advertising campaigns.
- Manage Google Ads, LinkedIn, and YouTube ad campaigns.
- Build new strategies for the digital marketing department.
- Collaborate with teams on marketing initiatives.
- WordPress posting and management

VAP Services

JAN 2022 to APR 2023

Digital Marketing Executive

- Creating, scheduling and sharing posts on social media.
- Keyword research, content research, competitor analysis.
- Google my business listing management.
- Business directory submission
- Execute link-building campaigns.
- Implement on-page and off-page SEO strategies.
- WordPress Development.

Certifications

- Digital Marketing Pro, myCaptain.
- SEMrush Academy Certifications.
- Generative AI Certifications.

Tools Used

- Google Analytics, Google Search Console, Google Tag Manager, Google Keyword Planner, Google ADS.
- SEMrush, MOZ, Ahrefs, UberSuggest, Answer the public, Screaming Frog, SEO Spider, Similar Web, SEO Quake, iwebchk, Majestic, SpyFu, Canva, Figma.
- ChatGPT 4, Claude AI, Gemini, DALL-E II, Bing AI, Copy AI, Harpa AI, Canva AI, Midjourney, SEO AI
- WordPress, HTML, Shopify SEO, Blogger.



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Nashik, Maharashtra



[Digital Marketer Harshad](#)



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TECH STACK

Keyword Research| Competitor Analysis| SEO| Backlink Building| Social Media ADS| Social Media Management| Google ADS| Lead Generation| WordPress| WIX| Shopify

EDUCATION

MBA (Marketing)
YCMOU Nashik, Maharashtra.
2021 – Pursuing

BCA (Computer Application)
K.J.Somaiya College Kopergaon
2017-2019

PROJECTS

[Suite Solution Group](#)

I craft digital strategies for Suite Solutions Group, a US-based SaaS company. I manage their website's SEO, content, and social media presence, while also designing marketing funnels to amplify their reach within the USA market.

[TaskSprint](#)

I wear many hats on this project! From the ground up, I designed the website, taking it from a concept to a fully functional. I also crafted the SEO strategy to ensure strong search engine visibility and built a comprehensive marketing funnel to drive user acquisition.