



## CONTACT



+91-8400041747



mukeshsingh88085@gmail.com



Lucknow Uttar Pradesh

## EDUCATION

### • DIGITAL MEAKETING

Digikosmo Digital Marketing Institute  
- Lucnow

**2021 - 2022**

### • BACHELOR DEGREE

BANSH BAHADUR PAL MAHAVIDYALAY,  
BASTI - UP

**2016 2020**

## Digital Marketing Excutive - SEO Specialist

### Jamesons Info Solutions

1. Led a team of 4 to develop a digital marketing strategy, increasing organic increase website traffic 6 months.
2. Implemented SEO efforts that improved keyword rankings and drove a rise in online leads.
3. Managed a advertising budget, reducing CPA by 55% compared to industry standards.
4. Increased social media engagement by 80% through collaboration with content teams.
5. Utilized data-driven analytics to boost marketing ROI.
6. Launched an influencer campaign that grew e-commerce sales.

## Digital Marketing Excutive - SEO Specialist

### Websofy Software Pvt. Ltd.

- Optimized website content for a portfolio of 30+ clients, improving average search rankings by over 01 to 05 positions.
- Conducted comprehensive keyword research and analysis to inform content strategies, leading to a 80% increase in organic traffic.
- Managed backlink strategy and outreach, securing 100+ high-quality backlinks per quarter for key clients.
- Collaborated with web developers to ensure SEO best practices were implemented, resulting in a decrease in bounce rates.
- Analyzed competitor SEO strategies to identify opportunities for improvement, driving a increase in market share.

# MUKESH KUMAR SINGH

## DIGITAL MARKETER ( SEO EXPART )

Digital Marketing Manager with over 2.6 years of experience in driving brand awareness, engagement, and traffic through strategic SEO, content marketing, and social media initiatives. Proven track record in developing and executing marketing campaigns that significantly increase online presence and sales.

## EXPERIENCE - 2.6 YEARS

### Jamesons Info Solutions

### Websofy Software Pvt. Ltd

## HANDLED TOP SEO PROJECT

1. <https://lucknow.apollohospitals.com>
2. [www.springfieldspreschools.com](http://www.springfieldspreschools.com)
3. <https://rpscollege.in/>
4. [www.websofy.com](http://www.websofy.com)
5. [www.drdivyanshu.com](http://www.drdivyanshu.com)
6. <https://rahasyamaya.com>
7. [www.cureyourcancer.in](http://www.cureyourcancer.in)
8. <https://spinedoc.in>
9. [www.drajayyadav.in](http://www.drajayyadav.in)
10. <https://parasneurospine.in>

## SKILL

Search Engine Optimization, Local Business, Social Media Marketing, Digital Marketing, Google Ads, and Facebook Ads, Youtube SEO, Wordpress Website Developer, SEO Tools.