

Savithri Suresh

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WORK EXPERIENCE

ATOZLEARN EDUTECH PRIVATE LIMITED

(2023-Present)

Assistant Manager- Content Development

- Create blogs, write-ups and web-pages of highest quality for the website.

KIRTI CONSULTANCY SERVICES(2022-2023)

Content Team Head

- Quality check of Blogs, Articles, and short content submitted by the content team

FREELANCE CONTENT WRITER (2020-2022)

Drafted various forms of content for various organizations on short term basis

WHITE CLOUD INFOTECH (2019)

Content Writer (SaaS)

- Drafted technical website content

XITE LIVE DIGITAL HUB (2017-2018)

Creative Copy Writer

- Developed creative strategies & digital content for coming-of-age brands

KREATA GLOBAL (2015 - 2017)

Content Writer

- Incorporated SEO in short & long-format digital content

DC MEDIA (2013 -2014)

Coordinating Editor

- Orchestrated content plan and articles for the magazine

PROFESSIONAL SUMMARY

- A creative writer with over 10 years of experience.
- Specializes in long-format, blog writing, and witty ad copies.
- Expert in article and blog writing with a stronghold on SEO.
- Well inclined towards story and novel writing.

EXPERTISE

- **SEO** research and usage
- **Article** Writing and **Copy** Writing
- Editing, **proofreading** articles and ad copies.
- Understanding of **digital platform trends** and writing formats.

ACHIEVEMENTS

- Authored an anthology of short stories titled '**The Secret Box**'

EDUCATION

Indira Gandhi National Open University, Kerala

Master's Degree in English Literature

Amrita Vishwa Vidyapeetham

Amrita School of Communication, TN

Bachelor's Degree in Mass Communications and Journalism