

Let's talk!

Change starts with a conversation

Discuss economic systems change at school, at work, at university or in your community.



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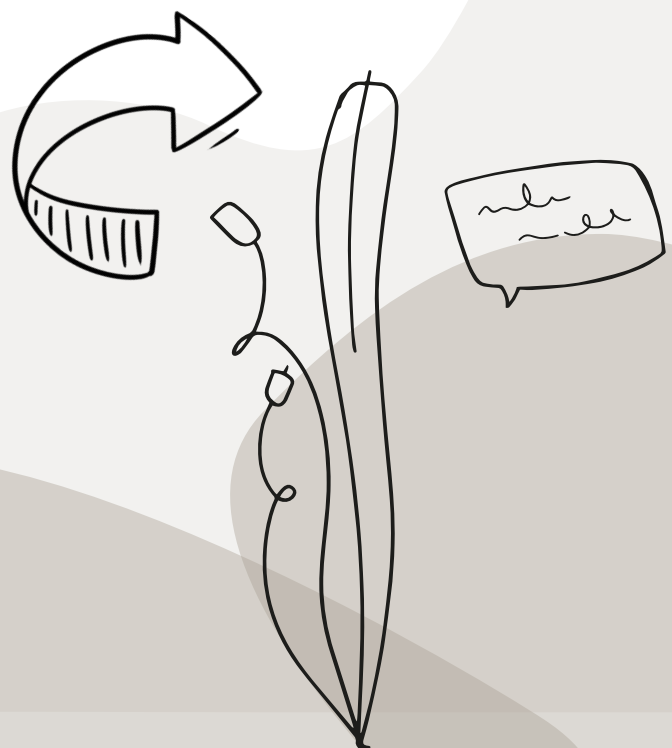


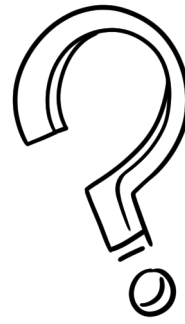
How to organise an Earth4All event

Are you worried about the future of your community? Are you concerned about rising levels of inequality and the threats of a changing climate? Do you believe the economic system is currently failing people and the planet, and requires an upgrade?

Or maybe you have already come across our book [Earth for All: A Survival Guide for Humanity](#) or heard someone talk about the Earth4All initiative. If our key ideas struck a chord with you, and you wish to explore how these principles apply to your local context, we've got you covered.

Earth4All developed a series of activities that you can organise in your community. This document provides an overview of these activities and available resources.





Why organise an Earth4All event?

We need popular support to push for a transformation of our economic system.

That's why Earth4All is encouraging citizens worldwide to discuss key transformation ideas and engage in conversations about how to jumpstart this transformation.

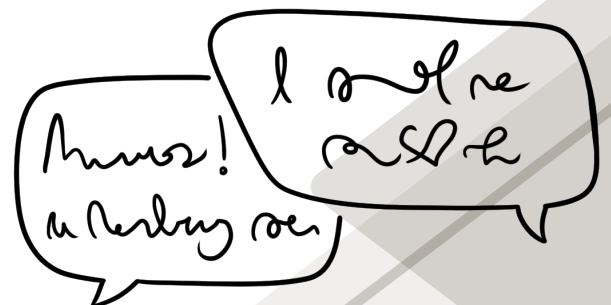
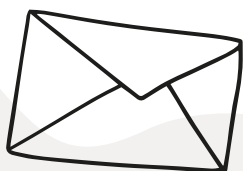
Wherever you live, economic decisions have an impact on every aspect of your life: your work, income, housing, healthcare, or education, or even what you have for dinner. The economic system shapes our lives.

So, what if we transformed our economy to ensure that we all live the best life possible, on a stable planet? People everywhere are challenging the system and reimagining what our lives could look like if we upgraded our economy to focus on wellbeing rather than profit.

Talking with people can create the space for change and help society find ways to work together and make everyone part of the solution.

By organising an Earth4All conversation in your community, you can contribute to creating a safe political space towards transformational change that improves the wellbeing of everyone.

Organising a conversation can be simple. It can go from an informal gathering in your local public garden or pub, to a more formal event at a university or at a city hall with local policymakers.



Resources & Activities:

1 Earth4All inspired card game: What is the change we need? Redefining priorities and designing the future of your community

Based on a card game and with a strong focus on imagination, this workshop is an entry point for talking about our world and rethinking what we want humanity's priorities to be, with a focus on everyday life in your community, and the impact of our economic system. The goal is to think beyond the current crises and imagine a different future. To do so, we will identify through a participatory process one or two key ideas that can radically improve people's wellbeing and our planet's health.

Resources: [The Earth4All card game facilitation guide](#), [a set of printable cards](#).

2 'Telling the stories of our future' workshop

The workshop takes inspiration from Ayotola, Shu, Carla, and Samiha—the four fictional characters whose journeys we follow in the *Earth for All* book and who portray the *Too Little Too Late* and *Giant Leap* scenarios. This workshop entails an immersive methodology to talk about the future we can build together by designing our daily lives of tomorrow. Through creative exercises and engaging discussions, we aim to unleash the power of our imagination and visualise the impact of the choices our governments make today on our lives for decades to come.

Resources: [Telling the stories of our future facilitation guide](#), [a set of graphs](#).



3 The Earth for All book club

This format is ideal to discuss and unpack the ideas and messages of *Earth for All*. This note offers guidance on how to set-up and run a book club, from procuring the book to exploring the implications of the ideas for your own community.

Resources: [Earth 4 All Book Club facilitation guide](#).

You can explore and use **Earth4All communications materials** on the [Earth4All Trello board](#), **including the "Inspired by Earth4All" logo which you are free to use for your events.**

We recommend navigating the resources of [Seeds for Change](#) for precious insights into facilitation principles and good practice.

Tips to run an Earth4All inspired event: before and after



Before

Thank you for your interest in organising an Earth4All inspired event! Here are a few logistical details to keep in mind.

Finding a venue for your event

When planning your event, the venue choice depends on the number of attendees you expect and your budget. The options are diverse, ranging from a cozy living room to a private venue with ample space. Check the availability of a community centre or inquire about room rentals at the local library. Additionally, reach out to organisations that share similar values and objectives to see if they have a venue and if they would be interested in co-hosting the event. Or if the weather allows, why not gather in an outdoor public place like a park?

Promoting your event

To communicate about your event, you'll find visual resources in the [Earth4All Trello board](#). These include the Earth4All logo, social media cards and explanatory videos, along with a blurb and key facts about Earth4All. Use these to introduce and build excitement ahead of the event.

We encourage you to use the logo [“Inspired by Earth4All” to connect with the growing wider movement.](#)

[To expand the reach of your event, don't forget to tag us on social media and use the hashtag #Earth4All. We are happy to help amplify your event's impact and share it with our community!](#)

After the event

We would love to hear about your Earth4All inspired event.

Please share your event's highlights on social media and send us your event photos with a few quotes from the participants to info@earth4all.life.

The momentum around your event provides an excellent opportunity to foster connections with other community events and activities, whether related to Earth4All or not. Let's collaborate and amplify our positive impact on the planet and beyond!