Earth for All Survey 2024

Sweden

G20+ Global Report: attitudes to political and economic transformation

Commissioned by Earth4All and the Global Commons Alliance

Partners: The Policy Institute Kings College, ISWE, Wellbeing Economy Alliance

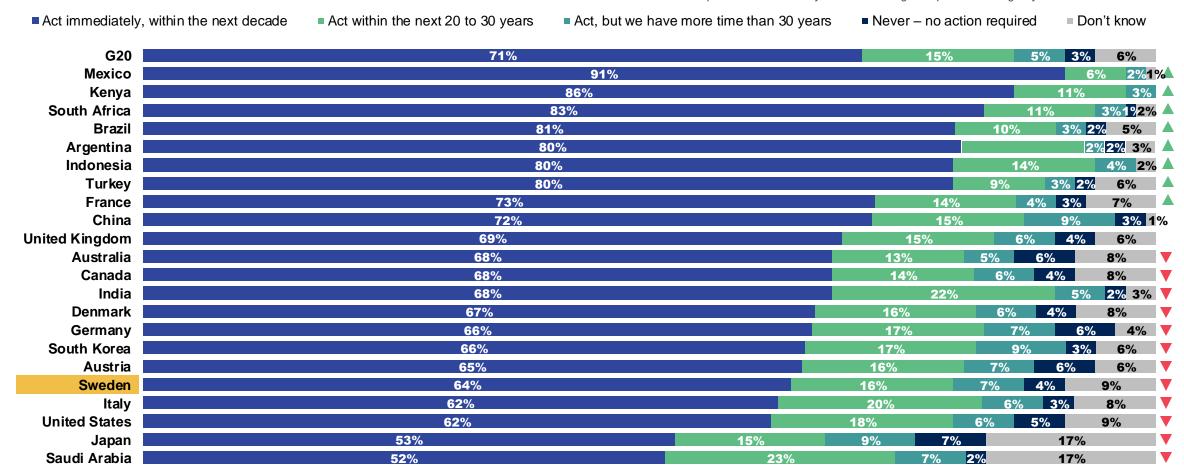


Support for proposals



Thinking about climate change and protecting nature, how quickly do you think the world needs to take major action to reduce carbon emissions from electricity, transport, food, industry, and buildings?

Q6. Thinking about climate change and protecting nature, how quickly do you think the world needs to take major action to reduce carbon emissions from electricity, transport, food, industry, and buildings? Please select the option that best reflects your understanding and opinion of the urgency.



Base: 22,000 across 22 countries, 18 - 55-75, online interviews, 5th March – 8th April 2024. Argentina (1,000), Austria (1,000), Brazil (1,000), Canada (1,000), China (1,000), France (1,000), Germany (1,000), India (1,000), India (1,000), China (1,000), China (1,000), China (1,000), France (1,000), Germany (1,000), Germany (1,000), India (1,000), India (1,000), South Africa (1,000), South Africa (1,000), South Korea (1,000), United Kingdom (1,000), United States (1,000), Germany (1,000), Germany (1,000), South Africa (1,000), South Africa (1,000), South Korea (1,000), United Kingdom (1,000), United States).



Thinking about climate change and protecting nature, how quickly do you think the world needs to take major action to reduce carbon emissions from electricity, transport, food, industry, and buildings?

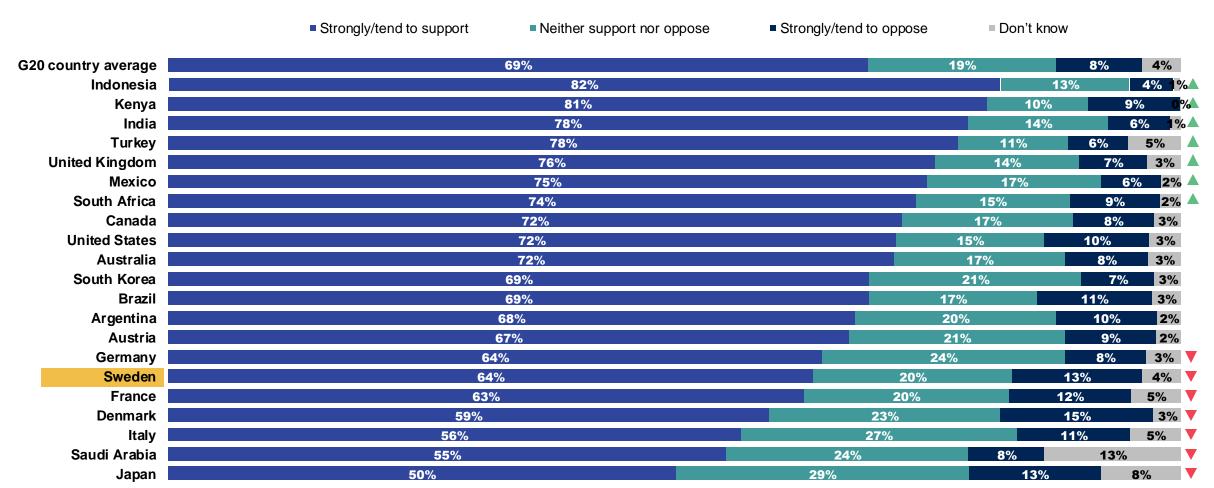
Q6. Thinking about climate change and protecting nature, how quickly do you think the world needs to take major action to reduce carbon emissions from electricity, transport, food, industry, and buildings? Please select the option that best reflects your understanding and opinion of the urgency.

	Total	Ge	nder	Ho	usehold inco	me			Age		
	(A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)
Act immediately, within the next decade	64%	59%	70%	61%	66%	69%	54%	63%	70%	64%	66%
Act miniediately, within the next decade	BG		AB			AD			G		G
Act within the next 20 to 30 years	16%	18%	13%	18%	13%	15%	29%	18%	14%	13%	10%
Act within the next 20 to 30 years	K	AC					AHIJK	K			
Act, but we have more time than 30	7%	9%	5%	7%	9%	7%	8%	8%	5%	8%	7%
years	С	AC									
Never – no action required	4%	7%	1%	4%	4%	4%	3%	3%	3%	4%	8%
Nevel – No action required	С	AC									АН
Don't know	9%	7%	11%	10%	7%	4%	6%	9%	8%	11%	9%
Boil (Kilow	F		А								



Large businesses pay higher tax rates.

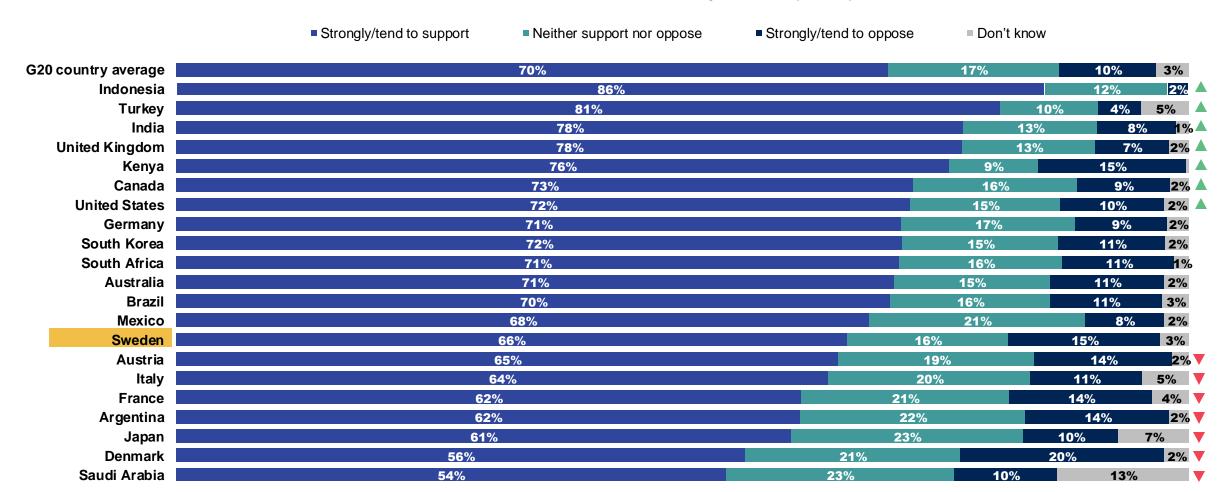
Q16. To what extent if at all would you support or oppose the following proposals as means of funding major changes to our economy and lifestyles?





Wealthy people pay higher rates of income tax.

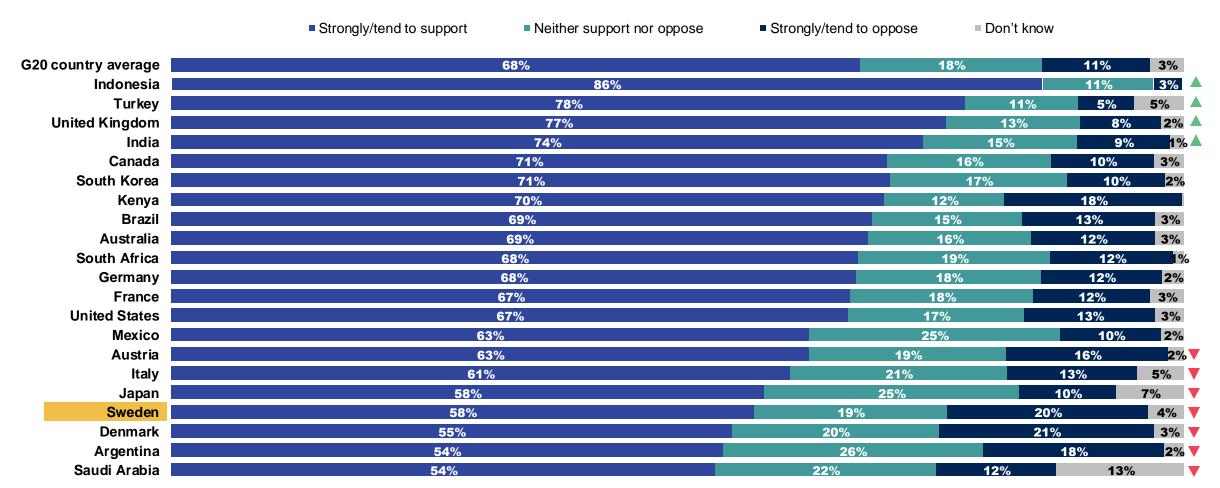
Q16. To what extent if at all would you support or oppose the following proposals as means of funding major changes to our economy and lifestyles?





Wealthy people pay a higher tax on their wealth.

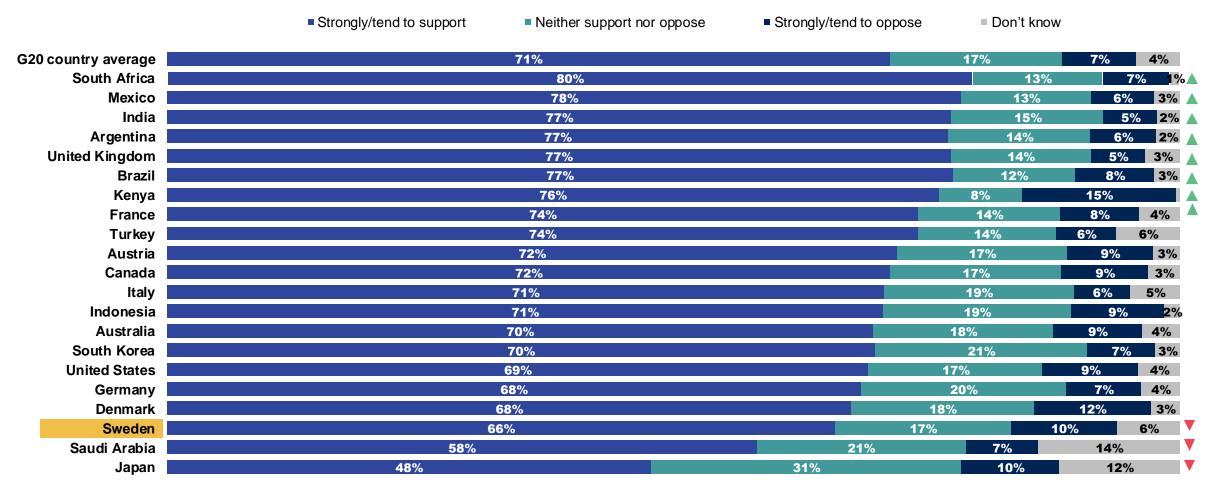
Q16. To what extent if at all would you support or oppose the following proposals as means of funding major changes to our economy and lifestyles?





People and companies that pollute the environment for example by causing greenhouse gas emissions should pay higher taxes, with the money raised shared out among people and companies who pollute less.

> Q16. To what extent if at all would you support or oppose the following proposals as means of funding major changes to our economy and lifestyles?





To what extent if at all would you support or oppose the following proposals as means of funding major changes to our economy and lifestyles? (Strongly / tend to support).

Q16. To what extent if at all would you support or oppose the following proposals as means of funding major changes to our economy and lifestyles?

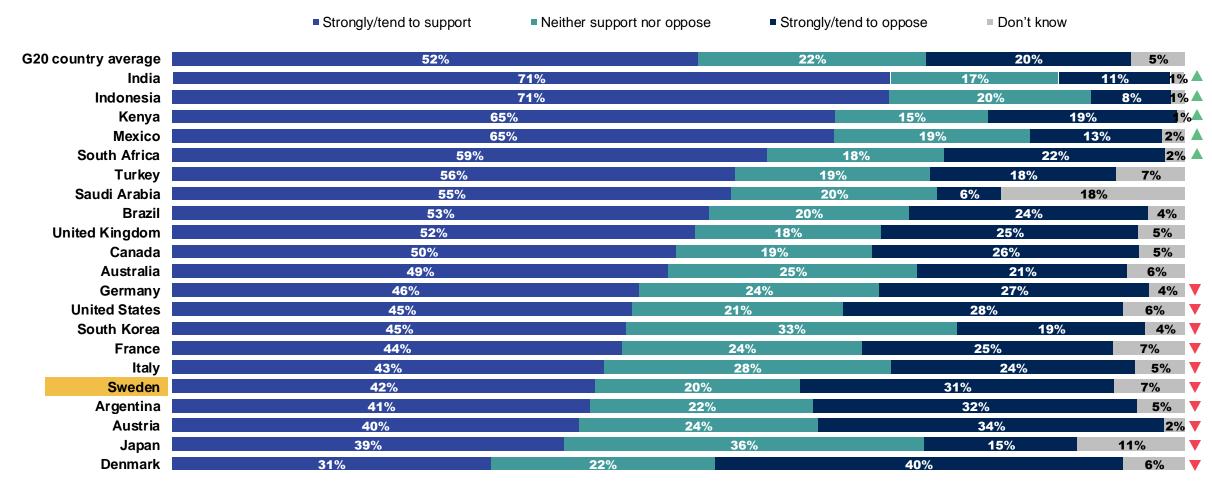
	Total	Ge	nder	Hou	sehold inco	ome	Age					
	(A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)	
Wealthy people pay higher rates of income tax	66%	63%	70%	66%	70%	67%	54%	67%	67%	68%	70%	
	BG	G	ABG	G	BG	G		G	G	G	BG	
People and companies that pollute the environment should pay higher taxes, with the	66%	66%	66%	60%	68%	73%	52%	67%	67%	70%	67%	
money raised shared out	DG	DG	DG		G	ABCDG		DG	G	DG	G	
Large businesses pay higher tax rates	64%	59%	69%	64%	68%	62%	56%	64%	68%	63%	64%	
	В		ABDFGN		BG				BG			
Wealthy people pay a higher tax on their wealth	58%	55%	60%	59%	63%	57%	44%	55%	61%	63%	59%	
	G	G	G	G	BG	G			G	BG	G	

Base: Sweden, 1,000 adults aged 18 to 65, interviewed online in March and April 2024. For subgroup base sizes, please see Methodology.



All people in [COUNTRY] receiving a minimum regular income each month from the government (sometimes called a Universal Basic Income), regardless of employment status.

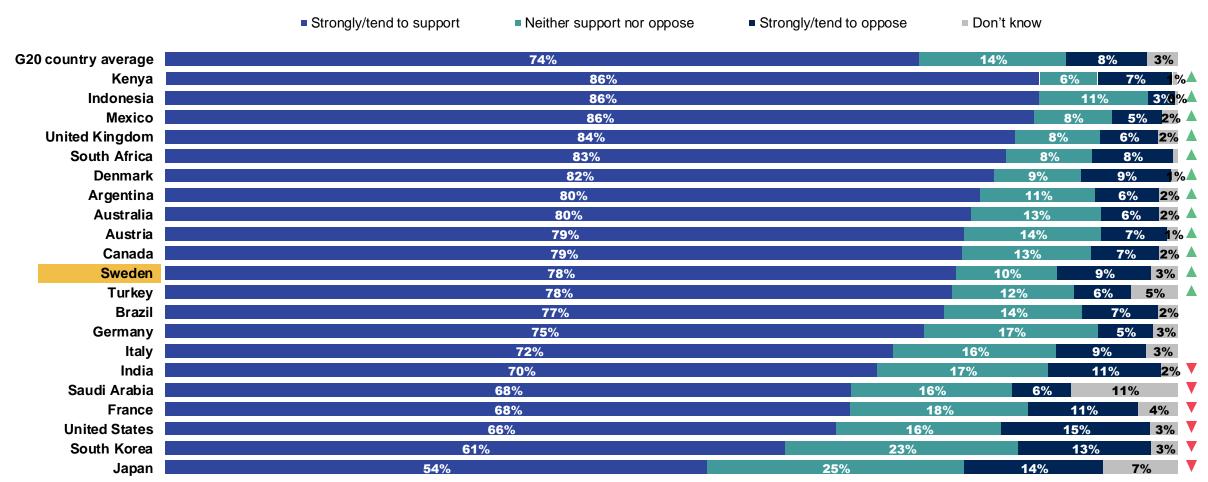
Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?





The government of [COUNTRY] ensuring that every citizen has free or affordable healthcare.

Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?

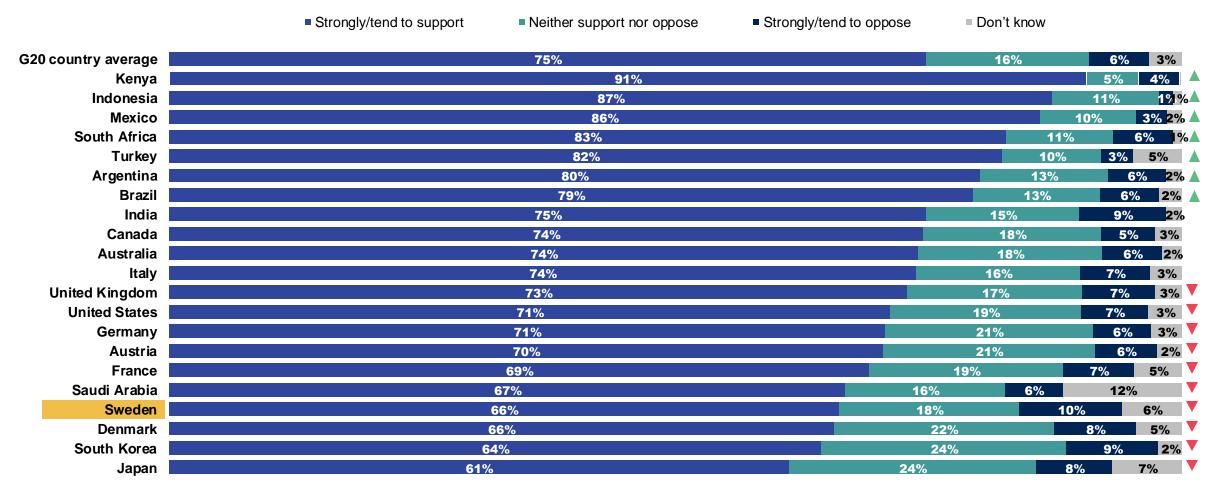


Base: 21,000 across 21 countries, 18 - 55-75, online interviews, 5th March – 8th April 2024. Argentina (1,000), Australia (1,000), Brazil (1,000), Canada (1,000), France (1,000), France (1,000), Germany (1,000), India (1,000), Indi



Strengthening workers rights in [COUNTRY], to protect jobs and ensure adequate retraining.

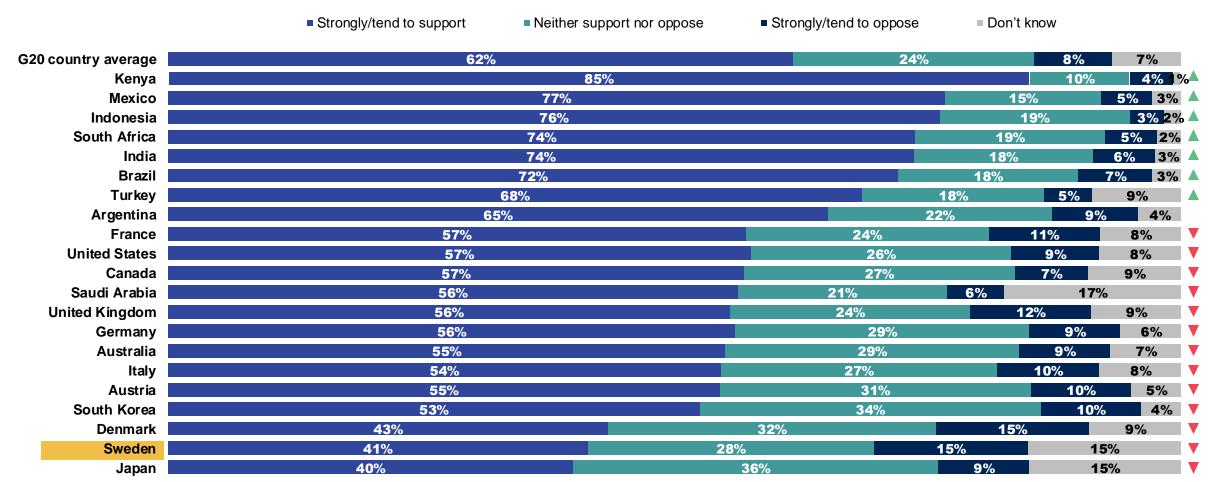
Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?





The use of citizens' assemblies in [COUNTRY], to increase citizens' influence in political decision-making.

Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?

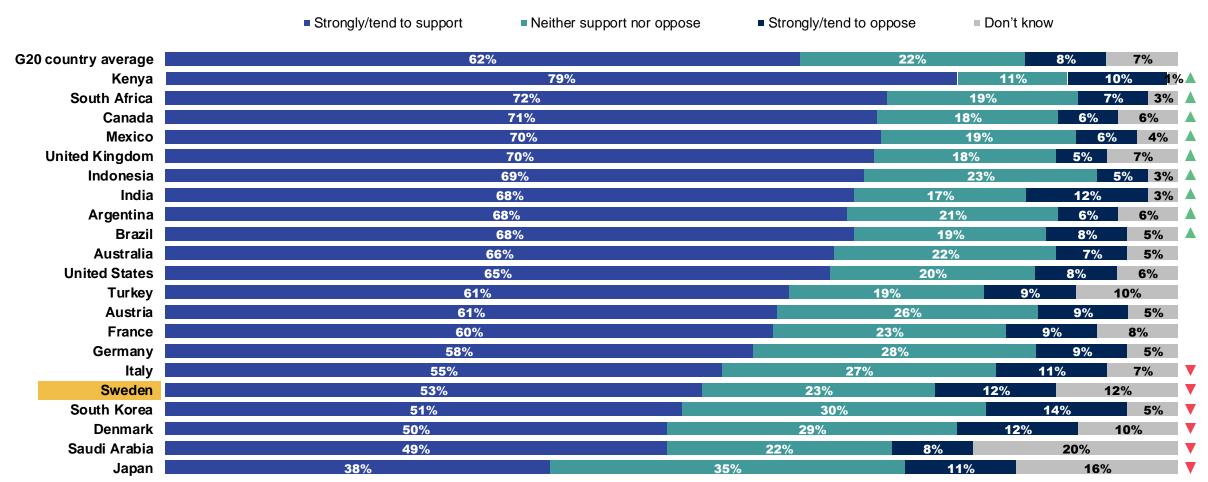


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Laws and regulations limiting the political influence of large corporations in the political process in [COUNTRY].

Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?



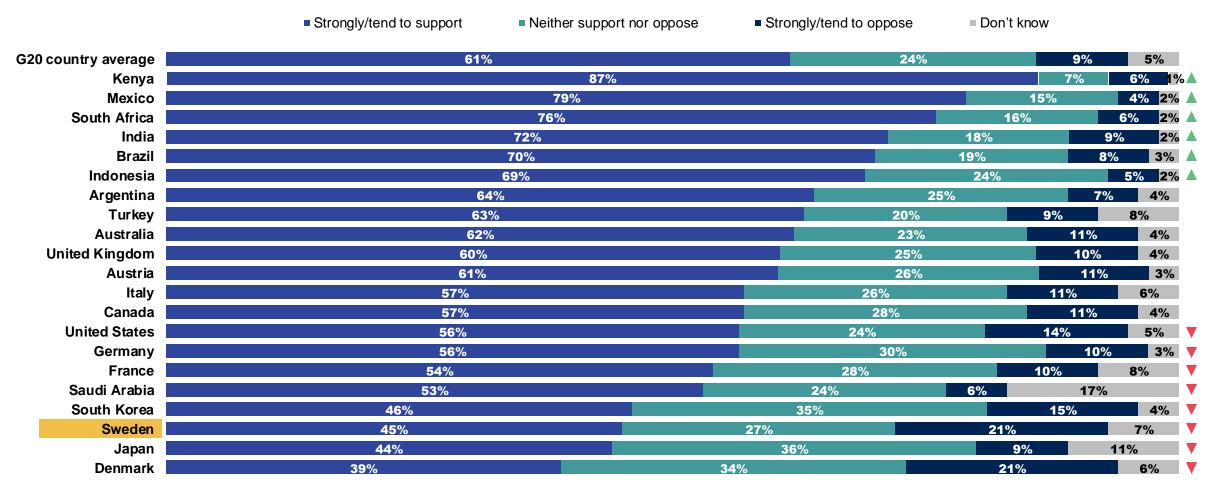
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14

Policies ensuring more equal gender representation in government and business leadership roles in [COUNTRY].

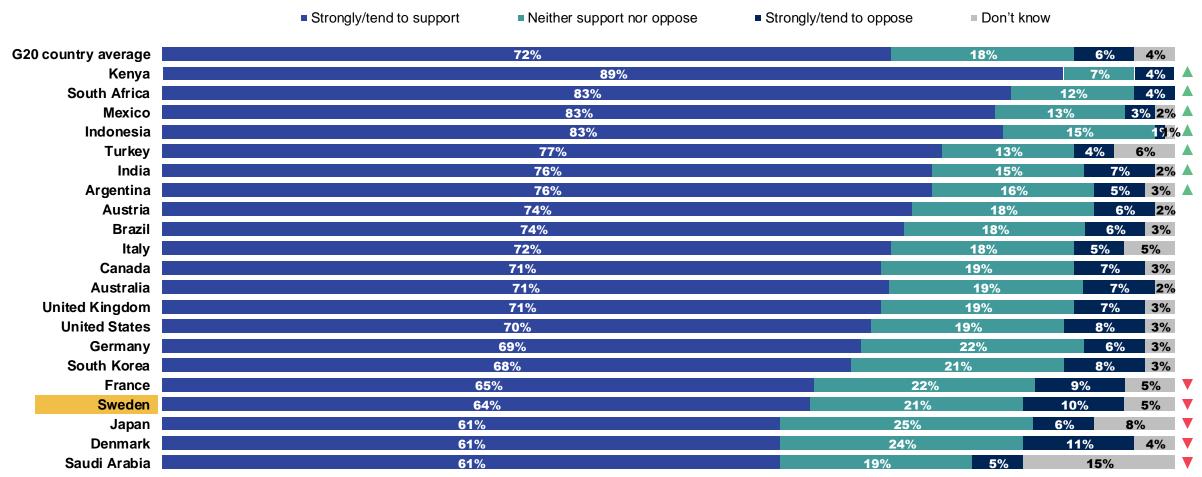
Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?





Policies supporting work-life balance, such as parental leave, better childcare provision and flexible working hours in [COUNTRY].

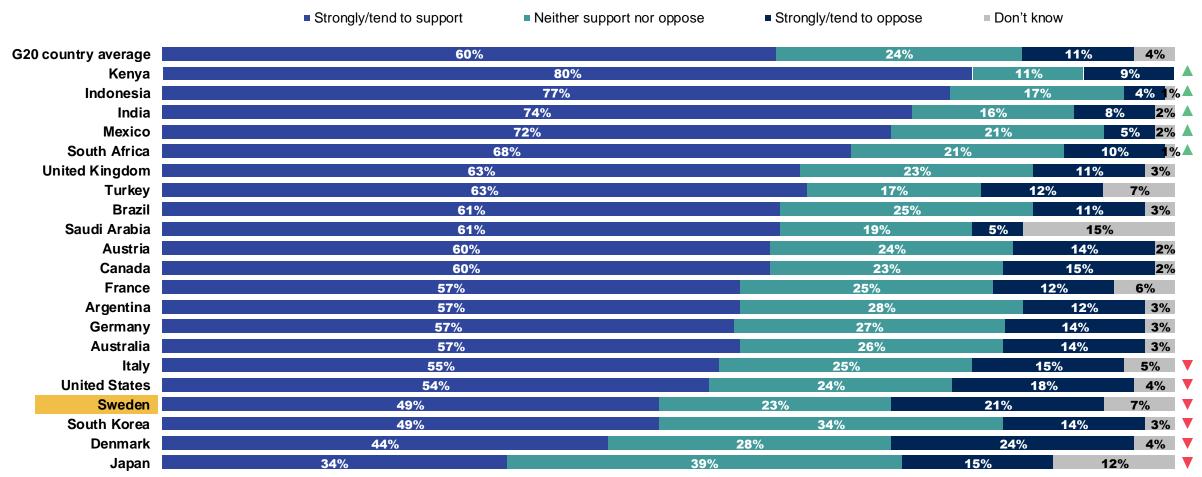
Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?





[COUNTRY] promoting policies to help people eat healthier diets that reduce meat consumption and harmful emissions.

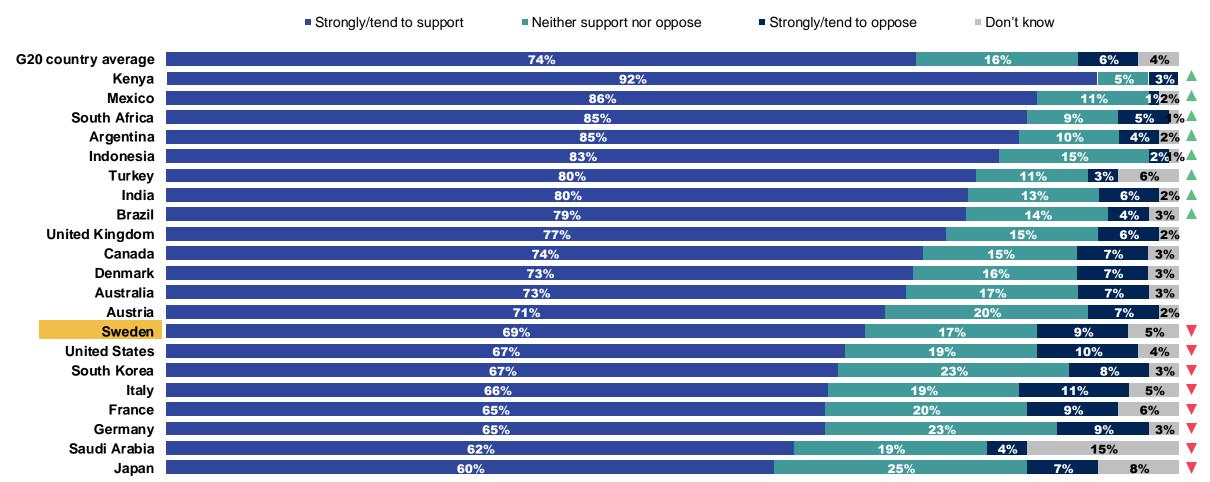
Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?





Investing in renewable energy, energy efficiency, clean transport (cars, buses, trains, aircraft) and reducing pollution in industry in [COUNTRY].

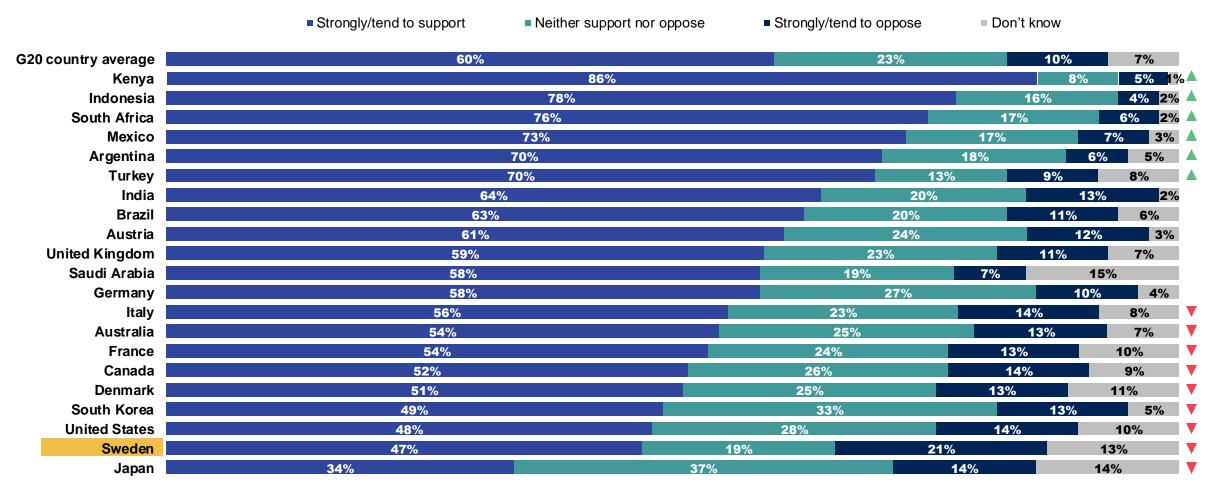
Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?





Giving legal rights to nature in [COUNTRY]'s national laws.

Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?

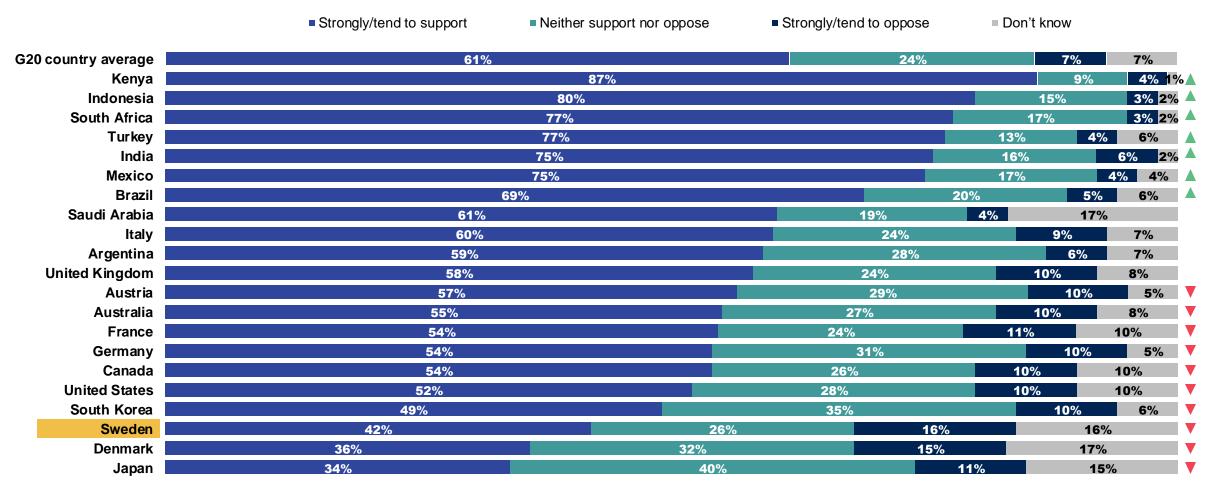


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Giving legal rights to future generations in [COUNTRY]'s national laws.

Q17. To what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges?





And to what extent if at all would you support or oppose the following proposals as means to improve all people's wellbeing and quality of life and respond to global challenges? (Strongly / tend to support).

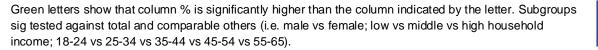
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	Total	Ge	nder	Но	ısehold inco	me	Age				
	Total (A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)
The government ensuring that every citizen has free or affordable healthcare	78% BG	75%	81% AB	75%	78%	83% AD	58%	77% G	78% G	85% AGH	85% AGH
Investing in renewable energy, energy efficiency, clean transport and reducing pollution in industry	69% DG	67%	72%	64%	66%	79% ADE	49%	73% G	69% G	74% G	73% G
Strengthening workers' rights, to protect jobs and ensure adequate retraining	66% G	64%	69%	64%	73% ADF	64%	55%	66% G	65%	69% G	72% G
Policies supporting work-life balance, such as parental leave, better childcare provision and flexible working hours	64% BDG	58%	70% AB	60%	66%	68% D	55%	72% AGK	68% G	64%	59%
Laws and regulations limiting the political influence of large corporations in the political process	53% H	55%	52%	50%	56%	58% AD	47%	46%	56% H	56% H	60% AGH
Promoting policies to help people eat healthier diets that reduce meat consumption and harmful emissions	49% BD	43%	54% AB	44%	52%	55% AD	44%	57% AGJK	50%	48%	44%
Giving legal rights to nature in national laws	47% B	43%	51% AB	47%	51%	45%	39%	50%	47%	49%	48%
Policies ensuring more equal gender representation in government and business leadership roles	45% B	39%	52% AB	46%	48%	46%	47%	49%	45%	45%	41%
All people receiving a minimum regular income each month from the government, regardless of employment status	42% F	43%	40%	49% AF	41%	36%	40%	44%	45%	39%	40%
Giving legal rights to future generations in national laws	42% KM	40%	44%	42%	48% A	41%	40%	46% K	45% K	41%	36%
The use of citizens' assemblies, to increase citizens' influence in political decision-making	41%	43%	39%	43%	42%	41%	40%	42%	40%	41%	42%

Base: Sweden, 1,000 adults aged 18 to 65, interviewed online in March and April 2024.

For subgroup base sizes, please see Methodology.

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Democracy and economy

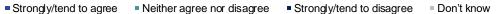


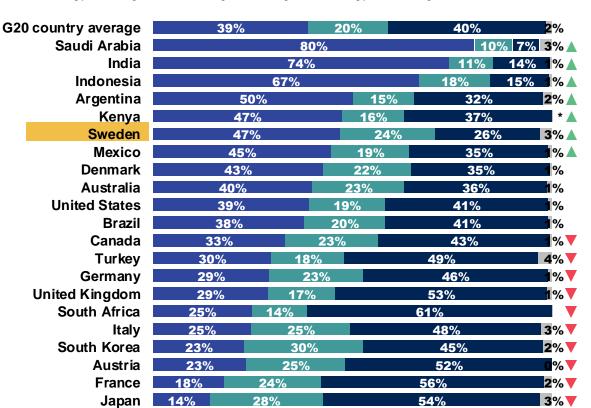


To what extent, if at all, do you agree or disagree with the following statements about your country?

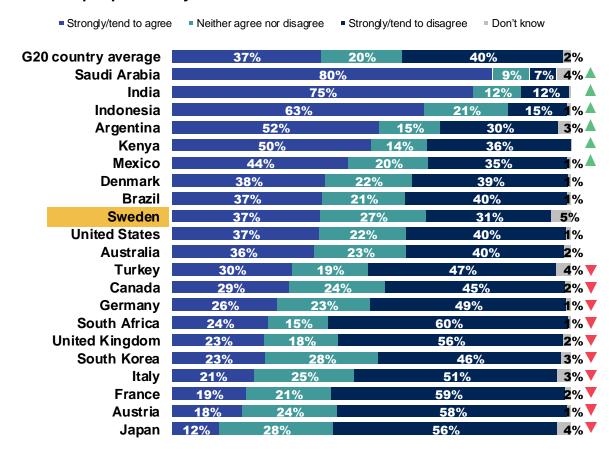
Q8.

The government can be trusted to make decisions for the benefit of the majority of people





The government can be trusted to make long-term decisions which will benefit people 20-30 years from now



Base: 21,000 across 21 countries, 18 - 55-75, online interviews, 5th March – 8th April 2024. Argentina (1,000), Australia (1,000), Brazil (1,000), Brazil (1,000), France (1,000), France (1,000), India (1,000), India



To what extent, if at all, do you agree or disagree with the following statements about your country? (Strongly / tend to agree).

Q8.

		Ge	nder	Hou	sehold inco	ome			Age		
	Total (A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)
The government can be trusted to make decisions for the		50%	44%	40%	44%	56%	45%	42%	49%	46%	52%
benefit of the majority of people	D					ADE					Н
The government can be trusted to make long-term		43%	31%	31%	37%	44%	38%	32%	40%	35%	41%
The government can be trusted to make long-term decisions that will benefit people 20-30 years from now	CDH	AC				AD			Н		Н



I'm going to describe various types of political systems. How good or bad do you think each is or would be as a way of governing your country. (Very / fairly good).

Q9.

	Total	Ge	nder	Hou	sehold inco	me	Age					
	(A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)	
Having a democratic political system	87% DGH	88%	85%	81%	87%	93% ADE	79%	82%	87% G	88% G	94% AGHIJ	
Having experts make decisions according to what they think is best for the country	63% K	62%	65%	67%	59%	67% E	72% AJK	65% K	70% AJK	59%	55%	
Having a strong leader who does not have to bother with parliament and elections	19% CFJ	23% AC	16%	26% AF	21% F	14%	30% AIJK	24% AJK	20% J	12%	15%	
Having the army rule	19% FJK	18%	20%	26% AEF	17%	15%	37% AHIJK	22% JK	20% K	14%	8%	
A system governed largely by business leaders and wealthy people	17% CK	20% AC	13%	17%	15%	19%	31% AHIJK	17% K	18% K	13%	9%	
Having a system governed by religious law in which there are no political parties or elections	13% CFJK	16% AC	10%	17% AF	13%	10%	30% AHIJK	14% K	16% JK	8%	4%	



Which, if any, of the following do you think the government has a responsibility to provide for all people in [COUNTRY]? Please select all that apply.

Q10.

	Total	Ge	nder	Ног	sehold inc	ome			Age		
	(A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)
Law and order	79%	80%	78%	73%	79%	86%	66%	74%	79%	83%	89%
Law and order	DGH	DGH	DG		G	ABCDEGHI			G	DGH	ABCDEGHI
A society where men and women have equal rights	66%	62%	70%	57%	68%	73%	55%	64%	65%	69%	71%
A society where men and women have equal rights	BDG		ABDGH		BDG	ABDGHI			D	BDG	BDG
High quality education	61%	62%	59%	54%	62%	69%	55%	64%	58%	60%	63%
night quality education	D	D	D		D	ABCDGIJN		D			D
Clean air and water	59%	57%	62%	57%	64%	59%	59%	68%	58%	51%	60%
Clean air and water	JN		DJN		BJN	j		ABCDFIJN			j
Free healthcare	59%	56%	62%	55%	60%	64%	61%	59%	61%	58%	58%
riee neathcare	BD		ABD			ABDN					
Adequate income in retirement	59%	56%	63%	57%	57%	62%	56%	55%	56%	58%	69%
Auequate income in retirement	В		ABDHI			ВН					ABDEFGHIJN
An adequate standard of living	58%	54%	62%	57%	55%	60%	53%	60%	59%	56%	59%
An adequate standard of living	В		ABDE			В					
The opportunity to influence decisions made by	51%	49%	53%	50%	48%	54%	44%	48%	52%	52%	57%
government						G					ABEG
A a saisty from all assists to reside	34%	33%	35%	35%	29%	37%	27%	33%	33%	34%	41%
A society free of social tensions				G		EG					ABEG
None of the above	3% F	3%	4% F	4%	3%	2%	3%	4%	2%	4%	4%

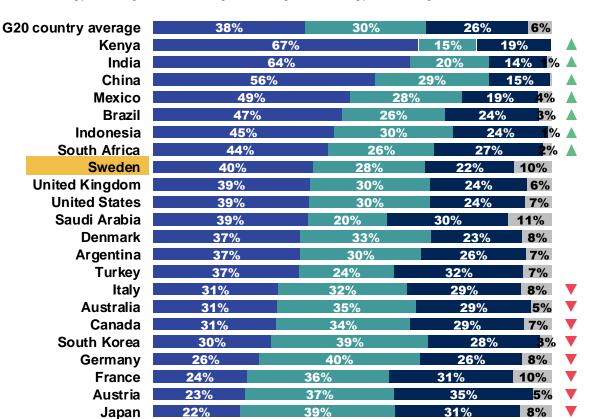


To what extent, if at all, do you agree or disagree with the following statements about your country?

Q11. To what extent, if at all, do you agree or disagree with the following statements about your country?

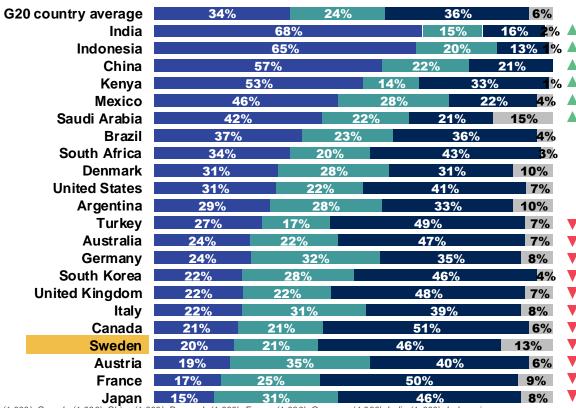
International organisations can be trusted more than national governments to address global challenges





All countries are equally represented in today's international organisations

Strongly/tend to agree Neither agree nor disagree Strongly/tend to disagree Don't know



Base: 22,000 across 22 countries, 18 - 55-75, online interviews, 5th March - 8th April 2024. Argentina (1,000), Australia (1,000), Brazil (1,000), Canada (1,000), China (1,000), France (1,000), Germany (1,000), India (1,000), India (1,000), India (1,000), China (1,000), Italy (1,000), Japan (1,000), Kenya (1,000), Mexico (1,000), Saudi Arabia (1,000), South Korea (1,000), Sweden (1,000), United Kingdom (1,000), United States (1,000), United States (1,000), Weize (1,000), Weize (1,000), South Korea (1,000), Sweden (1,000), United Kingdom (1,000), United States (1,000), United S countries surveyed (Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Saudi Arabia, South Africa, South Korea, Turkey, United Kingdom, United States).



To what extent, if at all, do you agree or disagree with the following statements about your country? (Strongly / tend to agree).

Q11.

	Tarak	Ge	ender	Ног	usehold inco	ome			Age		
	Total (A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)
International organisations can be trusted more than national governments to address global challenge		37%	43%	39%	40%	43%	44%	42%	41%	36%	38%
	В		AB								
All countries are equally represented in today's international organisations		21%	19%	21%	21%	20%	30%	21%	20%	14%	20%
miternational organisations	J						AJ				

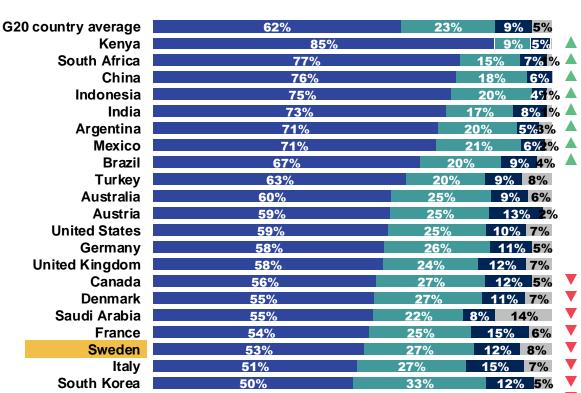


Some ways that citizens could be more involved in international organisations are listed below. To what extent, if at all, do you support or oppose these proposals?

Q12. Some ways that citizens could be more involved in international organisations are listed below. To what extent, if at all, do you support or oppose these proposals?

Global surveys of citizens' attitudes and concerns

Strongly/tend to support Neither support nor oppose Strongly/tend to oppose Don't know



43%

Global citizens' assemblies

■ NET: Strongly/tend to support = Neither support nor oppose = NET: Strongly/tend to oppose = Don't know

G20 country average	56%	27%	10% 6%
Kenya I	84%		10% 5%
India 📗	77%		16% 5% ² % 🛦
China I	76%		17% 7%
South Africa	71%		20% 7%2% ^
Mexico	70%		23% 5% <mark>3</mark> % 🔺
Indonesia	67%		27% 4% % 🔺
Argentina I	62%	24	% 9% <mark>5%</mark> ▲
Brazil	60%	24%	% 10% <mark>5%</mark>
Turkey	55%	26%	8% 10%
Saudi Arabia 📱	55%	24%	6% 14%
United States	53%	27%	12% 7%
United Kingdom	53%	27%	12% 8%
Australia I	51%	29%	14% 7 %
Canada I	51%	29%	13% 7%
France	49%	28%	15% 8% V
Germany I	48%	33%	13% 6%
Austria 📕	48%	32 %	16% 4% V
Denmark I	46%	31%	15% 7 %
Italy I	45%	31%	15% 8% V
South Korea	44%	39%	12% 4% V
Sweden	41%	33%	16% 11% V
Japan	32% 4:	2%	10% 16% V

Base: 22,000 across 22 countries, 18 - 55-75, online interviews, 5th March - 8th April 2024. Argentina (1,000), Australia (1,000), Brazil (1,000), Canada (1,000), China (1,000), France (1,000), Germany (1,000), India (1,000), India (1,000), India (1,000), China (1,000), Italy (1,000), Japan (1,000), Kenya (1,000), Mexico (1,000), Saudi Arabia (1,000), South Korea (1,000), Sweden (1,000), United Kingdom (1,000), United States (1,000), United States (1,000), Weize (1,000), Weize (1,000), South Korea (1,000), Sweden (1,000), United Kingdom (1,000), United States (1,000), United S countries surveyed (Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Saudi Arabia, South Africa, South Korea, Turkey, United Kingdom, United States).

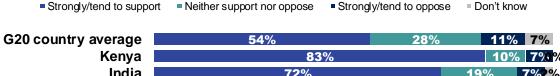


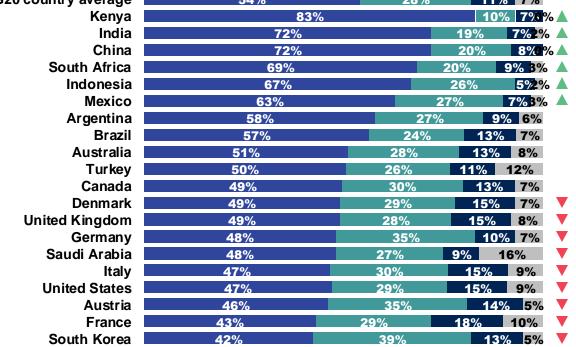
Japan

Some ways that citizens could be more involved in international organisations are listed below. To what extent, if at all, do you support or oppose these proposals?

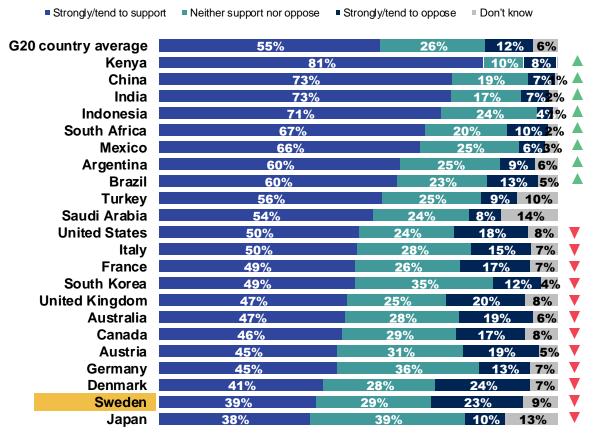
Q12. Some ways that citizens could be more involved in international organisations are listed below. To what extent, if at all, do you support or oppose these proposals?

A United Nations Parliamentary Assembly





Global referenda



Base: 22,000 across 22 countries, 18 - 55-75, online interviews, 5th March – 8th April 2024. Argentina (1,000), Australia (1,000), Brazil (1,000), Brazil (1,000), China (1,000), China (1,000), France (1,000), Germany (1,000), India (1,000), India (1,000), India (1,000), Brazil (1,000), Brazil (1,000), China (1,000), China (1,000), France (1,000), Germany (1,000), India (1,000), India (1,000), India (1,000), Brazil (1,000), Brazil (1,000), China (1,000), China (1,000), Germany (1,000), Germany (1,000), India (1,000), India (1,000), Brazil (1,000), Brazil (1,000), Brazil (1,000), Germany (1,000), Germany (1,000), India (1,000), Germany (1,000), India (1,000), India (1,000), Brazil (1,000), Brazil (1,000), Germany (1,000), Germany (1,000), India (1,000), India (1,000), Germany (1,



39%

Sweden

Japan

Some ways that citizens could be more involved in international organisations are listed below. To what extent, if at all, do you support or oppose these proposals. (Strongly / tend to support).

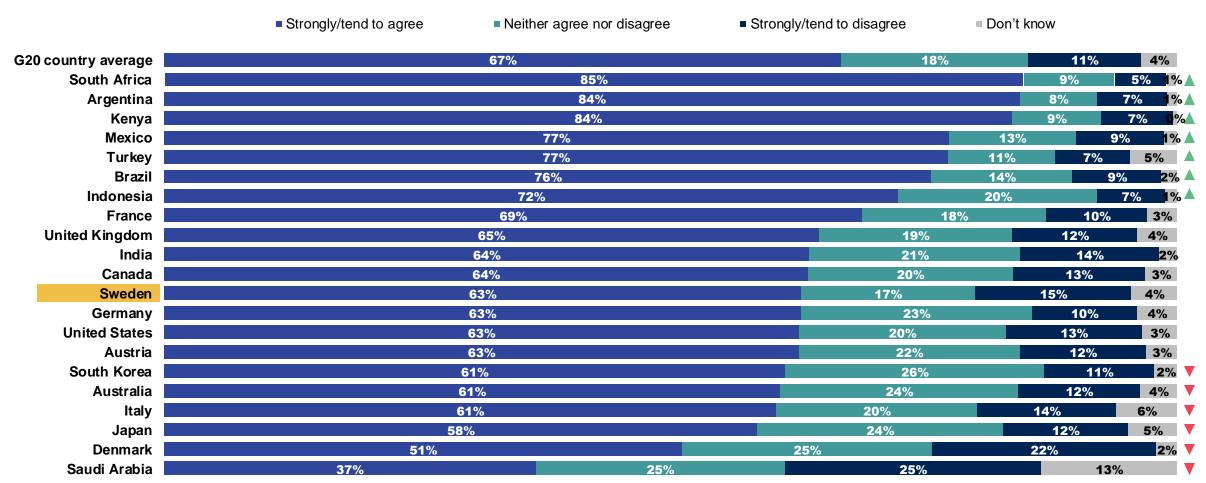
Q12.

	Total	Ge	nder	Но	usehold inco	me			Age		
	Total (A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)
Global surveys of citizens' attitudes and concerns	53%	51%	55%	51%	58%	56%	52%	55%	59% K	50%	48%
Global citizens' assemblies	41% J	42%	39%	43%	43%	39%	52% AIJK	47% AJK	41% J	32%	35%
Global referenda	39%	38%	41%	41%	43%	37%	41%	49%	36%	36%	34%
A United Nations Parliamentary Assembly	39%	38%	38%	36%	43%	41%	39%	AIJK 45% AJK	41%	33%	34%



There's too much economic inequality in [COUNTRY] these days.

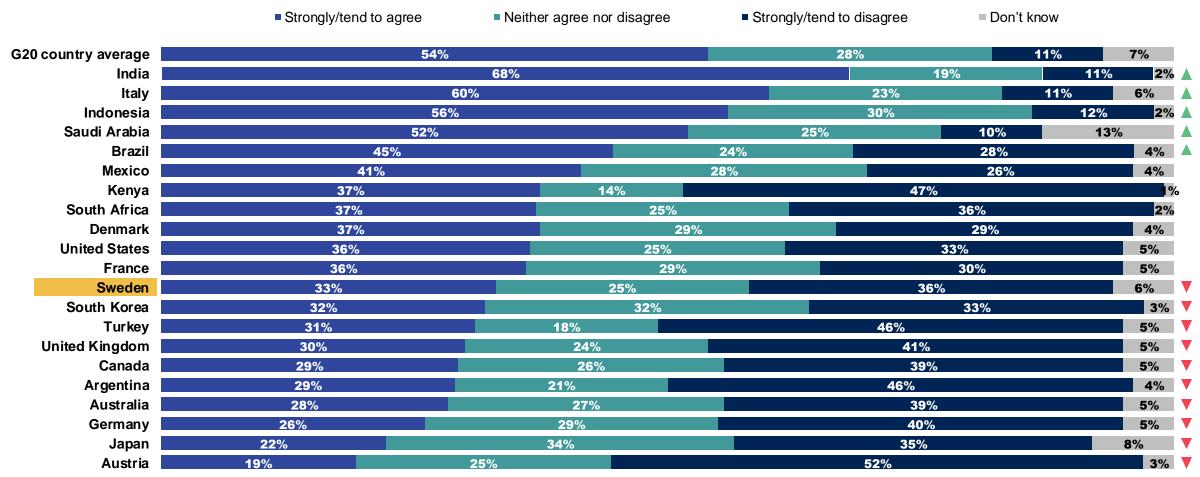
Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?





We are all better off when some people get rich, because their spending and investment trickles down throughout [COUNTRY]'s society, leading to more wealth for all.

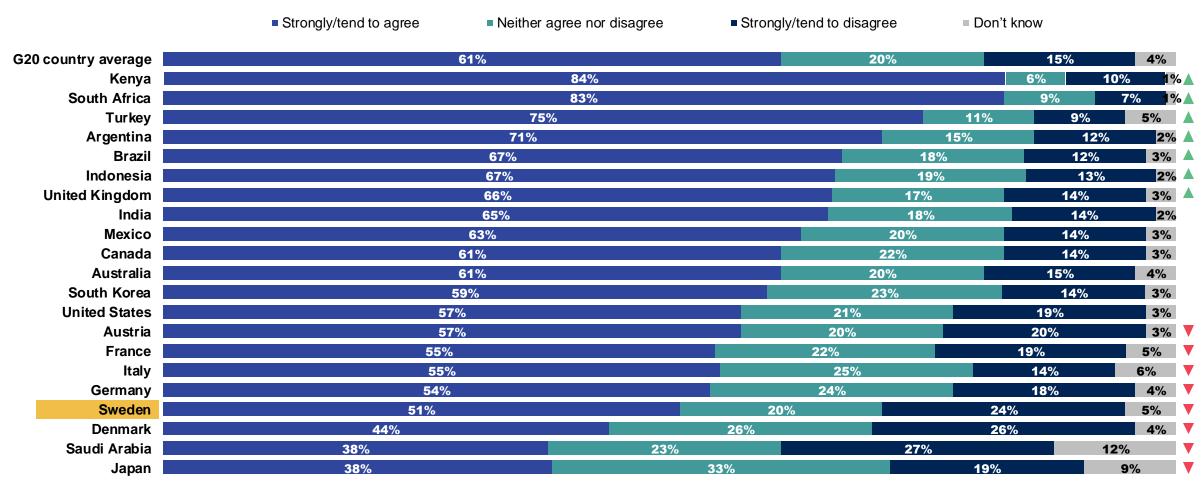
> Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?





The economic system in [COUNTRY] hurts people who have least money.

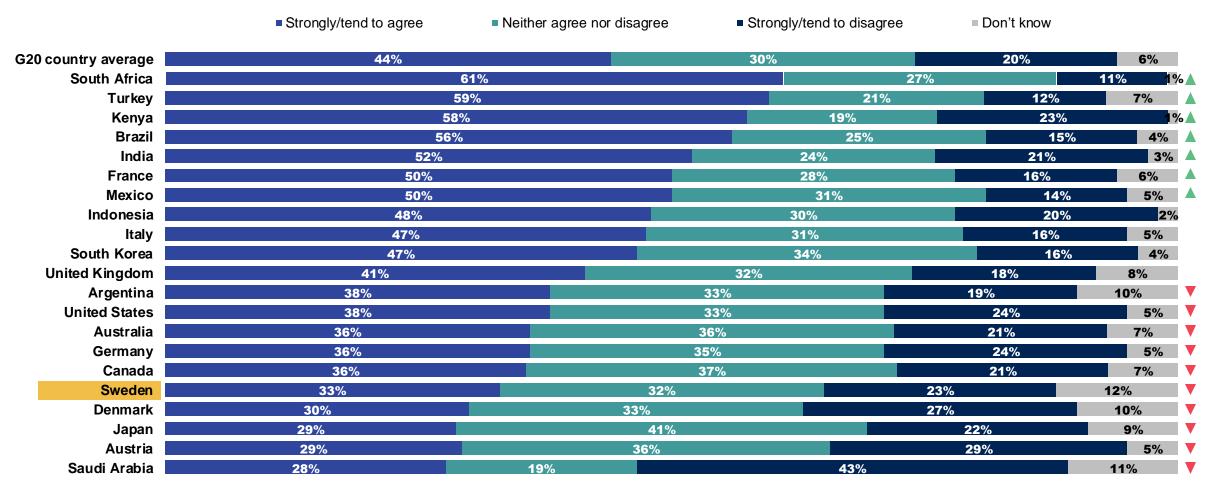
Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?





The economic system in [COUNTRY] is bad for the environment.

Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?

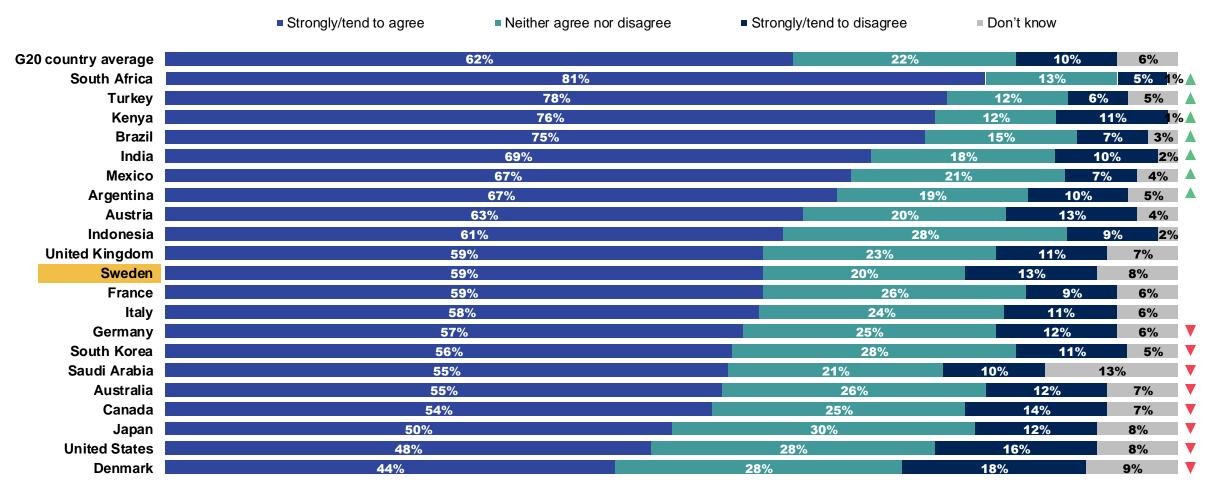


Base: 21,000 across 21 countries, 18 - 55-75, online interviews, 5th March – 8th April 2024. Argentina (1,000), Australia (1,000), Brazil (1,000), Brazil (1,000), France (1,000), France (1,000), India (1,000), India



The way the world's economy works now is unfair to poorer countries.

Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?

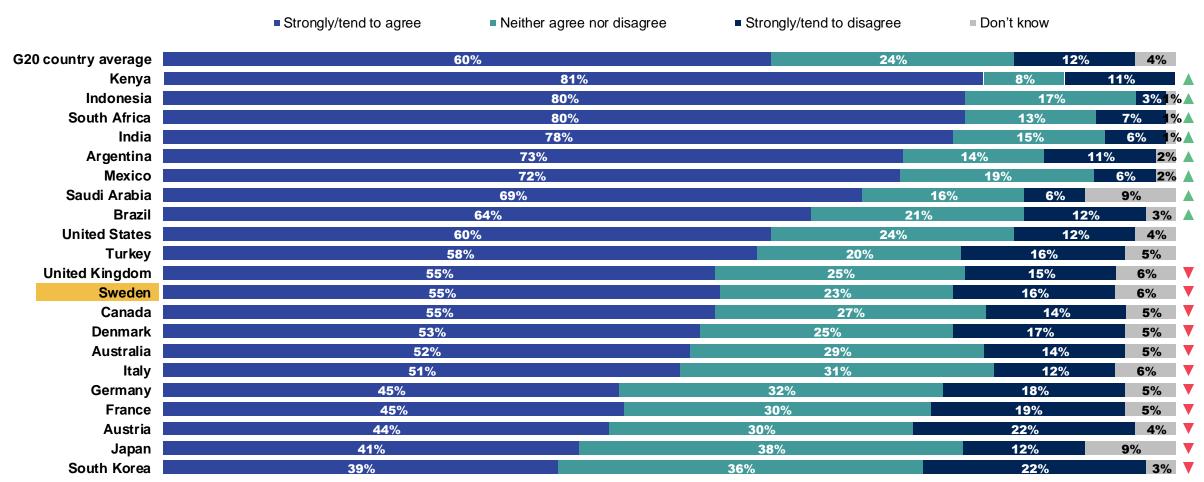


Base: 21,000 across 21 countries, 18 - 55-75, online interviews, 5th March – 8th April 2024. Argentina (1,000), Australia (1,000), Brazil (1,000), Brazil (1,000), France (1,000), France (1,000), India (1,000), India



Focusing on economic growth in [COUNTRY] is the best way to achieve wealth and wellbeing for all who live here.

Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?

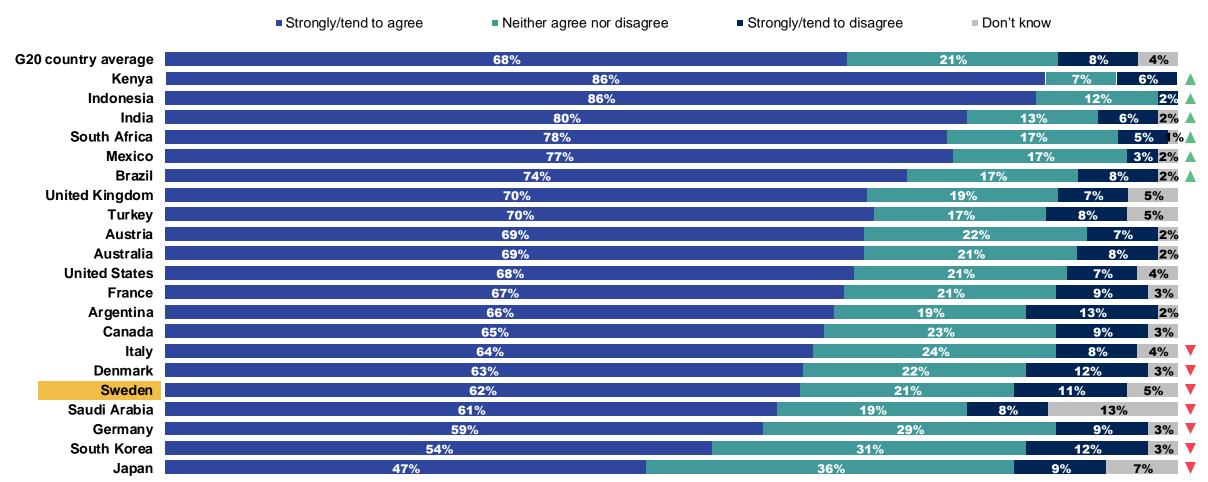


Base: 21,000 across 21 countries, 18 - 55-75, online interviews, 5th March - 8th April 2024. Argentina (1,000), Austria (1,000), Brazil (1,000), France (1,000), France (1,000), Germany (1,000), India (Japan (1,000), Kenya (1,000), Mexico (1,000), Saudi Arabia (1,000), South Africa (1,000), South Korea (1,000), Sweden (1,000), United Kingdom (1,000), United States (1,000), United States (1,000), South Africa (1,000), South Korea (1,000), South Korea (1,000), United States (Argentina, Australia, Brazil, Canada, France, Germany, India, Indonesia, Italy, Japan, Mexico, Saudi Arabia, South Africa, South Korea, Turkey, United Kingdom, United States).



The way [COUNTRY]'s economy works should prioritise the health and wellbeing of people and nature rather than focusing solely on profit and increasing wealth in [COUNTRY].

Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?

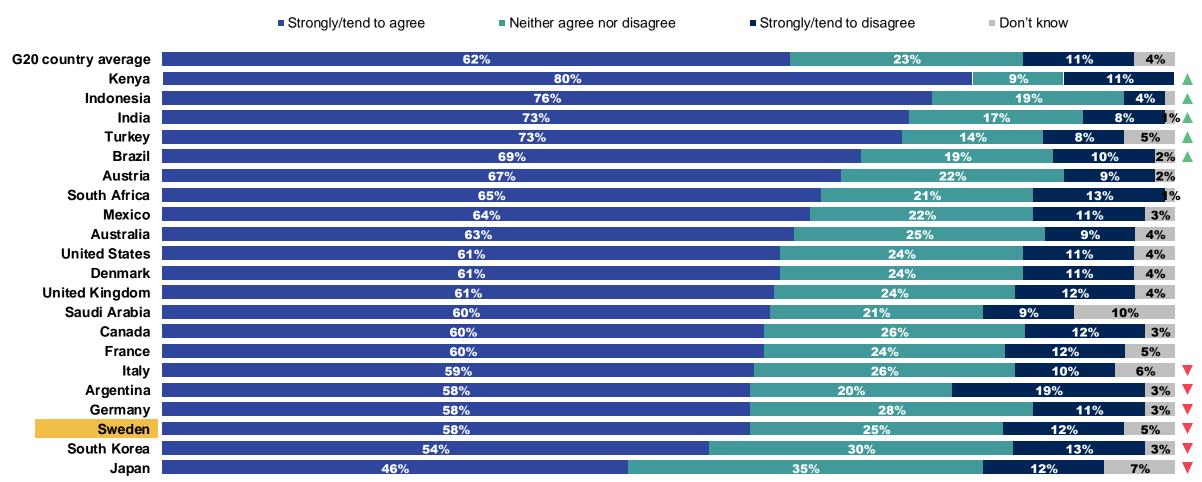


Base: 21,000 across 21 countries, 18 - 55-75, online interviews, 5th March - 8th April 2024. Argentina (1,000), Austria (1,000), Brazil (1,000), France (1,000), France (1,000), Germany (1,000), India (Japan (1,000), Kenya (1,000), Mexico (1,000), Saudi Arabia (1,000), South Africa (1,000), South Korea (1,000), Sweden (1,000), United Kingdom (1,000), United States (1,000), United States (1,000), South Africa (1,000), South Korea (1,000), South Korea (1,000), United States (Argentina, Australia, Brazil, Canada, France, Germany, India, Indonesia, Italy, Japan, Mexico, Saudi Arabia, South Korea, Turkey, United Kingdom, United States).



The economic success of a country should be measured by the health and wellbeing of its citizens, not how fast the economy is growing.

Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?



Base: 21,000 across 21 countries, 18 - 55-75, online interviews, 5th March - 8th April 2024. Argentina (1,000), Austria (1,000), Brazil (1,000), France (1,000), France (1,000), Germany (1,000), India (Japan (1,000), Kenya (1,000), Mexico (1,000), Saudi Arabia (1,000), South Africa (1,000), South Korea (1,000), Sweden (1,000), United Kingdom (1,000), United States (1,000), United States (1,000), South Africa (1,000), South Korea (1,000), South Korea (1,000), United States (Argentina, Australia, Brazil, Canada, France, Germany, India, Indonesia, Italy, Japan, Mexico, Saudi Arabia, South Korea, Turkey, United Kingdom, United States).



To what extent, if at all, do you agree or disagree with the following statements about the economy in your country? (Strongly / tend to agree).

Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?

		Ge	nder	er Household income		ome	Age				
	Total (A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)
There's too much economic inequality in Sweden these days	63% BG	54%	72% AB	64%	67%	61%	48%	63% G	66% B	64% G	68% G
The way economy works should prioritise the health and wellbeing of people and nature rather than focusing solely on profit and increasing wealth in Sweden	62% BG	59%	66% AB	59%	65%	65%	50%	69% AGI	59%	62% G	66% G
The way the world's economy works now is unfair to poorer countries	59%	57%	61%	59%	65% F	57%	59%	61%	59%	57%	60%
The economic success of a country should be measured by the health and wellbeing of its citizens, not how fast the economy is growing	58% G	56%	59%	57%	56%	60%	43%	59% G	57% G	62% G	62% G
Focusing on economic growth in Sweden is the best way to achieve wealth and wellbeing for all who live here	55% CDH	60% AC	50%	50%	57%	60% D	51%	47%	54%	60% H	63% AGHI
The economic system in Sweden hurts people who have least money	51% BFG	48%	55% AB	55% F	56% F	46%	39%	51%	52% G	52% G	57% G
The economic system in Sweden is bad for the environment	33%	31%	36%	31%	39% A	35%	28%	35%	35%	36%	32%
We are all better off when some people get rich (as spending and investment trickles down, leading to more wealth for all)	33% CD	40% AC	25%	28%	36% D	38% D	40% K	34%	32%	33%	28%

Base: Sweden, 1,000 adults aged 18 to 65, interviewed online in March and April 2024. For subgroup base sizes, please see Methodology.

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Which comes closest to your view about the following political systems?

Q14. Which comes closest to your view about the following political systems?

The global political system

- It needs to be completely reformed
- It needs minor changes
- Don't know

- It needs major changes
- It doesn't need to be changed

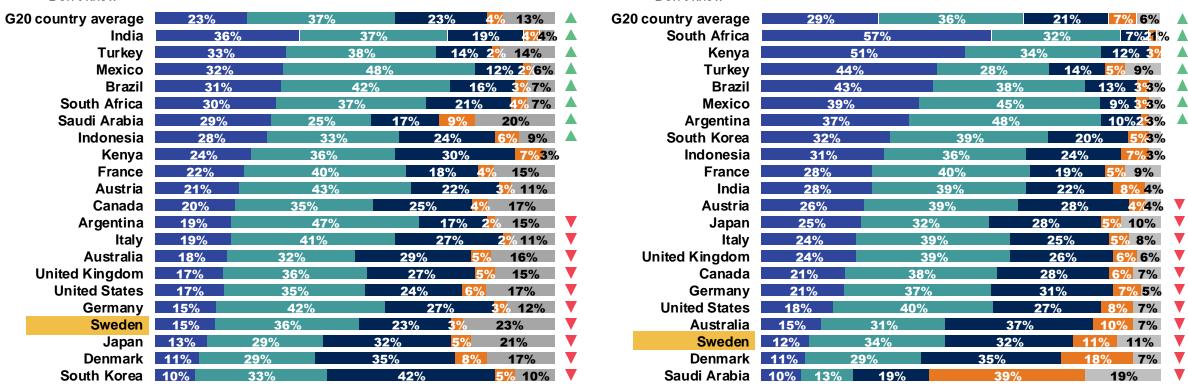
The political system of [COUNTRY]

- It needs to be completely reformed
- It needs minor changes
- It doesn't need to be changed

lpsos

It needs major changes

Don't know



Base: 21,000 across 21 countries, 18 - 55-75, online interviews, 5th March - 8th April 2024. Argentina (1,000), Austria (1,000), Brazil (1,000), France (1,000), France (1,000), Germany (1,000), India (Japan (1,000), Kenya (1,000), Mexico (1,000), Saudi Arabia (1,000), South Africa (1,000), South Korea (1,000), Sweden (1,000), United Kingdom (1,000), United States (1,000), United States (1,000), South Africa (1,000), South Korea (1,000), South Korea (1,000), United States (Argentina, Australia, Brazil, Canada, France, Germany, India, Indonesia, Italy, Japan, Mexico, Saudi Arabia, South Korea, Turkey, United Kingdom, United States).



Which comes closest to your view about the following economic systems?

Q14. Which comes closest to your view about the following political systems?

The global economic system

- It needs to be completely reformed
- It needs minor changes

Turkey

Mexico

India

Kenya

Brazil

France

South Africa

Saudi Arabia

Indonesia

Argentina

Canada

Australia

Germany

Sweden

Denmark

Japan 8%

United Kingdom

United States

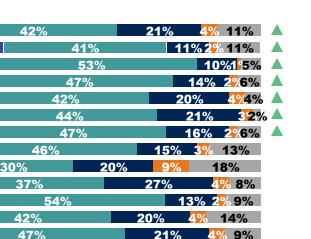
South Korea

Austria

Italy

■ Don't know G20 country average

- It needs major changes
- It doesn't need to be changed



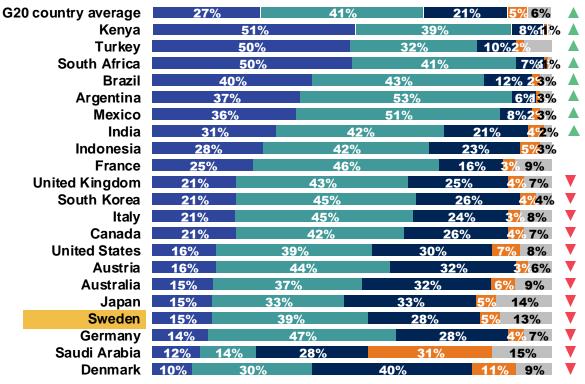
The economic system of [COUNTRY]

- It needs to be completely reformed
- It needs major changes
- It needs minor changes

It doesn't need to be changed

lpsos

Don't know



Base: 21,000 across 21 countries, 18 - 55-75, online interviews, 5th March - 8th April 2024. Argentina (1,000), Austria (1,000), Brazil (1,000), France (1,000), France (1,000), Germany (1,000), India (Japan (1,000), Kenya (1,000), Mexico (1,000), Saudi Arabia (1,000), South Africa (1,000), South Korea (1,000), Sweden (1,000), United Kingdom (1,000), United States (1,000), United States (1,000), South Africa (1,000), South Korea (1,000), South Korea (1,000), United States (Argentina, Australia, Brazil, Canada, France, Germany, India, Indonesia, Italy, Japan, Mexico, Saudi Arabia, South Korea, Turkey, United Kingdom, United States).



31%

31%

30%

30%

30%

40%

43%

38%

53%

23%

23%

23%

22%

21%

19%

18%

Values and demographics





To what extent are you optimistic or pessimistic about each of the following... (Very / somewhat optimistic).

Q2.

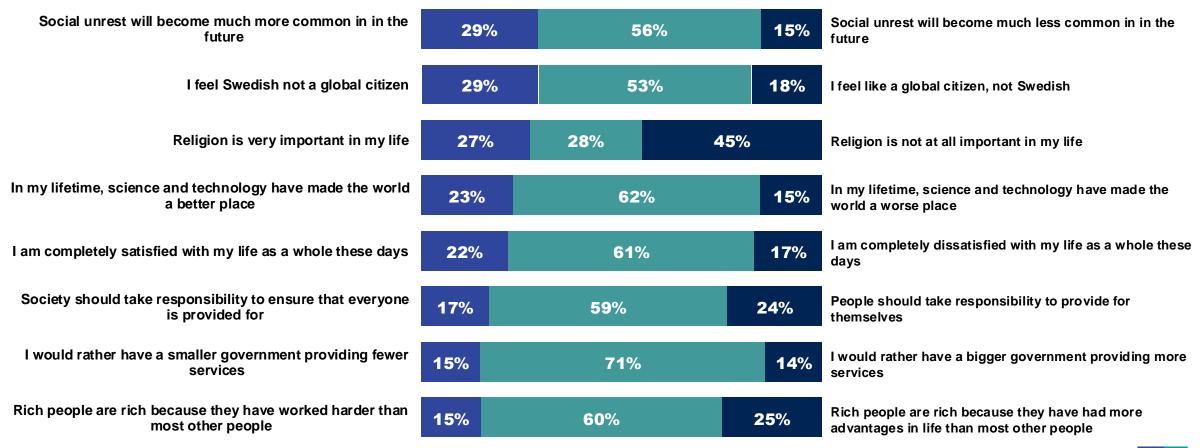
	Total	Gei	Gender Household income			me	Age				
	Total (A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)
Your future	54% DJ	57%	52%	44%	57% D	63% AD	67% AIJK	60% JK	53%	46%	50%
The future of your country	28%	31%	26%	26%	27%	33% AD	29%	32%	25%	26%	30%
The future of the world	19%	20%	18%	18%	19%	20%	22%	23% K	19%	18%	15%



Please now give us your views on the following issues. We will show you two statements – please tell us which of these statements is closer to your beliefs.

Q3. 1 means you agree completely with the statement on the left; 7 means you agree completely with the statement on the right; and if your views fall somewhere in between, you can choose any number in between.

■ Net: 1-2 ■ Net: 3-5 ■ Net: 6-7





How satisfied are you with the financial situation of your household? How exposed, if at all, are you personally to environmental and climate related risks, and threats?

QD4, QD5.

			Gender Household income		Age							
		Total (A)	Male (B)	Female (C)	Low (D)	Middle (E)	High (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-65 (K)
How satisfied are you with the financial situation of your household? How exposed, if at all, are you personally to environmental and climate related risks, and threats?	NET: Very/fairly satisfied	45% CD	49% AC	41%	31%	51% D	56% AD	53% HJ	42%	47%	40%	46%
	NET: Very/fairly dissatisfied		25%	35%	42%	31%	18%	21%	29%	33%	35%	27%
	NET: Very/somewhat	BFG 16%	16%	AB 15%	AEF 18%	F 17%	15%	25%	16%	G 19%	G 14%	9%
	exposed	K						AHJK	K	K		
	NET: Not very/not at all exposed	78% DG	80%	76%	75%	80%	82% AD	71%	75%	76%	77%	88% AGHIJ



Methodology



Objectives and methodology.

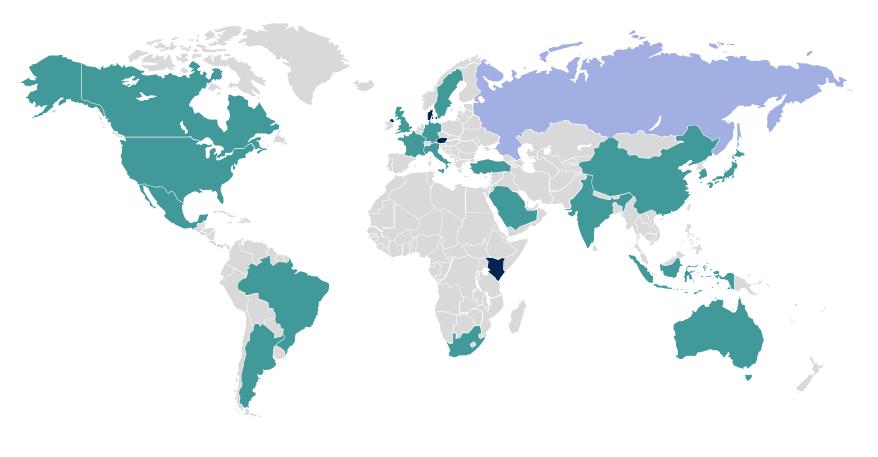
- Commissioned by Earth4All and the Global Commons Alliance, in partnership with The Policy Institute Kings College, Wellbeing Alliance, ISWE, and Wellbeing Economy Alliance, Ipsos conducted research to understand attitudes to societal transformations, political / economic systems and planetary stewardship. Questions focused on: values and worldviews, attitudes towards nature and planetary stewardship, attitudes towards national and global political and economic systems, levels of support for Earth4All policy recommendations. This report focuses on attitudes towards national and global political and economic systems, and levels of support for Earth4All policy proposals.
- Ipsos surveyed 22,000 participants aged 18 to 55-75 in total across 22 countries. This included 18 G20 countries (Argentina (1,000), Australia (1,000), Brazil (1,000), Canada (1,000), China (1,000), France (1,000), Germany (1,000), India (1,000), Indonesia (1,000), Italy (1,000), Japan (1,000), Mexico (1,000), Saudi Arabia (1,000), South Africa (1,000), South Korea (1,000), Turkey (1,000), United Kingdom (1,000), United States (1,000)), plus four counties outside the G20 (Austria (1,000), Denmark (1,000), Kenya (1,000) and Sweden (1,000)). Not all questions were asked in China. All interviews were conducted online and took place between 5th March and 8th April 2024.
- Quota sampling was used, and in each country data are weighted to be representative of the national population on age, gender, region and working status. Where results do not sum to 100, this may be due to rounding, multiple responses, or the exclusion of 'don't know' categories.
- This report presents a 'G20 country average' and compares individual countries against this. Overall 'G20 country average' percentage is an arithmetic average of national results across the 18 G20 countries surveyed (or 17 G20 countries in the case of questions that were not asked in China), where the results from each country have the same weight and are not pro-rata to the true population proportions for this audience.
- This report presents the findings from **Sweden**, comparing responses with the other nations surveyed. This study also compares responses from different demographic groups in Sweden. In **Sweden**, **1,000** participants aged 18-75 were interviewed in Swedish between 5th March and 8th April 2024.

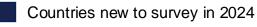


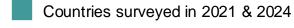
Methodology: Study Coverage.

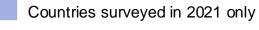
22 countries were included in the study, a total of **22,000 participants** from age 18 to 55-75.

Some questions that were asked were also run in the Global Commons Survey in 2021. Where this is the case, trend data has been shown for those countries included in both the 2021 and 2024 studies.











Sample overview by country.

	Country	Abbreviation	Sample Size	Ages covered	Language
<u> </u>	United Kingdom	UK	1000	18-75	English
	Italy	IT	1000	18-65	Italian
(3)	Turkey	TR	1000	18-60	Turkish
	United States	us	1000	18-75	English
•	Argentina	AR	1000	18-55	Spanish
	Australia	AU	1000	18-65	English
	Brazil	BR	1000	18-55	Portuguese
	China	CN	1000	18-55	Chinese (Simplified)
•	India	IN	1000	18-65	English
	Indonesia	ID	1000	21-65	Bahasa Indonesia
	Japan	JP	1000	18-65	Japanese
"• "	South Korea	sĸ	1000	18-55	Korean
	Mexico	MX	1000	18-55	Spanish
2272.01	Saudi Arabia	SA	1000	18-65	Arabic
	South Africa	ZA	1000	18-65	English
(*)	Canada	CA	1000	18-65	English, French
	France	FR	1000	18-65	French
	Germany	DE	1000	18-65	German
	Austria	AT	1000	18-75	German
	Denmark	DK	1000	18-75	Danish
	Kenya	KE	1000	18-65	Swahili
	Sweden	sw	1000	18-65	Swedish



Methodology: demographics/subgroups bases.

	Unweighted 1000 / Weighted 1000						
Gender Gender Gender Gender							
Male	501 / 510						
iviale	50% / 51%						
Female	495 / 486						
	50% / 49%						
Employ	ment Status						
Working	786 / 786						
vvolking	79% / 79%						
Not working	214 / 214						
	21% / 21%						
Ed	ucation						
Secondary or below	558 / 560						
eccordary or below	56% / 56%						
Degree or above	442 / 440						
	44% / 44%						
Household Income	e (per annum, pre-tax)						
Low (0-399,999 kr)	349 / 351						
LOW (0 000,000 KI)	35% / 35%						
Middle (400,000-599,999 kr)	233 / 233						
Wildaic (400,000 000,000 Kr)	23% / 23%						
High (600,000+ kr)	344 / 342						
,	34% / 34%						
Children	in Household						
Yes	344 / 343						
100	34% / 34%						
No	647 / 648						
140	65% / 65%						

	Unweighted 1000 / Weighted 1000		
	Age		
40.24	119 / 130		
18-24	12% / 13%		
25-34	236 / 233		
25-54	24% / 23%		
35-44	215 / 210		
33-44	22% / 21%		
45-54	215 / 212		
40-04	21% / 21%		
55-65	215 / 215		
33-03	22% / 22%		
	Region		
Norrland	84 / 85		
Normand	8% / 8%		
Mollopovorido	246 / 244		
Mellansverige	25% / 24%		
Ota alda alaa	248 / 244		
Stockholm	25% 24%		
V"	189 / 200		
Västsverige	19% / 20%		
	232 / 229		
Södra Sverige	23% / 23%		

Please note: any use of the data from this research in the public domain will need to be signed-off by Ipsos's Polls for Publication team.



Ipsos Standards & Accreditations

Ipsos's standards & accreditations provide our clients with the peace of mind that they can always depend on us to deliver reliable, sustainable findings. Moreover, our focus on quality and continuous improvement means we have embedded a 'right first time' approach throughout our organisation.



ISO 20252 – is the international specific standard for market, opinion and social research, including insights and data analytics. Ipsos in the UK was the first company in the world to gain this accreditation.



The UK General Data Protection Regulation (UK GDPR) & the UK Data Protection Act 2018 (DPA) – Ipsos UK is required to comply with the UK General Data Protection Regulation and the UK Data Protection Act; it covers the processing of personal data and the protection of privacy.



MRS Company Partnership – By being an MRS Company Partner, Ipsos UK endorse and support the core MRS brand values of professionalism, research excellence and business effectiveness, and commit to comply with the MRS Code of Conduct throughout the organisation & we were the first company to sign our organisation up to the requirements & self-regulation of the MRS Code; more than 350 companies have followed our lead.



HMG Cyber Essentials – A government backed and key deliverable of the UK's National Cyber Security Programme. Ipsos UK was assessment validated for certification in 2016. Cyber Essentials defines a set of controls which, when properly implemented, provide organisations with basic protection from the most prevalent forms of threat coming from the internet.



ISO 9001 – International general company standard with a focus on continual improvement through quality management systems. In 1994 we became one of the early adopters of the ISO 9001 business standard.



Fair Data – Ipsos UK is signed up as a 'Fair Data' Company by agreeing to adhere to twelve core principles. The principles support and complement other standards such as ISOs, and the requirements of Data Protection legislation.



ISO 27001 – International standard for information security designed to ensure the selection of adequate and proportionate security controls. Ipsos UK was the first research company in the UK to be awarded this in August 2008.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.



Appendix: Trending vs Global Commons research





The way [COUNTRY]'s economy works should prioritise the health and wellbeing of people and nature rather than focusing solely on profit and increasing wealth in [COUNTRY]. (Strongly / tend to agree).

Q13. To what extent, if at all, do you agree or disagree with the following statements about the economy in your country?

	2021	2023	
G20*	74%	68%	
Argentina	73%	66%	
Australia	71%	69%	
Brazil	78%	74%	
Canada	69%	65%	
France	75%	67%	
United Kingdom	69%	70%	
Germany	73%	59%	
India	77%	80%	
Indonesia	86%	86%	
Italy	77%	64%	
Japan	61%	47%	
Saudi Arabia	59%	61%	
South Korea	71%	54%	
Mexico	79%	77%	
South Africa	78%	78%	
Turkey	85%	70%	
United States	68%	68%	
Sweden	56%	62%	

Base= 2021=18,655; 2023=19,000. *Please note that G20 average in 2021 included Russia.

