

YOGESH RAJPUROHIT

FOUNDER – YANA TECHNOLOGY



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Rajpurohit



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India



PROFESSIONAL SUMMARY

Visionary Founder of **Yana Technology** with **15+ years** of experience building scalable digital businesses and high-performance tech solutions. Proven track record of delivering **250+ successful projects** across diverse industries, driving measurable growth through innovative **Software, SaaS products**, and data-driven **Digital Marketing** strategies.

Expert in transforming ideas into profitable ventures, leading cross-functional teams, and helping brands scale revenue, optimize operations, and establish strong digital presence.



KEY METRICS AT A GLANCE



15+

Years of
Experience



250+

Projects
Delivered



85%+

Client
Retention



500+

Clients
Served



50+

Industries
Worked with



CORE COMPETENCIES

- Business Strategy & Growth
- Startup Scaling & Execution
- Team Leadership & Management
- Product Development & Innovation
- Digital Marketing & Performance Strategy
- Client Acquisition & Retention
- SaaS & Web/Mobile Development
- Revenue Optimization



KEY ACHIEVEMENTS



From idea to execution, delivering complete digital ecosystems for businesses



Built strong partnerships with consistent repeat business and trust



Solving complex business challenges with scalable digital solutions



Creating systems designed for growth, automation, and efficiency



Reduced costs and improved operational efficiency via smart process implementation.



Building digital solutions that drive growth efficiency and long-term success for businesses.



Yogesh Rajpurohit



PROFESSIONAL EXPERIENCE

YANA TECHNOLOGY

Founder



2011 – Present

- Founded and scaled Yana Technology into a multi-service IT and digital solutions company
- Successfully delivered **250+ projects** including web platforms, mobile applications, and custom software
- Built and managed a high-performing team of **30+ developers**, designers, and marketers
- Served clients across **50+ industries**, adapting solutions to diverse business needs
- Led digital marketing strategies that significantly improved client ROI and brand visibility
- Developed scalable systems and workflows to enhance operational efficiency and delivery speed

CHIEF TECHNOLOGY OFFICER – RENTOUT HOMES

Jan 2021 – Present | Gurugram, India



2021 – Present

- Led the technology vision and execution, building scalable platforms aligned with business growth
- Built and managed high-performance engineering teams delivering reliable, production-grade systems
- Architected modern infrastructure to improve scalability, performance, and operational efficiency

BOARD MEMBER – VAIKUNTHAM

Jan 2012 – Present | Kota, Rajasthan



2012 – Present

- Provided strategic direction and governance to drive long-term business growth
- Guided technology and operational decisions to improve scalability and efficiency
- Contributed to key business decisions, partnerships, and expansion strategies



TRUSTED BY 250+ CLIENTS



AND COUNTLESS SUCCESSFUL COLLABORATIONS
ACROSS INDUSTRIES...

Yogesh Rajpurohit



OUR VENTURES



YANA TECHNOLOGY
IT Solutions



ROOTCHAT
WhatsApp
Automation



RAJPUROHIT INDIA
Community, Business &
Matrimonial Platform



RESTAURANT MANAGEMENT
Restaurant Management
Software



VAIKUNTHAM
Business & Financial
Solutions Platform



RENTOUT HOMES
Rental & Property
Platform



EDUCATION

Master of Computer
Applications (MCA)

 2014



LANGUAGES

- Hindi
- English



OUR VISION

At Yana Technology, **YOU ARE NEVER ALONE** in your digital journey—we build, support, and scale your vision.

OUR GLOBAL FOOTPRINT

Delivering solutions across multiple countries and industries



Yogesh Rajpurohit