



# Riya Tyagi

## SEO Specialist | Wordpress Developer

Experienced SEO expert and WordPress developer with a proven track record of optimizing websites for search engines and creating high-performance, user-friendly WordPress sites. Proficient in on-page and off-page SEO strategies, technical SEO implementation, and custom WordPress theme/plugin development.

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## WORK EXPERIENCE

### SEO Expert | Wordpress Developer Ecoseoexperts

India

*Achievements/Tasks*

- Handling In-house Project Requirements
- Indian Websites
- International Websites
- E-commerce Websites
- Working With a Team
- Technical SEO Work
- Website Structure suggestion

### Responsibilities

#### SEO Goals

*Achievements/Tasks*

- Coordinating with the SEO team to accomplish the goal
- Delivering the work within the deadline
- Forum Activities
- Generating content requirements for the website (Web pages + Blogs)
- Reviewing the content on the client's website
- Fix Technical issues of client's website

## EDUCATION

### Study Program Digital Marketing Course

Henry Harvin Institute

### WEB Design Code Learning

### B.COM

Shree Guru Gobind Singh Tricentenary University

04/2014 - 08/2016

## SKILLS

Elementor

Woocommerce

MYSQL

Wordpress Developer

WIX developer

SEO

Google Analytics

Semrush

Keyword Research

SEO Audit

Google Search Console

On page SEO

OFF Page SEO

Technical SEO

Ecommerce SEO

Canva

Wordpress

Communication Skills

Link Building

Guest Posting

PR Submission

## PERSONAL PROJECTS

### Current working Projects

- Saibo Lifestyle
- CPP Kanplas
- Hm Cabinets

## LANGUAGES

English

Full Professional Proficiency

## INTERESTS

Learning